"There Must Be A Better Way"

Jeanine Fitzgerald
Founder of the Fitzgerald Institute ~ Hubbardston, MA

Jeanine draws on more than 30 years of professional experience to empower teachers and parents to achieve more with children “at risk.” With experience as a certified teacher, mental health professional and mother of three grown children, she understands the promise of every child, as well as the diversity of their needs.

As a certified Human Behavior Consultant and Specialist, and Owner of The Fitzgerald Institute of Lifelong Learning, Jeanine specializes in research-based strategies in educational leadership, relationship-building, motivation, preventing the factors that compromise the fulfillment of a child’s maximum potential and implementing positive interventions in “real life” settings. She understands the daily struggles and frustrations of educators and parents, and honors the “hero within” each individual she has the privilege to work along side.

As a speaker, consultant and master trainer, Jeanine has worked with thousands of children, professionals and parents across the country. The settings have been varied and included keynote presentations for The Child Welfare League of America, The New England Association for the Education of Young Children, The New England Head Start Association, The Vermont Foster and Adoptive Parent Association, The Children’s Trust Fund, and The Family Child Care Association of New York State. In addition, Jeanine has taught at the college level and presented on the campuses of The University of Rhode Island, Bryant University, Lyndon State College, and Harvard University. She is recognized on the federal level as an approved trainer in the fields of education, disabilities and mental health.

As an author, Jeanine has published The Dance of Interaction and a national training program entitled Education with Insight. She is currently putting the finishing touches on her second and third books, Educating the Heart and Through the Eyes of A Child. Jeanine has appeared on public television in four states, and currently has air time in her home state of Massachusetts.

Pat Beck
Director of Professional Development ~ Child Care Solutions ~ Syracuse, NY

Pat has over 20 years experience in the field of Early Childhood with time divided between family child care, preschool classroom instruction and adult education. She enjoys sharing her experience and knowledge with adults to help towards improving the quality of care to children in keynote presentations, training workshops and classes for early childhood professionals.

Pat has a strong passion for research and therefore no topic is off-limits. One such topic is head lice which ultimately resulted in Pat's co-authoring The Nitty Gritty of Head Lice. Pat holds a Master's Degree in Management from Keuka College and a bachelor Degree from Empire State College in Community & Human Services with a concentration in Child and Family Studies. She has also been a member of NAEYC for many years and has served on various Boards in her community.

Andrew Hockenbery
Stepping Stones Children’s Therapy Services ~ Ogdensburg, NY

Andrew holds an MS degree in Special Education and an MS degree in Communication Sciences & Disorders and is a Speech-Language Pathologist. Stepping Stones Children’s Therapy provides individualized services to young children ages birth through five years. Stepping Stones provides supports to families in promoting their children’s development, learning, and participation in family, school and community life. Cognitive, motor, sensory processing, speech, communication and play skills may be impacted through developmental delays that are not identified and/or assisted. Andrew and the Stepping Stones team provide a full range of services to assist St. Lawrence County families.
"There Must Be A Better Way"  
Saturday - October 19, 2013  
Miller Campus Center - SUNY Canton College

Facilitator: Jeanine Fitzgerald, Fitzgerald Institute (Hubbardston, MA)

“While we definitely want to respect your lunch and networking time, we also want to make sure you are aware of “What’s New” in the world of early care and learning from local, state and national items of interest. So enjoy your lunch, network with old or new friends and we’ll fill you in on a few things you need to be aware of.”

CONFERENCE SCHEDULE

8:45 AM TO 9:45 AM   OPENING KEYNOTE PRESENTATION  1 HR.

Facilitator: SLCCC Staff & SUNY Canton Early Childhood Faculty & Students
Miller Campus Center Lobby
8:00 - 8:30  Registration & Networking
8:30 - 8:45  Welcome & Introductions
Dr. Maureen Maiocco, Director, SUNY Canton Early Childhood Program
8:45 - 9:45 Opening Keynote Presentation
Behavior Fundamentals
Facilitator: Jeanine Fitzgerald, Fitzgerald Institute, Hubbardston, MA

10:00 AM TO 11:30 AM   WORKSHOP SESSION A  1.5 HRS.

Workshop Session A
Multi-Purpose Classrooms
10:00 - 11:30 Workshop A1: Focus On The Good and You’ll Find GREATNESS
Pat Beck, Child Care Solutions
Facilitator: Jeanine Fitzgerald, Fitzgerald Institute

11:30 AM TO 12:45 PM   LUNCH, NETWORKING & LEARN  1 HR.

Lunch, Networking & Learn
Large Multi-Purpose Room
Facilitator: SLCCC Staff

1:00 PM TO 2:30 PM   WORKSHOP SESSION B  1.5 HRS.

Workshop Session B
Multi-Purpose Classrooms
1:00 - 2:30 Workshop B1: The Good, The Bad and The Ugly: How Program Planning Affects Children’s Behavior
Pat Beck, Child Care Solutions
Facilitator: Jeanine Fitzgerald, Fitzgerald Institute, Hubbardston, MA

2:45 PM TO 3:45 PM   CLOSING KEYNOTE PRESENTATION  1 HR.

Closing Keynote Presentation
Don’t Pop Your Cork!
Facilitator: Jeanine Fitzgerald, Fitzgerald Institute, Hubbardston, MA

3:45 PM TO 4:?? Closing Remarks, Evaluations, Certificates & Drawings!!!!

THE EARLY BIRD DRAWING!
PAID registrations postmarked or delivered by FRIDAY, OCTOBER 4, 2013 by 4:00pm quality for $250 WORTH OF FANTASTIC PRIZES!!

All qualifying registrants (with the exception of the winner, of course) will be eligible for the October 12 Registration Drawing

OCTOBER 12 REGISTRATION DRAWING!
PAID registrations postmarked or delivered no later than WEDNESDAY, OCTOBER 12, 2013 by 4:00pm will be eligible for 1 of 2 $50 GIFT CARDS TO WALMART!

Eligible names to be drawn at random!!

THE FINE PRINT
Drawings will be held at the END of the conference during Closing Remarks. YOU (not your representative) MUST be present (physically) to win any prize! Persons names not drawn as the winner for the Early Bird Drawing will be eligible for and added to the October 12 Registration Drawing.
We have two special keynote presentations this year with Jeanine Fitzgerald which all participants will want to attend so we have arranged for.

For workshop sessions A & B we are requesting that you make first and second choices for each session. Every effort will be made to accommodate your first choice if space permits. Workshops will be filled on a first come, first serve basis.

**Registration and Payment:** Registrations are accepted on a first come–first served basis when full payment is received.

**Refund Policy:** No refunds will be given, but you may send a substitute in your place. Please contact our office if you will be sending someone in your place.

**Questions/Comments/Concerns?**

Connie Neuroth: 315-393-6474, ext. 11 or cneuroth@nnymail.com
Katy Pinkerton: 315-393-6474, ext. 17 or katy.pinkerton@dfa.state

Mail to: St. Lawrence Child Care Council
314 Ford Street
Ogdensburg, NY 13669

Questions? Call our office!

**Conference Registration**

$65.00

Please apply for your share of the New York State Educational Incentive Program

**EIP**

$750

It's your money ... when are you going to ask for it?

Use this direct link to the EIP Application:
http://www.ecetp.pdp.albany.edu/apply.shtm

Please see details and eligibility chart on the flip side of this form.

It's easy, but if you have any questions call:

Connie Neuroth or Dee Burlingame
(315) 393-6474
New York State Educational Incentive Program

Have You Received YOUR $750 For 2013?

Scholarship funding to participate in this training may be available through the Educational Incentive Program (EIP). For more information or to apply for a scholarship, please visit www.ecetp.pdp.albany.edu. You may also contact EIP at eip@pdp.albany.edu or 800-295-9616.

Eligibility is based on your employment, level of income and the course or training you choose.

You can apply for an EIP scholarship if you are currently caring for children as a:
- registered family child care provider
- licensed group family child care provider or assistant
- child care classroom staff in a registered school-age program
- child care classroom staff in a licensed child care center or Head Start OR
- direct supervisor of any of the child care staff listed above

Scholarship amounts are determined using your household size and household income as reported on your most recent IRS Form 1040.

EIP scholarships fund non-credit bearing training, college tuition and mandatory college fees, training and assessment fees associated with certain credential or certificate programs. All courses taken as part of an early childhood or related degree program are eligible for scholarship. Training or coursework must clearly reflect one or more of the 9 topic areas that are required by the New York State Social Services Law and the New York State Office of Children and Family Services regulations.

EIP scholarships will be awarded until funding is depleted or the scholarship year ends, whichever comes first.

Child care providers may apply for multiple trainings per year until they reach their award maximum. Applicants are responsible for any tuition and costs not covered by EIP.

### Eligibility Chart By Household Size & Income

<table>
<thead>
<tr>
<th></th>
<th>100% of Amount Requested</th>
<th>75% of Amount Requested</th>
</tr>
</thead>
<tbody>
<tr>
<td>Family of 1</td>
<td>$0 - 25,548</td>
<td>$25,548 - 38,322</td>
</tr>
<tr>
<td>Family of 2</td>
<td>$0 - 33,409</td>
<td>$33,410 - 50,113</td>
</tr>
<tr>
<td>Family of 3</td>
<td>$0 - 41,270</td>
<td>$41,271 - 61,904</td>
</tr>
<tr>
<td>Family of 4</td>
<td>$0 - 49,130</td>
<td>$49,131 - 73,696</td>
</tr>
<tr>
<td>Family of 5</td>
<td>$0 - 56,991</td>
<td>$56,992 - 85,487</td>
</tr>
<tr>
<td>Family of 6</td>
<td>$0 - 64,852</td>
<td>$64,853 - 97,278</td>
</tr>
<tr>
<td>Each Additional Family Member</td>
<td>+ $7,861</td>
<td>+ $11,791</td>
</tr>
</tbody>
</table>

Training Credit Information

Every presentation at the conference satisfies one or more topic areas for training requirements and those topic areas are listed in the description of the presentation. Detailed information on topic areas is listed below:

### NYS-OCFS Topic Areas:
1. Principles of Early Childhood Development including appropriate supervision of children, meeting the needs of children enrolled in the program with physical or emotional challenges and behavior management and discipline
2. Nutrition and Health Needs of Children
3. Child Day Care Program Development
4. Safety and Security Procedures including Communication between parents and staff
5. Business Record Maintenance & Management
6. Child Abuse and Maltreatment Identification & Prevention
7. Statutes and Regulations Pertaining to Child Day Care
8. Statutes and Regulations Pertaining to Child Abuse and Maltreatment
9. Shaken Baby

### CDA Topic Areas:
1. Planning a safe, healthy learning environment: Safety, first aid, health, nutrition, space planning, materials and equipment, play
2. Steps to advance children’s physical & intellectual development: Large and small muscle, language and literacy, discovery, art, music
3. Positive ways to support children’s social and emotional development: Self-esteem, independence, self-control, socialization
4. Strategies to establish productive relationships with families: Parent involvement, home visits, conferences, referrals
5. Strategies to manage an effective program operation: Planning, record keeping, reporting
6. Maintaining a commitment to professionalism: Advocacy, ethical practices, work force issues, professional associations
7. Observing and recording children’s behavior: Tools and strategies for objective information collection
8. Principles of child development and learning: Developmental milestone from birth through age 5, cultural influences on development.

### Core Body of Knowledge Topic Areas:
1. Child Growth and Development
2. Family and Community Relationships
3. Observation and Assessment
4. Environment and Curriculum
5. Health, Safety and Nutrition
6. Professionalism and Leadership
7. Administration and Management