STATE UNIVERSITY OF NEW YORK
COLLEGE OF TECHNOLOGY
CANTON, NEW YORK

COURSE OUTLINE
BSAD 310 - HUMAN RESOURCE MANAGEMENT

Prepared By: Janice Robinson

SCHOOL OF BUSINESS AND LIBERAL ARTS
BUSINESS DEPARTMENT
Spring 2015
BSAD 310 - HUMAN RESOURCE MANAGEMENT

A. **TITLE:** Human Resource Management

B. **COURSE NUMBER:** BSAD 310

C. **CREDIT HOURS:** 3

D. **COURSE LENGTH:** 15

E. **SEMESTER(S) OFFERED:** Spring and Fall

F. **HOURS OF LECTURE, LABORATORY, RECITATION, TUTORIAL, ACTIVITY:**
   Three lecture hours per week

G. **CATALOGUE DESCRIPTION:** This course provides a foundation for the study of human capital management. Topics include job analysis and design, recruiting, training, motivating employees, performance appraisals, current doctrine on employee's rights, responsibilities, and compensation issues.

H. **PRE-REQUISITES/CO-COURSES:** Introduction to Business (BSAD 100) or Business Law I (BSAD 201) or Fundamentals of Emergency and Disaster Management (EADM 201) or permission or instructor.

I. **STUDENT LEARNING OUTCOMES:**

   Upon completion of this course and related requirements, each student will be able to:

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<tr>
<th><strong>Course Objectives</strong></th>
<th><strong>Institutional SLO</strong></th>
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<td>2. Critical Thinking</td>
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<td>3. Professional Competence</td>
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<tr>
<td>Discuss how to strategically plan for the human resources needed to meet organizational goals and objectives.</td>
<td>1. Communication Skills</td>
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<td>Define the process of job analysis and discuss its importance as a foundation for human resource management practice.</td>
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<td>Explain how legislation impacts human resource management practice.</td>
<td>1. Communication Skills</td>
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<td>Compare and contrast methods used for selection and placement of human resources.</td>
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<td>Describe the steps required to develop and evaluate an employee training program.</td>
<td>1. Communication Skills</td>
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<td>Summarize the activities involved in evaluating and managing employee performance.</td>
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<td>Identify and explain the issues involved in establishing compensation systems</td>
<td>1. Communication Skills</td>
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Evaluate the effectiveness of HR Metrics to monitor and/or improve organizational performance.

2. Critical Thinking
3. Professional Competence


SIMULATION – HRSim by Knowledge Companion

K. REFERENCES:

M. EQUIPMENT: N/A

N. GRADING METHOD: A-F

O. MEASUREMENT CRITERIA: simulation, quizzes, research reports, presentations
DETAILED COURSE OUTLINE

Part I. Human Resource Management Overview
   A. Human Resource Management Functions
      1. Staffing
      2. Human Resource Development
      3. Safety and Health
      4. Employee and Labor Relations
   B. Human Resource Management's Role in the Organization
      1. Human Resource Management in the Small Organization
      2. Human Resource Management in the Medium Organization
      3. Human Resource Management in the Large Organization

Part II. Human Resources: Rights and Responsibilities
   A. Ethics and Social Responsibilities
      1. Corporate Social Responsibility
      2. Corporate Stakeholders
      3. Ethical Behavior and Decision Making
   B. Diversity in the Workplace
      1. Workforce Diversity
      2. Equal Employment Opportunity
      3. Affirmative Action
      4. Age in the Workplace
      5. Pregnancy in the Workplace
      6. Immigration and the Workplace

Part III. Human Resources: Staffing the Workplace
   A. Job Analysis and Design
      1. Reasons for Conducting a Job Analysis
      2. Conducting the Job Analysis
      3. Forecasting Human Resource Needs
      4. Job Design Concepts
   B. Recruitment
      1. External Recruitment
      2. Internal Recruitment
      3. The Recruitment Process
   C. Selection
      1. Interviews
      2. Evaluate Alternative Testing Applications
      3. Background Investigations and Polygraphs
Part IV. Human Resources: Employee Development
   A. Training and Development
      1. Influences
      2. Determining Needs
      3. Methods
      4. Types of Training
      5. Innovative Training
      6. Specialty Training
      7. Training Evaluation
      8. Career and Organizational Development
   B. Performance Appraisal
      1. Performance Appraisal Overview
      2. Uses of Performance Appraisals
      3. Performance Criteria
      4. Appraisal Responsibility
      5. Types of Appraisals
      6. Problems in Performance Appraisals
      7. Effective Employee Appraisals

Part V. Compensation and Benefits
   A. Compensation
      1. Compensation Policies
      2. The Market and Compensation
      3. The Job and Compensation
      4. The Employee and Compensation
      5. Special Compensation Packages
      6. Executive Compensation
   B. Benefits
      1. Mandatory Benefits
      2. Voluntary Benefits
      3. Health Benefits
      4. The Benefit Package
      5. The Work Environment and Benefits

Part VI. Safety and Benefits
   A. Safety in the Workplace
      1. OSHA
      2. Physical Safety
      3. Violence in the Workplace
      4. Stress in the Workplace
   B. Safety Benefits in the Workplace
      1. Stress Management
      2. Physical Fitness
      3. Substance Abuse Programs
      4. Smoking in the Workplace
Part VII. Employee and Labor Relations

A. Labor Unions
   1. The History of Labor Unions
   2. Employees and Unions
   3. Union/Management Relationship

B. Collective Bargaining
   1. The Importance of Collective Bargaining
   2. Negotiations
   3. Bargaining Issues
   4. Mediation
   5. Arbitration
   6. Strikes and Boycotts

C. Internal Employee Relations
   1. Layoffs and Downsizing
   2. Disciplinary Actions
   3. Grievances
   4. Termination
   5. Transfers, Promotions, Resignations, Retirements