

**STATE UNIVERSITY OF NEW YORK
COLLEGE OF TECHNOLOGY
CANTON, NEW YORK**



COURSE OUTLINE

BSAD 410 – Senior Project

Prepared By: Dr. Charles Fenner

**SCHOOL OF BUSINESS AND LIBERAL ARTS
BUSINESS DEPARTMENT
Spring 2016**

- A. **TITLE:** Senior Project
- B. **COURSE NUMBER:** BSAD 410
- C. **CREDIT HOURS:** 6 - 12
- D. **WRITING INTENSIVE COURSE:** (No)
- E. **COURSE LENGTH:** (15 weeks)
- F. **SEMESTER(S) OFFERED:** Fall/Spring
- G. **HOURS OF LECTURE, LABORATORY, RECITATION, TUTORIAL, ACTIVITY:**40 project hours work per credit hour
- H. **CATALOG DESCRIPTION:** Student will complete a senior research project specifically addressing issues facing the management environment today. Under the guidance of a faculty mentor, the student will submit a research proposal, conduct research, prepare a thesis style report, and present a defense to a thesis committee.

I. **PRE-REQUISITES/CO-REQUISITES:**
 Pre-requisite(s): Senior status in the BBA in Management Program

J. **GOALS (STUDENT LEARNING OUTCOMES):**
 By the end of this course, the student will be able to:

| <i><u>Course Objective</u></i> | <i><u>Institutional SLO</u></i> |
|---|---------------------------------|
| a. Develop techniques for conducting research in management. | 2. Crit. Thinking |
| b. Synthesize information from various courses and apply research to formulate appropriate research questions. | 3. Prof. Competence |
| c. Successfully defend research findings and conclusions to a thesis committee. | 1. Communication |
| d. Apply knowledge gained from the literature review to prepare a research paper commensurate with senior status. | 3. Prof. Competence |
| e. Critically analyze and review authoritative theories. | 2. Crit. Thinking |

K. **TEXTS:** None

L. **REFERENCES:** None

M. **EQUIPMENT:** (university supplied equipment, i.e., technology enhanced classroom)

N. GRADING METHOD: A-F

O. MEASUREMENT CRITERIA/METHODS:

- Research Paper

P. DETAILED COURSE OUTLINE:

I. Application for Senior Project

II. Assignment of faculty mentor

III. Selection of faculty review committee

IV. Submission of senior project proposal

V. Project completion

VI. Submission of project for committee review

VII. Modifying and editing project report based on committee's comments

VIII. Oral defense of thesis