COURSE OUTLINE

GMMD 443 – Arts Management Internship

Prepared By: Christopher S. Sweeney
Revised By: Christopher S. Sweeney
A. **TITLE:** Arts Management Internship

B. **COURSE NUMBER:** GMMD 443

C. **CREDIT HOURS:** 4 or 8

D. **WRITING INTENSIVE COURSE (OPTIONAL):** N/A

E. **COURSE LENGTH:** 15 weeks

F. **SEMESTER(S) OFFERED:** Fall and/or Spring

G. **HOURS OF LECTURE, LABORATORY, RECITATION, TUTORIAL, ACTIVITY:** 40 hours of internship work per credit hour

H. **CATALOG DESCRIPTION:**
   Students focus on the challenges of negotiation, public relations, and management. Students will explore a variety of management situations in broadcasting, galleries, museums, and theaters and design agencies. Students apply classroom skills in an organizational environment. Working with a faculty and on-site supervisor, the students perform and reflect on prescribed work. Students complete a supervised internship in an appropriate internship setting commensurate with the student’s career interests and at the appropriate baccalaureate level.

I. **PRE-REQUISITES/CO-COURSES:** GMMD 440: Orientation to Culminating Experience in GMMD Co-course, GMMD 442 Graphic and Multimedia Design Individual Project or GMMD 443 Arts Management Internship

J. **GOALS (STUDENT LEARNING OUTCOMES):**

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<tr>
<th>Course Objective</th>
<th>Institutional SLO</th>
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<td>a. Operate discipline specific equipment, software and tools required within an organizational setting.</td>
<td>3. Professional Competence</td>
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<td>b. Apply art and graphic solutions to enhance an organization’s value chain.</td>
<td>1. Communication Skills</td>
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<td>c. Communicate effectively in an organization setting</td>
<td>4. Inter/Intrapersonal Skills</td>
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<td>d. Apply effective conflict resolution techniques to emerging problems in an organization.</td>
<td>4. Inter/Intrapersonal Skills</td>
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K. **TEXTS:**

L. **REFERENCES:**


M. **EQUIPMENT:** A/V classroom

N. **GRADING METHOD:** A-F

O. **MEASUREMENT CRITERIA/METHODS:**

- Portfolio including journal and original research
- Field Evaluation
- Weekly report of activities and a short essay assigned by faculty supervisor
- Final report on the internship experience

P. **DETAILED TOPICAL OUTLINE:**

I. Weekly Report (2 pages)
   A. Weekly activities (1 page)
   B. Essay linking theory to practice (1 page)
   C. Journal entries
II. Discussion Board Participation
III. Mid-Term Review by Site mentor
III. Final Report
   A. Portfolio review
   B. Faculty mentor/Site mentor review