MASTER SYLLABUS

COURSE NUMBER – COURSE NAME
GMMD 443 – GMMD Internship

Created by: Christopher Sweeney
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Canino School of Engineering Technology
Department: Decision and Graphic Media Systems
Semester/Year: Fall 2018
A. **TITLE:** GMMD Internship

B. **COURSE NUMBER:** GMMD 443

C. **CREDIT HOURS:** (Hours of Lecture, Laboratory, Recitation, Tutorial, Activity)

   - # Credit Hours: 4
   - # Lecture Hours: per week
   - # Lab Hours: per week
   - Other: 40 hours per week (160 total)

   **Course Length:** 15 Weeks

D. **WRITING INTENSIVE COURSE:** Yes ☐ No ☒

E. **GER CATEGORY:** None: ☒ Yes: GER
   
   *If course satisfies more than one:* GER

F. **SEMESTER(S) OFFERED:** Fall ☐ Spring ☐ Fall & Spring ☒

G. **COURSE DESCRIPTION:**

   Students focus on the challenges of negotiation, public relations, and management. Students will explore a variety of management situations in broadcasting, galleries, museums, and theaters and design agencies. Students apply classroom skills in an organizational environment. Working with a faculty and on-site supervisor, the students perform and reflect on prescribed work. Students complete a supervised internship in an appropriate internship setting commensurate with the student’s career interests and at the appropriate baccalaureate level.

H. **PRE-REQUISITES:** None ☐ Yes ☐ If yes, list below:

   GMMD 440: Orientation to Culminating Experience in GMMD; successful completion of all GMMD courses years 1-3 with a C or higher OR permission of the instructor

   **CO-REQUISITES:** None ☒ Yes ☐ If yes, list below:
I. **STUDENT LEARNING OUTCOMES**: *(see key below)*

By the end of this course, the student will be able to:

<table>
<thead>
<tr>
<th>Course Student Learning Outcome [SLO]</th>
<th>Program Student Learning Outcome [PSLO]</th>
<th>GER [If Applicable]</th>
<th>ISLO &amp; SUBSETS</th>
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<tbody>
<tr>
<td>Operate discipline specific equipment, software and tools required within an organizational setting.</td>
<td>Professional Detail</td>
<td>5-Ind, Prof, Disc, Know Skills ISLO ISLO</td>
<td>Subsets Subsets Subsets Subsets</td>
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<tr>
<td>Apply art and graphic solutions to enhance an organization’s value chain.</td>
<td>Professional Detail</td>
<td>5-Ind, Prof, Disc, Know Skills ISLO ISLO</td>
<td>Subsets Subsets Subsets Subsets</td>
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<td>Communicate effectively in an organization setting</td>
<td>Interpretation</td>
<td>5-Ind, Prof, Disc, Know Skills ISLO ISLO</td>
<td>Subsets Subsets Subsets Subsets</td>
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<td>Apply effective conflict resolution techniques to emerging problems in an organization.</td>
<td>Design Critique</td>
<td>5-Ind, Prof, Disc, Know Skills ISLO ISLO</td>
<td>Subsets Subsets Subsets Subsets</td>
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<tr>
<th>ISLO #</th>
<th>Institutional Student Learning Outcomes [ISLO 1 – 5]</th>
<th>ISLO &amp; Subsets</th>
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<tbody>
<tr>
<td>1</td>
<td>Communication Skills</td>
<td>Oral [O], Written [W]</td>
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<tr>
<td>2</td>
<td>Critical Thinking</td>
<td>Critical Analysis [CA], Inquiry &amp; Analysis [IA], Problem Solving [PS]</td>
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<td>3</td>
<td>Foundational Skills</td>
<td>Information Management [IM], Quantitative Lit./Reasoning [QTR]</td>
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<td>4</td>
<td>Social Responsibility</td>
<td>Ethical Reasoning [ER], Global Learning [GL], Intercultural Knowledge [IK], Teamwork [T]</td>
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<td>5</td>
<td>Industry, Professional, Discipline Specific Knowledge and Skills</td>
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</table>

*Include program objectives if applicable. Please consult with Program Coordinator*
J. **APPLIED LEARNING COMPONENT:** Yes ☑️  No ☐

If YES, select one or more of the following categories:

- Classroom/Lab
- Internship
- Clinical Placement
- Practicum
- Service Learning
- Community Service
- Civic Engagement
- Creative Works/Senior Project
- Research
- Entrepreneurship
  (program, class, project)

K. **TEXTS:**

None

L. **REFERENCES:**

None

M. **EQUIPMENT:** None ☑️  Needed:

N. **GRADING METHOD:** A-F

O. **SUGGESTED MEASUREMENT CRITERIA/METHODS:**

- Portfolio including journal and original research
- Field Evaluation
- Weekly report of activities and a short essay assigned by faculty supervisor
- Final report on the internship experience

P. **DETAILED COURSE OUTLINE:**

I. **Weekly Report (2 pages)**
   A. Weekly activities (1 page)
   B. Essay linking theory to practice (1 page)
   C. Journal entries

II. **Discussion Board Participation**

III. **Mid-Term Review by Site mentor**

III. **Final Report**
   A. Portfolio review
   B. Faculty mentor/Site mentor review

Q. **LABORATORY OUTLINE:** None ☑️  Yes ☐