

**STATE UNIVERSITY OF NEW YORK
COLLEGE OF TECHNOLOGY
CANTON, NEW YORK**



COURSE OUTLINE

HSMB 305-Managed Care

PREPARED BY: Jennie Flanagan, RN MHA

**SCHOOL OF BUSINESS AND LIBERAL ARTS
NOVEMBER 2015**

- A. **TITLE:** Managed Care
- B. **COURSE NUMBER:** HSMB 305
- C. **CREDIT HOURS:** 3
- D. **WRITING INTENSIVE COURSE (OPTIONAL):** No
- E. **COURSE LENGTH:** 15 weeks
- F. **SEMESTER(S) OFFERED:** Spring
- G. **HOURS OF LECTURE:** 3 hours per week
- H. **CATALOG DESCRIPTION:**
 This course provides the student with the basic information needed to learn critical concepts of managed care. The course includes types of managed care organizations, elements of management control and governance structure, and quality management in managed care. Regulating, legal and ethical issues related to managed care is discussed.
- I. **PRE-REQUISITES COURSES:** HSMB 304 U.S. Health Care System and junior level status, or permission of instructor
- J. **GOALS (STUDENT LEARNING OBJECTIVES):**
 At the end of the course the student will be able to:

Course Objective	Institutional SLO
1. Examine the basics of health insurance and managed care	2. Critical Thinking 3. Professional Competence
2. Examine the various types of government funded health insurance plans, managed care and commercial insurance plans	2. Crit. Thinking 3. Professional Competence
3. Discuss network contracting and provider payments.	1. Communication 3. Professional Competence
4. Assess management of utilization resources, quality of care and federal/state regulations	2. Critical Thinking 3. Professional Competence
5. Compare the difference between marketing, finance and administration of managed care.	2. Critical Thinking 3. Professional Competence
6. Compare and contrast Medicare and Medicaid.	2. Crit. Thinking 3. Professional Competence

- K. **TEXTS:**
Health Insurance, 2nd Ed. Health Administrative Press, Morrisey, Michael.
 ISBN #978—1-56793-609-4
- L. **REFERENCES:**

New York State of health/Health Market Place
Retrieved from: <https://nystateofhealth.ny.gov/>

Provider Education and Outreach. National Government Services (2014). Retrieved from:
http://www.ngsservices.com/provider_education.html

Kovner, A. R., and Knickman, J. R., *Health Care Delivery in the United States*, 11th Edition, Springer Publishing.

M. EQUIPMENT: None

N. GRADING METHOD: A-F

O. MEASUREMENT CRITERIA/METHODS:

Discussion forum assignments, quizzes and exams will be used to evaluate student learning.

P. DETAILED TOPICAL OUTLINE:

Module 1- Introduction/History/Framework

- a) History of health insurance in the United States
- b) A summary of insurance coverage
- c) The demand for healthcare

Module 2- Issues of Adverse Selection

- a) Adverse selection principles
- b) Underwriting and rate making
- c) Risk adjustment

Module 3-Issues of Moral Hazard

- a) The nature of moral hazard
- b) Utilization management

Module 4- Managed Care, Selective Contracting, and the Insurance Industry

- a) Selective contracting
- b) Managed care backlash, provider consolidation, and monopsony power

Module 5- Government Oversight

- a) Health insurance regulation
- b) High-risk pools
- c) Health insurance exchanges

Q. LABORATORY OUTLINE: N/A