

**STATE UNIVERSITY OF NEW YORK**

**COLLEGE OF TECHNOLOGY**

**CANTON, NEW YORK**



**COURSE OUTLINE**

**TCOM 410: Internship in Technological Communication II**

**Prepared By: Sean O'Brien**

**SCHOOL OF BUSINESS AND LIBERAL ARTS  
DEPARTMENT OF ENGLISH AND HUMANITIES  
APRIL 2016**

- A. **TITLE:** Internship in Technological Communication II
- B. **COURSE NUMBER:** TCOM 410
- C. **CREDIT HOURS:** 3
- D. **WRITING INTENSIVE COURSE:** No
- E. **COURSE LENGTH:** 15 weeks
- F. **SEMESTER(S) OFFERED:** Spring
- G. **HOURS OF LECTURE, LABORATORY, RECITATION, TUTORIAL, ACTIVITY:**

Weekly Seminar (50 minutes/per week)  
120 internship hours per semester

- H. **CATALOG DESCRIPTION:**  
This course provides students with the opportunity to build on experiences in TCOM 400 and further develop practical communications skills in a real-world setting. Students work closely with an organization to assess its needs, and build a project designed to address these needs. Students also have a weekly seminar and provide regular updates of their progress.
- I. **PRE-REQUISITES/CO-REQUISITES:**
  - a. Pre-requisite(s): TCOM 400 and Senior status in TCOM program
  - b. Co-requisite(s): none
- J. **GOALS (STUDENT LEARNING OUTCOMES):**

By the end of this course, the student will be able to:

<i>Course Objective</i>	<i>Institutional SLO</i>
a. <i>Evaluate</i> the technological communications needs of the placement organization.	<b>2. Critical Thinking</b>
b. <i>Propose</i> a solution to one of these needs, in coordination with the site supervisor.	<b>1. Communication</b>
c. <i>Construct</i> a project based on your proposal.	<b>4. Professional Competence</b>

- K. **TEXTS:**  
(Representative texts, chosen by instructor)
- L. **EQUIPMENT:** Technology-enhanced classroom
- N. **GRADING METHOD:** A-F

**O. MEASUREMENT CRITERIA/METHODS**

- Portfolio
- Placement Liaison Assessment
- Participation

**P. DETAILED COURSE OUTLINE:**

- I. Introduction
- II. Weekly Report Guidelines
- III. Organization Assessment
- IV. Project Proposal
- V. Project Proposal Revision
- VI. Project Development
- VII. Project Revision
- VIII. Project Presentation

**Q. LABORATORY OUTLINE: None**