STATE UNIVERSITY OF NEW YORK
COLLEGE OF TECHNOLOGY
CANTON, NEW YORK

COURSE OUTLINE

TCOM 410: Internship in Technological Communication II

Prepared By: Sean O’Brien

SCHOOL OF BUSINESS AND LIBERAL ARTS
DEPARTMENT OF ENGLISH AND HUMANITIES
APRIL 2016
A. **TITLE:** Internship in Technological Communication II

B. **COURSE NUMBER:** TCOM 410

C. **CREDIT HOURS:** 3

D. **WRITING INTENSIVE COURSE:** No

E. **COURSE LENGTH:** 15 weeks

F. **SEMESTER(S) OFFERED:** Spring

G. **HOURS OF LECTURE, LABORATORY, RECITATION, TUTORIAL, ACTIVITY:**
   
   Weekly Seminar (50 minutes/per week)
   120 internship hours per semester

H. **CATALOG DESCRIPTION:**
   This course provides students with the opportunity to build on experiences in TCOM 400 and further develop practical communications skills in a real-world setting. Students work closely with an organization to assess its needs, and build a project designed to address these needs. Students also have a weekly seminar and provide regular updates of their progress.

I. **PRE-REQUISITES/CO-REQUISITES:**
   a. Pre-requisite(s): TCOM 400 and Senior status in TCOM program
   b. Co-requisite(s): none

J. **GOALS (STUDENT LEARNING OUTCOMES):**

   By the end of this course, the student will be able to:

<table>
<thead>
<tr>
<th>Course Objective</th>
<th>Institutional SLO</th>
</tr>
</thead>
<tbody>
<tr>
<td>a. Evaluate the technological communications needs of the placement organization.</td>
<td>2. Critical Thinking</td>
</tr>
<tr>
<td>b. Propose a solution to one of these needs, in coordination with the site supervisor.</td>
<td>1. Communication</td>
</tr>
<tr>
<td>c. Construct a project based on your proposal.</td>
<td>4. Professional Competence</td>
</tr>
</tbody>
</table>

K. **TEXTS:**
   (Representative texts, chosen by instructor)

L. **EQUIPMENT:** Technology-enhanced classroom

N. **GRADING METHOD:** A-F
O. **MEASUREMENT CRITERIA/METHODS**
   - Portfolio
   - Placement Liaison Assessment
   - Participation

P. **DETAILED COURSE OUTLINE:**

   I. Introduction
   II. Weekly Report Guidelines
   III. Organization Assessment
   IV. Project Proposal
   V. Project Proposal Revision
   VI. Project Development
   VII. Project Revision
   VIII. Project Presentation

Q. **LABORATORY OUTLINE:** None