Non-Academic Assessment Meeting
Friday, April 27, 2012 9:00 a.m. FOB 620

Minutes:

A. Approved March 23, 2012 Minutes
B. Discussed In-service (develop over summer with IR)
   1. Writing goals and objectives (IR)
   2. Dealing with Assessment Jargon (Jargon Busting):
      Assessment vs. Evaluation
      Direct vs. Indirect evidence
      Learning Goals vs. Learning Outcomes
      Institutional effectiveness
      Benchmark
      Affective
      Baseline date
      Indicators
      Authentic assessment
      Cohort
      Formative Assessment vs. Summative Assessment
      Percentile
      Performance-Based Assessment
      Performance Criteria
      Reliability vs. validity
      Nice discussion point: “Are our assessments designed to look backwards or forwards?”

      Other ideas:
      - Closing the loop
      - Best practices
      - CAS standards

C. Outstanding:
   Administrative
   ▪ HR
   ▪ Accounting
   ▪ Student Service Center
   ▪ Procurement and Travel (draft submitted, Shawn will add some data, to be reviewed again and resubmitted to the Committee)

   Advancement – Julie Parkman will submit for Advancement
   ▪ Admissions
   ▪ Alumni
   ▪ Athletics
   ▪ Career Services
   ▪ PR
   ▪ Sponsored Research