

Women's Business Bootcamp

MONDAY, OCTOBER 22, 2018
10:30 AM - 2:30 PM



BOCES Education Services Center
40 West Main St., Canton



Balancing Management and Leadership: How to Delegate Effectively

Keynote Presented by Abrahm DiMarco, DiMarco Consulting Group

A common complaint from small business owners is: "I just can't find good employees". Due to intense competition for the best workers, small business owners often have to "grow their own" employees. Although owners have excellent management and production skills, they find themselves in leadership situations for which they are not prepared. We will explore the difference between Leadership and Management and why we have to find balance. We will also discuss and practice some techniques for developing employees by giving Intent and Delegating responsibility.

Cost is \$35.00 per person

Bootcamp includes a buffet luncheon, speed networking session and a Mini-Marketplace networking session where you can display and sell goods.
(Marketplace display tables are limited & offered on first-come, first-served basis.)



In cooperation with our
resource partners:



Sponsored by:



To Register: call 315-386-7312 or email sbdc@canton.edu

Send Payment to: SUNY Canton SBDC, 34 Cornell Dr. French Hall 201, Canton NY 13617

***Please note with registration if you want to reserve a Mini-Marketplace table.*

CHECKS ONLY, payable to SUNY Canton Research Foundation

The Small Business Development Center (SBDC) is funded in part through a Cooperative Agreement with the U.S. Small Business Administration, administered by the State University of New York. The SBDC programs are nondiscriminatory and available to individuals with disabilities. If required, reasonable accommodations will be arranged if requested in advance (2 weeks is suggested), please contact the SBDC at 315-386-7312 to make necessary arrangements.