



# WOMEN'S BUSINESS BOOTCAMP LUNCHEON



**TUESDAY, MAY 1, 2018**  
**10:30 AM - 2:30 PM**  
**BOCES Education Services Center**  
**40 West Main St., Canton**

## Your 15-Minute Marketing Plan

Presented by Nicole Ouellette  
of Breaking Even Communications

We all know there are great online marketing tools. But how do you figure out where to start? After a brief overview of the tools at our disposal we'll go over some basic marketing questions and, based on those answers, show examples of **15-minute-a-day marketing plans**. Then, we'll help you to create your own plan requiring just 15 minutes a day!

**\$35 per  
person**

Bootcamp also includes a buffet lunch & Mini-Marketplace networking session where you can display & sell your goods. **NEW** this year will be **SPEED NETWORKING** to help you make new contacts with other attendees!

Sponsored by:



**To register:** call 315-386-7312, or email [sbdc@canton.edu](mailto:sbdc@canton.edu)

**Send payment to:** SUNY Canton SBDC, 34 Cornell Dr., French Hall Suite 201, Canton, NY 13617

**CHECKS ONLY**, payable to: SUNY Canton Research Foundation (no cash)

**\*\*Please note with registration if you want to reserve a mini marketplace table.\*\***

**\*\*Limited table space - first come/first serve basis\*\***

In Cooperation with our  
Resource Partners:



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