



Join us for the Answers!

Want to know.....**How to Start A Small Business?**

The SUNY Canton Small Business Development Center (SBDC) is partnering with the Greater Ogdensburg Chamber of Commerce to present information to you on **How to Start a Small Business**.

Thursday, May 3rd, 2018

6:00pm to 8:00pm

Dobisky Visitor's Center - Ogdensburg

Please join us for this informational session that will provide you with what is involved in starting up a small business. Some topics of discussion....

- ❖ Is Entrepreneurship for you?
- ❖ Forms of Business Organization
- ❖ Business Licenses
- ❖ Business Name
- ❖ Business Insurance
- ❖ Taxes...Sales Tax, Payroll Tax, Self-Employment Tax, and Federal Income Tax
- ❖ Are you seeking Funding sources?
 - How to be prepared to seek the appropriate funding source.
 - Importance of developing a proper Business Plan
- ❖ Financial Planning & Analysis
- ❖ Marketing Strategies
- ❖ Pitfalls to avoid



COST: \$20.00/person ● Pizza & refreshments will be provided

To REGISTER: Contact Laura Pearson at the Ogdensburg Chamber...315-393-3620
Email chamber@gisco.net



*Thank you to our Sponsor
The Greater Ogdensburg Chamber of Commerce*



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