Strategies for a Successful Wholesale Show

This workshop is targeted to vendors interested in participating in the ANCA Fall Buyer’s Day (which is being held on October 18th). The intention of this session is to introduce you to the Wholesale market and make sure you are ready for Wholesale shows. We also welcome other businesses interested in wholesaling. Please pre-register for the workshop as indicated below.

Topics will include:

- Evaluating if you are ready to Wholesale
- Creating an effective Show Booth
- Sales & Pricing Strategies for Wholesale

Light refreshments and take-home tip sheet provided.

WHEN: Wednesday August 19th, 2015
TIME: 2:30 - 4:30 pm
PLACE: SUNY Canton Campus Center
Room 212-214
Canton, NY

OPEN TO THE PUBLIC!
Vendors new and seasoned welcome!

This session will be presented by the SUNY Canton Small Business Development Center (SBDC) in partnership with the Adirondack North Country Association (ANCA) and St. Lawrence County Chamber of Commerce (SLCCOC).

PRE REGISTRATION IS REQUIRED FOR THIS TRAINING EVENT...Follow this link -- http://www.adirondack.org/civicrm/event/register?cid=0&reset=1&id=16
(Or copy and paste this link in your URL)

OR VISIT: www.adirondack.org / Events / Intro to Wholesale Workshop / then click on Register Here link (about ½ way down the page)

COST: $10.00 (If you are not a member or vendor as stated below)
$ 5.00 for ANCA Members, SBDC Clients, and SLC Chamber Members
FREE for Vendors registered and paid, for the ANCA Fall Buyer Days**

** Vendors can apply here...for the “Wholesale Buyers Day” ... to be held on October 18th
Follow this link... https://www.surveymonkey.com/r/?sm=2wPVJ7kIUCJtx09%2bGIYODg%3d%3d
(Or copy and paste this link in your URL)

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