

SUNY Canton
Small Business Development Center

34 Cornell Drive
Wicks Hall, Room 023
Canton, NY 13617

phone: 315-386-7312
fax: 315-379-3814
sbdc@canton.edu
www.canton.edu/sbdc

Satellite Locations

SUNY ESF Ranger School
Wanakena, NY 13695

St. Regis Mohawk Tribe – Community Building
Hogansburg, NY 13655

Massena Chamber of Commerce
Massena, NY 13662

By appointment only

Partners in New York's Economic Development



The SBDC is a program supported by the U.S. Small Business Administration (SBA) under Cooperative Agreement Number 3-603001-A-CD33-1B and is extended to the public on a non-discriminatory basis. The SBDC is a partnership of the U.S. SBA administered by the State University of New York. The SBA cannot endorse any products, opinions, or services of any external parties or activities.

The SUNY Canton SBDC serves the small business community and entrepreneurs in St. Lawrence County and surrounding communities. The main office is located on the SUNY Canton campus in Wicks Hall – Room 023. We currently have satellite offices located in Massena, Wanakena, Hogansburg, Gouverneur and Ogdensburg. The satellite locations allow us to be flexible in meeting the specific needs of our customers. Satellite locations are pre-scheduled appointment only.



**To Schedule an appointment call our
Main Office at 315-386-7312**

The professional staff at the SUNY Canton SBDC is:

- Dale Rice, Director & Certified Business Advisor
- Michelle Collins, Certified Business Advisor
- Julie Williams, Certified Business Advisor
- Linda LaParr, Office Manager

Helping Small Business Succeed



The New York State
Small Business
Development Center



Who we are

Funded by the U.S. SBA and the State University of New York, the Small Business Development Center (SBDC) is hosted by a local campus near you. The SBDC has been helping small business through all phases of growth for over 20 years.

The SBDC is made up of talented and dedicated New York State certified business advisors who take a personal interest in the success of your business.



What we do

We help you solve your problems through one-to-one assistance in such areas as business planning, marketing, financial management and technology transfer - just to list a few of the ways we can help you improve the economic viability of your small business.

We can help you capitalize on opportunities by offering support services to small businesses and by providing access to public and private sources of capital. We offer management workshops and seminars, comprehensive business research services and the professional advice of certified advisors. Management and technical assistance is also available through direct one-to-one counseling in these areas:

- business plan development
- small business start-ups
- women-owned business
- veteran-owned business
- marketing
- organizational structures
- accounting/record keeping
- financial planning
- exports
- cost analysis
- financing strategies
- training programs
- business expansion

The SBDC program is administered by the state of New York and sponsored by the state, the U.S. Small Business Administration and the State University of New York at Canton. **There are no charges for SBDC services.** There may be minimal charges associated with training events and seminars.

How we do it

The statewide network of 23 regional centers brings together the resources of each of the center's host campuses and regional outreach offices, the State University of New York system, the area business community and the SBDC's federal, state and local resource partners to provide a business service ready to assist the small business owner or manager grow and be successful.



Why we do it

Our goal is to help entrepreneurs, business and industry solve problems. Helping new and existing businesses leads to their increased productivity and profitability and in the long run, contributes to the stability and growth of the small business sector and the economy.