The SUNY Canton SBDC serves the small business community and entrepreneurs in St. Lawrence County and surrounding communities. The main office is located on the SUNY Canton campus in French Hall. We currently have satellite offices located in Massena, Wanakena, Hogansburg, Gouverneur and Ogdensburg. The satellite locations allow us to be flexible in meeting the specific needs of our customers. Satellite locations are pre-scheduled by appointment only.

To Schedule an appointment call our Main Office at 315-386-7312

Our New York Certified Business Advisors are ready and willing to help!
Who we are

Funded by the U.S. SBA and the State University of New York, the Small Business Development Center (SBDC) is hosted by a local campus near you. The SBDC has been helping small business through all phases of growth for over 20 years.

The SBDC is made up of talented and dedicated New York certified business advisors who take a personal interest in the success of your business.

What we do

We help you solve your problems through one-to-one assistance in such areas as business planning, marketing, financial management and technology transfer - just to list a few of the ways we can help you improve the economic viability of your small business.

We can help you capitalize on opportunities by offering support services to small businesses and by providing access to public and private sources of capital. We offer management workshops and seminars, comprehensive business research services and the professional advice of certified advisors. Management and technical assistance is also available through direct one-to-one counseling in these areas:

- business plan development
- small business start-ups
- women-owned business
- veteran-owned business
- marketing
- organizational structures
- accounting/record keeping
- financial planning
- international trade
- cost analysis
- financing strategies
- government procurement
- business expansion
- disaster relief / recovery

The SBDC program is administered by the state of New York and sponsored by the state, the U.S. Small Business Administration and the State University of New York at Canton. There are no charges for SBDC services. There may be minimal charges associated with training events and seminars.

How we do it

The statewide network of 24 regional centers brings together the resources of each of the center’s host campuses and regional outreach offices, the State University of New York System, the area business community and the SBDC’s federal, state and local resource partners to provide a business service ready to assist the small business owner or manager grow and be successful.

Why we do it

Our goal is to help entrepreneurs, business and industry solve problems. Helping new and existing businesses leads to their increased productivity and profitability and in the long run, contributes to the stability and growth of the small business sector and the economy.