

**2011 DISTINGUISHED  
CITIZEN AWARD  
NOMINATION FOR**

**DR. G. MICHAEL AND  
BARBARA MARESCA**

January 21, 2011

Mr. Ronald O'Neill  
College Council Chairman  
SUNY Canton  
34 Cornell Drive  
Canton, NY 13617

Dear Ron:

I am writing to nominate Dr. G. Michael and Barbara Maresa for the 2011 SUNY Canton Distinguished Citizen Award. The Marescas are vibrant and active members of our North Country community. They created the Dr. G. Michael and Barbara Maresca Family Endowment in 2007. As a way to promote SUNY Canton's Nursing program, the Marescas challenged the North Country medical profession to support SUNY Canton's nursing program. These efforts have garnered nearly \$500,000 in support of SUNY Canton's nursing students from hospitals, volunteer guilds, fellow medical providers, and regional corporations. Their endorsement brought SUNY Canton's program higher on the radar for many prospective employers.

In addition to their outstanding work for SUNY Canton, the Marescas are extremely active in many aspects of their community. Their support of the Canton-Potsdam Hospital and Massena Memorial Hospital has been most generous. They have been active in support of local youth programs through a variety of efforts. I know that Dr. Maresca has taken several young people under his wing to encourage them in activities related to education and character development.

The Marescas care deeply about their community and believe passionately that it is a privilege to have success which comes with a responsibility to ensure others have similar opportunities. They do not look for glorification but simply see a need and address it quickly and effectively. They are the kind of people who make the North Country unique to other communities because they do not turn their backs on their neighbors and community.

Michael and Barbara Maresca are truly worthy of this award not only for their work at SUNY Canton but also for their example to our North Country community. I am attaching the letter that then Senator Hillary Clinton wrote on the announcement of the Maresca Challenge in 2007. As she noted in her letter, and I echo in my nomination, their efforts have inspired community spirit to address a serious nursing crisis in our country.

Thank you for your consideration of this nomination.

Sincerely,

A handwritten signature in cursive script that reads "Chloe Ann O'Neil".

Chloe Ann O'Neil



CANTON COLLEGE FOUNDATION, INC.

State University of New York • 34 Cornell Dr. • Canton, NY 13617-1096 • [www.canton.edu](http://www.canton.edu)

OFFICE: 315-386-7127  
or 800-811-6727  
FAX: 315-386-7995  
[foundation@canton.edu](mailto:foundation@canton.edu)

January 31, 2011

Mr. Ronald O'Neill  
College Council Chairman  
SUNY Canton  
34 Cornell Drive  
Canton, NY 13617

Dear Ron:

When Chloe Ann O'Neil approached me to support her nomination of Dr. G. Michael and Barbara Maresca, I enthusiastically agreed. Mike and Barbara Maresca have been outstanding leaders and benefactors for SUNY Canton and our nursing program. They are deeply committed to the North Country and provide opportunities for our citizens and in particular SUNY Canton students.

For many of our North Country students, nursing is an opportunity to have a high-paying career without having to leave the area. The Marescas' leadership inspired many others to step forward and assist our nursing students in achieving their degree. Their support, combined with the Maresca Challenge, brought nearly \$500,000 in scholarship and program resources to SUNY Canton. This represented a significant increase in the amount of scholarship funds available to support nursing students.

The Marescas have made a long-term commitment to SUNY Canton and its students by establishing their endowment, the Dr. Michael and Barbara Maresca Family Endowment for Nursing Education. They have pledged additional support since their initial gift to the Maresca Challenge. They want deserving students to reach their educational and career goals.

This is their goal and, through all of their community work, it is the underlying motivation to their generosity. They feel strongly that they have been fortunate and are committed to sharing their success to benefit our community. This alone makes them an extraordinary couple worthy of the Distinguished Citizen Award.

Sincerely,

A handwritten signature in black ink, appearing to read 'David M. Gerlach'.

David M. Gerlach '83

Executive Director



Mr. Ronald O'Neill  
College Council Chairman  
SUNY Canton  
34 Cornell Drive—FOB 616  
Canton, NY 13617

January 28, 2010

Dear Mr. O'Neill:

I am writing to nominate Dr. G. Michael and Mrs. Barbara Maresca for the College Council Distinguished Citizen Award. I believe both Dr. and Mrs. Maresca are deserving of shared recognition; they have worked as a team for many years for our community's health, education, and cultural betterment.

The Marescas' exceptional service to SUNY Canton is well-known to you. In founding a nursing scholarship at your institution, and challenging others to match it, they have not only served SUNY's students and faculty well, but have helped fill a critical gap in area hospitals' and healthcare providers' needs for additional well-trained nurses.

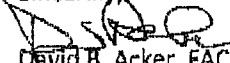
Building a foundation for this community's future has been a hallmark of the Marescas' charitable work, and also of Dr. Maresca's medical leadership. A champion of pioneering imaging technology, Dr. Maresca has brought the latest innovations in MRI, CT scanning, and digital mammography to our region. Recently, Dr. Maresca worked in collaboration with a Western New York hospital, with Lowville Hospital, and with CPH to secure equipment that will provide lower-dose radiation CT scanning to patients. This collaborative approach will not only improve care but is also expected to lower the costs of the technology for all three hospitals, preserving our ability to reinvest in delivering our mission.

As Chief of the Medical Staff since 1997, and a physician on our staff since 1991, Dr. Maresca consistently seeks improvements in care and is a strong advocate for the best possible medical practice. He has been instrumental in our success over the last three years in medical staff succession planning and in recruiting new members who have completed training in some of the best medical schools in the US and internationally. He and Mrs. Maresca work as a team to ensure a smooth transition to the North Country for physicians and their families.

The Marescas are truly a dynamic, distinguished force in our region. Their charitable work—most often done quietly and from behind the scenes—in support of healthcare, education, and the arts has elevated our quality of life and keeps our focus on the future. It is a pleasure to nominate these members of our community who have had a far-reaching impact; I'm sure this letter is only one of many you'll receive in support of their nomination.

Please contact me at 315-261-6001 if you require further information.

Sincerely,



DAVID B. ACKER, FACHE  
President and CEO

**Charles F. Goolden**  
**141 W. Higley Road**  
**Colton, NY 13625**  
**208-890-2299**

January 29, 2011

College Council  
Ronald O'Neill, Chairman  
SUNY Canton  
34 Cornell Drive – FOB 616  
Canton, NY, 13617

RE: College Council Distinguished Citizen

Dear College Council Members:

It is with pleasure that I support the nomination of Dr. Michael and Barbara Maresca nomination for the College Council Distinguished Citizen award for 2011. Without question the Marescas are two of the most generous philanthropic leaders in the North Country. The list of worthy causes they have supported is near endless including a very generous Nursing Scholarship Endowment at SUNY Canton. Dr. Maresca and his wife, Barbara, are well known in the community for their philanthropic support of higher education, the arts, and numerous charities, most recently the local animal shelter.

Dr. Maresca has served as Chief of the Medical Staff at Canton-Potsdam Hospital since January, 1997. He joined Canton-Potsdam Hospital in 1991 and is the Medical Director of Imaging Services. In addition to his duties at CPH, Dr. Maresca provides imaging services at Massena Memorial Hospital and at other hospitals and imaging centers in New York, Pennsylvania, and Maine. He is the President and founder of St. Lawrence Radiology Associates, PC. It is not uncommon to hear other doctors proclaiming how fortunate our area is to have the outstanding services of Dr. Maresca.

SUNY Canton and many other worthy causes in our area have directly benefited from the willingness of the Marescas to give back. They set a fine example of what philanthropy is all about.

Sincerely,

A handwritten signature in cursive script that reads "Charles Goolden / sp".

Charles F. Goolden  
SUNY Canton  
Vice President for Administration Emeritus

January 21, 2011

Mr. Ronald O'Neill  
College Council Chairman  
SUNY Canton  
34 Cornell Drive  
Canton, NY 13617

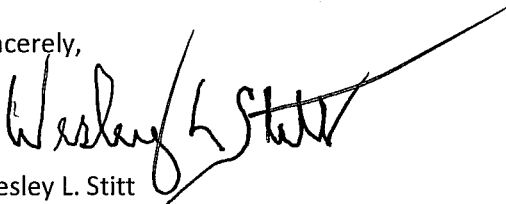
Dear Ron:

I am writing to support the nomination by Chloe Ann O'Neil of Dr. G. Michael and Barbara Maresa for the 2011 SUNY Canton Distinguished Citizen Award. I had the privilege to work with the Marescas in 2007 when they initiated the Maresca Challenge in support of SUNY Canton's Nursing program. Their efforts have led to nearly \$500,000 in additional scholarship or program support benefiting the nursing program.

The Maresca Family Endowed Scholarship was established at this time and is specifically designed to help students who are interested in practicing their profession in the North Country. The Marescas believe in providing opportunities to keep our local, bright, and ambitious residents working in the North Country. Their commitment to this endeavor is evident in their other charitable activities and their extensive support of educational opportunities for our community's youth.

I feel that the Marescas demonstrate all the attributes represented by the Distinguished Citizen Award. I would encourage the College Council to look favorably upon their application.

Sincerely,

A handwritten signature in black ink, appearing to read "Wesley L. Stitt", with a long, sweeping horizontal line extending to the right.

Wesley L. Stitt  
21 Hammond Drive  
Canton, NY 13617



# Potsdam Humane Society, Inc.

Providing Love and Humane Care When Needed

January 25, 2011

Mr. Ronald O'Neill, College Council Chairman  
SUNY Canton  
34 Cornell Drive—FOB 616  
Canton, NY 13617

Dear Mr. O'Neill:

Dr. Michael Maresca and his wife Barbara have made a huge difference in the lives of unwanted companion animals in the North Country. The Marescas are not strangers to the Potsdam Humane Society's Animal Shelter. He and his family have rescued many animals from shelters and made them family members.

In 2007 the Potsdam Humane Society began a building project to renovate and more than double the size of its animal shelter. At first, fundraising progress went smoothly, but when the economy bottomed out, the project slowed considerably. Concerned, Dr. Maresca asked what he could do to get things moving again. Of course, the answer was money! Although he was a regular donor to PHS, we had no idea of the size of this year's gift, nor that he had a clever strategy to involve the community.

In February, Dr. Maresca announced that he would give \$60,000 to PHS's "Labor of Love" capital campaign, **and** would challenge the people of the North Country Community to get out their check books and match his gift. Furthermore, he stated that if the community accomplished that \$60K goal, he would give a second \$60,000! This fired up the community, and they came through with \$72,000 to make the total "Maresca Challenge" worth \$192,000. The new Potsdam Animal Shelter which serves a huge part of St. Lawrence County, is being built at this time thanks, in great part, to the generosity and ingenuity of Michael Maresca.

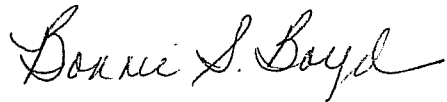
Dr. Maresca is well known in the North Country for his philanthropy. He has enriched the lives of people and animals in the North Country in ways we may never fully appreciate because, by his very humble nature, he does not expect, nor desire, recognition for his good deeds and gifts. He is a sincere man full of compassion for all living creatures. It is evident that his mission is to share his success, without fanfare, with his neighbors.

Dr. Maresca is a graduate of West Virginia University, the University of Maryland School of Medicine, and the State University of New York Medical Center in Syracuse, New York. He is now Chief of Radiology at Canton-Potsdam Hospital, and is the President and founder of St. Lawrence Radiology Associates.

2/

Living in the North Country since 1991, Dr. Maresca, with his upbeat, "can do" outlook has made a significant difference in the quality of life here for twenty years. I am sure that he will continue to enrich lives in Northern New York by utilizing his gifts of practicality, sense of fair play, and genuine optimism. All of us at Potsdam Humane Society feel that Dr. Maresca is very deserving of the honor of SUNY Canton's Distinguished Citizen Award in 2011.

Sincerely,

A handwritten signature in cursive script that reads "Bonnie S. Boyd". The signature is fluid and elegant, with a prominent initial "B".

Bonnie S. Boyd, PHS Board President