

SUNY CANTON COLLEGE COUNCIL

274th MEETING

November 1, 2016

Present:	Grace Burke Marie Regan Nikki Zeitzmann	Timothy Currier Joseph Rich	Chloe Ann O'Neil Thomas Sauter, Interim Chair
Absent:	Cecily Morris	Ronald O'Neill, Chair	Roger Sharlow
Others:	Brian Harte Anne Sibley Zvi Szafran Michaela Young	Shawn Miller Travis Smith Lenore VanderZee Devine Pearson	Douglas Scheidt Karen Spellacy Barat Wolfe

Call to Order

Mr. Sauter served as interim chair for this meeting and called the meeting to order at 9:00 a.m.

Introductions

Mr. Sauter opened the meeting with a moment of silence and reflection for the passing of Dr. Szafran's mother. He expressed condolences to Dr. Szafran.

Mr. Sauter introduced and welcomed Nikki Zeitzmann, SGA President and College Council Student Representative.

Minutes of September 6, 2016 Meeting

Ms. O'Neil made a motion to accept the September 6, 2016, minutes as presented. The motion was seconded by Mr. Rich and approved.

New Business

Advisory Board Appointments

Dr. Scheidt presented the list of new Advisory Board appointments for the Nursing Program (*see attached*).

Ms. O'Neil made a motion to accept the Advisory Board Appointments as presented. The motion was seconded by Ms. Regan and approved.

Namings

Anne Sibley presented two naming opportunities for which finances have been committed:

The Stan Cohen Basketball Court – Stan Cohen was a coach and instructor for many years. It was reported that Mr. Cohen touched many lives, and among his accomplishments, ten of his students moved on to Division I basketball teams over the years. His players have also remained well connected to one another and have strong, positive feelings for SUNY Canton. Mr. Bob Rogers '60 and his wife agreed

to make a gift (\$300K pledge) in honor of Stan Cohen's memory, and he thought that a great way to honor Mr. Cohen would be to name the main basketball court for him. The Council had no questions.

The Betty Evans Tutoring Center – Betty Evans has made a number of gifts to SUNY Canton, as well as supporting other colleges and community organizations. She is an educator herself, and her son, Harry Evans, was a member of the class of '75. Betty set up a scholarship here in his memory after his death. In 2014, Ms. Evans made a gift of \$50K, but at that time, she did not know how she wanted to be recognized for that gift. Recently, she decided that the Tutoring Center in Southworth Library would be the appropriate recognition for her contribution. The Tutoring Center is frequently recognized for one of the most positive parts of our campus, and the students rated it as #1 in the 2015 Student Opinion Survey. As evidence of our commitment to student success, as well as Ms. Evan's, the Foundation is asking the Council to pass the resolution. There were no questions.

The Margaret Sovie Nursing Program – Al Sovie has been a generous donor to the College and is quite ill; the Foundation has been looking for a way to honor him while he can still participate. Mr. Sovie's wife, Margaret Sovie, was a very accomplished nurse, holding multiple advanced degrees. She was an educator that published various works and worked throughout her career to advance and improve nursing education. Ms. Sibley stated that Mr. Sovie is giving \$100K now and is setting aside roughly \$450K through a trust in his estate. For his \$500K gift, they want to recognize him in a way that is very meaningful and visible. He felt that naming the Nursing Department in memory of his wife was a very good way to do this. The Council had no questions.

Mr. Sauter read all the resolutions for the record (*see attached*).

Mr. Currier made a motion to approve the Stan Cohen Basketball Court naming resolution. The motion was seconded by Dr. Burke, and approved.

Ms. Regan made a motion to approve the Betty Evans Tutoring Center naming resolution. The motion was seconded by Mr. Rich, and approved.

Dr. Burke made a motion to approve the Margaret Sovie Nursing Department naming resolution. The motion was seconded by Ms. O'Neil.

A clarification was made regarding the resolution's title – Nursing Program vs. Nursing Department. It was determined that it will be the Nursing Department.

The resolution was approved.

Old Business

There was no Old Business.

Chairman's Report

Mr. Sauter has nothing to report in the absence of Chairman O'Neill.

President's Report

Dr. Szafran reported that enrollment for first-time, full-time freshmen is up this year from 645 to 694. Our number of transfer students increased from 353 to 381. Very few SUNY state-operated colleges can say that their freshman and transfer enrollments have increased. Kudos to Melissa Evans, Director of Admissions, and Molly Mott, Associate Provost, and their entire staff for the hard work, as well as the campus's efforts.

Dr. Szafran shared that revenue still needs careful consideration on how it is spent. We still have to fund salary increases, the TAP gap, and new mandates without tuition increases or additional State support. Consequently, we will likely need to dip into our reserves. We have done our best to cut back where possible, without cutting critical areas.

In terms of the quality of our programs, we have done very well and have been recognized in several ways. We are in the top 50 north regional colleges for the past two years in the *U.S. News and World Report Survey*, and the online programs are in the top 50 nationally, with one of them, Emergency Management, being #1 in the country. Our programs continue to receive their professional society accreditations, and our regional accreditors have indicated that there will be no visit needed.

Our students continue to excel, and we are very proud of them. The year started with some very nice programs in terms of three vigils to honor the victims of the Orlando nightclub shooting, Black Lives Matter, and Blue Lives Matter; the attendance at each was good. Dr. Szafran shared that the Center for Diversities and Inclusion will be opening soon.

In Athletics, our men's soccer team started the season slow but has picked up the pace dramatically. This is a rebuilding year for us, as we have lost a couple of key coaches to other colleges, which indicates their quality coaching skills. Our Aine McMorrow continues to impress in women's cross-country running, having won the national last year – her first year running cross-country.

There are some very nice things happening in facilities, which Shawn will talk about shortly. We are moving forward on upgrades to two key buildings, have completed several other projects, and there are more projects in the works.

Several of our staff recently attended SUNYCON in NYC, which focused on critical challenges facing universities today. One of the most important of those issues is inclusion – students of diverse backgrounds often feel like outsiders on their own campus. Dr. Szafran stated that we work very hard to show our students we are one community in which they are not tolerated, they are not accepted, but they are welcomed. It is challenging at times, and there are some challenges on our campus. However, Student Government is very positive about what goes on on our campus.

Mr. Sauter asked if a discussion could happen regarding the recent news report about race relations on campuses. Are we doing everything we should/can be? Are we overreacting/underreacting? How do you “feel” it is going on our campus, outside of the news reports?

Dr. Szafran answered that he and Dr. Scheidt met with our Student Government yesterday, which is quite diverse in representation. There was some concern when the subject came up regarding a recent SUNY Potsdam student issue resembling “Black Face.” (Some context and understanding of the issue

was provided - President Esterberg sent out three different notices to the campus regarding the issue. Two of the three students withdrew from the college, and the third student's public apology was not well received.) Our students were concerned that such things may occur on our campus, as they feel that nothing like this has happened here, and they are very proud of that. They want to make sure that this continues to be the case and want to take steps to ensure that this sort of thing will never happen in our community, but of course, that is not possible, as it can happen anywhere. There is nothing unique about Potsdam or wrong with anything they have done that would lead to the promotion of such things. We will do everything in our power to prevent such things, and we have had some important events on campus recently, including a training seminar for students and staff by Rev. Jamie Washington, a national leader on diversity, and one of the best speakers Dr. Szafran has ever seen. Additionally, our campus police took part in workshops on fairness in policing as it applies to LGBTQ and persons of color. It is worth noting that all of these opportunities were scheduled well in advance of the Concerned Students group posts. Close attention is being paid to their concerns, as some of them are legitimate and need to be addressed and reacted to. Proactive steps have been taken due to things that have happened around the country.

Mr. Sauter asked whether there is a communication disconnect between the Concerned Students group and SGA because the reports from each group of how campus relations are differ. Dr. Szafran described the Concerned Students group protest, which they decided to hold on Family Weekend. Their goal was to take advantage of a maximum audience, but unfortunately, they picked a very rainy day. The protest started late with about 15-18 people – some from Potsdam, some from St. Lawrence, some from the community, and about 4-5 current SUNY Canton students and 1-2 alumni. Dr. Szafran listened to their concerns and answered some questions on what he agrees with and what he does not agree with. During the process, more students and parents joined. Some of our SGA students also joined to try to keep the discussion under control, allowing one question at a time. The maximum number of people grew to around 40-45, and the discussion became heated at a couple of moments. He believes the main reason for the heated discussion stemmed from an unrelated protest issue – there was a recent assault on campus where a student was beaten up by his roommates, resulting in one of the students being suspended for assault. A friend of the suspended student's mother was there and had misinformation about the reason for the suspension – thought it was for gambling instead of assault – and disagreed with the suspension. It was noted that Lashawanda Ingram also spoke to the group and noted that she would never work for a place that did not promote diversity. It was further noted that this group wants us to fire one of our UP officers. It is felt that would be inappropriate on a number of grounds. It is also felt that this group will not be satisfied until that happens, but it is uncertain if they will even be satisfied with that. Dr. Szafran stayed to answer parent's questions and concerns and reassure them. A reporter from NCPR was there, and wrote a report on the event. Travis Smith added that he spoke to the reporter also, and she was very impressed with how Dr. Szafran handled the situation. Mr. Sauter expressed that he also felt the report was well written. Dr. Szafran reported that he has received a couple of positive emails from parents, no negative ones. Ms. VanderZee added that community response has been very positive, and we are being very proactive in addressing things of national concern before any issues may arise here. Dr. Burke added that we are lucky to have Dr. Szafran because he presents facts and background information – pros and cons – in a calm and factual manner. Ms. VanderZee feels that it is worth noting that Dr. Szafran is willing to put himself in a vulnerable position.

Faculty Senate Update

Barat Wolfe had to leave to teach a class, but she gave Dr. Szafran her notes. The SUNY University Faculty Senate met in Cortland in October. Some highlights included support of a statement in January on Academic Freedom and Freedom of Expression, Ag and Tech sector campuses are encouraged to determine their role as leaders of applied learning, work to guard against mission creep, and work to develop a relationship with the new Chancellor on our role.

The SUNY Provost will meet with every campus to discuss their performance improvement plans (PIPs), future goals, SWOT analysis, and hear funding proposals for PIPs. Additionally, we want to discuss our funding allocation, as we are the least funded campus for state funding per student.

Seamless transfer is still a challenge, and there is concern that community colleges will send their students elsewhere if we do not do better with it. The strategic plan will include online education as a priority. Five resolutions passed, and one was sent back to the Ethics Committee. One resolution that passed looks to change legislation to see a faculty member become a member of the College Council.

UUP Update

Brian Harte reported that UUP is in the pipeline for contract negotiations. PEF's contract just went through, and they look to them to see what the State agreed to in order to see what kind of position they might be in as they enter this process. PEF received a 2% raise, and did not receive any substantial increase to their healthcare premiums. A retroactive raise may not be a realistic expectation at this point in the year. There is no news on the current negotiation status at this time, but they are hopeful that there will be a 2%-3% raise without any substantial increases to their healthcare premiums. It was added that many people are not aware that if a section is opened during negotiations then everything within that section is open for re-negotiation. Therefore, they attempt to be strategic in identifying opportunities for negotiation.

Dr. Szafran asked if Mr. Harte could provide an update on recent labor/management meetings. Mr. Harte informed the Council that there have been recent opportunities for the labor union and management to work together regarding a cohesive plan of attack on some issues. One example is the issue of salary disparities in the Tech Sector versus Comprehensive Colleges and University Centers. They are historically underfunded and want to work together with tech college presidents and union representatives to come up with a consistent, strong message calling for a rational funding plan for the State to consider. They would like the funding formula re-opened and analyzed based on the current relevance.

Dr. Szafran added that when the State passes a salary increase like this they have not paid for it, at least not up to this point. The campus has to cover this, and that is one of the things we are trying to get changed. The tenure of the conversations between labor and management have been very positive, with open conversations and an atmosphere of mutual trust.

Academic Affairs Update

Dr. Scheidt informed the Council that SUNY System is planning a round of campus visits, with hopes of visiting all 64 campuses by the end of December 2016. They are holding these meetings regionally and asking campuses in that region to travel to them for a two-hour meeting. The attendees in person from SUNY System are Provost Alex Cartwright and Eileen McLoughlin, with other System representatives

attending by phone. The agenda is not clear. They are asking about our SUNY Excel Performance Improvement Plan goals that were created last year. They will send us data on those goals and ask about the status and strategies for that. The other part will be to pitch ideas for the new round of grants; System will consider the ideas put forward and determine who will write proposals for those grants. There is a sensitivity to the previous experience regarding a SUNY visit, but also an awareness that this is an opportunity to talk with the people who will be briefing the new Chancellor. Dr. Scheidt noted that we will have about a week's notice to prepare.

A lot of the data discussion will be around enrollment and all the different ways that that can be dissected. Three strategies we have for enrollment and revenue are:

1. Traditional admissions: one initiative being pursued is targeted recruitment with putting the high-touch of time, money, and effort into programs that have unused capacity (in Canino, for instance, this initiative has helped to increase enrollment by 8%).
2. Develop new programs: we have a number of new programs in various stages of development and approval.
3. Take students arriving as first-time students and retain them through graduation at higher numbers than we do currently (access/completion agenda).

Dr. Scheidt explained how the new program process works – a program announcement of a couple of pages explaining the program is put forward. Then, all the SUNY campuses have 30 days to comment on their concerns or competition, and System will evaluate them on issues of mission and quality. It is felt that fellow campuses should also be able to speak to quality and mission creep. An example of one of ours – we put forward a program announcement for a cybersecurity program. It passed the 30 days back in May 2015. We then had a year to write the full proposal. Unfortunately, we had some personnel issues in that department, the year passed, and the full proposal was not submitted. We had to re-post the program announcement, and we got a comment, a concern of competition from Plattsburgh. At the same time, Plattsburgh put out an announcement that they were planning a program in robotics, and we already had our program at State Ed. in mechatronics. Plattsburgh's robotics proposal was in their computer science department and had two tracks, a computer-programming track and an engineering track. The word engineering is important in a number of ways, so we commented on their proposal. Similarly, Alfred State put out a program announcement to do health care management, which we have, so we commented. Brockport also put out a program announcement for emergency management, which we have as an online program, meaning we serve people in any location. There is a lot of vying for programs. Dr. Scheidt wrote a memo to System requesting a clearer rationale for what is a legitimate concern for competition and what is not. Plattsburgh's comment on the cybersecurity program was based on regional competition. Dr. Scheidt's response rejected the idea of regional competition as we serve the State, not just our local region. He added that the data that should be used is statewide Bureau of Labor statistics data and statewide enrollment data in existing programs. Competition should be based on the funnel of incoming students and the opportunity for jobs within NY State. Our liaison brought these suggestions to other liaisons and the SUNY Provost in support of developing a more rational approach to these comments. More comments are happening because of the recent enrollment challenges; everyone is commenting on everyone else's programs, especially the Comprehensives, who are panicking over their enrollments. A discussion happened surrounding the issues that the Comprehensives are facing.

We have been developing programs that would work for us, and as concerns come up, we have been very direct about them. As far as the Plattsburgh robotics program, we got them to change their SIP code to a programming one, rather than an engineering one. We wanted them to eliminate the engineering track but got it renamed to “hardware option.” Dr. Scheidt clearly communicated with them and our liaison that if anyone was going into engineering it would be SUNY Canton. Our liaison agreed and was very support and said that, if they do not make those changes suggested, System would push down to have them made. Quid pro quo, they removed their concern about our cybersecurity program. We withdrew our concern for Alfred’s health care management program because both programs are doing well and supported. Brockport’s emergency management program is not a very high-quality program, having only two introductory courses and a 6-hour internship, with the rest of it requiring intro to everything else. It does not make sense for someone to go there for face-to-face emergency management when U. Albany has a much better program for that.

Mr. Sauter asked if, in that example, SUNY System looks at the quality of a program when determining if it will be offered. Dr. Scheidt replied that it is one of their three criteria, but they have not employed it for rejecting a program at the proposal stage. Lenore added that State Ed may do that in their final review.

At this time, our new program development is moving along nicely. We are still moving forward with cybersecurity, and we got our mechatronics program off to State Ed.

Retention is the other piece to enrollment management. Last year, our retention from first to second year was 61%, and this year it is 66%. Our 2020 goal is 73%. If we are not being more selective, then the key factor will be how we serve the students once they get here, with #1 tutoring services and student support services. Dr. Scheidt has been leading some initiatives with the faculty to help students not attrite. One of the reasons students leave is financial, so we are taking several measures to help students keep their cost down. Our library is keeping a larger reserve of textbooks for students to sign out for several hours, so they do not have to purchase them. Dr. Scheidt doubled the funds available to the library this year for this purpose.

In terms of program review, the ABET interim review was this past summer, the Vet Tech program had a very successful accreditation site review this term, and the Business programs are entering the candidacy stage of accreditation through IACBE.

Ms. Regan stated that she is in favor of new programs and is fascinated by the cybersecurity program, but she wonders if we will be able to hire the new faculty needed to support such new programs. Dr. Scheidt replied that with new programs there is a roll out; students may come and take only one to two courses in that program the first year, so you can use an existing faculty member or hire just one. Advisory boards and IT have recommended that every program should have an element of cybersecurity included, as it is a common threat. Additionally, new programs are not just designed to give current students more choices but to attract new students – and that is how we will be able to afford additional faculty. Dr. Szafran added that in the past, as a college grew, the State would apply a formula to add aid as appropriate, but that has not been true for ten years.

Mr. Rich inquired whether there is a way to determine during the enrollment process if a first-year student will have problems with continuing. Dr. Szafran responded that we have very strong and

intrusive advising. We use an early-warning system and employ methods for faculty to convey concerns; there are programs such as TRiO, Jump Start, and EOP for students who are most greatly at risk. These programs have staff who follow up one-by-one to be sure they are on track; athletics do the same for their student athletes. We are currently doing everything in our power.

Dr. Scheidt added that we have an “all hands on deck” approach to keeping students from falling through the cracks. Our early-warning program includes a three-week assessment done by all faculty rating their students as engaged/not engaged. This year, all advisors received a list of their students that had a not-engaged rating, and Dr. Scheidt asked those advisors to have a verbal meeting with each of them – phone call, face-to-face, Skype, etc. The goals with this verbal meeting are to help the student understand what not engaged means and to help the student build a strategy for success. At seven-weeks, students also get a mid-term grade, so they are getting a rating at three weeks and seven weeks. Additionally, faculty have continuous access to a program called MTS, where they can give feedback on performance, attendance, and leave comments. An email goes out to the student, advisor, and special program representatives as appropriate.

Mr. Rich further asked about the heavy expense of buying books. What ways are there to help with this? Dr. Scheidt replied that we are looking into ways to decrease the cost of books. We have scholarships and financial aid, and EOP has a book stipend. We are trying to work with the faculty on their textbook decision process – use of more Open Educational Resources (OERs), free textbooks, etc. Dr. Scheidt reiterated that students leave for academic, financial, and life reasons.

Dr. Burke asked about upperclassmen mentorships. Dr. Scheidt said that we do not have that as a formal, universal program, but the idea of student and faculty mentorships is there. He has encouraged and offered to pay for the curriculum coordinators to take their students in the major out to a \$5 Friday lunch once a semester, with the request that they include some upperclassmen to capitalize on the potential for mentoring as well.

Ms. O’Neil noted that this is the first year in some time that the Foundation has not had a request for textbook funding in the library, and credits Dr. Scheidt for his help in this area.

Another suggestion given was to encourage faculty to request an additional desk copy when they order theirs; this extra copy can be put in the library for students to use.

Student Affairs Update

Dr. Szafran explained that Ms. Bish is still on maternity leave, and she gave birth to a healthy baby – both mama and baby are well.

Administrative Affairs Update

Ms. Miller reported on her view of enrollment. She looks at total enrollment rather than only first-time students, because that gives a better reflection of the situation. Some out-of-state students did not return, which means a loss of \$100K. That is a concern, but it is a small one in comparison to mandates and other growing expenses. She noted that she does like to look at first-time enrollments in regard to how they are trending – when we have a couple of years trending down, that follows us; similarly, when we have a couple of years of trending upward, that will follow us. We are going to be careful in any of our hiring, evaluating whether we can keep a position open for a year by using an adjunct, for example, to

keep our staffing dollars down. Payroll is around \$20M, and our total budget is around \$27M. When you add in utilities and our TAP gap (\$1.5M), there is not much room for discretionary spending. We are going to be very conservative this year; budgets are not up yet. It has been approved, but we are waiting on the State to put our allocation in.

On the College Association side, there is some concern about women and minority vendors. We contract with the College Association to do business here, and the State is attempting to change their contract to include mandates for the amount purchased from women and minority vendors. On the State side, we have to do 15% of our spending from black vendors, 15% from women vendors, and 6% from veteran vendors. That controls how you do your spending, and it can be difficult to find some of those vendors. College Association has some concerns with that, as well as what it means for the Bookstore as we work to mitigate the costs for students and bringing some dollars back on campus.

Some of the major projects coming up include Chaney and Dana Hall. There are also plans to expand the Cyber Café in the Library through a grant written by Dr. Szafran and Lenore; this project will increase the appeal of the campus to new and current students, whereas more money will be spent/stay on campus. Roos' Court and Rendezvous are complete.

Dr. Szafran noted that the budget right now is very complicated, and Ms. Miller does a good job of keeping an eye on things – glad to have her.

Advancement Update

Ms. Sibley reported that their summer planning is starting to pay off. Their marketing efforts are more integrated and comprehensive including social media and video. They are working with a new vendor, EverTrue, to help identify prospects and plan travel, but it will also provide new giving portals, making it easier for donors to give online.

The gift officers have been very busy and have traveled to 11 states so far this year and held 16 events. Their goal is to increase both the number of events and one-on-one visits with alumni. At the end of September, they had brought in around \$200K. October has been successful as well; there are multiple donations coming in the mail daily, and a new scholarship endowment was just picked up the other day.

In another great piece of news, they refinanced Kennedy Hall due to Keith Rosser's excellent work, which will save them \$300K annually. The Foundation Board approved \$100K of that savings to be used toward scholarships every year.

One of their big goals is to increase alumni participation. Out of the pool of alumni (around 30K people), giving had dropped to around 3% a few years ago. They need around 300 new donors to get them over the 3% mark, and this year, they have obtained 32 new donors, which is good progress. They also have 4 new faculty/staff gifts.

She shared that Anne Williams is retiring after 38 years of service to SUNY Canton. As a surprise retirement gift, they are raising money for a scholarship in her name in honor of her dedication to students and the scholarship program.

Dr. Szafran added that a scholarship endowment is being set up in his mother's name. Additionally, Advancement is taking over the Excellence in Leadership Lecture Series program. Usually, our campus contacts people we would like to have speak for us, but recently the Consul General of Korea, whom had spoken here last year, contacted us requesting to speak again, as he had such a nice experience. The Consul General told Dr. Szafran that he likes our program so much that he donated to the effort and has committed to working with us to bring groups of Korean students to our campus.

Faculty Assembly Update

Dr. Szafran provided a brief report for Ms. Spellacy in her absence. There is a new minor in Health Care Management, some curricular changes, a couple of new courses, and some existing course name changes.

Public Relations Update

Travis Smith reported on some marketing initiatives and ways to determine if they are working. Web hits from the marketing campaign in the New York City area are up 77%. Web hits on the open house registration page are up 1,000 this year compared to last year. These results are very positive.

They have been working on alumni videos to highlight some of the programs, as well as donor relations. One recent video is of Dave Nichols '63, who builds guitars for a living, with ZZ Top, Johnny Cash, Aerosmith, and BB King among his clients. They have also recently visited again with Rick Destito, who they featured in After Canton a few years ago, to get a status update of his efforts to revitalize downtown Syracuse.

Student Government Update

Dr. Szafran noted that Nikki nor Devine were there to give a report and stated that he gave an earlier update, which included some Student Government information.

University Relations Update

Ms. VanderZee noted that the budget season is coming up. It was reported today that the Chancellor stated that rational tuition was not going to be among her priorities. Our focus is going to be pointing out the discrepancies of funding for our campus versus other comparable campuses. We also want to push for funding to cover state mandates like salary increases, covering the TAP gap, and such for the purpose of closing some of the holes that SUNY has opened up. Of course, we will be highlighting our successes, such as the Entrepreneurship Accelerator and the mechatronics program.

Another project will be inviting our elected officials to campus in various capacities. Congresswoman Stefanik came to campus in September, thanks to the Excellence in Leadership Series, and was very well received. We have put in an invitation for Senator Schumer and hope to have him in the spring. We are also inviting Senator Gillibrand and other elected officials – particularly our female elected officials to come for our Constitution Day celebration next year, which will focus on the 100th anniversary of women's suffrage. These efforts are involving our legislators in new and different ways on campus to help them see who we are and what we do through involvement with our students, faculty, and staff; this will help them see us as more worthy recipients of funds from the state and federal levels.

Even with turnover in many areas on campus, Ms. VanderZee sees different departments working together in so many ways, and the integration of all these efforts will strengthen the perception of the campus and community.

Dr. Szafran added that the New York Small Business Development Center (NYSBDC) has just passed its accreditation, and they gave a shout out to our own SBDC for their responsiveness during Hurricane Sandy, as well as their proactive communications with the community and campus. Lenore also reported that the SBDC was recently awarded a \$60K grant from Alcoa to help with their online and social media presence, which will boost their ability to help with e-business – a critically important method of commerce in our shrinking population.

Other Business

Ms. Regan wonders what it means to offer “free tuition to community colleges.” Does this mean all two-year colleges? She feels it is something we should keep our eye on. Ms. VanderZee replied that we have talked to our legislators and to SUNY extensively about this subject, making them aware that we are St. Lawrence County’s community college, offering both certificates and degrees in two-year programs.

Executive Session

Mr. Currier made a motion to move into Executive Session. The motion was seconded by Dr. Burke and approved at 10:45 a.m.

No action was taken in Executive Session.

Mr. Rich made a motion to move out of Executive Session. The motion was seconded by Ms. O’Neil and approved.

Adjournment

Ms. Regan made a motion to adjourn. The motion was seconded by Mr. Rich and approved at 11:20 a.m.

Respectfully submitted,

Michaela Young
Secretary to the College Council

CC New Advisory Board List Nursing.xlsx

Committee	L Name	Alumni	Name	Term	Term Ends	Title	Company
Nursing	Cole		Ms. Holly Cole	three-year	2020	Director of Medical Surgical Floor	Canton Potsdam Hospital
Nursing	Thornton		Ms. Brittney Thornton	three-year	2020	Director of Nursing	United Helpers Nursing Home Riverledge Campus
Nursing	Shaffer		Mr. John Shaffer	three-year	2020	Nurse Administrator	Clifton Fine Hospital
Nursing	Deloney		Ms. Lenette Deloney	three-year	2020	Director of Nursing	United Helpers Nursing Home Maplewood Campus
Nursing	Smith		Ms. Cheryl Smith	three-year	2020	Manager of Staff Development / Occupational Health	Claxton Hepburn Medical Center
Nursing	Long		Ms. Sarah Long	three-year	2020	Colton-Pierrepont School Nurse	Colton-Pierrepont Central School
Nursing	Morgan		Ms. Sharon Morgan	three-year	2020	Assistant VP Physician Practice Management of Canton Potsdam Hospital	St. Lawrence Health System
Nursing	North		Ms. Ralene North	three-year	2020	Chief Nurse Executive	Massena Memorial Hospital
Nursing	Smithers		Ms. Julie Smithers	three-year	2020	Clinical Practice manager of Claxton Hepburn Medical Center's Primary Care Health Centers	Claxton Hepburn Medical Center

The Stan Cohen Basketball Court

Brief Biography of Honoree & Justification:

Stan Cohen began working at SUNY Canton in 1957 as an accounting instructor and basketball coach. Over the next 39 years, Stan became the Athletic Director; expanded the sport offerings of the college to include hockey, wrestling, cross country, and baseball; re-branded the Canton Aggies as the Northmen; led the 1964-65 men's basketball team to an NJCAA Tournament appearance; and amassed a 247-143 record with the men's basketball team and 79-57 record with the women's basketball team.

During his coaching career, Stan saw 10 of his players move on to play Division I basketball and 2 players go on to play professionally. One of those Division I players, Robert C. Rogers '60, was so influenced by the coaching of Stan Cohen that he created the Stanley Cohen Sports Management Scholarship Endowment in 2011 to honor his lifelong mentor and friend. This scholarship endowment is annually awarded to two students enrolled in the college's Sports Management Program.

Robert C. Rogers graduated from ATI in 1960, majoring in Electrical Technology. A member of the basketball team both years he attended the college, Bob went on to play Division I basketball at New Mexico State, followed by a highly successful 41-year career in the elevator industry. At Bob's Hall of Fame induction in 2011, he reflected as follows about Coach Cohen:

"Stan instilled a work ethic in each of us that we needed to be successful. He had a steady effect on the squad and was a dynamic and energetic coach who helped us grow and develop as players and people."

Bob and his wife Margaret have donated over \$325,000 to the Stanley Cohen Sports Management Endowment. They have made an additional \$300,000 pledge as the lead gift in the ongoing Stan Cohen Court naming campaign.

Resolution

WHEREAS, Stan Cohen and the Cohen family have ties to the College that spans almost 60 years; and

WHEREAS, Stan Cohen coached for 39 years; permanently changed the face of Canton athletics during his tenure as Athletic Director, and acted as a mentor and friend to hundreds of young women and men during his long, storied career; and

WHEREAS, Robert '60 and Margaret Rogers have pledged \$300,000 as the lead gift for a campaign to name the Stan Cohen Court in the Roos House athletic facility; and

THEREFORE BE IT RESOLVED: That the College Council of the State University of New York, College of Technology at Canton, designates the Stan Cohen Court on the main basketball court in the Roos House athletic facility, this the first day of November, Two Thousand and Sixteen.

Ronald M. O'Neill
Chairman, College Council

Zvi Szafran
President

SUNY Canton Naming of Betty J. Evans Tutoring Center

Pending College Council approval, it is the intent of the State University of New York, College of Technology at Canton, to designate the Tutoring Center as the Betty J. Evans Tutoring Center.

The Donor

Betty J. Evans is an avid supporter of education, health care, her church, and the community in the North Country. Through her generosity, Mrs. Evans assists students with pursuing their education at SUNY Canton, SUNY Potsdam, and SUNY Morrisville.

Mrs. Evans started her teaching career at the State School for the Mentally Handicapped. She later returned to the Crane School of Music and finished her education. Mrs. Evans and her husband Merton moved to Canton in 1961 from Newark, New York. Betty worked at the Canton School as a special education teacher where she taught 1st through 6th grade students with disabilities for 18 years until retiring. Mrs. Evans is passionate about helping students to succeed with their education as demonstrated by her continued generosity.

In 2011 Mrs. Evans established The Betty Evans Endowed Scholarship in Memory of Perry Evans '75. She created this endowed scholarship to honor the memory of her son Perry Evans '75. This scholarship award is presented to a student from an agricultural background who is enrolled in either a two- or four-year program at SUNY Canton. Preference is given to students who have had experience in 4H or as a member of FFA. Mrs. Evans has maintained a vital interest in agriculture in this region and wishes to promote programs related to this field.

In 2016 Mrs. Evans established The Betty Evans Annual Scholarships. She created this scholarship after she receiving excellent care during her rehabilitation experience and specifically working with SUNY Canton graduates from the Physical Therapy Assistance program. The compassionate and hands-on care she received during her therapy sessions far exceeded her expectations. Mrs. Evans established this scholarship to assist any student who has financial need.

Betty J. Evans was inducted in the SUNY Canton Hall of Fame on July 19, 2014, among seven other distinguished honorees. She was also inducted into the Grasse River Leadership Society on August 13, 2015.

Mrs. Evans contributed \$50,000 in 2014 for a naming opportunity which was to be determined. After recent discussion, she agreed that the Tutoring Center is an appropriate and meaningful recognition.

Why the Tutoring Center

The Tutoring Center in Southworth Library is a hub of activity day and night. Students from all majors come there for assistance with their courses, from chemistry to nursing to accounting. The Writing Center is also incorporated within the tutoring space. Peer and professional tutors

provide high-quality, professional, and accessible student support in a resource-rich environment designed to promote learning.

The Tutoring Center consistently receives high marks from students, and the 2015 Student Opinion Survey (SOS) ranked the SUNY Canton Tutoring Center 1st among the 27 SUNY colleges.

Mrs. Evans, with her passion for helping students to succeed and her appreciation for the education they receive at SUNY Canton, is worthy of this recognition. Mr. Evans' service, giving, career, and achievements will be an inspiration to all who will enter the Tutoring Center.

Evans Philanthropy

Prior Donations:

Endowment

The Betty J. Evans Endowed Scholarship in Memory of Perry Evans '75

\$5,000	April 22, 2011
\$80,000	May 21, 2011

Naming

The Betty J. Evans Tutoring Center

\$50,000	July 29, 2014
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Scholarship

The Betty Evans Annual Scholarship

\$5,000	April 15, 2016
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RESOLUTION

The Betty J. Evans Tutoring Center

WHEREAS, Mrs. Betty Evans has many years of connection to SUNY Canton; her late son Perry Evans graduated in 1975 and she has been a generous donor to scholarships. Trained as a teacher, Mrs. Evans worked as a special education teacher, teaching 1st through 6th grade students with disabilities at the Canton School for 18 years until retiring. Mrs. Evans believes in helping students to achieve to the fullest potential. Her philanthropy includes not only SUNY Canton but also other colleges, health care organizations, her church, and the North Country community; and

WHEREAS, Mrs. Evans was inducted in the SUNY Canton Hall of Fame on July 19, 2014, among seven other distinguished honorees. She was also inducted into the Grasse River Leadership Society on August 13, 2015; and

WHEREAS, her passion for helping students to succeed and her appreciation for the education they receive at SUNY Canton is worthy of this recognition. The Tutoring Center consistently receives high marks from students, and the 2015 Student Opinion Survey (SOS) ranked the SUNY Canton Tutoring Center 1st among the 27 SUNY colleges. It is a central and visible marker of the College's commitment to student success. Mrs. Evans' service, giving, career and achievements will be an inspiration to all who enter the Tutoring Center; and

THEREFORE BE IT RESOLVED: That the College Council of the State University of New York, College of Technology at Canton, designates the Tutoring Center in Southworth Library as the Betty J. Evans Tutoring Center, this the first day of November, Two Thousand and Sixteen.

Ronald M. O'Neill
Chairman, College Council

Zvi Szafran
President

Margaret D. Sovie Nursing Program



Margaret D. Sovie was an internationally recognized scholar, researcher, educator, and nursing administrator as well as a prolific author. Her studies have impacted clinical and practical nursing protocol throughout the United States and other countries. She was known for her fearlessness, outspoken manner, and her strong commitment to mentoring and patient care services.

Dr. Sovie was a native of Ogdensburg, New York, and a graduate of the St. Lawrence State Hospital School of Nursing. She received her BSN, Masters of Science, and PhD from Syracuse University. She was also awarded a DSc in Health Science from SUNY and two MSNs from the University of Pennsylvania. Dr. Sovie passed away on August 16, 2002, of pulmonary fibrosis. Her co-workers found her to be inspirational as she battled the disease. She was so passionate about her profession that even after being diagnosed with the fatal lung disease, she continued to work.

Her career spanned the realms of both educator and administrator at SUNY Upstate Medical Center, University of Rochester/Strong Memorial, and the University of Pennsylvania/Hospital of University of Pennsylvania. She was a pioneer in combining the values of higher education, research, and publication with nursing practice. In addition to her administrative and academic duties, she was active in many professional organizations such as the American Academy of Nursing, American Organization of Nurse Executives, and the Institute of Medicine. She was also a member of *Nursing Economics* editorial board; the journal awards the Margaret D. Sovie Writer's Award annually during the Nurse/Faculty/Nurse Executive Summit. The University of Rochester Medical Center created the Margaret D. Sovie Lecture Series which is held every Spring and the Margaret D. Sovie Center for Advanced Practice at Strong Memorial Hospital.

In 2010, Alfred Sovie '58 created the Margaret D. Sovie Endowed Scholarship in loving memory of his wife Margaret. This full tuition scholarship is awarded annually to a second-year student who has demonstrated a compassionate outlook and eagerness to become an RN. A second award is given annually to a graduating student of Ogdensburg Free Academy who is attending SUNY Canton in the Nursing or Health Care Management program.

Since the creation of the Margaret D. Sovie Endowed Scholarship, Al has donated over \$270,000 toward this endowment. Additionally, through his estate, Al has committed to create a \$450,000 charitable remainder trust payable upon the passing of its beneficiary. The realized proceeds of this trust, in addition to a pledged gift of \$100,000 to be paid next month, will be applied to the naming of the Margaret D. Sovie Nursing Program at SUNY Canton.

Resolution

WHEREAS, Dr. Margaret D. Sovie was a pioneer in nursing education, earning international recognition as a scholar, author, educator, and most importantly, dedicated, compassionate care-giver, and;

WHEREAS, Alfred and Margaret Sovie never forgot their ties to the North Country and SUNY Canton, the launching point of their mutual careers, and;

WHEREAS, Alfred Sovie '58 has contributed in excess of \$270,000 toward the Margaret D. Sovie Endowed Scholarship and has further pledged \$100,000 cash along with a \$450,000 estate gift toward the naming of the Margaret D. Sovie Nursing Department, and;

THEREFORE BE IT RESOLVED: That the College Council of the State University of New York, College of Technology at Canton, designates the Margaret D. Sovie Nursing Department at SUNY Canton, this the first day of November, Two Thousand and Sixteen.

Ronald M. O'Neill
Chairman, College Council

Zvi Szafran
President