#### SUNY CANTON COLLEGE COUNCIL

#### 264th MEETING

#### May 10, 2014

Present:Ronald O'Neill, ChairGrace BurkeChloe Ann O'NeilMarie ReganJoseph RichOrnella Parker

**Absent:** Timothy Currier Cecily Morris Thomas Sauter

Roger Sharlow

Others: Joseph Hoffman, President Courtney Bish Elizabeth Erickson

Charles Fenner David Gerlach Brian Harte (for David Hartle)

Shawn Miller Travis Smith Karen Spellacy Lenore VanderZee Michaela Young Melissa Cummins

#### Call to Order

Chairman O'Neill called the meeting to order at 8:30 a.m. He stated that Tom Sauter and Roger Sharlow could not attend but that they had reached quorum.

He welcomed Melissa Cummings, the incoming SGA President and student representative to the College Council. He also welcomed Brian Harte who was attending for David Hartle.

Mr. O'Neill thanked Ornella Parker, outgoing SGA President/representative to the College Council, for her service to the Council. He also thanked Dr. Hoffman for his service to the University as Acting President and wished him well as he leaves.

### Minutes of March 4, 2014

Mr. Rich made a motion to accept the March 4, 2014, minutes as presented. The motion was seconded by Ms. Regan and carried.

### Tobacco Policy Revisions - Courtney Bish

Ms. Bish stated that there were two final changes to be made to the tobacco policy. The first was combining section 36.3 into section 36.0. It basically outlines the areas where tobacco use is not permitted. The second change is a wording change requested by the union and HR to change the enforcement of the policy to a more campus-wide educational approach. However, faculty and staff are not directly expected to do something specifically for discipline. Both these changes passed through the Tobacco Committee, Student Affairs, the union, and Human Resources. Ms. Bish hoped these would be the last changes made to the policy. It was asked if the policy covered electronic cigarettes; Ms. Bish confirmed that it did.

Dr. Burke made a motion to accept the Tobacco Policy Revisions. The motion was seconded by Mr. Rich and carried.

## Housing Policy Clarification - Courtney Bish

Ms. Bish stated that in an effort to work with out-of-state and international students they have added the following to the Housing Release Policy:

"Due to the higher tuition rates paid by out-of-state and international students release requests not meeting the above criteria will be considered on a case-by-case basis for these students."

This helps to make college more affordable for some out-of-state and international students, by recognizing that it may be necessary to release them from housing. We can also recruit student athletes by doing this. Ms. Parker asked if it only applied to international students. Ms. Bish stated that those students with a financial hardship can request a release for that reason, and John Kennedy will review them.

Chairman O'Neill stated that since this was just for informational purposes only it did not necessitate voting for approval.

### Naming Guidelines - David Gerlach

Mr. Gerlach referred to the proposed naming policy included in the member packets. In the fall, the Council approved the naming of the Halford CREST Center; since it was over the \$100,000 threshold, we submitted it to SUNY for approval. SUNY informed us we needed a policy approved by the College Council. The proposed policy was drafted based on using best practices – both SUNY guidelines as well as Buffalo State, Cortland, Suffolk Community College, Hudson Valley Community College, and one other college (he couldn't remember the name).

Dr. Hoffman stated that the Executive Cabinet met to discuss this and approved it, with a motion to move it forward to the College Council.

Chairman O'Neill asked how our policy compared to other campuses. Mr. Gerlach stated he used the other five colleges and the guidelines themselves to draft our policy. He said that basically there is a set frame; anything out of that set frame needs to be reviewed by SUNY.

- Anything over \$1 million Chancellor and Board of Trustees approves
- \$100,000 to \$999,999 Chancellor approves
- Anything less than \$100,000 Campus President approves

Previously, all our other namings were less than \$100,000, so we did not need SUNY approval. Our last funding that was over \$100,000 was the Canino School of Engineering in 2006.

Ms. Parker made a motion to approve the Naming Guidelines. The motion was seconded by Ms. Regan and carried.

#### Namings (3) - David Gerlach

Mr. Gerlach said we would be having three namings on campus. He gave the backgrounds on them:

\$30,000 - Pi Nu Epsilon Atrium in Chaney Dining Center

\$25,000 - The Renzi Family - Joey's Eatery in the Roos' House

\$10,000 - The Coakley Family Student-Athlete Study and Classroom

Mr. Gerlach provided some background information on how namings work.

Ms. Regan made a motion to approve all three namings. The motion was seconded by Dr. Burke and carried.

## Advisory Board Appointments - Karen Spellacy

Chairman O'Neill referred to the list of Advisory Board appointments that committee members received.

Mr. Rich made a motion to approve all the Advisory Board appointments. The motion was seconded by Ms. Regan and carried. See Appendix A.

Mr. Gerlach asked if he could have Anne Williams go through the list to identify/indicate individuals who are alumni. Provost Spellacy said that was okay with her.

Dr. Hoffman suggested that all Advisory Boards meet on the same day and include the College Council, as the College Council is the main advisory board for the College. This might have to begin as a school-by-school event and move to a gathering of everyone.

## Chairman's Report - Ronald O'Neill

Chairman O'Neill mentioned that there was concern regarding the recent College Council awards. He clarified that in the past the College Council would review all the packets of nominees. As time passed, the Council decided to look for assistance with this review as members of the campus would be more knowledgeable about campus situations and people. He stated that the Awards Committee makes recommendations to the College Council, but the Council retains the right to make their own choice for the awards, which could mean disregarding the Committee's recommendations.

Liz Erickson explained that the Awards Committee spent a great deal of time meeting as a group to make a rubric in order to come up with their rankings/recommendations. They were taken aback that their recommendations were not taken seriously after all the time spent to determine the rankings. Chairman O'Neill stated that the recommendations were taken seriously.

Dr. Hoffman suggested that in the future the Awards Committee should submit their rankings along with the rubrics and a paragraph or two explaining the reasoning behind their recommendations. Ms. Erickson said she will tell the Committee.

## President's Report - Joseph Hoffman

Dr. Hoffman thanked everyone for a wonderful year. He thanked Will Fassinger for chairing the Awards and Nominations Committee.

At the last College Council meeting, the Council requested an HR Audit. The Audit Committee is finalizing the work. It will be presented at an informational meeting on May 13 at 9:00 a.m. in FOB620. Dr. Hoffman thanked David Rourke and Nancy Rowledge for getting all the information needed for the audit.

## Faculty Governance Update - Elizabeth Erickson

Liz reported that this past year we have updated all but two of the governance committees. We had nine committees but are now down to eight committees, and we have updated six of them. In addition, we have also updated the entire committee governance bylaws. This put us in a position for the new president to work with a very strong faculty governance. The committees will now be giving annual reports.

Dr. Hoffman stated that with strong faculty governance the faculty will now begin to question/challenge one another at faculty assemblies so that decisions will be more representative of the whole faculty and not just one group.

## Student Government Association Update (SGA) - Ornella Parker

Ms. Parker spoke about the SUNY Student Assembly held April 4; ten student leaders attended and eight received leadership certificates for the workshops they attended that weekend. The SGA has made an investment in student jobs: Starting Fall 2014, money that students put into student activities will be going back to students for jobs if they need assistance with them. Ms. Parker listed the new SGA Executives and College Activities Board (CAB) Executives: Melissa Cummins (attending as a guest) is the new SGA President, Khaina Solomon – SGA Vice President, Fatizjah Burnett – SGA Director of Budget, Jody Reece – SGA Secretary, Daron Ellis – CAB President, Anthony Slade – CAB Vice President, and Mary Ann Perfume – CAB Secretary.

Ms. Cummins gave an update on a recent club trip to Boston, April 24-27, where the students went on a whale watch, had a behind-the-scenes tour of the Boston Aquarium, and got to experience Quincy Market.

Ms. Parker thanked the College Council for an extraordinary experience this past year, mentioning some of the many events in which she was able to participate.

### University Relations Update - Lenore VanderZee

Ms. VanderZee gave an update on her attendance at SUNY Day DC, where she met with Congressman Owens, as well as with staffers from the offices of Senators Gillibrand and Schumer. The meetings went well, and Congressman Owens has pledged his support for the proposed College of Emergency Preparedness, Homeland Security, and Cyber Security. We will be having a meeting with the academic side at Clarkson in the next few weeks to discuss details of a potential partnership there. The St. Lawrence County legislators have also passed a resolution in favor of the proposed college being located here; that was forwarded to the Governor's office as well as our state elected representatives. We have a lot of crucial support; it is going well, and we are going to do our best.

We have finished our 30-day comment period for Start-Up New York, making a very few minor changes to our plan in part based on comments and in part based on some new inquiries we received from some companies. We are expecting to officially review applications in late May/certainly before June, and that is ahead of many other SUNYs and privates in this state.

Ms. Regan stated that Potsdam's Town Board also signed a resolution last month endorsing the College as the place for the school; the resolution was sent to the following legislative representatives: Senator Schumer, Senator Gillibrand, Congressman Owens, and Assemblyperson Russell.

Ms. Bish commented that this year's Special Olympics was exceptional. Not only did we have Special Olympians, we also had three actual Olympians who stayed for the whole day and signed endless autographs. Ms. Bish said it was the single best day in all her 13 years at the College, and Randy Sieminski did an incredible job.

#### **Old Business**

There was no Old Business.

Chairman O'Neill congratulated Ornella Parker on her focus and commitment to her education after having taken a break for a semester to help her family and coming back to finish her education.

## Adjournment

Mr. Rich made a motion to adjourn. The motion was seconded by Ms. Regan and carried.

Respectfully submitted,

Michaela Young Secretary to the College Council

#### 36.0 Tobacco Policy Updated Version (College Council has reviewed.) 11.19.13 Updated 5.5.14

#### (See Policies & Procedures Manual)

SUNY Canton serves to protect the health, safety, and comfort of its students, employees, and visitors while fostering a respect for others and the environment. The College joins the American College Health Association (ACHA) in supporting the findings of the Surgeon General that tobacco use in any form, active or passive, is a significant health hazard. Moreover, SUNY Canton recognizes that environmental tobacco smoke is classified as a Group A carcinogen by the United States Environmental Protection Agency (EPA).

In the fall of 2012, the College began its transition to a tobacco-free campus. During this time, designated tobacco-use areas on campus were significantly reduced and tobacco-free areas significantly increased. As of January 1, 2014, SUNY Canton will continue this transition with a second reduction in tobacco areas:

Tobacco use is only allowed in the following areas:

- Heritage, Smith, Rushton, and Mohawk Gazebos
- · Grass River Suites Picnic Area

Tobacco use is no longer allowed in the following areas:

- · Wicks and Nevaldine Gazebos
- All parking lots
- College sidewalks, the campus plaza, building entrances and common areas, landscape areas, recreational areas, parking lots, and campus buildings on College property
- Interior of all buildings located on the College property and vehicles owned or operated by SUNY
  Canton and personally owned and rented vehicles when used to transport SUNY Canton faculty,
  staff, or students on any college-related business, academic, or student life activities.
- Residence hall facilities; smoking or the carrying of lighted cigars, cigarettes, pipes or any other form of smoking object is prohibited in all areas of the residence halls including hallways, bathrooms, lounges, laundry rooms, offices, and vestibules.
- Within 50 feet of any building entrance or exit, including immediate vicinity of all windows and air intakes.
- Covered walkways or building over hangs.

Some of the reasons for SUNY Canton's commitment to becoming tobacco free include:

- · Promoting respect for others and the environment
- · Reducing the health hazards posed by exposure to second-hand smoke on campus
- Preparing students for increasingly tobacco-free workplaces
- · Helping prevent desecration of the campus environment by tobacco litter
- · Supporting campus wellness

Formatted

#### 36.1 Definitions

For the purposes of this policy, the following definitions apply:

- "Tobacco" is defined as all tobacco products and other smoking devices, including, but not limited to:
  - cigarettes, electronic cigarettes, cigars, hookah-smoked products, clove cigarettes, bidis, kreteks, synthetic marijuana, smokeless tobacco and snus. This definition does not include any product that has been approved by the U.S. Food and Drug Administration for sale as a tobacco use cessation product.
- "College" is defined as SUNY Canton.
- "SUNY Canton property" is defined as any property owned, leased, or operated by SUNY Canton.

#### 36.2 Components of the Policy

#### Cessation

The College will make every reasonable effort to assist those employees and students who wish to stop using tobacco. The Campus will promote and provide evidence-based cessation resources. Students can access cessation treatment, including counseling and nicotine replacement therapy, at the Davis Health Center. Employees can access support through the Employee Assistance Program.

#### **Compliance and Communication**

This policy applies to all College employees, students, visitors, and vendors and is driven by respect for others and the environment. The entire campus is empowered to appropriately and civilly inform a violator of the policy and ask them to move to a designated tobacco use area. We anticipate that most instances of violation of this policy can be remedied through education and/or informal reminders. As tobacco regulations are college policy, serious or repeat violations may subject employees to disciplinary action as contained in the appropriate articles of the union contract. Students may be subject to disciplinary action as contained in the Student Handbook. Enforcement is the shared responsibility of the entire campus and relies on the thoughtfulness, consideration, and cooperation of tobacco users and non-users for its success. Violation of any Campus policy may result in discipline - faculty and staff should be referred to their supervisor and/or to the Assistant Director for Recruitment and Employee Relations. Students should be referred to their Residence Hall Director, the Dean of Students, or designee, for disciplinary action.

#### Additionally,

- The sale of tobacco products or tobacco-related merchandise is prohibited on College property.
- The free distribution (sampling) of tobacco products and associated products is prohibited on the College properties.
- · Sponsorship of campus events by organizations that promote tobacco use is prohibited.

- Advertisement of tobacco products at campus events is prohibited regardless of sponsorship.
- Organizers of public events on campus are responsible to communicate this policy to attendees.

#### **Policy Review**

SUNY Canton will maintain a broad-based Tobacco Advisory Committee to identify and address needs and concerns related to this policy, implementation, compliance, enforcement, and cessation. The Tobacco Advisory Committee will review this policy on a regular basis to ensure that it is sustained, effective, and up to date.

#### 36.3 Tobacco-Free Areas

- College sidewalks, the campus plaza, building entrances and common areas, landscape areas, recreational areas, parking lots, and campus buildings on College property.
- Interior of all buildings located on the College property and vehicles owned or operated by SUNY Canton and personally owned and rented vehicles when used to transport SUNY Canton faculty, staff, or students on any college related business, academic, or student life activities.
- Residence hall facilities; smoking or the carrying of lighted cigars, cigarettes, pipes or any
  other form of smoking object is prohibited in all areas of the residence halls including
  hallways, bathrooms, lounges, laundry rooms, offices, and vestibules.
- Within 50 feet of any building entrance or exit, including immediate vicinity of all windows and air intakes.
- Covered walkways or building over hangs.

Final Draft

### 36.0 Tobacco Policy Updated Version Updated 5.5.14

#### (See Policies & Procedures Manual)

SUNY Canton serves to protect the health, safety, and comfort of its students, employees, and visitors while fostering a respect for others and the environment. The College joins the American College Health Association (ACHA) in supporting the findings of the Surgeon General that tobacco use in any form, active or passive, is a significant health hazard. Moreover, SUNY Canton recognizes that environmental tobacco smoke is classified as a Group A carcinogen by the United States Environmental Protection Agency (EPA).

In the fall of 2012, the College began its transition to a tobacco-free campus. During this time, designated tobacco-use areas on campus were significantly reduced and tobacco-free areas significantly increased. As of January 1, 2014, SUNY Canton will continue this transition with a second reduction in tobacco areas:

Tobacco use is only allowed in the following areas:

- · Heritage, Smith, Rushton, and Mohawk Gazebos
- Grass River Suites Picnic Area

Tobacco use is no longer allowed in the following areas:

- Wicks and Nevaldine Gazebos
- College sidewalks, the campus plaza, building entrances and common areas, landscape areas, recreational areas, parking lots, and campus buildings on College property
- Interior of all buildings located on the College property and vehicles owned or operated by SUNY
  Canton and personally owned and rented vehicles when used to transport SUNY Canton faculty,
  staff, or students on any college-related business, academic, or student life activities.
- Residence hall facilities; smoking or the carrying of lighted cigars, cigarettes, pipes or any other form of smoking object is prohibited in all areas of the residence halls including hallways, bathrooms, lounges, laundry rooms, offices, and vestibules.
- Within 50 feet of any building entrance or exit, including immediate vicinity of all windows and air intakes.
- Covered walkways or building over hangs.

Some of the reasons for SUNY Canton's commitment to becoming tobacco free include:

- · Promoting respect for others and the environment
- · Reducing the health hazards posed by exposure to second-hand smoke on campus
- Preparing students for increasingly tobacco-free workplaces
- · Helping prevent desecration of the campus environment by tobacco litter
- Supporting campus wellness

#### 36.1 Definitions

For the purposes of this policy, the following definitions apply:

- "Tobacco" is defined as all tobacco products and other smoking devices, including, but not limited to:
  - cigarettes, electronic cigarettes, cigars, hookah-smoked products, clove cigarettes, bidis, kreteks, synthetic marijuana, smokeless tobacco and snus. This definition does not include any product that has been approved by the U.S. Food and Drug Administration for sale as a tobacco use cessation product.
- —"College" is defined as SUNY Canton.
- —"SUNY Canton property" is defined as any property owned, leased, or operated by SUNY Canton.

#### 36.2 Components of the Policy

#### Cessation

The College will make every reasonable effort to assist those employees and students who wish to stop using tobacco. The Campus will promote and provide evidence-based cessation resources. Students can access cessation treatment, including counseling and nicotine replacement therapy, at the Davis Health Center. Employees can access support through the Employee Assistance Program.

#### Compliance and Communication

This policy applies to all College employees, students, visitors, and vendors and is driven by respect for others and the environment. The entire campus is empowered to appropriately and civilly inform a violator of the policy and ask them to move to a designated tobacco use area. We anticipate that most instances of violation of this policy can be remedied through education and/or informal reminders. As tobacco regulations are college policy, serious or repeat violations may subject employees to disciplinary action as contained in the appropriate articles of the union contract. Students may be subject to disciplinary action as contained in the Student Handbook. Additionally,

- The sale of tobacco products or tobacco-related merchandise is prohibited on College property.
- The free distribution (sampling) of tobacco products and associated products is prohibited on the College properties.
- Sponsorship of campus events by organizations that promote tobacco use is prohibited.
- Advertisement of tobacco products at campus events is prohibited regardless of sponsorship.
- Organizers of public events on campus are responsible to communicate this policy to attendees.

# **Policy Review**

SUNY Canton will maintain a broad-based Tobacco Advisory Committee to identify and address needs and concerns related to this policy, implementation, compliance, enforcement, and cessation. The Tobacco Advisory Committee will review this policy on a regular basis to ensure that it is sustained, effective, and up to date.

#### **Housing Release Policy:**

All full-time students are required to live in the residence halls unless the Director of Residence Life has released them from the College mandatory residency policy. These students must also sustain a minimum of 12 credit hours to reside on campus. The College has authorized the Director to release individuals from the policy if they are married, single parents, residing with parents, students residing in College-approved fraternities or sororities, age 21 or older, part-time students, taking only online classes or enrolled in the Dental Hygiene program in Rome, New York. Also, the Director of Residence Life can release any student who is officially enrolled as a junior or senior in their Bachelor's degree program. Due to the higher tuition rates paid by out-of-state and international students release requests not meeting the above criteria will be considered on a case-by-case basis for these students. All other cases will be reviewed on an individual basis, and a judgment will be made by the Director of Residence Life as to whether the severity of the hardship warrants a release.

## Naming Opportunities Policy and Procedure

#### I. INTRODUCTION

The State University of New York College of Technology at Canton (SUNY Canton) and its Canton College Foundation (Foundation) seek private funds to enhance the College's ability to meet the higher education needs of the community, particularly toward a level of excellence that would otherwise not be possible given state funding levels and restraints on student tuition and fees. To that end, the College should provide appropriate recognition to donors for their generosity. Although such recognition may take many forms, this policy establishes guidelines for the naming of facilities and programs as donor recognition.

The opportunity to place the name of an individual, family, or corporation on a building, room, center, institute, professorship, or scholarship at a college or university is a time-honored tradition among the more than 3,000 institutions of higher education in the United States.

Generally, the naming of facilities and academic programs recognizes an individual's high scholarly distinction, devotion, distinguished service, or a generous gift. The SUNY system has an approved set of general guidelines that provide parameters for the permanent naming of facilities, programs, and support funds. These SUNY Canton guidelines are designed to accommodate unpredictable situations and donor expectations while keeping the SUNY mission and policies at the fore in making decisions.

All naming opportunities are negotiable and the Foundation recognizes that notwithstanding this policy, the College Council retains its discretion to make exceptions or alter criteria or conditions as appropriate to the circumstances. There are innumerable ways the College may recognize the contributions of individuals, families, and corporations, just as there are many forms these contributions can take.

All permanently named building and grounds must be approved by the College President and College Council, and all other facilities, programs, or endowed funds must be approved by the College President, the College Council, and/or the Foundation, where appropriate, subject to the approval requirements below:

- 1. All naming gifts of \$1 million or more shall be approved and recognized by the Chancellor and the SUNY Board of Trustees.
- 2. All naming gifts of less than \$1 million shall be approved and recognized by the College President, the Foundation Board, and the College Council.

All naming requests, that differ from the campus' approved naming guidelines, whether with regard to physical facilities (e.g., buildings, grounds, rooms) or non-physical items (e.g., scholarships, programs, institutes), shall be approved according to the SUNY Guidelines.

#### II. GENERAL PRINCIPLES

- 1) The naming of any physical or non-physical asset, campus grounds, or academic program is usually only appropriate when a significant gift is received as a way to honor the character, service, or other positive merits of the donor or the donor's honorce.
- 2) The naming of space or endowed funds in recognition of a donor or honoree implies a promise to that donor or honoree that the space, facility, endowment fund, or other form of tangible recognition will be permanently maintained or, if change is unavoidable, that an alternative means of recognizing the donor or honoree will be found.
- 3) The merits of naming any physical facility, space, academic program, or endowed fund should be determined by carefully weighing one's high scholarship, devotion, or distinguished service, and should be able to stand the test of time.
- 4) The minimum needed to establish a named permanently endowed support fund is \$10,000 which pertains to scholarship funds, other similar student, faculty, and program funds. The timeframe for which a donor has to reach this minimum endowment level threshold is five years. Endowments that were established at the prior minimum of \$5,000 have been "grandfathered in" and continue to be considered endowed.
- 5) Donors may also wish to establish named temporary funds for faculty support, student scholarship, or other funding priorities. Under such an arrangement, the donor commits to providing an annual gift equivalent to the income from an endowment fund for a fixed period of time, at a minimum of three years.
- 6) All combinations of gifts, pledges, and irrevocable deferred gift arrangements are acceptable for naming commitments. With respect to deferred gifts, while the naming commitment may be immediate, the required amount may be set higher because of the delay in the campus foundation receiving the gift.
- 7) Buildings, campus grounds, or other campus facilities will generally not be named for individuals currently employed by the SUNY System, the State of New York, or the College, unless a donor(s) provides a sufficient gift in honor of that individual.
- 8) All proposed names should be held in confidence during the review and approval process (there should be a minimum of communication about the proposed naming before approval has been given).
- 9) The Advancement Division is responsible for maintaining a record of named rooms, buildings, grounds, and other spaces in addition to endowed funds; will provide this record to SUNY on an annual basis; and should be utilized in determining future naming opportunity values.
  - a) General guidelines in determining values beyond using prior naming gifts are:
    - i) Small meeting, classrooms, and gathering spaces \$20,000 \$50,000
    - ii) Larger classrooms, labs, and facilities \$50,000 \$300,000
    - iii) Prominent areas, lecture halls, courts, and fields \$100,000 \$2,000,000
    - iv) Program, Department, and School \$100,000 \$2,000,000
    - v) Buildings \$400,000 \$4,000,000
- 10) The Advancement Division will submit proposed guidelines for campus naming opportunities and gift acceptance policies to the chancellor on a regular basis (at least every five years). The Chancellor shall review, propose revisions, and then approve the guidelines.

## **Naming Opportunities Policy and Procedure**

#### I. INTRODUCTION

The State University of New York College of Technology at Canton (SUNY Canton) and its Canton College Foundation (Foundation) seek private funds to enhance the College's ability to meet the higher education needs of the community, particularly toward a level of excellence that would otherwise not be possible given state funding levels and restraints on student tuition and fees. To that end, the College should provide appropriate recognition to donors for their generosity. Although such recognition may take many forms, this policy establishes guidelines for the naming of facilities and programs as donor recognition.

The opportunity to place the name of an individual, family, or corporation on a building, room, center, institute, professorship, or scholarship at a college or university is a time-honored tradition among the more than 3,000 institutions of higher education in the United States.

Generally, the naming of facilities and academic programs recognizes an individual's high scholarly distinction, devotion, distinguished service, and a generous gift. The SUNY system has an approved set of general guidelines that provide parameters for the permanent naming of facilities, programs, and support funds. These SUNY Canton guidelines are designed to accommodate unpredictable situations and donor expectations while keeping the SUNY mission and policies at the fore in making decisions.

All naming opportunities are negotiable and the Foundation recognizes that notwithstanding this policy, the College Council retains its discretion to make exceptions or alter criteria or conditions as appropriate to the circumstances. There are innumerable ways the College may recognize the contributions of individuals, families, and corporations, just as there are many forms these contributions can take.

All permanently named building and grounds must be approved by the College President and College Council, and all other facilities, programs, or endowed funds must be approved by the College President, the College Council, and/or the Foundation, where appropriate, subject to the approval requirements below:

- 1. All naming gifts of \$1 million or more shall be approved and recognized by the Chancellor and the SUNY Board of Trustees;
- 2 If the value of the related gift is between \$100,000 and \$999,999, by the Chancellor or designee;
- 3. And if the value of the related gift is less than \$100,000, by the campus president.

All naming requests, that differ from the campus' approved naming guidelines, whether with regard to physical facilities (e.g., buildings, grounds, rooms) or non-physical items (e.g., scholarships, programs, institutes), shall be approved according to the SUNY Guidelines.

#### II. GENERAL PRINCIPLES

- 1) The naming of any physical or non-physical asset, campus grounds, or academic program is usually only appropriate when a significant gift is received as a way to honor the character, service, or other positive merits of the donor or the donor's honoree.
- 2) The naming of space or endowed funds in recognition of a donor or honoree implies a promise to that donor or honoree that the space, facility, endowment fund, or other form of tangible recognition will be permanently maintained or, if change is unavoidable, that an alternative means of recognizing the donor or honoree will be found.
- 3) The merits of naming any physical facility, space, academic program, or endowed fund should be determined by carefully weighing one's high scholarship, devotion, or distinguished service, and should be able to stand the test of time.
- 4) The minimum needed to establish a named permanently endowed support fund is \$10,000 which pertains to scholarship funds, other similar student, faculty, and program funds. The timeframe for which a donor has to reach this minimum endowment level threshold is five years. Endowments that were established at the prior minimum of \$5,000 have been "grandfathered in" and continue to be considered endowed.
- 5) Donors may also wish to establish named temporary funds for faculty support, student scholarship, or other funding priorities. Under such an arrangement, the donor commits to providing an annual gift equivalent to the income from an endowment fund for a fixed period of time, at a minimum of three years.
- 6) All combinations of gifts, pledges, and irrevocable deferred gift arrangements are acceptable for naming commitments. With respect to deferred gifts, while the naming commitment may be immediate, the required amount may be set higher because of the delay in the campus foundation receiving the gift.
- 7) Buildings, campus grounds, or other campus facilities will generally not be named for individuals currently employed by the SUNY System, the State of New York, or the College, unless a donor(s) provides a sufficient gift in honor of that individual.
- 8) All proposed names should be held in confidence during the review and approval process (there should be a minimum of communication about the proposed naming before approval has been given).
- 9) The Advancement Division is responsible for maintaining a record of named rooms, buildings, grounds, and other spaces in addition to endowed funds; will provide this record to SUNY on an annual basis; and should be utilized in determining future naming opportunity values.
  - a) General guidelines in determining values beyond using prior naming gifts are:
    - i) Small meeting, classrooms, and gathering spaces \$20,000 \$50,000
    - ii) Larger classrooms, labs, and facilities \$50,000 \$300,000
    - iii) Prominent areas, lecture halls, courts, and fields \$100,000 \$2,000,000
    - iv) Program, Department, and School \$100,000 \$2,000,000
    - v) Buildings \$400,000 \$4,000,000
    - (vi) Note: the naming of a School or building should be commensurate with the amount of funding required to operate the School or the amount of investment that was incurred to construct the facility
- 10) The Advancement Division will submit proposed guidelines for campus naming opportunities and gift acceptance policies to the chancellor on a regular basis (at least every five years). The Chancellor shall review, propose revisions, and then approve the guidelines.

SUNY Canton Naming Opportunities Policy and Procedure - DRAFT July 7, 2014

## **SUNY Canton Naming of**

# Pi Nu Epsilon Atrium in Chaney Dining Center

Pending Dr. Hoffman and College Council approval, it is the intent of the State University of New York, College of Technology at Canton, to designate the entry level atrium of Chaney Dining Center as the Pi Nu Epsilon Atrium in Chaney Dining Center.

#### The Donors

Pi Nu Epsilon was founded in November 1914 by the Home Economics Department as a social club for women. As a part of their founding documents, their organization's goals are to cultivate a true spirit of friendship, demonstrate true leadership, maintain a high scholastic standing. cooperate in student activities, and render service to the school and community, while maintaining the highest sense of honor and duty in everything they do.

Mary Adele Chaney played an important role in the early days of SUNY Canton. Mrs. Chaney joined the School of Agriculture as a second assistant in domestic science and became the first assistant in 1914. Two years later she became the head of the domestic science program. In 1918, Mrs. Chaney was one of the faculty who voted to recognize Pi Nu Epsilon as the first sorority on campus. Chaney Dining Center is the main dining hall on campus serving meals to residential students and hosting many alumni and community events.

The members of Pi Nu Epsilon have been raising funds to name this area to coincide with their 100<sup>th</sup> anniversary that will be celebrated at Alumni Weekend 2014. Whereas the resources donated have primarily come from sorority sisters, members of other sororities and fraternities and friends have also donated.

## How the Value Was Determined

In 2005, a campus-wide naming opportunity spreadsheet was created by former President Joseph L. Kennedy and Vice President for Advancement David M. Gerlach. The value of this particular space was established at \$30,000. A copy of that spreadsheet is attached. Because the value of this naming being considered is less than \$1 million and is consistent with the naming guidelines, this naming only needs the President and the College Council's approval.

### Giving Toward This Effort

Whereas the fundraising for this effort has been ongoing for almost two years, it has only been in the last two weeks that the goal finally appears accomplishable. As of last week, they have less than \$2,000 left to raise.

#### RESOLUTION

# Pi Nu Epsilon Atrium in Chaney Dining Center

**WHEREAS**, Pi Nu Epsilon was founded in November 1914 by the Home Economics Department as a social club for women; and

WHEREAS, the organization's goals are to cultivate a true spirit of friendship, demonstrate true leadership, maintain a high scholastic standing, cooperate in student activities, and render service to the school and community, while maintaining the highest sense of honor and duty in everything they do; and

WHEREAS, in 1918, Mrs. Chaney was one of the faculty who voted to recognize Pi Nu Epsilon as the first sorority on campus; and

WHEREAS, Chaney Dining Center is the main dining hall on campus serving meals to residential students and hosting many alumni and community events; and

WHEREAS, the members of Pi Nu Epsilon have been raising funds to name this area to coincide with their 100<sup>th</sup> anniversary that will be celebrated at Alumni Weekend 2014; and

THEREFORE BE IT RESOLVED: That the College Council of the State University of New York, College of Technology at Canton, designates the Atrium in Chaney Dining Center as the Pi Nu Epsilon Atrium in Chaney Dining Center, this the tenth day of May, Two Thousand and Fourteen.

Ronald M. O'Neill Chairman, College Council

Joseph C. Hoffman Acting President

# **SUNY Canton Naming of**

## Renzi Family - Joey's Eatery in the Roos House

Pending Dr. Hoffman and College Council approval, it is the intent of the State University of New York, College of Technology at Canton, to designate Joey's Eatery in the Roos House as the Renzi Family - Joey's Eatery in the Roos House.

#### The Donors

Michael and Roy Renzi established Renzi Bros., Inc. in 1977 selling fresh meats and frozen seafood. The company expanded its product line in the mid-80s to include boxed beef, fresh and frozen meats, and seafood while increasing their service territory, gaining the reputation for providing personalized and incomparable service.

Following Roy Renzi's retirement in 1999, Michael's two sons, John and Jude, assumed the role of managing the daily business. Today, Renzi Foodservice employs over 90 full-time employees who are dedicated to servicing their customers. Renzi was named "Distributor of the Year" in 2001, along with other honoring awards.

Following a significant commitment to SUNY Canton in 2006, "The Renzi Atrium" was named in the Miller Campus Center. On the plaque, it proudly states that "SUNY Canton is deeply grateful to Renzi Bros., Inc. for its commitment to educating our next generation. Their leadership is also embodied in the Renzi business philosophy of family values, commitment to service, and dedication that are their cornerstones."

Recently, through a significant donation in start-up funds, the Renzi family and business established a charitable foundation within the Northern New York Community Foundation "to formalize its community reinvestment efforts in support of nonprofit organizations and schools."

It is clear that Renzi Foodservice strives to practice their mission of 'Delivering the Difference' in every community they serve by listening, respecting, and sharing in many of the same causes their customers and employees cherish. They are committed to improving people's lives in any way they can.

The Renzi family has recently expressed a continued commitment to SUNY Canton by pledging a significant donation in an effort to inspire others to do the same.

#### How the Value Was Determined

In 2011, a Roos House naming opportunity spreadsheet was created by former President Joseph L. Kennedy and Vice President for Advancement David M. Gerlach. The value of this particular space was established at \$25,000. A copy of that spreadsheet is attached. Because the value of this naming being considered is less than \$1 million and is consistent with the naming guidelines, this naming only needs the President and the College Council's approval.

## **Giving Toward This Effort**

The Renzi family have committed to a \$25,000 gift pledged over five years.

#### RESOLUTION

# Renzi Family - Joey's Eatery in the Roos House

WHEREAS, following a significant commitment to SUNY Canton in 2006. "The Renzi Atrium" was named in the Miller Campus Center. On the plaque, it proudly states that "SUNY Canton is deeply grateful to Renzi Bros., Inc. for its commitment to educating our next generation. Their leadership is also embodied in the Renzi business philosophy of family values, commitment to service, and dedication that are their cornerstones"; and

WHEREAS, recently, through a significant donation in start-up funds, the Renzi family and business established a charitable foundation within the Northern New York Community Foundation "to formalize its community reinvestment efforts in support of nonprofit organizations and schools"; and

WHEREAS, it is clear that Renzi Foodservice strives to practice their mission of 'Delivering the Difference' in every community they serve by listening, respecting, and sharing in many of the same causes their customers and employees cherish. They are committed to improving people's lives in any way they can; and

WHEREAS, the Renzi family has recently expressed a continued commitment to SUNY Canton by pledging a significant donation in an effort to inspire others to do the same; and

THEREFORE BE IT RESOLVED: That the College Council of the State University of New York, College of Technology at Canton, designates Joey's Eatery in the Roos House as the Renzi Family – Joey's Eatery in the Roos House, this the tenth day of May, Two Thousand and Fourteen.

Ronald M. O'Neill Chairman, College Council

Joseph C. Hoffman Acting President

## **SUNY Canton Naming of**

## The Coakley Family Student-Athlete Study and Classroom

Pending Dr. Hoffman and College Council approval, it is the intent of the State University of New York, College of Technology at Canton, to designate the Athletic Department's Student-Athlete Study and Classroom as the Coakley Family Student-Athlete Study and Classroom.

#### The Donors

The Coakleys' ties to the College span over several decades. Tom, Bill, and Carol's father, Robert J., often filled in as a construction instructor in SUNY Canton's earlier days. Bill assisted the men's ice hockey team for 15 years alongside Head Coach Terry Martin, during which time the team won many NJCAA Championships. Tom has been a member of the SUNY Canton Foundation Board of Directors since 1981, is a member of the Finance and Investment Committee, and serves with his wife, Nellie, on the Service Members Advisory Board.

The family was the recipient of the Canton College Foundation's Community Leadership Award in 2008, honoring their leadership and commitment to the North Country community. Most recently, the Coakleys won both the Small Business Administration's (SBA) Syracuse District Family-Owned Business of the Year Award as well as the Region II award, including all of New York State, New Jersey, Puerto Rico, and the U.S. Virgin Islands.

A prominent North Country family is sharing their passion for athletics and academics in order to benefit SUNY Canton students.

#### How the Value Was Determined

In 2011, a Roos House naming opportunity spreadsheet was created by former President Joseph L. Kennedy and Vice President for Advancement David M. Gerlach. The value of this particular space was established at \$10,000. A copy of that spreadsheet is attached. Because the value of this naming being considered is less than \$1 million and is consistent with the naming guidelines, this naming only needs the President and the College Council's approval.

### **Giving Toward This Effort**

The family decided to donate after seeing the benefit of athletics in each of their own children's educations. The dynamic relationship of sports at all levels coupled with academic studies helped mold them into successful individuals.

#### RESOLUTION

# The Coakley Family Student-Athlete Study and Classroom

WHEREAS, the Coakleys' ties to the College span over several decades. Tom, Bill, and Carol's father, Robert J., often filled in as a construction instructor in SUNY Canton's earlier days. Bill assisted the men's ice hockey team for 15 years alongside Head Coach Terry Martin, during which time the team won many NJCAA Championships. Tom has been a member of the SUNY Canton Foundation Board of Directors since 1981, is a member of the Finance and Investment Committee, and serves with his wife, Nellie, on the Service Members Advisory Board; and

WHEREAS, the family was the recipient of the Canton College Foundation's Community Leadership Award in 2008, honoring their leadership and commitment to the North Country community. Most recently, the Coakleys won both the Small Business Administration's (SBA) Syracuse District Family-Owned Business of the Year Award as well as the Region II award, including all of New York State, New Jersey, Puerto Rico, and the U.S. Virgin Islands; and

WHEREAS, a prominent North Country family is sharing their passion for athletics and academics in order to benefit SUNY Canton students; and

WHEREAS, the family decided to donate after seeing the benefit of athletics in each of their own children's educations. The dynamic relationship of sports at all levels coupled with academic studies helped mold them into successful individuals; and

THEREFORE BE IT RESOLVED: That the College Council of the State University of New York, College of Technology at Canton, designates the Athletic Department's Student-Athlete Study and Classroom as the Coakley Family Student-Athlete Study and Classroom, this the tenth day of May, Two Thousand and Fourteen.

Ronald M. O'Neill Chairman, College Council

Joseph C. Hoffman Acting President

Accounting and Finance	•		
Ronald Bacon	VP/Sr. Commercial Banking Officer	Community Bank, N.A.	three-year reappointment
Kevin Felt	Treasurer	St. Lawrence County	three-year appointment
Todd Mashaw	CEO	St. Lawrence Federal Credit Union	three-year reappointment
Fred Morrill	Deputy Executive Director, CFO	Ogdensburg Bridge & Port Authority	three-year reappointment
Zi "Nancy" Ning	Assistant Professor of Finance	Delaware State University	three-year reappointment
Derek Van House	СРА	The Pinto, Mucenski, Hooper, VanHouse, & Co.	three-year appointment
Air Conditioning Enginee	ering		
Mickey Farrell	Operations Manager - Solutions	Siemens Industry, Inc.	three-year reappointment
Patrick Hanss	Director of Physical Plant	SUNY Canton	three-year reappointment
Richard Lopez	Sales Engineer	Pro Air Plus, Inc.	three-year reappointment
Andrew Sillato	Account Exec HVAC Systems	Johnson Controls, Inc.	three-year reappointment
Applied Psychology			·
Reginald McDonald	Supervisor	Potsdam Elementary School	two-year appointment
Michelle Montroy	Administrator	United Helpers Care	two-year appointment
John T. Nixon	Professor Emeritus	SUNY Canton	two-year appointment
Anne Richey	Director	Cerebral Palsy Association of the North Country	two-year appointment
Automotive Technology			
Mark Bondoni	Commercial Vehicle Operations Mgr.	Ford Motor Company	three-year reappointment
Robert Martz	Director of Fleet Administration	State of New York	three-year reappointment
Ann Robillard-Esposito	Sales District Manager	Subaru Distribution Corporation	three-year reappointment
Mark Russo	Director, Technical Services	Subaru Distribution Corporation	three-year appointment
Business Administration			
	Deputy Democratic Election		
Seth Belt	Commissioner		three-year reappointment
Linda McQuinn	Director of Economic Development	McQuinn Companies	three-year appointment
Gordon Ward	Democratic Data Management Tech.	St. Lawrence County Board of Elections	three-year reappointment
Douglas Zeif	CEO	Next! Hospitality	three-year appointment
			<u></u>

CIS/Information Techno	ology		
Jorge C. Grillo	Chief Information Officer	Canton-Potsdam Hospital	three-year reappointment
Rick Johnson	Manager of Info. Technology Service	St. Lawrence County	three-year reappointment
Criminal Justice			
Scott Bonno	Undersheriff	St. Lawrence County Sheriff's Office	two-year appointment
Charles Donoghue	Lieutenant	Watertown Police Department	two-year appointment
Timothy LePage	Director	St. Lawrence County Probation	two-year appointment
Dwayne Wisbey	Owner/Operator	Ace Forensics, LLC	two-year appointment
Dental Hygiene			
Jeanette Brennan	Registered Dental Hygienist		four-year reappointment
Roman Melnyk	Periodontist		four-year reappointment
Early Childhood			
Dee Burlingame		St. Lawrence Child Care Council, Inc.	three-year reappointment
Electrical Technologies			
Joel E. Dowling	Associate System Operator	New York Independent System Operator	three-year reappointment
Thomas R. Fay	Electrical Technician	New York Power Authority	three-year appointment
Stewart J. Foster	Project Mgr., Equipment Maintenance	IBM	three-year reappointment
Kyle R. Hartford	Electrical Technician	Novelis Automotive and Specialty Products	three-year reappointment
Harold Rozanski	Plant Manager	Afgritech, LLC	three-year reappointment
John Sylvester	Field Service Manager	Schneider Packaging Equipment Co., Inc.	three-year reappointment
Emergency Management	t Services		
Michael LeCuyer	Emergency Services Director	St. Lawrence County	three-year appointment
Jon Pease	Deputy Director of Emergency Mgmt.	Dept. of Public Safety - Washington County, NY	three-year appointment
Funeral Services			
Scott Booth	Funeral Director	Frederick Brothers Funeral Home	three-year reappointment
Joan Burke	Dir Certified Tissue Bank Specialist	Musculoskeletal Transplant Foundation	one-year reappointment
David Frary	Owner/Funeral Director	Phillips Funeral Home	one-year reappointment

Funeral Services (cont.)			
Steven L. Johnson	Funeral Director	H.E. Turner & Co., Inc.	three-year reappointment
Scott Mason	Owner/Funeral Director	Mason Funeral Home	three-year reappointment
Wesley McGill	Owner	Green Funeral Home	two-year appointment
Scott O'Marah	Owner	New Comer Funeral Home	three-year reappointment
James T. Sprock	Owner/Funeral Director	Strong-Burns and Sprock Funeral Home	three-year reappointment
GMMD			
Scott Fuller	Associate Professor	St. Joseph's College	three-year reappointment
Susan Gold	Professor	Northeastern University	three-year reappointment
Kathiann Tevlin	Owner	In The Woods Design Studio	two-year reappointment
Health Care Managemen	u <b>t</b>		
Todd Amo	Administrator	Canton United Helpers Nursing Home	three-year reappointment
Angie Lancor	Director of Emergency Services	Claxton Hepburn Medical Center	three-year reappointment
Wheeler Maynard, Jr.	Administrator	St. Regis Nursing Home	three-year reappointment
Legal Studies			
Shannon Bessett	Principal Court Attorney	St. Lawrence County Family Court	three-year appointment
Gerry J. Ducharme, Esq.	Attorney	Conboy, McKay, Bachman & Kendall, LLP	three-year reappointment
Nicole Duve, Esq.	Attorney	The Carlisle Law Firm, P.C.	three-year appointment
Cynthia E. Eyler, Esq.	Staff Attorney	Legal Aid Society of Northeastern NY, Inc.	three-year reappointment
Natasha Hill, Esq.	Attorney	Lekki, Hill, Duprey & Bhatt	three-year reappointment
Michelle Ladouceur, Esq.	Attorney	Cappello, Linden & Ladouceur	three-year reappointment
Tammy Lomaki	Law Library Assistant	New York State Unified Court System	three-year reappointment
John Richey	Principal Court Attorney	St. Lawrence County Surrogate's Court	three-year reappointment
Mechanical Engineering	Technology		
	Advanced Products - Product Line		
Brian Bush	Leader	Corning, Inc.	three-year reappointment
Janet Griffin	HM Maintenance Coordinator	Novelis	three-year reappointment
Peter Lindabury	Senior Project Manager	GHD	three-year appointment

Mechanical Engineer	ing Technology (cont.)		
	Dept. Head - Forming, Reforming &		
Kevin Logan	Fluoride Crystals	Corning, Inc.	three-year reappointment
Nursing			
Kirstin Newman	Guidance Counselor	Canton-Williams High School	three-year appointment
Patricia Ragan	School Nurse	Canton-Williams High School	three-year reappointment
Kim Richards	Psychiatric Nurse Practitioner	Saint Lawrence Psychiatric Center	three-year reappointment
Colleen Steele	Administrator	Saint Joseph's Nursing Home	three-year reappointment
Patricia Todd	Director	Davis Health Center	three-year appointment
Leslie Whitton	Nurse Manager ALP	Maplewood Nursing Home	three-year appointment
D			
Perkins Grant			
Dee Burlingame		St. Lawrence Child Care Council, Inc.	three-year reappointment
Pamela Dority	District Office Manager	Access-VR	three-year reappointment
	Dir. of Organization/Tribal	Akwesasne Mohawk Casino/Mohawk Bingo	
Sheila Jacobs King	Development	Palace	three-year reappointment
David P. Lennox	Applied Science Consultant	SLL BOCES, Seaway Technical Center	three-year reappointment
Thomas Plastino	Executive Director	St. Lawrence County Workforce Invest. Board	three-year appointment
		Electrical Joint Apprenticeship & Training	1
Bruce Rosbrook	Training Director	Comm. of Watertown NY	three-year appointment
Physical Therapist As	sistant		
Suzanne Hayes	Physical Therapist	Alice Hyde Medical Center	three-year reappointment
Bethany St. Hilaire	Physical Therapy Assistant	Canton-Potsdam Hospital	three-year reappointment
Susanne Yenoli	Physical Therapist		three-year reappointment
Veterinary Science Te	echnology		
Gary Bennett	DVM		three-year reappointment
Adele Blake	LVT		two-year appointment
Andre Charlebois	DVM		three-year reappointment
Mindy Cornell	LVT		two-year appointment
Cathy Dornton	LVT		three-year reappointment
	· · · · · · · · · · · · · · · · · · ·		J-22 J-22 IIIIIIIIII

chnology (cont.)		
LVT	Shaker Veterinary Hospital	three-year appointment
LVT	-	three-year appointment
DVM		three-year appointment
	Wight & Patterson Feeds	three-year appointment
Outside Territory Manager		two-year reappointment
		· · · · · · · · · · · · · · · · · · ·
	LVT LVT DVM	LVT DVM Wight & Patterson Feeds