

STATE UNIVERSITY OF NEW YORK
COLLEGE OF TECHNOLOGY
CANTON, NEW YORK



MASTER SYLLABUS

BSAD 319 – PROFESSIONAL ETHICS

For available course numbers, contact the Registrar's Office at registrar@canton.edu

CIP Code: 52.9999

For assistance determining CIP Code, please refer to this webpage

<https://nces.ed.gov/ipeds/cipcode/browse.aspx?y=55>

or reach out to Sarah Todd at todds@canton.edu

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Updated by: Nicholas C Kocher (clerical update)

SCHOOL OF BUSINESS & LIBERAL ARTS
BUSINESS DEPARTMENT
FALL 2024

A. TITLE: Professional Ethics

B. COURSE NUMBER: BSAD 319

C. CREDIT HOURS (Hours of Lecture, Laboratory, Recitation, Tutorial, Activity):

# Credit Hours per Week	3
# Lecture Hours per Week	3
# Lab Hours per Week	
Other per Week	

D. WRITING INTENSIVE COURSE:

Yes	
No	x

E. GER CATEGORY:

Does course satisfy a GER category(ies)? If so, please select all that apply.

[1-2] Communication	
[3] Diversity: Equity, Inclusion & Social Justice	
[4] Mathematics & Quantitative Reasoning	
[5] Natural Science & Scientific Reasoning	
[6] Humanities	
[7] Social Sciences	
[8] Arts	
[9] US History & Civic Engagement	
[10] World History & Global Awareness	
[11] World Languages	

F. SEMESTER(S) OFFERED:

Fall	
Spring	
Fall and Spring	x

G. COURSE DESCRIPTION:

This course acquaints students with the major frameworks for ethical decision making in the professions based on Kantian, Utilitarian and Aristotelian ethics and the principles of consequence, liberty, opportunity, need and justice. The course examines ethical questions that can arise in professional practice, the relationship between professionals and clients, as well as the connection between ordinary and professional morality. Students will analyze and synthesize ethical theories that affect thinking, policy formulation, and professional conduct

H. PRE-REQUISITES: English 101 and junior level status
 CO-REQUISITES: None

I. STUDENT LEARNING OUTCOMES:

Course Student Learning Outcome [SLO]	Program Student Learning Outcome [PSLO]	GER	ISLO & Subsets
a. Compare and contrast Kantism, utilitarianism, feminist and virtue-based ethical decision making	4. Ethical Perspective		4 – ER
b. Compare and contrast the duty of employees and the rights of employers	4. Ethical Perspective		4 – ER
c. Use contemporary economic and political theory to solve ethical issues in the workplace and life.	4. Ethical Perspective		4 – ER
d. Use ethical theory to solve ethical issues arising from everyday experiences.	4. Ethical Perspective		4 – ER
e. Clarify the difference between ethics and the law	4. Ethical Perspective		4 – ER

KEY	<u>Institutional Student Learning Outcomes</u> [ISLO 1 – 5]
ISLO #	ISLO & Subsets
1	Communication Skills Oral [O], Written [W]
2	Critical Thinking <i>Critical Analysis [CA], Inquiry & Analysis [IA], Problem Solving [PS]</i>
3	Foundational Skills <i>Information Management [IM], Quantitative Lit, /Reasoning [QTR]</i>
4	Social Responsibility <i>Ethical Reasoning [ER], Global Learning [GL], Intercultural Knowledge [IK], Teamwork [T]</i>
5	Industry, Professional, Discipline Specific Knowledge and Skills

J. APPLIED LEARNING COMPONENT:

Yes	x
No	

If yes, select [X] one or more of the following categories:

Classroom / Lab	x	Community Service	
Internship		Civic Engagement	

Clinical Practicum		Creative Works/Senior Project	
Practicum		Research	
Service Learning		Entrepreneurship [program, class, project]	

K. TEXTS: Shaw, W. H. (2016). Business ethics: A textbook with cases (9th ed.). Cengage Learning.

L. REFERENCES: None

M. EQUIPMENT: Technology Enhanced Classroom

N. GRADING METHOD: A - F

O. SUGGESTED MEASUREMENT CRITERIA/METHODS:

- Exams
- Quizzes
- Case Studies
- Debates
- Participation

P. DETAILED COURSE OUTLINE:

I. Ethics and the Individual

- A. The Origin of Rights
- B. When Life Begins and Rights
- C. Positive Rights/Negative Rights
- D. The Bill of Rights and the Individual
- E. Intrinsic and Instrumental Values
- F. Kohlberg's Moral Development
 - 1. Altruism
 - 2. Egoism
- G. Diffusion of Responsibility

II. Ethics and Decision Making

- A. Kantian Ethics
- B. Consequential Ethics
- C. Aristotelian Ethics
- D. Feminist Ethics

III. Ethics and Work

- A. The Definition of Property
- B. Intrinsic and Instrumental Work
- C. Distributive Justice

IV. Ethics and the Workplace

- A. Employer Rights
 - 1. At-will Employment
 - 2. Wealth Creation
 - 3. Surveillance of Employees
 - 4. Use of Medical Information

- B. Employee Rights
 - 1. Due Process
 - 2. Possessing our Bodies
 - 3. Free Speech
 - 4. Safety
 - 5. Collective Bargaining

- C. The Balance of Power

- D. Employee Handbooks/Contracts

- E. Affirmative Action/Quotas

V. Ethics and the Marketplace

- A. Price
- B. Product
- C. Promotion

VI. Ethics and Society

- A. The Collective Life
- B. The Responsibilities of the Citizen
- C. Our Obligations to the Less Fortunate

VII. Ethics and the Corporation

- A. Shareholder vs. Stakeholder
- B. The Environment
- C. International Issues

Q. LABORATORY OUTLINE: None