

STATE UNIVERSITY OF NEW YORK  
COLLEGE OF TECHNOLOGY  
CANTON, NEW YORK



**MASTER SYLLABUS**

**ANTH 102: Introduction to Cultural Anthropology**

**Created by: Timothy J. Abel, Ph.D.**  
**Updated by: Timothy J. Abel, Ph.D.**

**SCHOOL of BUSINESS AND LIBERAL ARTS**  
**SOCIAL SCIENCES DEPARTMENT**  
*Last Updated: April 2015*  
**FALL 2021**

- A. **TITLE:** Introduction to Cultural Anthropology
- B. **COURSE NUMBER:** ANTH 102
- C. **CREDIT HOURS:** 3 Lecture Hours per Week for 15 Weeks
- D. **WRITING INTENSIVE COURSE:** Yes
- E. **GER CATEGORY:** 3 and 6
- F. **SEMESTER(S) OFFERED:** Fall and Spring

**G. COURSE DESCRIPTION:**

In this course, students will be introduced to the core concepts and methodologies of cultural anthropology. Cultural anthropology is an academic discipline that seeks to understand human cultural diversity, the reasons for that diversity, and its implications for peoples' social and economic life. It uses research methodologies that seek to find out how people understand themselves, others, and appropriate ways of living in the world. The course will also explore classic themes and issues in the anthropological study of cultural and social issues, and arrangements both in the United States and around the world.

**H. PRE-REQUISITES/CO-REQUISITES:** None

**I. STUDENT LEARNING OUTCOMES:**

<b><u>Course Student Learning Outcome [SLO]</u></b>	<b><u>GER 3 / 6</u></b>	<b><u>ISLO &amp; Sub-Sets</u></b>
a. Explain basic concepts and methods in anthropology including culture, cultural relativism, ethnography, and participant observation research.	GER 3: 1 & 2	1 Communication [W]
b. Develop the ability to describe other peoples' customs and perspectives from the others' points of view.	GER 6: 2	4 Soc. Responsibility [GL]
c. Demonstrate familiarity with topics and issues studied by anthropologists.	GER 3: 1 & 2 GER 6: 1 & 2	5
d. Articulate ways that anthropological perspectives and methods may apply to the students' own lives, relationships, and potential careers.	GER 3: 1 & 2 GER 6: 2	4 Soc. Responsibility [IK]
e. Gain an understanding of the history and theoretical foundations of cultural anthropology.	GER 3: 2	5
<b>GER 3</b>		
1. Understanding of the methods social scientists use to explore social phenomena, including observation, hypothesis development, measurement and data collection, experimentation, evaluation of evidence, and employment of mathematical and interpretive analysis <b>or</b>		
2. Knowledge of major concepts, models and issues of at least one discipline in the social sciences		
<b>GER 6</b>		
1. Knowledge of either a broad outline of world history <b>or</b>		
2. The distinctive features of the history, institutions, economy, society, culture, etc., of one non-Western civilization		

KEY	Institutional Student Learning Outcomes [ISLO 1 – 5]
ISLO #	ISLO & Subsets
1	<b>Communication Skills</b> Oral [O], Written [W]
2	<b>Critical Thinking</b> <i>Critical Analysis [CA], Inquiry &amp; Analysis [IA], Problem Solving [PS]</i>
3	<b>Foundational Skills</b> <i>Information Management [IM], Quantitative Lit, /Reasoning [QTR]</i>
4	<b>Social Responsibility</b> <i>Ethical Reasoning [ER], Global Learning [GL], Intercultural Knowledge [IK], Teamwork [T]</i>
5	<b>Industry, Professional, Discipline Specific Knowledge and Skills</b>

J. **APPLIED LEARNING COMPONENT:** Yes \_\_\_\_\_ No X\_\_

If Yes, select one or more of the following categories:

Classroom/Lab \_\_\_\_\_

Civic Engagement \_\_\_\_\_

Internship \_\_\_\_\_

Creative Works/Senior Project \_\_\_\_\_

Clinical Practicum \_\_\_\_\_

Research \_\_\_\_\_

Practicum \_\_\_\_\_

Entrepreneurship \_\_\_\_\_

Service Learning \_\_\_\_\_

(program, class, project)

Community Service \_\_\_\_\_

K. **TEXTS:** To be determined by the instructor

L. **REFERENCES:**

Ember, Carol A. and Melvin Ember (2012). *Human Culture: Highlights of Cultural Anthropology*. Boston, MA: Pearson.

M. **EQUIPMENT:** Technology Enhanced Classroom

N. **GRADING METHOD:** A -F

O. **SUGGESTED MEASUREMENT CRITERIA/METHODS:**

Exams • Quizzes • Assignments • Participation/Discussion

P. **DETAILED COURSE OUTLINE:**

I. Anthropology Basics

a. What Good is Anthropology?

b. The Notion of Culture

c. Studying Culture

II. Language, Communication and Expression

a. Linguistics

b. Communication and Culture

c. Music and the Arts

### III. Subsistence and Economies

- a. Modes of Subsistence
- b. Distributions of Labor
- c. Distribution of Resources
- d. Inequality

### IV. Social Organization

- a. Gender Roles
- b. Sex and Marriage
- c. Kinship and Descent
- d. Social Groups

### V. Political Organization

- a. Dispute Resolution
- b. Organizations of Power
- c. Regulation of Violence

### VI. Religion and World View

- a. Patterns of Belief
- b. Religious Specialists
- c. Ritual

### VII. Challenges of Culture

- a. Culture Change
- b. Assimilation and Acculturation
- c. Globalization