

**STATE UNIVERSITY OF NEW YORK
COLLEGE OF TECHNOLOGY
CANTON, NEW YORK**



MASTER SYLLABUS

BSAD 319 - Professional Ethics

Created by: Charles Fenner

**SCHOOL OF BUSINESS AND LIBERAL ARTS
BUSINESS DEPARTMENT
Spring 2019**

- A. **TITLE:** Professional Ethics
- B. **COURSE NUMBER:** BSAD 319
- C. **CREDIT HOURS:** 3
- D. **WRITING INTENSIVE COURSE:** Yes
- E. **GER CATEGORY:** NA
- F. **SEMESTER(S) OFFERED:** Fall/Spring
- G. **COURSE DESCRIPTION:** This course acquaints students with the major frameworks for ethical decision making in the professions based on Kantian, Utilitarian and Aristotelian ethics and the principles of consequence, liberty, opportunity, need and justice. The course examines ethical questions that can arise in the professional practice, the relationship between professionals and clients, as well as, the connection between ordinary and professional morality. Students will analyze and synthesize ethical theories that affect thinking, policy formulation, and professional conduct
- H. **PRE-REQUISITES/CO-REQUISITES:**
 a. Pre-requisite(s): English 101 and junior level status

I. **STUDENT LEARNING OUTCOMES:**

<u>Course Student Learning Outcome [SLO]</u>	<u>PSLO</u>	<u>ISLO</u>
a. Compare and contrast Kantism, utilitarianism, feminist and virtue-based ethical decision making	4. Ethical Perspective	4. Social Responsibility (TM)
b. Compare and contrast the duty of employees and the rights of employers	4. Ethical Perspective	4. Social Responsibility [ER]
c. Use contemporary economic and political theory to solve ethical issues in the workplace and life.	4. Ethical Perspective	Social Responsibility [ER]
d. Use ethical theory to solve ethical issues arising from everyday experiences.	4. Ethical Perspective	Social Responsibility [ER]
e. Clarify the difference between ethics and the law	4. Ethical Perspective	Social Responsibility [ER]

KEY	<u>Institutional Student Learning Outcomes [ISLO 1 – 5]</u>
ISLO #	ISLO & Subsets

1	Communication Skills Oral [O], Written [W]
2	Critical Thinking <i>Critical Analysis [CA] , Inquiry & Analysis [IA] , Problem Solving [PS]</i>
3	Foundational Skills <i>Information Management [IM], Quantitative Lit./Reasoning [QTR]</i>
4	Social Responsibility <i>Ethical Reasoning [ER], Global Learning [GL], Intercultural Knowledge [IK], Teamwork [T]</i>
5	Industry, Professional, Discipline Specific Knowledge and Skills

- J. **APPLIED LEARNING COMPONENT:** Yes X No _____
- K. **TEXTS:** None. Lectures provided by instructor
- L. **REFERENCES:** None
- M. **EQUIPMENT:** Technology Enhanced Classroom
- N. **GRADING METHOD:** A-F
- O. **MEASUREMENT CRITERIA/METHODS:** Quizzes, Case Studies, Exams, Debates
- P. **DETAILED COURSE OUTLINE:**

DETAILED COURSE OUTLINE

I. Ethics and the Individual

- A. The Origin of Rights
- B. When Life Begins and Rights
- C. Positive Rights/Negative Rights
- D. The Bill of Rights and the Individual
- E. Intrinsic and Instrumental Values
- F. Kohlberg's Moral Development
 - 1. Altruism
 - 2. Egoism
- G. Diffusion of Responsibility

II. Ethics and Decision Making

- A. Kantian Ethics
- B. Consequential Ethics
- C. Aristotelian Ethics
- D. Feminist Ethics

III. Ethics and Work

- A. The Definition of Property
- B. Intrinsic and Instrumental Work
- C. Distributive Justice

IV. Ethics and the Workplace

- A. Employer Rights
 - 1. At-will Employment
 - 2. Wealth Creation
 - 3. Surveillance of Employees
 - 4. Use of Medical Information
- B. Employee Rights
 - 1. Due Process
 - 2. Possessing our Bodies
 - 3. Free Speech
 - 4. Safety
 - 5. Collective Bargaining
- C. The Balance of Power
- D. Employee Handbooks/Contracts
- E. Affirmative Action/Quotas

V. Ethics and the Marketplace

- A. Price
- B. Product
- C. Promotion

VI. Ethics and Society

- A. The Collective Life
- B. The Responsibilities of the Citizen
- C. Our Obligations to the Less Fortunate

VII. Ethics and the Corporation

- A. Shareholder vs. Stakeholder
- B. The Environment
- C. International Issues