STATE UNIVERSITY OF NEW YORK COLLEGE OF TECHNOLOGY CANTON, NEW YORK



MASTER SYLLABUS

COURSE NUMBER – COURSE NAME BSAD 335 - Advanced Business and Accounting Field Experience

CIP Code: 52.0201 For assistance determining CIP Code, please refer to this webpage <u>https://nces.ed.gov/ipeds/cipcode/browse.aspx?y=55</u> or reach out to Sarah Todd at todds@canton.edu

Created by: Charles Fenner

Updated by: Charles Fenner

School of Business and Liberal Arts

Department: Business

Semester/Year: Fall 2023

- A. TITLE: Advanced Business and Accounting Field Experience
- B. COURSE NUMBER: BSAD 335
- C. CREDIT HOURS: (Hours of Lecture, Laboratory, Recitation, Tutorial, Activity)

Credit Hours: 3
Lecture Hours: 3 per week
Lab Hours: per week
Other: per week

Course Length: 15 Weeks

- D. WRITING INTENSIVE COURSE: Yes \Box No \boxtimes
- E. GER CATEGORY: None: Yes: GER *If course satisfies more than one*: GER
- F. SEMESTER(S) OFFERED: Fall Spring Fall & Spring

G. COURSE DESCRIPTION:

This advanced business internship program offers hands-on experience working with small business entrepreneurs in a confidential and professional environment. Students have the opportunity to apply their educational, organizational and time management skills in solving real life business issues and assist less experienced interns.

H. PRE-REQUISITES: None \Box Yes \boxtimes If yes, list below:

BSAD 301 - Principles of Management; ACCT 101/102 - Managerial and Financial Accounting; ECON 101 - Macroeconomics

CO-REQUISITES: None **Yes If yes, list below:**

I. STUDENT LEARNING OUTCOMES: (see key below)

By the end of this course, the student will be able to:

Course Student Learning Outcome [SLO]	Program Student Learning Outcome [PSL0]	<u>GER</u> [If Applicable]	<u>ISLO & SUBSETS</u>	
Apply concepts within the core areas of			ISLO	Subsets
businesss			ISLO	Subsets
			ISLO	Subsets

			Subsets
Apply relevant information to make and defend business decisions	Core Business Knowledge	ISLO ISLO	Subsets Subsets Subsets Subsets
Contribute to a team environment to achieve a planned goa	Teamwork	ISLO ISLO	T Subsets Subsets Subsets
Apply knowledge of ethical, legal, economic, and global environment to practical business situations and ascertain their impact	Global Perspective Ethical Perspective Legal Knowledge	ISLO ISLO	GL ER Subsets Subsets
Apply decision-support tools & technology to make and defend business decisions	Critical Thinking and Analytical Compentence	ISLO ISLO	IA Subsets Subsets Subsets
Demonstrate communication skills appropriate for business setting	Communication	ISLO ISLO	O W Subsets Subsets
Use appropriate company programs to fulfill customer orders.	Technology	ISLO	Subsets Subsets Subsets Subsets
Execute current business strategy and evaluate its effectiveness	Critical Thinking and Analytical Compentence	ISLO ISLO	IA Subsets Subsets Subsets
		ISLO ISLO	Subsets Subsets Subsets Subsets
		ISLO ISLO	Subsets Subsets Subsets Subsets

KEY	Institutional Student Learning Outcomes [ISLO 1 – 5]	
ISLO	ISLO & Subsets	
#		
1	Communication Skills	
	Oral [O], Written [W]	
2	Critical Thinking	
	Critical Analysis [CA], Inquiry & Analysis [IA], Problem	
	Solving [PS]	
3	Foundational Skills	
	Information Management [IM], Quantitative Lit,/Reasoning	
	[QTR]	

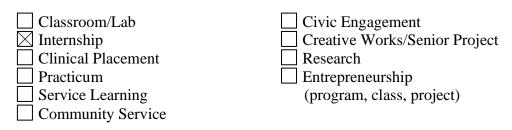
4	Social Responsibility
	Ethical Reasoning [ER], Global Learning [GL],
	Intercultural Knowledge [IK], Teamwork [T]
5	Industry, Professional, Discipline Specific Knowledge and Skills

*Include program objectives if applicable. Please consult with Program Coordinator

J. APPLIED LEARNING COMPONENT:

Yes 🛛 No 🗌

If YES, select one or more of the following categories:



K. <u>TEXTS</u>:

None

L. REFERENCES:

None

- M. EQUIPMENT: None \boxtimes Needed:
- N. GRADING METHOD: A-F

0. SUGGESTED MEASUREMENT CRITERIA/METHODS:

Journal; Weekly Summary; Presentation; Portfolio

P. DETAILED COURSE OUTLINE:

I. Weekly Report (2 pages) A. Weekly activities (1 page) B. Essay linking theory to practice (1 page)

II. Semi-weekly review of Performance

III. Mid-Term Review of Performance

IV. Final ReportA. PortfolioB. Lead professor/Supervisor Review of Performance

IV. Completion and Submission of weekly activities report

Q. LABORATORY OUTLINE: None \boxtimes Yes \square