MASTER SYLLABUS

COURSE NUMBER – COURSE NAME
BSAD 410 – Senior Project

CIP Code: 52.0210
For assistance determining CIP Code, please refer to this webpage
or reach out to Sarah Todd at todds@canton.edu

Created by: Charles R. Fenner
Updated by: Charles R. Fenner

School of Business and Liberal Arts
Department: Business

Semester/Year: Fall 2023
A. TITLE: Senior Project

B. COURSE NUMBER: BSAD 410

C. CREDIT HOURS: (Hours of Lecture, Laboratory, Recitation, Tutorial, Activity)

# Credit Hours: 3
# Lecture Hours: 3 per week
# Lab Hours: per week
Other: per week

Course Length: 15 Weeks

D. WRITING INTENSIVE COURSE: Yes ☐ No ☑

E. GER CATEGORY: None: ☒ Yes: GER

If course satisfies more than one: GER

F. SEMESTER(S) OFFERED: Fall ☐ Spring ☐ Fall & Spring ☑

G. COURSE DESCRIPTION:

Student will complete a senior research project specifically addressing issues facing the management environment today. Under the guidance of a faculty mentor, the student will use common management techniques to improve a business or process.

H. PRE-REQUISITES: None ☒ Yes ☐ If yes, list below:

Senior status in the BBA in Management Program and approval by instructor who will provide mentoring; BSAD 301 - Principles of Management; BSAD 449 - Strategic Policies and Issues; BSAD 400 - Operations Management

CO-REQUISITES: None ☒ Yes ☐ If yes, list below:

I. STUDENT LEARNING OUTCOMES: (see key below)

By the end of this course, the student will be able to:

<table>
<thead>
<tr>
<th>Course Student Learning Outcome [SLO]</th>
<th>Program Student Learning Outcome [PSLO]</th>
<th>GER [If Applicable]</th>
<th>ISLO &amp; SUBSETS</th>
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<tbody>
<tr>
<td>Develop techniques for conducting research in management.</td>
<td>Critical Thinking and Analytical Competence</td>
<td>2-Crit Think ISLO ISLO</td>
<td>IA Subsets Subsets</td>
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<tr>
<td>Key</td>
<td>Institutional Student Learning Outcomes [ISLO 1 – 5]</td>
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<td>ISLO #</td>
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<tr>
<td>1</td>
<td>Communication Skills</td>
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<td></td>
<td>Oral [O], Written [W]</td>
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<td>2</td>
<td>Critical Thinking</td>
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<td></td>
<td>Critical Analysis [CA], Inquiry &amp; Analysis [IA], Problem Solving [PS]</td>
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<td>3</td>
<td>Foundational Skills</td>
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<td></td>
<td>Information Management [IM], Quantitative Lit./Reasoning [QTR]</td>
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*Include program objectives if applicable. Please consult with Program Coordinator.

J. **APPLIED LEARNING COMPONENT:** Yes ❑ No ❑

If YES, select one or more of the following categories:

- Classroom/Lab
- Internship
- Clinical Placement
- Practicum
- Service Learning
- Community Service
- Civic Engagement
- Creative Works/Senior Project
- Research
- Entrepreneurship (program, class, project)

K. **TEXTS:**

None

L. **REFERENCES:**

None

M. **EQUIPMENT:** None ❑ Needed:

N. **GRADING METHOD:** A-F

O. **SUGGESTED MEASUREMENT CRITERIA/METHODS:**

Narrated PPT; Research Presentation.

P. **DETAILED COURSE OUTLINE:**

I. Prepare Research Questions/Hypotheses
II. Prepare a Research Proposal
III. Conduct Quantitative/Qualitative Research
III. Prepare a research presentation in Oral or Written Form
IV. Defense of research

Q. **LABORATORY OUTLINE:** None ❑ Yes ❑