

**STATE UNIVERSITY OF NEW YORK
COLLEGE OF TECHNOLOGY
CANTON, NEW YORK**



MASTER SYLLABUS

BSAD 410 – Senior Project

Created by: Charles Fenner

**SCHOOL OF BUSINESS AND LIBERAL ARTS
BUSINESS DEPARTMENT
Spring 2019**

- A. **TITLE:** Senior Project
- B. **COURSE NUMBER:** BSAD 410
- C. **CREDIT HOURS:** 6 - 12
- D. **WRITING INTENSIVE COURSE:** No
- E. **GER CATEGORY:** NA
- F. **SEMESTER(S) OFFERED:** Fall/Spring
- G. **COURSE DESCRIPTION:** Student will complete a senior research project specifically addressing issues facing the management environment today. Under the guidance of a faculty mentor, the student will submit a research proposal, conduct research, prepare a thesis style report, and present a defense to a thesis committee.
- H. **PRE-REQUISITES/CO-REQUISITES:**
 a. Pre-requisite(s): Senior status in the BBA in Management Program and approval by instructor

I. **STUDENT LEARNING OUTCOMES:**

<i>Course Student Learning Outcome [SLO]</i>	<i>PSLO</i>	<i>ISLO</i>
a. Develop techniques for conducting research in management.	1. Critical Thinking and Analytical Competence	2. Crit. Thinking
b. Synthesize information from various courses and apply research to formulate appropriate research questions.	3. Core Business Knowledge	3. Foundation Skills (CA)
c. Successfully defend research findings and conclusions to a thesis committee.	2. Communication	1. Communication (W)
d. Apply knowledge gained from the literature review to prepare a research paper commensurate with senior status.	2. Communication	1. Communication (W) 3. Foundation Know (IA)
e. Critically analyze and review authoritative theories.	1. Critical Thinking and Analytical Competence	2. Crit. Thinking (IA)

KEY	<u>Institutional Student Learning Outcomes [ISLO]</u>
	<u>1 – 5]</u>
ISLO #	ISLO & Subsets
1	Communication Skills Oral [O], Written [W]
2	Critical Thinking <i>Critical Analysis [CA] , Inquiry & Analysis [IA] , Problem Solving [PS]</i>
3	Foundational Skills

	<i>Information Management [IM], Quantitative Lit./Reasoning [QTR]</i>
4	Social Responsibility <i>Ethical Reasoning [ER], Global Learning [GL], Intercultural Knowledge [IK], Teamwork [T]</i>
5	Industry, Professional, Discipline Specific Knowledge and Skills

J. **APPLIED LEARNING COMPONENT:** Yes X No _____

K. **TEXTS:** None

L. **REFERENCES:** None

M. **EQUIPMENT:** Technology enhanced classroom

N. **GRADING METHOD:** A-F

O. **MEASUREMENT CRITERIA/METHODS:**

- Research Paper

P. **DETAILED COURSE OUTLINE:**

I. Application for Senior Project

II. Assignment of faculty mentor

III. Selection of faculty review committee

IV. Submission of senior project proposal

V. Project completion

VI. Submission of project for committee review

VII. Modifying and editing project report based on committee's comments

VIII. Oral defense of thesis