STATE UNIVERSITY OF NEW YORK
COLLEGE OF TECHNOLOGY
CANTON, NEW YORK

MASTER SYLLABUS

COURSE NUMBER – COURSE NAME
ECON 120 – Introduction to Labor Studies

Created by: Edouard Mafoua (last update)
Updated by: Karen Spellacy

School of Business and Liberal Arts
Department: Business
Semester/Year: S19
A. **TITLE:** Introduction to Labor Studies

B. **COURSE NUMBER:** 120

C. **CREDIT HOURS:** (Hours of Lecture, Laboratory, Recitation, Tutorial, Activity)

   # Credit Hours: 3
   # Lecture Hours: 3 per week
   # Lab Hours: per week
   Other: per week

   Course Length: 15 Weeks

D. **WRITING INTENSIVE COURSE:** Yes ☐ No ☒

E. **GER CATEGORY:** None: ☒ Yes: GER !

   *If course satisfies more than one:* GER !

F. **SEMESTER(S) OFFERED:** Fall ☐ Spring ☒ Fall & Spring ☐

G. **COURSE DESCRIPTION:**

   Within an historical context, this course examines the economic, social and technical forces that shape labor conditions in the USA. Among the topics covered are: the changing nature of work under capitalism, collective bargaining, theory and value of workplace skills, and the impact of economic globalization on labor.

H. **PRE-REQUISITES:** None ☒ Yes ☐ If yes, list below:

   **CO-REQUISITES:** None ☒ Yes ☐ If yes, list below:
### I. STUDENT LEARNING OUTCOMES: *(see key below)*

By the end of this course, the student will be able to:

<table>
<thead>
<tr>
<th>Course Student Learning Outcome [SLO]</th>
<th>Program Student Learning Outcome [PSLO]</th>
<th>GER [If Applicable]</th>
<th>ISLO &amp; SUBSETS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Analyze the history and development of the labor movement in relation to current issues and future perspectives.</td>
<td>ISLO ISLO</td>
<td>2-Crit Think ISLO ISLO</td>
<td>CA Subsets Subsets Subsets</td>
</tr>
<tr>
<td>Identify the changing nature of work and technology and explain the impact these changes have on workers, unions, and labor-management relations.</td>
<td>ISLO ISLO</td>
<td>4-Soc Respons ISLO ISLO</td>
<td>IK Subsets Subsets Subsets</td>
</tr>
<tr>
<td>Describe the history and evolution of business organization in the context of social, economic and political forces.</td>
<td>ISLO ISLO</td>
<td>4-Soc Respons ISLO ISLO</td>
<td>IK Subsets Subsets Subsets</td>
</tr>
<tr>
<td>Explain the theory and function of workplace skills—customer focus, quality, teamwork, leadership and problem solving.</td>
<td>ISLO ISLO</td>
<td>1-Comm Skills ISLO ISLO</td>
<td>W Subsets Subsets Subsets</td>
</tr>
<tr>
<td>Develop an annotated bibliography for a topic in labor studies.</td>
<td>ISLO ISLO</td>
<td>2-Crit Think ISLO ISLO</td>
<td>CA Subsets Subsets Subsets</td>
</tr>
</tbody>
</table>

*Key: CA - Critical Thinking, ISLO - Information Literacy Skills, W - Written Communication, IK - International Knowledge*
<table>
<thead>
<tr>
<th>ISLO #</th>
<th>Communication Skills (O, W)</th>
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</thead>
<tbody>
<tr>
<td>2</td>
<td>Critical Thinking (CA, IA, PS)</td>
</tr>
<tr>
<td>3</td>
<td>Foundational Skills (IM, QTR)</td>
</tr>
<tr>
<td>4</td>
<td>Social Responsibility (ER, GL, IK, T)</td>
</tr>
<tr>
<td>5</td>
<td>Industry, Professional, Discipline Specific Knowledge and Skills</td>
</tr>
</tbody>
</table>

*Include program objectives if applicable. Please consult with Program Coordinator.*
J. **APPLIED LEARNING COMPONENT:** Yes ☐ No ☒

If YES, select one or more of the following categories:

- Classroom/Lab
- Internship
- Clinical Placement
- Practicum
- Service Learning
- Community Service
- Civic Engagement
- Creative Works/Senior Project
- Research
- Entrepreneurship (program, class, project)

K. **TEXTS:**

To be determined by the instructor.

L. **REFERENCES:**

To be determined by the instructor.

M. **EQUIPMENT:** None ☒ Needed:

N. **GRADING METHOD:** A-F

O. **SUGGESTED MEASUREMENT CRITERIA/METHODS:**

- Test
- Written Assignments/Papers
- Annotated Bibliography

P. **DETAILED COURSE OUTLINE:**

**ECON 120 - Introduction to Labor Studies**

I. Labor History

A. Colonial Times
B. Industrialization
C. The Growth of National and International Business Enterprises
D. The Development of Unions
E. Labor and the Legal System
F. Race and Ethnicity in the Workforce
G. Labor in the Age of Technology
H. The International Labor Movement

II Changes in Work, the Workforce and the Workplace

A. Change from Agrarian to Industrial Labor
B. Haymarket and the Struggle for the Eight-Hour Day
C. Taylorism and the Production Line
D. Lordstown: Experiments in Team Production
E. Change From Industrial to Post-Industrial/Technological Work
F. The Emigration of Work from the Office to the Home
G. Union Organizing
H. Management's Resistance to Organization

III Collective Bargaining
A. History
B. Legal Structures
C. Future of Collective Bargaining

IV Business Organization
A. Markets
B. Market Structure
C. Corporate Structure
D. Workplace Skills
   1. Theory
   2. Function
E. Telephone Mergers
F. Union Mergers
G. NEA and AFT
H. Vodafone
I. Corporate Mergers and Acquisitions
J. Antitrust
K. Deregulation

V Technology
A. The Science and Technology of Industry (Mining, Telecommunications, Steel)
B. Definitions and Debates
C. Control of Technology

VI U.S.A. Workers in a Global Economy
A. NAFTA (FTAA)
B. WTO (GATT)
C. IMF
D. World Bank
E. Multinational Corporations
F. Outsourcing
G. National and International Impact on Labor of Globalization
H. The Protest Movement: Who is it? What does it mean?

Q. LABORATORY OUTLINE: None ☒ Yes ☐