MASTER SYLLABUS

COURSE NUMBER – COURSE NAME
GMMD 346 – SCREENWRITING & PRE-PRODUCTION

Created by: Seth Nixon

Updated by:

Canino School of Engineering Technology
Department: Decision & Graphic Media Systems
Semester/Year: Fall 2021
A. **TITLE:** Screenwriting & Pre-production

B. **COURSE NUMBER:** GMMD 346

C. **CREDIT HOURS:** (Hours of Lecture, Laboratory, Recitation, Tutorial, Activity)

- # Credit Hours: 3
- # Lecture Hours: 3 per week
- # Lab Hours: per week

  Course Length: 15 Weeks

D. **WRITING INTENSIVE COURSE:** Yes [ ] No [ ]

E. **GER CATEGORY:** None: [ ] Yes: GER

  *If course satisfies more than one:* GER

F. **SEMESTER(S) OFFERED:** Fall [ ] Spring [ ] Fall & Spring [ ]

G. **COURSE DESCRIPTION:**

Students explore and develop the narrative of video projects ranging from videos ranging from 60 seconds or less to feature length movies and even longer, serial storylines. Students will be asked to produce their own narrative(s), read the narratives of other students and provide detailed feedback on the works shared in class. Class will consist of an open forum designed to hone students' writing and editing skills by in-depth discussion of narratives. The goal is to expose students to multiple video formats, have them dissect the differences in narrative form ranging from dialogue and story to visual impact and audience, and have them create multiple forms of narrative of their own by the end of the semester that will be ready to go into production.

H. **PRE-REQUISITES:** None [ ] Yes [ ] If yes, list below:

  Prerequisite: ENGL 101

    [ ] [ ] If yes, list below:
I. **STUDENT LEARNING OUTCOMES:** *(see key below)*

By the end of this course, the student will be able to:

<table>
<thead>
<tr>
<th>Course Student Learning Outcome [SLO]</th>
<th>Program Student Learning Outcome [PSLO]</th>
<th>GER (If Applicable)</th>
<th>ISLO &amp; SUBSETS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Create video narrative forms.</td>
<td>Design Process</td>
<td>5-Ind, Prof, Disc, Know Skills</td>
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<tr>
<td>Analyze narrative works.</td>
<td>Design Critique</td>
<td>5-Ind, Prof, Disc, Know Skills</td>
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<tr>
<td>Critique video narrative</td>
<td>Design Critique</td>
<td>5-Ind, Prof, Disc, Know Skills</td>
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<tr>
<td>Apply feedback gleaned from the workshop format.</td>
<td>Professional Detail 8</td>
<td>5-Ind, Prof, Disc, Know Skills</td>
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**KEY**

<table>
<thead>
<tr>
<th>ISLO #</th>
<th>Institutional Student Learning Outcomes [ISLO 1 – 5]</th>
<th>ISLO &amp; Subsets</th>
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<tbody>
<tr>
<td>1</td>
<td>Communication Skills</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Oral [O], Written [W]</td>
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<tr>
<td>2</td>
<td>Critical Thinking</td>
<td></td>
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<td>3</td>
<td>Foundational Skills</td>
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<td></td>
<td>Information Management [IM], Quantitative Lit./Reasoning [QTR]</td>
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<td>4</td>
<td>Social Responsibility</td>
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<td></td>
<td>Ethical Reasoning [ER], Global Learning [GL], Intercultural Knowledge [IK], Teamwork [T]</td>
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<tr>
<td>5</td>
<td>Industry, Professional, Discipline Specific Knowledge and Skills</td>
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*Include program objectives if applicable. Please consult with Program Coordinator*
J. **APPLIED LEARNING COMPONENT:** Yes ☑ No ☐

If YES, select one or more of the following categories:

- Classroom/Lab
- Internship
- Clinical Placement
- Practicum
- Service Learning
- Community Service
- Civic Engagement
- Creative Works/Senior Project
- Research
- Entrepreneurship (program, class, project)

K. **TEXTS:**
No texts, this is a workshop course. There will be assigned video. The works of the students are the only required reading.

L. **REFERENCES:**
N/A

M. **EQUIPMENT:** None ☑ Needed:

N. **GRADING METHOD:** A-F

O. **SUGGESTED MEASUREMENT CRITERIA/METHODS:**
- Papers
- Participation

P. **DETAILED COURSE OUTLINE:**

I. An Introduction to the Workshop
   A. Defining Method and Expectations
      i. Peer Review & Discussion
      ii. Editing
      iii. Feedback
      iv. Work Ethic
   B. Basic Terminology
   C. Proofreading Notation

II. The Video Narrative Workshop
   A. Distribute
      i. Every class several students have work prepared to share
   B. Read
      i. Read all shared works
   C. Feedback
i. Write detailed feedback covering all aspects of the narrative
D. Discuss
   i. Discuss the narrative in an open forum

III. Critiques
   A. In Class Direction & Oversight
   B. Detailed Feedback
   C. Individual Conferences
      D. End of Semester Report

Q. **LABORATORY OUTLINE**: None ☒ Yes ☐