STATE UNIVERSITY OF NEW YORK
COLLEGE OF TECHNOLOGY
CANTON, NEW YORK

MASTER SYLLABUS

COURSE NUMBER – COURSE NAME
GMMD 411 – Digital Documentary Video

Created by: Christopher Sweeney

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Canino School of Engineering Technology

Department: Decision and Graphic Media Systems

Semester/Year: Fall 2018

A.   **TITLE**: Digital Documentary Video

B.   **COURSE NUMBER**: GMMD 411

C.   **CREDIT HOURS**: (Hours of Lecture, Laboratory, Recitation, Tutorial, Activity)

   # Credit Hours: 3
   # Lecture Hours: 3 **per week**
   # Lab Hours: **per week**
     Other: **per week**

   Course Length: 15 **Weeks**

D.   **WRITING INTENSIVE COURSE**: Yes ☐   No ☒

E.   **GER CATEGORY**: **None:** ☒   **Yes:** GER
           If course satisfies more than one: GER

F.   **SEMESTER(S) OFFERED: Fall** ☐   **Spring** ☐   **Fall & Spring** ☒

G.   **COURSE DESCRIPTION**:

This course explores the practice of documentary filmmaking. Students will discuss basic tools
and principles of film narration and montage as well as the technical and compositional aspects
of using archival, found and produced footage. Through lectures, critiques, research and studio
exercises, students will explore the creative process of interpreting, representing, and affecting
the sociological and environmental relationships by means of the moving image.

H.   **PRE-REQUISITES: None** ☐ **Yes** ☒ **If yes, list below:**

GMMD 111 Video Editing and GMMD 200 Digital Photography OR GMMD 201 Landscape
Photography or permission of the instructor

   CO-REQUISITES: None ☒   **Yes** ☐ **If yes, list below:**

I. STUDENT LEARNING OUTCOMES: (*see key below*)

By the end of this course, the student will be able to:

Course Student Learning Outcome [SLO]	Program Student Learning Outcome [PSLO]	GER [If Applicable]	ISLO & SUBSETS	
Understand the demands of the documentary production process.	Design Process		5-Ind, Prof, Disc, Know Skills ISLO ISLO	Subsets Subsets Subsets Subsets
Understand how to organize a project through the stages of production.	Design Process		5-Ind, Prof, Disc, Know Skills ISLO ISLO	Subsets Subsets Subsets Subsets
Produce a documentary based on a researched topic / event / situation.	Professional Detail		5-Ind, Prof, Disc, Know Skills ISLO ISLO	Subsets Subsets Subsets Subsets
Develop a critical awareness of the issues of cultural bias, documentary ethics.	Content Knowledge		4-Soc Respons ISLO ISLO	ER Subsets Subsets Subsets
Develop and demonstrate a critical vocabulary through evaluating student and professionally – produced films.	Design Critique		5-Ind, Prof, Disc, Know Skills ISLO ISLO	Subsets Subsets Subsets Subsets
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KEY	**Institutional Student Learning Outcomes [ISLO 1 – 5]**
ISLO #	**ISLO & Subsets**
1	**Communication Skills** Oral [O], Written [W]
2	**Critical Thinking** *Critical Analysis [CA] , Inquiry & Analysis [IA] , Problem Solving [PS]*
3	**Foundational Skills** *Information Management [IM], Quantitative Lit,/Reasoning [QTR]*
4	**Social Responsibility** *Ethical Reasoning [ER], Global Learning [GL], Intercultural Knowledge [IK], Teamwork [T]*
5	**Industry, Professional, Discipline Specific Knowledge and Skills**

*Include program objectives if applicable. Please consult with Program Coordinator

J. **APPLIED LEARNING COMPONENT:**   Yes ☒   No ☐

If YES, select one or more of the following categories:

☐ Classroom/Lab   ☐ Civic Engagement
☐ Internship   ☒ Creative Works/Senior Project
☐ Clinical Placement   ☐ Research
☐ Practicum   ☐ Entrepreneurship
☐ Service Learning   (program, class, project)
☐ Community Service

K. **TEXTS:**

Making Documentary Films and Videos: A Practical Guide to Planning, Filming, and Editing
        Documentaries, Holt Paperbacks 2007
Adobe Premiere Pro CS6: Classroom in a Book, Adobe

L. **REFERENCES:**

Hampe, Barry (1997) Making Documentary Films and Reality Owl. New York, NY.

M. **EQUIPMENT: None** ☐   **Needed:** University supplied equipment, canon t3i dslr
cameras, sony nxcr camcorder, rode shotgun microphones, cowboy studio soft boxes and led
light panels

N. **GRADING METHOD:** A-F

O. **SUGGESTED MEASUREMENT CRITERIA/METHODS:**

☐   **Essay exams**
☐   **Self-produced documentary film projects**
☐   **Production process**
☐   **A presentation and screening of a documentary film project**

P. **DETAILED COURSE OUTLINE:**

1.   **Audio / Video Technique**
1.   **Equipment Orientation**
2.   **Microphone**
3.   **Rigs / Lighting / Sound**
2.   **Editing and Software Technique**
1.   **Adobe Premiere**
2.   **Titles / Transitions / Sound**
3.   **Video Finishing**
1.   **File Formats**
2.   **Online File Formats**
4.   **Documentary Ethics**

1. **Truth VS Fact VS Opinion**
2. **Cultural Bias**
3. **Sociological Position of Video**

Q. **<u>LABORATORY OUTLINE</u>:** **None** ☒ **Yes** ☐