

**STATE UNIVERSITY OF NEW YORK
COLLEGE OF TECHNOLOGY
CANTON, NEW YORK**



MASTER SYLLABUS

**COURSE NUMBER – COURSE NAME
HSMB 305 – Managed Care**

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Updated by: Jennie Flanagan

School of Business and Liberal Arts

Department: Business

Semester/Year: FALL 2019

- A. **TITLE:** Managed Care
- B. **COURSE NUMBER:** HSMB-305
- C. **CREDIT HOURS:** (Hours of Lecture, Laboratory, Recitation, Tutorial, Activity)

Credit Hours: 3
Lecture Hours: 3 per week
Lab Hours: 0 per week
Other: 0 per week

Course Length: 15 Weeks

- D. **WRITING INTENSIVE COURSE:** Yes No
- E. **GER CATEGORY:** None: Yes: GER
If course satisfies more than one: GER
- F. **SEMESTER(S) OFFERED:** Fall Spring Fall & Spring

G. **COURSE DESCRIPTION:**

This course provides the student with the basic information needed to learn critical concepts of managed care. The course will include types of managed care organizations, elements of management control and governance structure, and quality management in managed care. Regulating, legal and ethical issues related to managed care will be discussed.

- H. **PRE-REQUISITES:** None Yes If yes, list below:

HSMB 304- U.S. Healthcare, Junior Level or permission of instructor

CO-REQUISITES: None Yes If yes, list below:

I. STUDENT LEARNING OUTCOMES: (see key below)

By the end of this course, the student will be able to:

<u>Course Student Learning Outcome</u> <u>[SLO]</u>	<u>Program Student Learning Outcome</u> <u>[PSLO]</u>	<u>GER</u> <u>[If Applicable]</u>	<u>ISLO & SUBSETS</u>	
1.Examine the basics of health insurance and managed care	Demonstrate an understanding of healthcare financial management.		2-Crit Think ISLO ISLO	CA Subsets Subsets Subsets
2. Examine the various types of Managed Care Organizations.	Compare and contrast governance, executive roles, marketing procedures, and value in managed care organizations.		2-Crit Think ISLO ISLO	CA Subsets Subsets Subsets
3. Discuss network contracting and provider payments.	Demonstrate oral and written communication skills.		1-Comm Skills ISLO ISLO	O W Subsets Subsets
4. Assess management of utilization, quality, and regulation of managed care.	Describe the framework in which healthcare services are produced, coordinated, consumed and reimbursed.		2-Crit Think ISLO ISLO	PS Subsets Subsets Subsets
5. Compare the difference between marketing, finance, and administration of managed care.	Analyze the origin, uses, and the maintenance of the various resources that are vital to the success of a healthcare organization.		2-Crit Think ISLO ISLO	IA Subsets Subsets Subsets
6. Compare and contrast Medicare and Medicaid.	Demonstrate how to apply state and federal healthcare policies.		2-Crit Think ISLO ISLO	IA Subsets Subsets Subsets
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KEY	<u>Institutional Student Learning Outcomes [ISLO 1 – 5]</u>
ISLO #	ISLO & Subsets
1	Communication Skills Oral [O], Written [W]
2	Critical Thinking <i>Critical Analysis [CA], Inquiry & Analysis [IA], Problem Solving [PS]</i>
3	Foundational Skills <i>Information Management [IM], Quantitative Lit./Reasoning [QTR]</i>
4	Social Responsibility <i>Ethical Reasoning [ER], Global Learning [GL], Intercultural Knowledge [IK], Teamwork [T]</i>
5	Industry, Professional, Discipline Specific Knowledge and Skills

*Include program objectives if applicable. Please consult with Program Coordinator

J. **APPLIED LEARNING COMPONENT:** Yes No

If YES, select one or more of the following categories:

- | | |
|---|--|
| <input type="checkbox"/> Classroom/Lab | <input type="checkbox"/> Civic Engagement |
| <input type="checkbox"/> Internship | <input type="checkbox"/> Creative Works/Senior Project |
| <input type="checkbox"/> Clinical Placement | <input type="checkbox"/> Research |
| <input type="checkbox"/> Practicum | <input type="checkbox"/> Entrepreneurship |
| <input type="checkbox"/> Service Learning | (program, class, project) |
| <input type="checkbox"/> Community Service | |

K. **TEXTS:**

Morrissey, Michael, Health Insurance, 2nd ed., Health Administrative Press.
ISBN: 978-1-56793-609-4

Textbooks are mandatory for this class.

L. **REFERENCES:**

Centers for Medicare and Medicaid; www.cms.org
Healthcare Corporate Compliance Association (HCCA)
Use of Open Educational Resources (OER)

M. **EQUIPMENT:** None Needed:

N. **GRADING METHOD:** A-F

O. **SUGGESTED MEASUREMENT CRITERIA/METHODS:**

Assignments, discussions, and quizzes will be used to partially evaluate the attainment of objectives.

P. **DETAILED COURSE OUTLINE:**

1. Introduction to Health Care Insurance and Managed Health Care
 - a) A History of Managed Health Care and Health Insurance in the United States
 - b) Types of Health Insurers, Managed Health Care Organizations, and Integrated Health Care Delivery System
 - c) Elements of the Management and Governance Structure
2. Network Contracting and Provider Payment
 - a) The Provider Network
 - b) Provider Payment
 - c) Legal Issues in Provider Contracting
3. Management of Utilization and Quality
 - a) Basic utilization and Case Management

- b) **Fundamentals and Core Competencies of Disease Management**
 - c) **Physician Practice Behavior and Managed Healthcare**
 - d) **Data Analysis and Provider Profiling in Health Plans**
 - e) **Prescription Drug Benefits in Managed Care**
 - f) **Introduction to Managed Behavioral Healthcare Organizations**
 - g) **Disease Prevention in Managed Healthcare Plans**
 - h) **Quality Management in Managed Healthcare**
 - i) **Accreditation and Performance Measurement Programs in Managed Healthcare**
4. **Sales, Finance, and Administration**
- a) **Marketing and Sales**
 - b) **Enrollment and Billing**
 - c) **Claims and Benefits Administration**
 - d) **Healthcare Fraud and Abuse**
 - e) **Member Services**
 - f) **Operational Finance and Budgeting**
 - g) **Underwriting and Rating**
 - h) **Information Systems and Electronic Data Interchange in Managed Healthcare**
5. **Special Markets**
- a) **Health Plans and Medicare**
 - b) **Medicaid Managed Healthcare**
 - c) **The Military Managed Care Health System**
 - d) **Managed Care in a Global Context**
6. **Laws and Regulations**
- a) **State Regulation and Managed Healthcare**
 - b) **Federal Regulation of Health Insurance and Managed Healthcare**
 - c) **The Patient Protection and Affordable Care Act**

Q. **LABORATORY OUTLINE:** None Yes