STATE UNIVERSITY OF NEW YORK
COLLEGE OF TECHNOLOGY
CANTON, NY

COURSE OUTLINE
SPORTS OPERATIONS AND FACILITIES MANAGEMENT

SPMT 306

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SCHOOL OF SCIENCE, HEALTH, AND CRIMINAL JUSTICE
Sports Management
REVISED-MAY 2015

SPMT 306 - SPORTS OPERATIONS AND FACILITIES MANAGEMENT

A. TITLE: Sports Operations and Facilities Management

B. COURSE NUMBER: SPMT 306

C. CREDIT HOURS: 3

D. WRITING INTENSIVE COURSE: N

E. COURSE LENGTH: 15 weeks

F: SEMESTER(S) OFFERED: Fall/Spring

G. HOURS OF LECTURE, LABORATORY, RECITATION, TUTORIAL, ACTIVITY: Three lecture hours per week.

H. CATALOG DESCRIPTION: This course is designed to introduce students to the planning, design, and development of sport and recreation facilities and to the principles and techniques of facility operation and management. The course will cover specific topics related to sport operations and facility management such as: organization and management, federal and state laws, policy and procedure development, risk management, financial management, and human resource management. Through visits and tours of various sport and/or recreation facilities, students will be able see practical applications of theories learned in the classroom.

I. PRE-REQUISITIES/CO-COURSES:

a.) Pre-requisites: Must be a junior/senior Sports Management major or a Health and Fitness Promotions major.

J. GOALS (STUDENT LEARNING OUTCOMES):
By the end of this course, the student will be able to:

Course Objective	***Institutional SLO***
a. Describe operational structure and management/leadership concepts associated with the operation of sport and recreation facilities	2. Crit. Thinking 3. Prof. Competence
b. Identify and analyze major trends and issues impacting the planning, designing, construction of sport and recreation facilities	2. Crit. Thinking 3. Prof. Competence
c. Explain and differentiate between funding sources for sport and recreation facilities	2. Crit. Thinking 3. Prof. Competence
d. Develop budget and cost analysis for different components and functions of a sport or recreation facility	2. Crit. Thinking 3. Prof. Competence
e. Explain the importance of risk management in the planning and on-going operations of sport and recreation facilities and identify and define the various stages involved in the risk management process	2. Crit. Thinking 3. Prof. Competence

K. TEXTS:

Fried, Gil (2005). *Managing Sport Facilities.* Champaign, IL: Human Kinetics. 3d edition.

L. REFERENCES:

Ammon, R., Blair D., Southall, R. (2003). *Sport Facility Management: Organizing Events and Mitigating Risks.* Morgantown, WV: Fitness Information Technology.

Westerbeek, H., Smith, A., Turner, P., Emery, P., Green, C., & van Leeuwen, L. (2006). *Managing Sport Facilities and Major Events.* New York, NY: Routledge.

M. EQUIPMENT: Technology Enhanced Classroom

N. GRADING METHOD: A-F

O. MEASUREMENT CRITERIA/METHODS:

- Class attendance and participation
- Field Trip Attendance/Post-visit reports
- Chapter assignments and exams
- Group case study projects

P. DETAILED COURSE OUTLINE:

I. Introduction and Overview

a. Discussion of course expectations, objectives and outcomes
b. Sports facilities and operations and other relevant coursework discussion

II. History of Sports Facilities

a. Public assembly facilities in ancient times
b. Facility management from ancient to modern times.
c. Future of sports facilities.

III. Facility Management

a. What is facility management and its many roles
b. Key skills to become a facility manager

IV. Facility Operations

a. Space management within a sports facility
b. Managing specialized components in a sports facility
c. Building and maintaining grass fields

V. Field Trips/Experiences

a. Visit several local sport venues/facilities and participate in tours and Q&A sessions
b. Generate written reports on each venue; applying management, organizational and operational/functional concepts to each report
c. Relate each trip to group projects/paper/discussions

VI. Facility Maintenance, Marketing and Sales

a. Maintenance and repair programs in sports facilities
b. Basic maintenance components in a sports facility
c. Marketing a sports facility
d. Marketing concepts related to sports facilities

VII. Case Study Assignments

a. Review case studies which involve various types of sport facilities and issues.
b. Utilize problem-solving and critical-thinking skills, past coursework and current research to offer recommendations to resolve issues presented in each case
c. Apply case studies and results to group projects

VIII. Legal Issues and Event Management

a. Risk management and insurance needs of sport facility
b. Governmental regulations related to sport facilities
c. Security, crowd management and crisis management in sport facilities
d. Attracting events and event planning
e. Post event activities and future marketing in sport facilities

IX. Financing, Facility Planning, Site Design and Construction

a. Financing options in sport facilities
b. Planning in sport facilities
c. Proper steps for site design for a sport facility
d. The final construction process for a sport facility

X. Final Facility Project

a. A group paper/report will be submitted: each individual will outline his/her role in the project, and the overall group will present its facility plan
b. The facility plan will encompass a maintenance plan, operational schedule, budget, supply list, safety issues and standards, and organizational chart to address staffing needs
c. The paper will conclude with recommendations for future use, safety concerns, cost-saving suggestions and any other suggestions for the facility

XI. Final Facility Project Presentations

a. Students will present at the end of the semester, and presentations and final papers will constitute the final exam for the course
b. Evaluation will be completed by peer review and instructor grading

Q. LABORATORY OUTLINE: None