

**STATE UNIVERSITY OF NEW YORK  
COLLEGE OF TECHNOLOGY  
CANTON, NY**



**COURSE OUTLINE  
ORIENTATION TO CULMINATING EXPERIENCE in SPORT MANAGEMENT  
SPMT 410**

**Prepared by: D. Para, Ph.D.**

**SCHOOL SCIENCE, HEALTH, AND CRIMINAL JUSTICE  
Sports Management  
Revised MAY 2015**

## **SPMT 410 - ORIENTATION TO CULMINATING EXPERIENCE in SPORT MANAGEMENT**

- A. TITLE:** Orientation to Culminating Experience in Sport Management
- B. COURSE NUMBER:** SPMT 410
- C. CREDIT HOURS:** 1
- D. WRITING INTENSIVE COURSE:** N
- E. COURSE LENGTH:** 15 weeks
- F. SEMESTER(S) OFFERED:** Fall/Spring
- G. HOURS OF LECTURE, LABORATORY, RECITATION, TUTORIAL, ACTIVITY:** One lecture hour per week.

### **H. CATALOG DESCRIPTION:**

This course prepares the student for their internship or senior project in sport management. Students will learn the processes involved in selecting and securing an internship site along with the necessary skills and appropriate behavior necessary for a successful internship experience. Students will also learn how to prepare an appropriate resume and cover letter and will prepare a resume and cover letter to be used in the internship process. Students will also be introduced to interviewing techniques and tips. Alternatively, if the student chooses the senior project route, the course will information on what is to be accomplished in satisfaction of the requirements for completion of the senior project and students will begin the planning phase of the project. This course is a prerequisite to Sports Management internship (SPMT 421) and Sports Management Senior Project (SPMT 422). One hour lecture per week. This course will be conducted as a hybrid course on Blackboard with classroom requirements and individual meeting requirements.

### **I. PRE-REQUISITIES/CO-COURSES:**

a.) Pre-requisites: Senior standing in Sports Management Program. Completion of required sport management courses through Semester 6.

**J. GOALS (STUDENT LEARNING OUTCOMES):**  
**By the end of this course, the student will be able to:**

<b><i>Course Objective</i></b>	<b><i>Institutional SLO</i></b>
a. Identify internship site opportunities and effectively communicate with those sites to secure an internship	1. Communication 3. Prof. Competence 4. Inter-intrapersonal
b. Prepare an appropriate resume and cover letter	1. Communication 3. Prof. Competence 4. Inter-intrapersonal
c. Demonstrate appropriate interviewing techniques and behavior	1. Communication 3. Prof. Competence 4. Inter-intrapersonal
d. Understand appropriate work setting behaviors and skills to help ensure a successful internship experience	1. Communication 3. Prof. Competence 4. Inter-intrapersonal
e. Demonstrate an understanding of all the requirements necessary for successful completion of the internship or senior project	3. Prof. Competence 4. Inter-intrapersonal
f. If taking the senior project route, describe the focus, intent, and direction of their senior project and secure their senior project advisor and committee	2. Crit. Thinking 3. Prof. Competence

**K. TEXTS:**  
None

**L. REFERENCES:**  
None

**M. EQUIPMENT:** World Wide Web, media resources

**N. GRADING METHOD:** A-F

**O. MEASUREMENT CRITERIA/METHODS:**

- Class participation and attendance
- Completion of required coursework materials and paperwork

**P. DETAILED COURSE OUTLINE:**

- I. Course introduction and overview
  - a. Discuss course expectations and materials to be covered
  - b. Provide a foundation of discussion to assist the student in deciding the best option for their culminating experience
- II. Meeting graduation requirements
  - a. Review and evaluate transcript to ensure all requirements will be met
  - b. Prepare goal statement for final semester and after graduation
  - c. Meet individually with course instructor to review
  - d. Finalize resume and cover letter
- III. Requirements for Internship / Senior Project
  - a. Research potential sites and positions within sport organizations that would represent “dream job” scenarios or research projects that are of specific interest to the student
  - b. Generate initial contacts
  - c. Review internship agreement form
  - d. Discuss research project process and past projects.
- IV. Importance of a good Resume and Cover letter
  - a. Create a draft resume and cover letter
  - b. Meet individually with course instructor to review drafts
  - c. Finalize resume and cover letter
- IV. Securing the internship
  - a. How to handle a phone interview or face to face interview (internship and/or job)
  - b. Once selected for an internship, complete all required paperwork
  - c. For project students – determine focus of study and secure project committee.

**Q. LABORATORY OUTLINE: None**