

**STATE UNIVERSITY OF NEW YORK
COLLEGE OF TECHNOLOGY
CANTON, NY**



**COURSE OUTLINE
CONTEMPORARY ISSUES IN COLLEGE SPORTS ADMINISTRATION
SPMT 413**

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**SCHOOL OF SCIENCE, HEALTH, AND CRIMINAL JUSTICE
Sports Management
Revised MAY 2015**

SPMT 413 - CONTEMPORARY ISSUES COLLEGE SPORTS ADMINISTRATION

- A. TITLE:** Contemporary Issues in College Sports Administration
- B. COURSE NUMBER:** SPMT 413
- C. CREDIT HOURS:** 3
- D. WRITING INTENSIVE COURSE:** N
- E. COURSE LENGTH:** 15 weeks
- F. SEMESTER(S) OFFERED:** Fall
- G. HOURS OF LECTURE, LABORATORY, RECITATION, TUTORIAL, ACTIVITY:** Three lecture hours per week.
- H. CATALOG DESCRIPTION: Senior Seminar Course.** Using a seminar format, this course will study the enterprise of college athletics in the United States. Primary focus, discussion and research will center on current contemporary issues in college athletics including but not limited to NCAA policies, gender equity & Title IX, graduation rates, recruitment ethics, hazing, drug testing, pay for play, diversity in coaching, financial issues, student-athlete behavior, and academic reform and how these issues impact the function, management and leadership of intercollegiate athletic programs.
- I. PRE-REQUISITIES/CO-COURSES:**
- a.) Pre-requisites: SPMT senior standing or permission of instructor
 - b.) Co-requisites: None
- J. GOALS (STUDENT LEARNING OUTCOMES):**
By the end of this course, the student will be able to:

<i>Course Objective</i>	<i>Institutional SLO</i>
a. Compare and contrast organizational structures of college athletic programs at different levels of athletic affiliation	2. Crit. Thinking 3. Prof. Competence
b. Identify and analyze current issues in intercollegiate athletics	2. Crit. Thinking 3. Prof. Competence
c. Demonstrate critical thought by analyzing and describing the impact that critical issues in college athletics have on the function, management and leadership of intercollegiate athletic programs	2. Crit. Thinking 3. Prof. Competence
d. Orally defend their thoughts on the different topics addressed in class with critical thinking and analysis	1. Communication 2. Crit. Thinking 3. Prof. Competence 4. Inter-intrapersonal

K. TEXTS:

Covell, D. & Barr, C. (2010). Managing intercollegiate athletics. Holcomb Hathaway

L. REFERENCES:

Grant, R., Leadly, J., & Zygmunt, Z. (2008). Economics of intercollegiate sports. World Scientific. Journal of Intercollegiate Sport. Human Kinetics

NCAA News. Official online publication of the National Collegiate Athletic Association. www.ncaa.org.

A Call to Action: Reconnecting College Sports and Higher Education. (June 2001). Report of the Knight Foundation Commission on Intercollegiate Athletics. www.knightcommission.org.

Keeping Faith with the Student-Athlete. (1992-1993). Reports of Knight Foundation Commission on Intercollegiate Athletics. www.knightcommission.org.

Cunningham, G. (2007). Diversity in sport organizations. Scottsdale, Ariz.: Holcomb Hathaway, Publishers.

Hogshead-Maker, N. & Zimbalist, A. (2007). Title IX and social change. Philadelphia, Pa.: Temple University Press.

Duderstadt, J. (2003). Intercollegiate athletics and the American university: A university president's perspective. Michigan: University of Michigan Press

M. EQUIPMENT: Technology Enhanced Classroom

N. GRADING METHOD: A-F

O. MEASUREMENT CRITERIA/METHODS:

- Attendance and class participation in discussion and debate
- Chapter Questions
- Case Studies
- Final Group Project/Presentation

P. DETAILED COURSE OUTLINE:

I. Introduction and Overview

- a. Discussion of course expectations, objectives and outcomes
- b. Overview of class schedule, class expectations, grading

II. History of Intercollegiate Athletics

- a. Brief review of the history of intercollegiate athletics and the formation of the governance structures and sub-structures now in place – NCAA, NAIA, NJCAA etc.

III. Organization Structures of College Athletic Programs

- a. Overview of organization structure and leadership of college athletic programs
- b. Compare and contrast structures at different levels of athletic affiliations – NCAA Division I, II and III institutions, NAIA Institutions, and NJCAA institutions

IV. Identification of Critical Issues

- a. Every two weeks a prevailing critical issue in college athletics will be selected for research, discussion and debate for the next class meetings.
- b. Possible topics for discussion – NCAA reform, pass for play, pay for play, student-athlete retention, costs and budgeting, cheating, sportsmanship and civility, pressures of winning and stakeholder influence, equity in sports and Title IX, racial issues, costs, fan behavior, sports personnel and leadership, and coaching salaries

V. Impact of Critical Issues

- a. Analyze both the positive and negative impact each critical issue addressed has on intercollegiate athletics as a whole, student-athletes, athletic management and leadership, college administration, the college and society in general

VI. Guest Speakers

- a. Various guest speakers with knowledge/experience in an issue will be utilized throughout the semester

VII. Case Study Assignments

- a. Students will be paired for 4 case study projects throughout the semester relating to a discussed topic.
- b. Utilize problem-solving and critical-thinking skills, past discussion and current research to offer recommendations for solution of the issues presented

IX. Final Case Study Presentation

- a. A final culminating case study will be prepared and presented.

Q. LABORATORY OUTLINE: None