

**STATE UNIVERSITY OF NEW YORK  
COLLEGE OF TECHNOLOGY  
CANTON, NEW YORK**



**MASTER SYLLABUS**

**TCOM 410- Internship II**

**CIP Code: 090702**

**Created by: Sean O'Brien**

**SCHOOL OF BUSINESS AND LIBERAL ARTS  
DEPARTMENT OF ENGLISH AND HUMANITIES  
DECEMBER 2020**

A. **TITLE:** Internship I

B. **COURSE NUMBER:** TCOM 400

C. **CREDIT HOURS:**

**Credit Hours: 3**

**Lecture Hours per Week: 3**

**Lab Hours per Week: 0**

**Other per Week: 0**

**Course Length: 15 Weeks**

D. **WRITING INTENSIVE COURSE:** No

E. **GER CATEGORY:** None

F. **SEMESTER(S) OFFERED:** Fall or Spring

G. **COURSE DESCRIPTION:**

This course provides students with the opportunity to build on experiences in TCOM 400 and further develop practical communications skills in a real-world setting. Students work closely with an organization to assess its needs, and build a project designed to address these needs. Students also have a weekly seminar and provide regular updates of their progress.

H. **PRE-REQUISITES/CO-REQUISITES:**

a. Pre-requisite(s): Senior status in TCOM program

b. Co-requisite(s): None.

I. **STUDENT LEARNING OUTCOMES:**

<u>Course Student Learning Outcome /SLO/</u>	<u>PSLO</u>	<u>GER</u>	<u>ISLO</u>
a. <i>Evaluate</i> the technological communications needs of the placement organization.	Communication Skills		1 [O,W]
b. <i>Propose</i> a solution to one of these needs, in coordination with the site supervisor.	Social Responsibility		4 [T]
c. <i>Construct</i> a project based on your proposal.	Industry, Professional, Discipline Specific Knowledge and Skills		5

J. **APPLIED LEARNING COMPONENT:** Yes: \_\_\_\_\_ No:   X  

K. **TEXTS:**  
Texts chosen by instructor

L. **EQUIPMENT:**  
Technology-Enhanced Classroom

M. **GRADING METHOD:**  
A-F

O. **MEASUREMENT CRITERIA/METHODS**

- Portfolio
- Placement Liaison Assessment
- Participation

P. **DETAILED COURSE OUTLINE:**

- I. Introduction
- II. Weekly Report Guidelines
- III. Organization Assessment
- IV. Project Proposal
- V. Project Proposal Revision
- VI. Project Development
- VII. Project Revision
- VIII. Project Presentation

Q. **LABORATORY OUTLINE:**  
None