MASTER SYLLABUS

TCOM 410- Internship II

CIP Code: 090702

Created by: Sean O’Brien

SCHOOL OF BUSINESS AND LIBERAL ARTS
DEPARTMENT OF ENGLISH AND HUMANITIES
DECEMBER 2020
A. **TITLE:** Internship I

B. **COURSE NUMBER:** TCOM 400

C. **CREDIT HOURS:**
   
   Credit Hours: 3  
   Lecture Hours per Week: 3  
   Lab Hours per Week: 0  
   Other per Week: 0  

   Course Length: 15 Weeks

D. **WRITING INTENSIVE COURSE:** No

E. **GER CATEGORY:** None

F. **SEMESTER(S) OFFERED:** Fall or Spring

G. **COURSE DESCRIPTION:**
   
   This course provides students with the opportunity to build on experiences in TCOM 400 and further develop practical communications skills in a real-world setting. Students work closely with an organization to assess its needs, and build a project designed to address these needs. Students also have a weekly seminar and provide regular updates of their progress.

H. **PRE-REQUISITES/CO-REQUISITES:**

   a. Pre-requisite(s): Senior status in TCOM program  
   b. Co-requisite(s): None.

I. **STUDENT LEARNING OUTCOMES:**
<table>
<thead>
<tr>
<th>Course Student Learning Outcome [SLO]</th>
<th>PSLO</th>
<th>GER</th>
<th>ISLO</th>
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</thead>
<tbody>
<tr>
<td>a. <em>Evaluate</em> the technological</td>
<td>Communication Skills</td>
<td>1 [O,W]</td>
<td></td>
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<tr>
<td>communications needs of the</td>
<td></td>
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<td>placement organization.</td>
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<td>b. <em>Propose</em> a solution to one of</td>
<td>Social Responsibility</td>
<td>4 [T]</td>
<td></td>
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<td>these needs, in coordination with the</td>
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<td>site supervisor.</td>
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<td>c. <em>Construct</em> a project based on</td>
<td>Industry, Professional,</td>
<td></td>
<td>5</td>
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<td>your proposal.</td>
<td>Discipline Specific Knowledge and Skills</td>
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</tbody>
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J. **APPLIED LEARNING COMPONENT:** Yes:______  No: ____ X____

K. **TEXTS:**
Texts chosen by instructor

L. **EQUIPMENT:**
Technology-Enhanced Classroom

M. **GRADING METHOD:**
A-F

O. **MEASUREMENT CRITERIA/METHODS**
- Portfolio
- Placement Liaison Assessment
- Participation

P. **DETAILED COURSE OUTLINE:**
I. Introduction
II. Weekly Report Guidelines
III. Organization Assessment
IV. Project Proposal
V. Project Proposal Revision
VI. Project Development
VII. Project Revision
VIII. Project Presentation

Q. **LABORATORY OUTLINE:**
None