

2026 Graphic and Multimedia Design -- Fall 2023

Semester 1		
Course	Name	Credits
GMMD 101	INTRODUCTION TO MEDIA STUDIES	3
	ARTS 101 or GMMD 102	3
ENGL 101	COMPOSITION & THE SPOKEN WORD	3
CITA 152	COMPUTER LOGIC	3
	GER - Social Science	3
		15
Semester 2		
Course	Name	Credits
	ARTS 101 or GMMD 102	3
GMMD 112	INTRODUCTION TO TIME-BASED MEDIA	3
	Elective ENGL/TCOM	3
	HUMA189/SPCH104/GAME110/BSAD100/CITA180	3
	MATH111/121	3
		15
Semester 3		
Course	Name	Credits
GMMD 200	DIGITAL PHOTOGRAPHY	3
ARTS 201	ART HISTORY: BC TO 16TH CENTURY	3
GMMD 240	PROFESSIONAL PRACTICES	3
	GER - Natural Science and Scientific Reasoning	3
	Elective ENGL/TCOM	3
		15
Semester 4		
Course	Name	Credits
GMMD 211	FILM ANALYSIS	3
GMMD 317	CULTURE AND COMMUNICATION	3
ARTS 202	ART HISTORY: 16TH TO 20TH CENTURY	3
	Elective GMMD	3
	General Elective	3
		15

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Semester 5		
Course	Name	Credits
	GER - Diversity: Equity, Inclusion, and Social Justice	3
	GMMD 313 - Studies in Genre Film	3
	Elective ENGL/TCOM	3
	Elective Upper Level GMMD/ARTS	3
	Elective GMMD/CITA	3
	Elective GMMD	3
		18
Semester 6		
Course	Name	Credits
ENGL 301	PROFESSIONAL WRITING & COMMUNICATION	3
	Elective Upper Level	3
	Elective GMMD	3
	Elective GMMD	3
	Elective Upper Level	3
		15
Semester 7		
Course	Name	Credits
GMMD 401	MULTIMEDIA PRODUCT DESIGN	3
GMMD 408	PORTFOLIO DEVELOPMENT & MEDIA STRATEGIES	3
GMMD 440	ORIENTATION TO CULMINATING EXPERIENCE	1
	Elective GMMD	3
	Elective GMMD	3
	Elective Upper Level Liberal Arts	3
		16
Semester 8		
Course	Name	Credits
GMMD 444	MULTIMEDIA PRODUCT DESIGN II	4
	Elective Upper Level	3
	Elective GMMD	3
	Arts Management Internship or Upper Level Electives	3
		13
		122

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