

SUNY Canton		Graphic and Multimedia Design 2026		Fall 2026
GMMD Foundations				
Course	Credits	Recommended Term	Term Completed	Grade
ARTS 101 Intro to Drawing	3	1		
CITA 152 Computer Logic	3	1		
GMMD 101 Intro to Media Studies	3	1		
GMMD 102 Intro to Design	3	2		
GMMD 112 Intro to Time-Based Media	3	2		
ARTS 201 Art History BC—16th Century	3	3		
GMMD 200 Digital Photography	3	3		
GMMD 240 Professional Practices	3	3		
ARTS 202 Art History 16th—20th Century	3	4		
GMMD 211 Intro to Film	3	4		
GMMD 317 Culture and Communication	3	4		
GMMD 313 Studies in Genre Film	3	5		
ENGL 301 Professional Writing and Communication	3	6		
FYEP 101 First Year Experience	1	1		
HUMA 189 OR SPCH 104 OR GAME 110 OR BSAD 100 OR CITA 180	3			
ENGL or TCOM Elective	3			
ENGL or TCOM Elective 2	3			
Upper-Level General Elective	3			
GMMD Elective 1	3			
GMMD Elective 2	3			
Liberal Arts Elective	3—4			
Upper-Level Elective	3			
GMMD Senior Sequence				
GMMD 401 Multimedia Product Design	3	7		
GMMD 404 Advanced Design Practices	4	7		
GMMD 443 Arts Management Internship or U/L Elective	3—4	8		
GMMD 444 Multimedia Product Design 2	4	8		
General Education Requirements				
ENGL 101 Composition and the Spoken Word (GER 1/2)	3	1		
Social Sciences Elective (GER 7)	3	1		
Math Elective (GER 4)	3—4	2		
Diversity Elective (GER 3)	3	3		
Natural Science Elective (GER 5)	3—4	3		

Students choose from one of the following four pathways to complete the degree:

GMMD Broad Pathway				
Upper-Level Arts or GMMD Elective	3	5		
GMMD or CITA Elective	3—4	5		
Upper-Level ENGL or TCOM Elective	3			
GMMD Elective 3	3			
GMMD Elective 4	3	6		
GMMD Elective 5	3	7		
GMMD Elective 6	3	7		
GMMD Elective 7	3	8		
General elective	3	4		
GMMD Animation Pathway				
ARTS 305 Character and Environmental Drawing	3	4		
General Elective	3	4		
GMMD 346 Screenwriting and Pre-Production	3	5		
GMMD/GAME 333 Sound Design & Comp for MM	3	5		
GAME 230 3D Character Modeling or GAME 240 3D Environ.	3	5		
GMMD 311 Video Effects and Post-Production	3	6		
GMMD 420 Animation Techniques	3	6		
Upper-Level General Elective	3	6		
GMMD Elective 3	3	8		
GMMD Advertising Design Pathway				
GMMD 331 Digital Illustration and Typography	3	4		
BSAD 203 Marketing	3	4		
GMMD 346 Screenwriting and Pre-Production	3	5		
GMMD 302 Professional Photography	3	5		
GMMD 330 Web Design	3	5		
GMMD 411 Digital Documentary Video	3	6		
GMMD 365 Issues in Contemporary Ad Design	3	6		
BSAD 322 Advertising and Promotion	3	6		
GMMD 432 Virtual Worlds	3	8		
GMMD Production Technologies Pathway				
GMMD 353 Digital Audio Recording Technologies	3	4		
General Elective	3	4		
GMMD 346 Screenwriting and Pre-Production	3	5		
GMMD/GAME 333 Sound Design & Comp for MM	3	5		
GMMD 302 Professional Photography	3	5		
GMMD 411 Digital Documentary Video	3	6		
GMMD 311 Video Effects and Post-Production	3	6		
Upper-Level General Elective	3	6		
GMMD Elective 3	3	8		