

Agribusiness Management – BBA (2645)

Fall 2024

Course Number	Course Name	Credits	Term
1st Semester			
BSAD 100	Introduction to Business	3	
CITA 110	Introduction to Information Technology	3	
	Math [GER 4] Recommended MATH 111	3-4	
ENGL 101	Composition/Spoken Word [GER 1, 2]	3	
AGMT 100	Introduction to Agribusiness	3	
FYEP 101	First Year Experience	1	
2nd Semester			
ECON 101	Principles of Macroeconomics [GER 7]	3	
	Natural Sciences [GER 5]	3-4	
ACCT 101	Foundations of Financial Accounting	4	
ECON 105	Survey of American Economic History [GER 9]	3	
MATH 141	Statistics	3	
3rd Semester			
ECON 103	Principles of Microeconomics	3	
ACCT 102	Foundations of Managerial Accounting	3	
BSAD 203	Marketing	3	
BSAD 215	Small Business Management	3	
	World History and Global Awareness [GER 10]	3	
4th Semester			
	General Elective	3	
FSMA 210	Introduction to Finance	3	
BSAD 201	Business Law I	3	
	DEISJ (GER 3)	3	
	World Languages [GER 11] Spanish Recommended	4	
5th Semester			
AGMT 305	Agricultural Policy	3	
AGMT 320	Agricultural Markets & Price Analysis	3	
BSAD 301	Principles of Management	3	
BSAD 310	Human Resource Management	3	
ECON 314	Managerial Economics	3	
6th Semester			
BSAD 322	Advertising and Promotion	3	
LEST 388	Environmental Law	3	
AGMT 310	Agribusiness Management	3	
AGMT 385	Agricultural Law	3	
AGMT 330	Farm Business Management	3	
7th Semester			
BSAD 340	Management Communication*	3	
BSAD 345	Technological Innovations & Entrepreneurship	3	
	UL Program Elective	3	
	UL Program Elective	3	
	Program Elective	3	
8th Semester			
AGMT 410	Internship	12	
	UL Program Elective	3	
	UL Program Elective	3	
	UL Program Elective	3	
	UL Program Elective	3	
AGMT 450	Capstone in Agribusiness Management	3	
		123-125	

Upper Level Program Electives: ACCT; BSAD: ECON; FSMA; LEST (*300+ Level Courses*)
Writing Intensive Course: BSAD 340