Agriculture-Business Management – BBA Degree

Fall 2018

	biness Management – DDA Degree		
<u>1stSemester</u>			
<u>Course Number</u>	Course Name	<u>Credits</u>	<u>Term</u>
BSAD 100	Introduction to Business	3	
	Math [GER 1] MATH 111 or MATH 121 recommended	3-4	
ENGL 101	Expository Writing [GER 10]	3	
AGMT 100	Introduction to Agriculture	3	
FYEP 101	First Year Experience	1	
2 nd Semester			
ECON 101	Principles of Macroeconomics [GER 3]	3	
	Natural Science [GER 2]	3-4	
ACCT 101	Foundations of Financial Accounting	4	
ECON 105	Survey of American Economic History [GER 4]	3	
MATH 141	Statistics	3	
3 rd Semester			
ECON 103	Microeconomics [GER 3]	3	
ACCT 102	Foundations of Managerial Accounting	3	
BSAD 203	Marketing	3	
BSAD 205	Small Business Management	3	
B3AD 213	Other World Civilizations [GER 6]	3	
4 th Semester		3	
	Laboration to Alternative Frances	2	
AREA 110	Introduction to Alternative Energy	3	
FSMA 210	Introduction to Finance	3	
BSAD 201	Business Law I	3	
	Humanities [GER 7]	3	
	Foreign Language[GER 9] Spanish Recommended	4	
5 th Semester			
	General Elective	3	
AGMT 310	Business Entities for the Farm	3	
BSAD 301	Principles of Management	3	
BSAD 310	Human Resource Management	3	
ECON 314	Managerial Economics [GER 3]	3	
6 th Semester			
BSAD 322	Advertising and Promotion	3	
BSAD 325	Consumer Behavior	3	
AGMT 320	Agriculture Marketing	3	
LEST 385	Agricultural Law [NY State & USDA]	3	
AGMT 330	Farm & Rural Management	3	
7 th Semester			
BSAD 340	Management Communication	3	
BSAD 345	Technological Innovations & Entrepreneurship	3	
LEST 388	Environmental Law	3	
BSAD 425	New Product Marketing	3	
00/10/120	UL Program Elective	3	
8 th Semester		5	
AGMT 450	Capstone in Agri-Business Management	3	
AGMT 450	Internship OR	3-12	
AGIMI 410			
	UL Program Elective	3	
	UL Program Elective	3	
	UL Program Elective	3	
	UL Program Elective	3	
		120-122	

 Program Electives:
 ACCT, BSAD, ECON, FSMA, LEST

Student Name:______ 80_____

Advisor: