

Agribusiness Management – BBA

Fall 2020

<u>Course Number</u>	<u>Course Name</u>	<u>Credits</u>	<u>Term</u>	<u>Grade</u>
1st Semester				
BSAD 100	Introduction to Business	3		
CITA 110	Introduction to Information Technology	3		
	Math [GER 1] Recommended MATH 111	3-4		
ENGL 101	Composition/Spoken Word [GER 10]	3		
AGMT 100	Introduction to Agribusiness	3		
FYEP 101	First Year Experience	1		
2nd Semester				
ECON 101	Principles of Macroeconomics [GER 3]	3		
	Natural Science [GER 2]	3-4		
ACCT 101	Foundations of Financial Accounting	4		
ECON 105	Survey of American Economic History [GER 4]	3		
MATH 141	Statistics	3		
3rd Semester				
ECON 103	Principles of Microeconomics	3		
ACCT 102	Foundations of Managerial Accounting	3		
BSAD 203	Marketing	3		
BSAD 215	Small Business Management	3		
	Other World Civilizations [GER 6]	3		
4th Semester				
	General Elective	3		
FSMA 210	Introduction to Finance	3		
BSAD 201	Business Law I	3		
	Humanities [GER 7]	3		
	Foreign Language [GER 9] Spanish Recommended	4		
5th Semester				
AGMT 305	Agricultural Policy	3		
AGMT 320	Agricultural Markets & Price Analysis	3		
BSAD 301	Principles of Management	3		
BSAD 310	Human Resource Management	3		
ECON 314	Managerial Economics	3		
6th Semester				
BSAD 322	Advertising and Promotion	3		
LEST 388	Environmental Law	3		
AGMT 310	Agribusiness Management	3		
AGMT 385	Agricultural Law [NY State & USDA]	3		
AGMT 330	Farm Business Management	3		
7th Semester				
BSAD 340	Management Communication*	3		
BSAD 345	Technological Innovations & Entrepreneurship	3		
	UL Program Elective	3		
	UL Program Elective	3		
BSAD 425	New Product Marketing	3		
8th Semester				
AGMT 410	Internship	12		
	UL Program Elective	3		
	UL Program Elective	3		
	UL Program Elective	3		
	UL Program Elective	3		
AGMT 450	Capstone in Agribusiness Management	3		
		123-125		

Upper Level Program Electives: ACCT; BSAD: ECON; FSMA; LEST (300+ Level Courses)

Writing Intensive Course: BSAD 340