

SUNY Canton BBA in Esports Management (2991)		Fall 2020		
1 <sup>st</sup> Semester			Term	Grade
FYEP 101	First Year Experience	1		
CITA 110	Intro to Information Technology	3		
	Math 111, 121, or 141 (GER) <sup>1</sup>	3-4		
ESPT 100	Introduction to eSports Management	3		
ENGL 101	Composition and the Spoken Word (GER) <sup>10</sup>	3		
2 <sup>nd</sup> Semester				
ECON 101	Macroeconomics (GER) <sup>3</sup>	3		
BSAD 100	Introduction to Business	3		
BSAD 203	Marketing	3		
GMMD 101	GMMD 101 Introduction to Media Studies (GER) <sup>7</sup>	3		
ACCT 101	Foundations of Financial Accounting	4		
3 <sup>rd</sup> Semester				
ACCT 102	Foundations of Managerial Accounting	3		
	American History (GER) <sup>4</sup>	3		
GAME 110	Fundamentals of Game Design	3		
BSAD 201	Business Law I	3		
ECON 103	Microeconomics (GER) <sup>3</sup>	3		
4 <sup>th</sup> Semester				
	Western Civilization (GER) <sup>5</sup> or Other World (GER) <sup>6</sup>	3		
FSMA 210	Introduction to Finance	3		
	Liberal Arts Elective (must be GER)	3		
	Arts (GER) <sup>8</sup>	3		
	Foreign Languages (GER) <sup>9</sup>	4		
5 <sup>th</sup> Semester				
SPMT 240	Sports Governance	3		
	Upper Level Program Elective	3		
	General Elective	3		
BSAD 301	Principles of Management	3		
SPMT 312	Sports Entrepreneurship	3		
6 <sup>th</sup> Semester				
BSAD 372	Electronic Commerce	3		
SPMT 412	Sports Sales and Sponsorship	3		
	Upper Level Program Elective	3		
BSAD 373	International Business Management	3		
	Upper Level General Elective	3		
7 <sup>th</sup> Semester				
BSAD 340	Management Communications	3		
	General Elective	3		
	Upper Level General Elective	3		
ESPT 308	Esports Event Management	3		
	General Elective	3		
8 <sup>th</sup> Semester				
ESPT 450	Esports Internship AND/OR	3-12		
	Upper Level Program Electives	3-12		
ESPT 404	Esports Capstone	3		
		3		
		3		
		3		
		3		
		1		
		<b>Total 120-121</b>		

Program Electives: (BSAD, ESPT, GAME and SPMT)