

SUNY Canton BBA in Esports Management (2991)		Fall 2021		
1 st Semester			Term	Grade
FYEP 101	First Year Experience	1		
CITA 110	Intro to Information Technology	3		
	Math 111, 121, or 141 (GER) ¹	3-4		
ESPT 100	Introduction to eSports Management	3		
ENGL 101	Composition and the Spoken Word (GER) ¹⁰	3		
2 nd Semester				
ECON 101	Macroeconomics (GER) ³	3		
BSAD 100	Introduction to Business	3		
BSAD 203	Marketing	3		
GMMD 101	Introduction to Media Studies (GER) ⁷	3		
ACCT 101	Foundations of Financial Accounting	4		
3 rd Semester				
ACCT 102	Foundations of Managerial Accounting	3		
	American History (GER) ⁴	3		
GAME 110	Fundamentals of Game Design	3		
BSAD 201	Business Law I	3		
ECON 103	Microeconomics (GER) ³	3		
4 th Semester				
	Western Civilization (GER) ⁵ or Other World (GER) ⁶	3		
FSMA 210	Introduction to Finance	3		
	Liberal Arts Elective (must be GER)	3		
	Arts (GER) ⁸	3		
	Foreign Languages (GER) ⁹	4		
5 th Semester				
SPMT 240	Sports Governance	3		
	Upper Level Program Elective	3		
	General Elective	3		
BSAD 301	Principles of Management	3		
SPMT 312	Sports Entrepreneurship	3		
6 th Semester				
BSAD 372	Electronic Commerce	3		
SPMT 412	Sports Sales and Sponsorship	3		
	Upper Level Program Elective	3		
BSAD 373	International Business Management	3		
	Upper Level General Elective	3		
7 th Semester				
BSAD 340	Management Communications	3		
	General Elective	3		
	Upper Level General Elective	3		
ESPT 308	Esports Event Management	3		
	General Elective	3		
8 th Semester				
ESPT 450	Esports Internship AND/OR	3-12		
	Upper Level Program Electives	3-12		
ESPT 404	Esports Capstone	3		
		3		
		3		
		3		
		3		
		Total 120-121		

Program Electives: (BSAD, ESPT, GAME and SPMT)