

# HOSPITALITY MANAGEMENT

The U.S. Bureau of Labor Statistics (BLS, 2013) considers the travel and tourism industry as a “top 10 industry in the U.S.” With the hospitality industry growth rate on the upswing, the importance of recruiting and retaining trained employees is a high priority. This minor allows students to build a secondary area of expertise in support of or in addition to their major discipline. This minor is also a pertinent supplement for students who wish to pursue a career in the hospitality industry.

## MINOR REQUIREMENTS (18 credits)

<a href="#"><u>BSAD 201</u></a> <a href="#"><u>BSAD 202</u></a>	<a href="#"><u>Business Law I</u></a> OR <a href="#"><u>Business Law II</u></a>	3
<a href="#"><u>BSAD 206</u></a>	<a href="#"><u>Introduction to Hospitality Management</u></a>	3
<a href="#"><u>BSAD 302</u></a>	<a href="#"><u>Customer Service and the Guest Experience in Hospitality</u></a>	3
<a href="#"><u>BSAD 303</u></a>	<a href="#"><u>Global Tourism - Perspectives and Practices</u></a>	3
<a href="#"><u>BSAD 306</u></a>	<a href="#"><u>Food and Beverage Management</u></a>	3
<a href="#"><u>BSAD 407</u></a>	<a href="#"><u>The Meeting, Expositions, Events, and Conventions Industry</u></a>	3