

Accounting Program/Business Department

SBLA

2018 Calendar Year Assessment Report



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What was assessed?

- ISLO 4 Social responsibility > Ethical reasoning
 - PSLO 1) Explaining the fundamentals of internal control and 2) Properly stated financial statements in accordance to GAAP
- ISLO 4 Social responsibility > Global learning
 - PSLO under development



What was assessed?

- Not required but also assessed were:
- ISLO 2 Critical thinking > inquiry and analysis
- ISLO 3 Foundational skills > quantitative literacy



How was the assessment accomplished?

- Student work assessed:
 - Financial Accounting: Discussion boards (online sections), focus groups (f2f), & final exam questions.
 - Managerial Accounting: artifacts from exam 2 (online and f2f)
- Measurement strategy: scores & rubrics. 70% shall earn 70% or greater
- Sample size: 165 students



Actual assessment data

- ISLO 4 Social responsibility > Ethical reasoning

Target: 70% of the students will earn 70% or greater

ACCT 101: multiple online sections reporting for an average of

- 84% of the students earned greater than 70%.
- Recommendation/reflection – continue with this assessment



Actual assessment data

- ISLO 4 Social responsibility > Ethical reasoning
Target: 90% of active participation in focus groups
ACCT 101: one classroom section reported
 - 90% of the students participated orally and written
 - Recommendation/reflection – break students into smaller groups to ease the discomfort of speaking in larger groups, first indirect assessment in the category of focus group, need to refine how to capture assessment data as this was the first run.



Actual assessment data

- ISLO 4 Social responsibility > Ethical reasoning

Target: 70% of the students will earn 70% or greater

ACCT 102: online sections reported

- 88% of the students earned greater than 70%.
- Recommendation/reflection – continue with this assessment



Assessment results: What have the data told us?

- Returned favorable results
- Null values for online classes may skew results
- Not all sections reporting
- Inconsistent measurement tools, online shell 'cleansing'
- Troubleshoot measuring indirect artifacts



Data-driven decisions: How the accounting program has or plans to “close the loop” based on these results.

- Continue improving communication within the program.
 - Challenges: consistent measurement tools, online shell ‘cleansing’
 - Possible solutions: Start collecting earlier in the semester – early detection/identifies roadblocks
 - Incorporate better methods to collect indirect artifacts



What resources were used or have been requested to close the loop?

- No new resources requested.
- Faculty time always a resource consumption.
- Updates to ACCT master syllabi to align with current ISLO's.



What changes would you make to the Assessment Process?

- Start the data collection and reporting earlier (within the program).
- Continue working with Kirk to refine goals, objectives, measures, and collection methods.

