

**Business Administration Programs
School of Business and Liberal Arts
Spring and Fall 2018 Assessment Report**



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What was assessed?

- ***ISLO 4 - Social Responsibility***
 - **Ethical Reasoning**
 - **Global Learning**



Where were outcomes assessed?

- ***ISLO 4 - Social Responsibility - Ethical Reasoning***

BSAD 201 Business Law 1

BSAD 202 Business Law 2

- ***ISLO 4 - Social Responsibility - Global Learning***

FSMA 210 Introduction to Finance



How was the assessment accomplished?

- **Student work assessed:**
 - Midterm and final exam short answer questions
 - Calculations exams
 - Oral presentations
 - Research papers
- **Measurement strategy:**
 - rubrics used for oral presentations, research papers
 - % of questions answered correctly on calculations exam and midterm/final exams
- **Sample size:**
 - All students taking the specific assignments



ISLO 4 - Social Responsibility - Ethical Reasoning

Course	Sections Participating	Sections with Findings	Outcome	Semester
BSAD 201	1	1	Exceeded	Spring 2018
BSAD 201	3	3	Not met	Fall 2018
BSAD 202	1	1	Exceeded	Spring 2018
BSAD 202	1	0	AACU Rubric Not Utilized	Fall 2018



ISLO 4 - Social Responsibility - Ethical Reasoning Cont.

Business Administration Courses: Social Responsibility – Ethical Reasoning Overall Findings

Total Sections Selected for Assessment	6
Total Sections Assessed	6
% Sections Meeting or Exceeding Target (of those assessed)	50%



ISLO 4 - Social Responsibility - Global Learning

Course	Sections Participating	Sections with Findings	Outcome	Semester
FSMA 210	1	1	Not Met	



ISLO 4 - Social Responsibility - Global Learning

Business Administration Courses - Overall Findings for Communication

**Total Sections Selected for
Assessment**

1

Total Sections Assessed

1

**% Sections Meeting or Exceeding Target (of those
assessed)**

0%



Assessment results: What have the data told us?

- **Recommendations, Reflections, and Notes**

Director of Assessment Recommendations: Rubric for cycle year 1 (critical thinking) mistakenly used for BSAD 201 in Spring 2018. Be sure to utilize the appropriate rubric for the cycle year.

Faculty Recommendations: BSAD 201 - Fall 2018: Modify the discussion questions and the instructions to focus student attention on ethical self-awareness, and recognizing, understanding, applying, and differentiating different ethical perspectives/concepts.

Director of Assessment Recommendations: BSAD 202 - Spring 2018 features the wrong AACU Value Rubric. Be sure to use the appropriate rubric for the cycle year we are in.

For FSMA 210: AACU Rubric should be utilized. More details/description needed for student artifact context.

