

Management
SBLA
2018 Calendar Year Assessment Report



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What was assessed?

- ISLO 4 – Global and Ethical Responsibility and specifically for management
- **4.0 ETHICAL PERSPECTIVE**
Recognize, analyze, and choose resolutions to ethical problems explicit or implicit in decision-making
 - 4.1 Recognize ethical and social responsibility issues in a business environment
 - 4.2 Conduct a process of ethical inquiry to resolve a dispute
- **5.0 GLOBAL PERSPECTIVE**
Recognize the need to adapt business practices to the opportunities and challenges of an evolving global environment
 - 5.1 Explain how operating in a global marketplace creates business opportunities and challenges
 - 5.2 Explain the implications of multicultural issues related to specific business scenarios



What was assessed

- Specifically for this year, ISLO 4 – Ethics and Global Responsibility was assessed for BSAD 319 and BSAD 345 case studies



How was the assessment accomplished?

- The assessment was accomplished through case studies.
- In BSAD 319 and BSAD 345, the assessment was done through these seven topics:
- Masterpiece Bakery v. Colorado – religious rights v. the need to serve the public as a business
- Janus v. AFSCME – the free rider issues; outsourcing and power balance between employees and employers
- Cheating – the use of ghost writers for college assignments and the value of an online degree.
- Entrepreneurship in Recycling – Japanese recycling of estates after elderly Japanese without family die – Global recycling issues.



Actual assessment data

Assessment Results - AACU VALUE Rubric for Social Responsibility - Teamwork

<u>Subject</u>	<u>Course</u>	Sections Participating	Total Measures	<u>Outcome</u>
BSAD	319	1	1	Met
BSAD	345	1	1	Met
BSAD	420			Not Offered

Program Title Courses - Overall Findings for Teamwork

Total Sections Selected for Assessment	1
Total Sections Assessed	1
% Sections Meeting or Exceeding Target (of those assessed)	100%

Recommendations, Reflections, and Notes:

Recommendation - Director BSAD 345: AACU rubrics are mentioned in measures, but which ones, specifically are not mentioned. Outcomes not indicative of which ISLOs are to be measures either. Faculty should specify which AACU rubric is being used, and typically the outcome to ISLO alignment should be indicated in some capacity, i.e. for "teamwork" the word "team" should appear in the outcome or in the description.

Recommendation - Director BSAD 319: When Assessing for teamwork, be sure to use the appropriate AACU Value rubric.



Assessment results: What have the data told us?

- All goals were met



Data-driven decisions:

- We have developed an outcome assessment plan for our accreditation with IACBE.
- The plan focuses on the internship. All students have access to some kind of internship and therefore this provides the easiest assessment method.



What resources were used or have been requested to close the loop?

- If the administration continues to focus entrepreneurship and lean six sigma processes we'll need projects that the students can work on to gain practical experience and micro-accreditation



What changes would you make to the Assessment Process?

- While the AAUW rubric is interesting, the CompX for us provides a reasonable measure on all aspects of management and business.
- The program would best be assessed through the internship rubric of all areas including teamwork and communication.

