### Management SBLA

2019 Calendar Year Assessment Report



Curriculum Coordinator: Charles R Fenner Date of Presentation: January 16, 2020

#### What was assessed?

- List Program Student Learning Outcomes Assessed
- ISLO 5: Industry, Professional, Discipline-Specific Knowledge and Skills

#### How was the assessment accomplished?

- For BSAD 335/BSAD 450 the assessment rubric was used by the mentor in the internship to assess the skills of the interns
- For BSAD 406 the assessment was a third party simulation and word problem assessment used by Tier 1 Business Schools (CompX)



#### Actual assessment data

	Assessment Results - AACU VALUE Rubric for ISLO 5 - PSLO 3				-	
	<u>Subject</u>	<u>Course</u>	<b>Sections Participating</b>	Total Measures	Outcome	<u>Semester</u>
	BSAD	406	4	11	100% Met	Spring/Fall
•	BSAD	335	1	3	100% Met	Spring
	BSAD	361	2	23	70% Met	Spring/Fall

2

5

100% Met

100% Met

Spring

**Spring** 

#### Overall Findings for PSLO 3

**BSAD** 

**BSAD** 

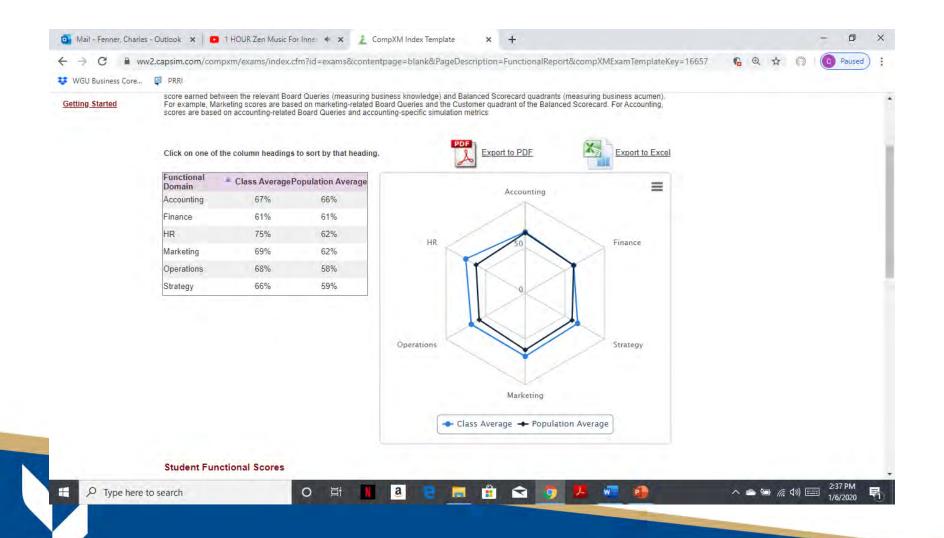
Total Sections Selected for Assessment	9
Total Sections Assessed	9
% Measures Meeting or Exceeding Target (of those assessed)	85%

Recommendations, Reflections, and Notes: Attached Separately.

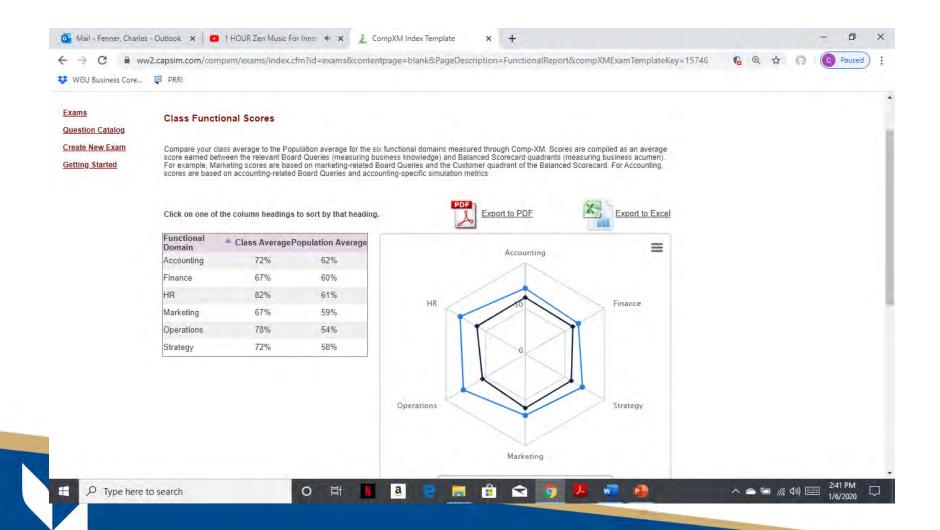
373

450

#### **Actual Assessment Data**



### **Actual Assessment Data**



## Assessment results: What have the data told us?

- We need to have BSAD 449, Strategy taken immediately before BSAD 406 because BSAD 449 provides practice in the word problems.
- All students who were in the internship performed well. Having a 3.0 GPA for the full internship means that the students will represent us well.

# What resources were used or have been requested to close the loop?

 We would like to have a trial of a business game to use in operations management. We anticipate the cost of the game to be 20 students x 60 dollars or 1200 dollars

 The game will be used to support operations management instruction.



## What changes would you make to the Assessment Process?

 Remove the requirement for programs with outside accreditors to conduct a five year review.

