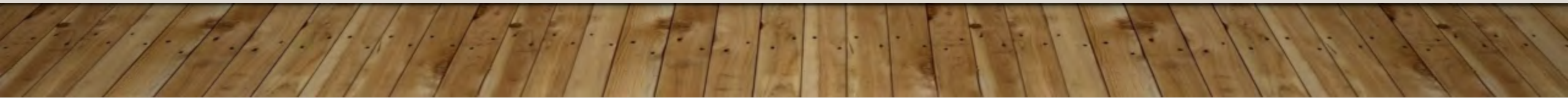


# BBA IN MANAGEMENT

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CLOSING THE LOOP – JANUARY 2018



# IMPROVEMENTS IN CUMULATIVE EVALUATION TESTING

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- BSAD 406 – Cumulative Evaluation had a 70 percent first time failure rate.
  - We will have a 7/7 week of Strategic Policies and Issues (BSAD 449) followed by Cumulative Evaluation in BBA in Management (BSAD 406)
  - We hope to improve first time pass rates by 50 percent
  - Students are not fully participating in the practice rounds.

# IMPROVEMENTS TO CURRICULUM

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- We need more retraining in Accounting and Financial concepts before the cumulative evaluation
  - Too many students are not passing the computation parts of cumulative evaluation
  - To correct the problem in the short term, Robin Palm, our chief of the tutoring lab will review these concepts in Strategic Policies and Issues in spring to prepare students for the cumulative evaluation.
  - Students who are not in Strategic Policies and Issues will be directed to Robin for one to one tutoring in these concepts.

# STUDENT ISSUES

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- We continue to have students who are not reading the guides in the cumulative evaluation. This lack of reading causes students to fail.
- Additional emphasis will be placed on reading the guides.
- However, overall, the students are better than their peers as the next slide indicates.

Click on one of the column headings to sort by that heading.

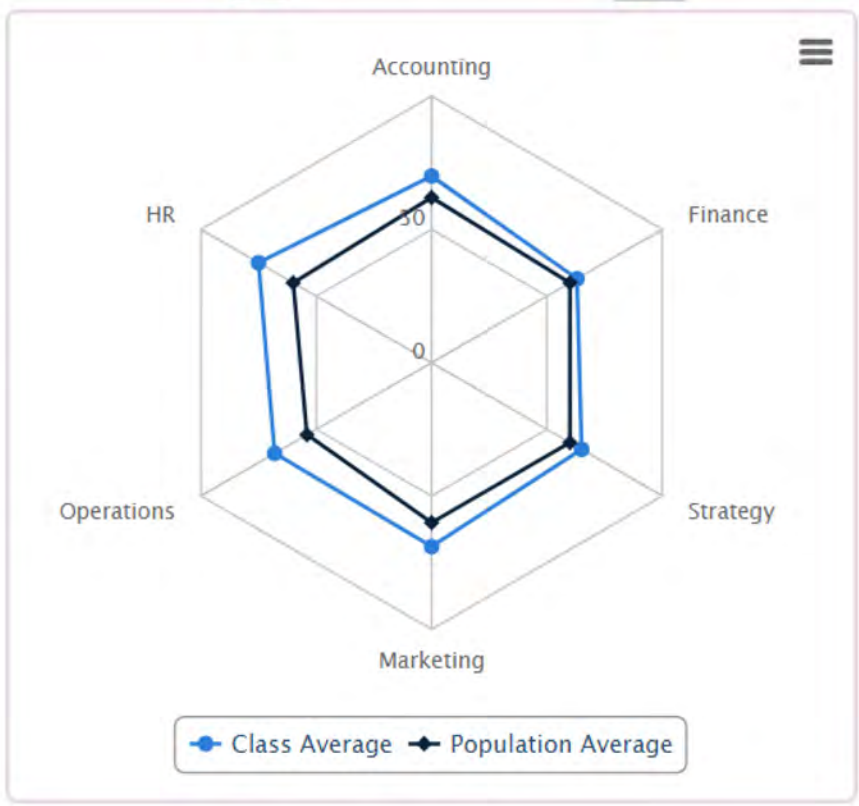


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Functional Domain	Class Average	Population Average
Accounting	70%	62%
Finance	63%	60%
HR	75%	60%
Marketing	69%	60%
Operations	68%	54%
Strategy	65%	60%



### Student Functional Scores

Below is a breakdown of each student in your class and their percentage score earned amongst each of the six functional domains.



# BBA IN MANAGEMENT CLOSING THE LOOP

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- Questions?