

SPORTS MANAGEMENT

School of Science, Health, and Criminal Justice

Fall 2015 Assessment Report



Program Director: D. Para

January 2016

What was assessed? Student learning outcomes list:

SLO 1. Professional Competencies

Students will be able to demonstrate adequate knowledge and competencies needed to be successful sports management professionals in a variety of settings.

SLO 2. Application of Knowledge and Skill

Students will be able to effectively apply knowledge and skills learned throughout the curriculum in real world settings.

SLO 3. Critical Thinking

Students will be able to apply critical thinking and reasoning skills as sport management professionals.

SLO 4. Communication Skills

Students will be able to capably communicate, orally and in writing, as a sports management professional within various sport settings.

SLO 5. Leadership Application

Students will be able to analyze situations and apply the principles of appropriate leadership skills and behaviors related to sport management and sport leadership responsibilities.

SLO 6. Morals & Ethics in Sports Management

Students will be able to analyze moral and ethical issues related to sport and develop a personal philosophy regarding social responsibility and moral commitment in the sports management setting and as a sports management professional.



Where were outcomes assessed?

- *SLO 1 - Professional Competencies*
SPMT: 101, 202, 240, 306, 307, 308, 311, 312, 411, 413, 414, 415, 421
- *SLO 2 - Application of Knowledge and Skills*
SPMT: 101, 203, 240, 306, 307, 308, 311, 312, 410, 411, 413, 414, 415, 421
- *SLO 3 – Critical Thinking*
SPMT: 101, 202, 203, 240, 241, 306, 307, 308, 311, 312, 410, 411, 413, 414, 415, 421
- *SLO 4 – Communication Skills*
SPMT: 203, 240, 241, 306, 307, 308, 311, 312, 411, 413, 414, 415, 421
- *SLO 5 – Leadership Application*
SPMT: 203, 241, 306, 308, 311, 411, 413, 415, 421
- *SLO 6 – Morals and Ethics in Sports Management*
SPMT: 203, 241, 311, 415, 421



How was the assessment accomplished?

- Student work assessed:
 - Midterm and final exam short answer questions
 - Chapter exams
 - Critical Thinking Essays
 - Case Studies and Class Projects
 - Oral presentations
 - Discussion Boards
 - Interviews
 - Applied Learning Final Activities
- Measurement strategy:
 - rubrics used for oral presentations, projects, papers/essays, case studies, discussion boards
 - Evaluation of portfolio/milestone for applied learning activities
 - % of questions answered correctly exams and midterm/final exams
- Sample size:
 - Total Sport Management Students Fall 2015 = 122
(includes 001/182 students)



SLO 1 – Professional Competencies Assessment Data

SLO 1 - Professional Competencies: Students will be able to demonstrate adequate knowledge and competencies needed to be successful sports management professionals in a variety of settings.

	Measures	Not Met		Met		Exceeded	
	<u>N</u>	<u>N</u>	<u>%</u>	<u>N</u>	<u>%</u>	<u>N</u>	<u>%</u>
All Courses	50	24	48%	11	22%	15	30%
SPMT 101	5	5	100%	0	0%	0	0%
SPMT 202	4	1	25%	2	50%	1	25%
SPMT 240	2	1	50%	1	50%	0	0%
SPMT 306	5	5	100%	0	0%	0	0%
SPMT 307	3	2	67%	1	33%	0	0%
SPMT 308	6	0	0%	4	67%	2	33%
SPMT 311	5	0	0%	1	20%	4	80%
SPMT 312	4	3	75%	1	25%	0	0%
SPMT 411	5	5	100%	0	0%	0	0%
SPMT 413	6	1	17%	3	50%	2	33%
SPMT 414	2	1	50%	1	50%	0	0%
SPMT 415	6	0	0%	1	17%	5	83%
SPMT 421	3	0	0%	0	0%	3	100%

Office of Institutional Effectiveness January 11, 2016



SLO 2 – Application of Knowledge and Skill Assessment Data

SLO 2 - Application of Knowledge and Skill: Students will be able to effectively apply knowledge and skills learned throughout the curriculum in real world settings.

	Measures	Not Met		Met		Exceeded	
	N	N	%	N	%	N	%
All Courses	68	29	43%	24	35%	15	22%
SPMT 101	2	2	100%	0	0%	0	0%
SPMT 203	8	6	75%	2	25%	0	0%
SPMT 240	3	2	67%	1	33%	0	0%
SPMT 241	14	9	64%	5	36%	0	0%
SPMT 306	1	1	100%	0	0%	0	0%
SPMT 307	3	1	33%	2	67%	0	0%
SPMT 308	7	1	14%	4	57%	2	29%
SPMT 311	5	0	0%	1	20%	4	80%
SPMT 312	3	2	67%	1	33%	0	0%
SPMT 410	2	0	0%	2	100%	0	0%
SPMT 411	2	2	100%	0	0%	0	0%
SPMT 413	6	1	17%	3	50%	2	33%
SPMT 414	4	2	50%	2	50%	0	0%
SPMT 415	6	0	0%	1	17%	5	83%
SPMT 421	2	0	0%	0	0%	2	100%



SLO 3 – Critical Thinking Assessment Data

SLO 3 - Critical Thinking: Students will be able to apply critical thinking and reasoning skills as sport management professionals.

	Measures	Not Met		Met		Exceeded	
	N	N	%	N	%	N	%
All Courses	59	28	47%	22	37%	9	15%
SPMT 101	2	2	100%	0	0%	0	0%
SPMT 202	2	0	0%	2	100%	0	0%
SPMT 203	6	4	67%	2	33%	0	0%
SPMT 240	3	2	67%	1	33%	0	0%
SPMT 241	14	9	64%	5	36%	0	0%
SPMT 306	3	3	100%	0	0%	0	0%
SPMT 307	2	0	0%	2	100%	0	0%
SPMT 308	5	1	20%	3	60%	1	20%
SPMT 311	4	0	0%	0	0%	4	100%
SPMT 312	3	2	67%	1	33%	0	0%
SPMT 410	No Measures, No Findings						
SPMT 411	2	2	100%	0	0%	0	0%
SPMT 413	4	1	25%	3	75%	0	0%
SPMT 414	4	2	50%	2	50%	0	0%
SPMT 415	2	0	0%	0	0%	2	100%
SPMT 421	3	0	0%	1	33%	2	67%

Office of Institutional Effectiveness January 11, 2016



SLO 4 – Communication Skills Assessment Data

SLO 4 - Communication Skills: Students will be able to capably communicate, orally and in writing, as a sports management professional within various sport settings.

	Measures	Not Met		Met		Exceeded	
	<u>N</u>	<u>N</u>	<u>%</u>	<u>N</u>	<u>%</u>	<u>N</u>	<u>%</u>
All Courses	45	12	27%	19	42%	13	29%
SPMT 203	6	4	67%	2	33%	0	0%
SPMT 240	2	1	50%	1	50%	0	0%
SPMT 241	6	2	33%	4	67%	0	0%
SPMT 306	1	1	100%	0	0%	0	0%
SPMT 307	1	0	0%	1	100%	0	0%
SPMT 308	3	1	33%	1	33%	1	33%
SPMT 311	4	0	0%	1	25%	3	75%
SPMT 312	2	1	50%	1	50%	0	0%
SPMT 410	4	0	0%	3	75%	0	0%
SPMT 411	1	1	100%	0	0%	0	0%
SPMT 413	3	1	33%	2	67%	0	0%
SPMT 414	2	0	0%	2	100%	0	0%
SPMT 415	6	0	0%	1	17%	5	83%
SPMT 421	4	0	0%	0	0%	4	100%



SLO 5 – Leadership Application Assessment Data

SLO 5 - Leadership Application: Students will be able to analyze situations and apply the principles of appropriate leadership skills and behaviors related to sport management and sport leadership responsibilities.

	Measures	Not Met		Met		Exceeded	
	N	N	%	N	%	N	%
All Courses	31	13	42%	8	26%	10	32%
SPMT 203	9	7	78%	2	22%	0	0%
SPMT 241	5	2	40%	3	60%	0	0%
SPMT 306	2	2	100%	0	0%	0	0%
SPMT 308	1	0	0%	1	100%	0	0%
SPMT 311	3	0	0%	0	0%	3	100%
SPMT 411	1	1	100%	0	0%	0	0%
SPMT 413	2	1	50%	1	50%	0	0%
SPMT 415	6	0	0%	1	17%	5	83%
SPMT 421	2	0	0%	0	0%	2	100%



SLO 6– Moral and Ethics in Sports Management

Assessment Data

SLO 6 - Morals and Ethics of Sports Management: Students will be able to analyze moral and ethical issues related to sport and develop a personal philosophy regarding social responsibility and moral commitment in the sports management setting and as a sports management professional.

	Measures	Not Met		Met		Exceeded	
	<u>N</u>	<u>N</u>	<u>%</u>	<u>N</u>	<u>%</u>	<u>N</u>	<u>%</u>
All Courses	29	12	41%	8	28%	9	31%
SPMT 203	4	3	75%	1	25%	0	0%
SPMT 241	14	9	64%	5	36%	0	0%
SPMT 311	4	0	0%	1	25%	3	75%
SPMT 415	6	0	0%	1	17%	5	83%
SPMT 421	1	0	0%	0	0%	1	100%



Department Meeting: Jan. 11, 2016

Present: D. Para, M. Metcalf, P. Mahoney, L. Prier (via conf. call)

Discussion on Assessment results:

1. Many outcomes not met due to unrealistic outcome targets, especially for the classes with lower cap numbers -this was consistent with all SPMT courses.
2. Students struggle with critical thinking and do poorly on assignments/exercises that expressly require critical thinking and it is a major component of the grading rubric.
3. Some students are not reaching the level of academic writing expected for juniors/seniors
4. Many students are performing poorly on chapter questions/quizzes (specifically SPMT 241 and 308)
5. Students who have demonstrated above average capabilities performed below expectations on some capstone projects.



Plans to “close the loop” based on these results.

1. Many outcomes not met due to unrealistic outcome targets, especially for the classes with lower cap numbers -this was consistent with all SPMT courses.

Changes in Assessment Methods:

- Outcome targets will be changed to reflect realistic achievement levels without compromising the rigor of the program.



2. Students struggle with critical thinking and do poorly on assignments or exercises that expressly require critical thinking and it is a major component of the grading rubric.

Changes in Teaching Methods:

- All faculty will strengthen explanations of critical thinking and increase class time for critical thinking skill development/activities with relation to assignments students must complete that incorporate a critical thinking assessment criteria.

Changes in Assessment Methods:

- Faculty will be increasing the grading weight of assignments that are largely based on critical thinking to greater emphasize the importance of critical thinking and to encourage students to take more time with critical thinking exercises. This will become consistent throughout all SPMT courses.
- Faculty will explore using a pass/fail assessment on some critical thinking exercises. Students can re-submit work until a satisfactory grade is achieved based on the grading criteria.



3. Some students are not reaching the level of academic writing expected for juniors/seniors

Changes in Teaching Methods:

- Faculty will use more break down writing drills for major specific writing assignments.
- After first submission writing assignments, faculty will offer additional individual or group writing tutorials for students.

Changes in Assessment Methods:

- Grading rubrics for writing assessment will be increased and weighted higher in the lower level SPMT courses to help better prepare students for more rigorous writing assignments and greater emphasis in the upper level courses.



4. Many students are performing poorly on chapter questions/quizzes (specifically SPMT 241 and 308)

Changes in Assessment Methods:

- Grading rubrics for chapter questions/quizzes will be increased and weighted higher to underscore their importance to students. Students should be performing better on these type of assignments/quizzes. The reason for the poor performance is most likely due to the last minute completion scenario and not putting the proper effort into the learning task.
- To help reduce last minute chapter surfacing, chapter exercises will require students to note the page no. where they found a particular answer - specific to SPMT 241 and SPMT 308.
- Graded chapter guide assignments will be used to help prepare students for chapter quizzes – specific to SPMT 241 and SPMT 308.



5. Students who have demonstrated above average capabilities performed below expectations on some capstone projects.

Changes in Teaching Methods:

- Faculty teaching upper level courses will communicate with each other to try and avoid students having final major capstone projects due at the same time. There was discussion that this contributed to the below expected performances. Faculty will also incorporate more milestone completion tasks that will build towards the final capstone project.



What resources were used or have been requested to close the loop?

- No resources requested

