<div align="center">

Academic Assessment Committee Meeting
October 28, 2019
10:00 – 11:00 a.m.
MAC 620

</div>

Present: David Barnes, Christine Brassard, David Button, Renee Campbell, Peggy De Cooke, Cullen Haskins, Kirk Jones, Tatsuhito Koya, Johanna Lee, Phil Neisser, Wil Rivers, Jessica Spooner, Sarah Todd

Absent: Patrick Casselman, Ken Erickson, Jennifer Sovde

Topic: Academic Assessment Updates

Kirk reported that the Deans and the Provost now have access to the milestone updates. Aside from GER which still has some work remaining, everything is up to date.

Topic: GER 12 Update & Proposed Direction

Discussion: Wil and Jess have updated a survey which consists of 50 revised test questions geared toward assessing GER 12, Information Management. The survey is housed in Blackboard and the recommendation is to have students do this in their sophomore year instead of their freshman year. Historically this assessment was done in ENGL 101. Freshman year. It makes more sense to have students answer the questions in their sophomore year to better gauge their proficiency progression. The survey is not course-based, will be made available to all sophomore students, and will remain infused for now. It was also suggested to possibly offer the survey again in the students' senior year for growth-based assessment.

Several questions arose:

a. When should we make the survey available to students? It was suggested that because we have put it off until it was updated and are thus somewhat behind, we should make it available this semester.
b. How do we encourage students to participate in the survey, as it is not a requirement for graduation, therefore students will not likely be inclined to complete it. Some suggestions were:

   1. Incentivize: Choose some faculty to "champion" this and ask them to offer extra credit points in class to students who complete it. There were concerns however, that because many courses have students other than sophomores in them, it would be unfair to offer extra credit to only certain students and not others.
   2. Marketing on our website
   3. Raffle: Because the survey is anonymous, how do we include student names in a raffle?

Decision: The NSSE survey will be going out before spring break. Therefore it was decided we will run this survey in the spring semester, after the spring break.

Including seniors to the survey will be re-visited. **Note:** If it is decided to proceed with seniors going forward, it is important that students in an associate degree program are not being included in the same outcome data as bachelor degree students.

Topic: Assessment in the Major: Meaning Making & Program Improvement

Discussion: Kirk presented the updates that have been made in the Assessment repository in Blackboard. As we have discussed, faculty have a difficult time finding archival data and spend too much time looking for things. New subsets have been added to encourage better comprehension and reviewer comments. Rhetoric from Middle States has been used.

For the next meeting, we will discuss potential changes to directions, categories, and more to improve the quality of AIM results in the future.

Action Item: Kirk: Make sure the committee members have access to the Assessment in the Major Test shell.

Respectfully Submitted,
Renee Campbell, Recorder