...to achieve their highest potential personally and professionally.
New Appointments

• Dr. Christa Kelson, Interim Dean of SBLA
• Betsy Rohr Adams, Coordinator of Sponsored Programs
• Dr. Marela Fiacco, Interim Business Director
The Mission & The Faculty

• SUNY Canton is dedicated to providing a progression of accessible, affordable, high-quality applied programs that enable students in the North Country, New York State, and beyond to achieve their highest potential both personally and professionally.

• Vision Statement: Educating the leaders of tomorrow for careers in the global technological economy.

• Goals:
  1. Promote Academic Excellence
  2. Improve Operational Effectiveness
  3. Optimize Enrollment
  4. Drive Decisions with Relevant Information
  5. Focus on Sustainability
  6. Create a Robust, Active and Enriching Campus Life
  7. Build Greater Awareness of SUNY Canton
Because....

Squirrel!
Strategic Plan--Dashboard

• Status Update on
  – Goals
  – Metrics
  – Strategies
Enable students to achieve their highest potential, both personally and professionally.

- **Strategic Outcomes & Strategies:**
  - **Enrollment**
    - Targeted recruitment where capacity exists
    - New program development
  - **Retention**
    - Best practices: multi-faceted strategy focused on high Faculty/Staff/Student engagement (e.g., Early Warning + Intrusive Advisement (E/NE & MTS), $5 Friday, etc.)
  - **Completion**
    - Best practices: Reducing barriers to completion (e.g., cost of textbooks)
    - Goal/career focus
  - **Placement**
    - High quality educational experience
    - Faculty, scholarship & professional development
    - Collaboration with industry partners in program development, advisory board continuous improvement, internships, and alumni placement
Selected Strategies

• Engagement
  – $5 Fridays: Fall ‘17 participation increased from 56-106 times with 242 students
  – $100 ASEF: F ‘17 participation by 9 F/S ($890)

• Early Warning w/ Intrusive Advising (E/NE with Outreach)
  – 754 NE students. 54% NE students reported contact by their advisor

• Stop-outs
  – Ready Center will be reaching out to stop-outs in good standing w/>80% complete

• Financial Barrier Reduction--Library Textbook Reserves
  – 71% of courses have texts on reserve. Over 11,000 circulations F ‘17
Considering the Lived Mission

• College Policies
• Faculty/Staff Practices: Implement the mission in the moment
• Key ideas again
  – Accessible: Wide variety of ability, preparation & readiness
  – Enable: Intentional support to overcome barriers to success
  – Highest Potential: Graduation & placement
Policies Reconsidered

• Are there aspects of policies that run counter to our mission?

• Example:
  – GER “two-fer” policy change
  – Semester off (in good standing academically and conduct)
    • Apply for re-admission vs. Leave of Absence Policy (proposal in progress)

• Are there others that we could look at?
  – Turn, talk & write
Reflection on Practices: Mission Moments

• Question: What moments (e.g., decision or action points) give us an opportunity to implement the mission?

• Turn, talk & write:
  – Give examples of highest fidelity to the mission
  – Planning: Choice of text, design of course/syllabus, class policies, office hours
  – In-class: Pedagogy, formal interactions with students, informal response to students/teachable moments
  – Out-of-class: Office hours, presence on campus, co-curricular involvement
Spring 2018!

• Welcome back and look forward to a great semester!