

...to achieve their highest potential personally and professionally.

### New Appointments

- Dr. Christa Kelson, Interim Dean of SBLA
- Betsy Rohr Adams, Coordinator of Sponsored Programs
- Dr. Marela Fiacco, Interim Business Director





#### The Mission & The Faculty

- SUNY Canton is dedicated to providing a progression of accessible, affordable, high-quality applied programs that enable students in the North Country, New York State, and beyond to achieve their highest potential both personally and professionally.
- Vision Statement: Educating the leaders of tomorrow for careers in the global technological economy.
- Goals:
  - 1. Promote Academic Excellence
  - 2. Improve Operational Effectiveness
  - 3. Optimize Enrollment
  - 4. Drive Decisions with Relevant Information
  - 5. Focus on Sustainability
  - 6. Create a Robust, Active and Enriching Campus Life
  - 7. Build Greater Awareness of SUNY Canton

#### Because... Rowing in the Same Direction



#### Because....



#### Strategic Plan--Dashboard

- Status Update on
  - Goals
  - Metrics
  - Strategies

# Enable students to achieve their highest potential, both personally and professionally.

- Strategic Outcomes & Strategies:
  - Enrollment
    - Targeted recruitment where capacity exists
    - New program development
  - Retention
    - Best practices: multi-faceted strategy focused on high Faculty/Staff/Student engagement (e.g., Early Warning + Intrusive Advisement (E/NE & MTS), \$5 Friday, etc.)
  - Completion
    - Best practices: Reducing barriers to completion (e.g., cost of textbooks)
    - Goal/career focus
  - Placement
    - High quality educational experience
    - Faculty, scholarship & professional development
    - Collaboration with industry partners in program development, advisory board continuous improvement, internships, and alumni placement

# **Selected Strategies**

- Engagement
  - \$5 Fridays: Fall '17 participation increased from 56-106 times with 242 students
  - \$100 ASEF: F '17 participation by 9 F/S (\$890)
- Early Warning w/ Intrusive Advising (E/NE with Outreach)
  - 754 NE students. 54% NE students reported contact by their advisor
- Stop-outs
  - Ready Center will be reaching out to stop-outs in good standing w/>80% complete
- Financial Barrier Reduction--Library Textbook Reserves
  - 71% of courses have texts on reserve. Over 11,000 circulations F '17

# **Considering the Lived Mission**

- College Policies
- Faculty/Staff Practices: Implement the mission in the moment
- Key ideas again
  - Accessible: Wide variety of ability, preparation & readiness
  - Enable: Intentional support to overcome barriers to success
  - Highest Potential: Graduation & placement

# **Policies Reconsidered**

- Are there aspects of policies that run counter to our mission?
- Example:
  - GER "two-fer" policy change
  - Semester off (in good standing academically and conduct)
    - Apply for re-admission vs. Leave of Absence Policy (proposal in progress)
- Are there others that we could look at?
  - Turn, talk & write

### Reflection on Practices: Mission Moments

- Question: What moments (e.g., decision or action points) give us an opportunity to implement the mission?
- Turn, talk & write:
  - Give examples of highest fidelity to the mission
  - Planning: Choice of text, design of course/syllabus, class policies, office hours
  - In-class: Pedagogy, formal interactions with students, informal response to students/teachable moments
  - Out-of-class: Office hours, presence on campus, co-curricular involvement

# Spring 2018!

• Welcome back and look forward to a great semester!

