

STATE OF THE CAMPUS

2022



OVERVIEW

- State of Our College
- New Opportunities
- Last Year's Accomplishments
- In Case You Missed It
- MSCHE Visit



FINANCIAL HEALTH

- Spring 2022 New Student Enrollment: Up 66 (from 224 to 290)
- Fall 2022 New Student Enrollment: Up approximately 30.
- Housing: Fall occupancy fell from 855 (2020) to 776 (2021) students, compared to pre-pandemic level of 1200. Spring occupancy rose from 542 (2021) to 700 (2022), still below pre-pandemic level of 1000.
- Net enrollment will be down a bit since we are still replacing larger classes (from 4 years ago, who graduated in May) with smaller ones. This will change in our favor in two years or so if current trends continue.
- No tuition or fee increases for 2022-2023, so no additional revenue there.
- New State allocation to SUNY of \$50M for new faculty and \$60M for operations. We have not been told what SUNY Canton's share of this is at this point—I suspect it will be around \$1M total.
- The TAP gap is now fully covered, so that will save us about \$1M in 2022-2023.
- The net result of the above is that we will have somewhat lower revenue than last year, with no additional CARES funding to offset any deficit.
- We finished 2021-2022 with a deficit of \$1.8 million, which was covered by reserves.
- A detailed Budget Report will be given in late October or early November, as usual.



WHERE ARE WE WITH COVID?

- More dangerous new variants are still possible, so current protocols are subject to change based on changing circumstances.
- If you are not feeling well and are showing any symptoms of COVID or any other illness, contact your supervisor and STAY HOME.
- If asked to wear a mask in any classroom or office, all students, faculty, and staff are expected to respond with courtesy and comply.
- In last year's testing process, more than 24,000 COVID tests were collected at SUNY Canton and processed. Over the pandemic, nearly 53,000 tests were collected, and we had 284 positives (0.53%).



COVID TESTING POLICIES FOR FALL '22

- We have suspended campus COVID testing for all faculty and staff – the final testing of unvaccinated faculty and staff was August 17.
- All students having any campus presence are still required to be vaccinated against COVID or have been approved for a religious or medical exemption. Boosters are recommended, but not required.
- No special COVID requirements for students living in campus housing.
- Students studying entirely online are not required to be vaccinated.
- All unvaccinated students will be tested on entry to the college each semester, and monthly thereafter. Testing will be done in the Davis Health Center.



STUDENT MENTAL HEALTH

	Every Day	Nearly Every Day	A Few Times	Once or Twice	Never
Feeling anxious or stressed	26%	22%	29%	14%	9%
Lack of appetite or overeating	14%	19%	30%	14%	23%
Trouble falling asleep or sleeping	18%	16%	28%	19%	19%
Trouble concentrating	18%	19%	33%	19%	11%
Feeling depressed	15%	14%	23%	21%	27%

Source: July 2022: College Confidence Index, A College Pulse/Gradguard Report



STUDENT MENTAL HEALTH

Over the last 12 months, would you say your mental health has...

	Gotten Worse	Remained the Same	Gotten Better
College Students	31%	36%	33%
High School Jr. or Sr. Students	27%	26%	46%
Parents of College Students	17%	59%	24%
Parents of High School Jr. or Sr. Students	17%	48%	35%

Source: July 2022: College Confidence Index, A College Pulse/Gradguard Report



EMPLOYEE MENTAL HEALTH

Pandemic Challenges	Agree/ Strongly Agree
Pandemic has made professional life more challenging	87%
Frustration with decisions of administration at institution	53%
Frustration with personal matters (childcare, finances, etc.)	57%
Frustration with world events (election, social unrest, etc.)	65%
Significant increase in emotional drain	53%
Work-related stress or frustration	52%
Feeling loss of community	75%
Long-term concern about academic programs	60%

Source: "Faculty Wellness and Careers," Course Hero, November 18, 2020



OVERCOMING CHALLENGES

- Look for new opportunities to take advantage of our strengths in technology and degrees that lead directly to jobs. Gain efficiency where possible.
- Identify additional ways to bring our degree programs to the public's attention. Use the New Initiative process to fund them.
- Go after grants and other outside sources of revenue.
- Work toward ways to support faculty and staff beyond salary increases.
- Greater cooperation between Unions and Management. It's a tough environment, and we can navigate it best by working together.
- Streamline procedures to make them less bureaucratic and faster for users.



OPPORTUNITIES



LEVERAGE WORLD UNIVERSITY GAMES

- The World University Games ice hockey competition will be held at Clarkson and SUNY Canton (men) and SUNY Potsdam (women) over the term break in January.
- Use this opportunity to attract potential students to visit our campus, enjoy the games, and learn about SUNY Canton.
- Plan how to leverage the games to increase applications, attract student applicants who have not yet deposited, and strengthen enrollments in our programs. If funding is needed, propose a New Initiative.



FISU
WORLD
UNIVERSITY
GAMES
WINTER



The logo features a stylized green leaf above a blue chevron pointing upwards and to the right.

SUNY Canton Entrepreneurship Center

- Expanding entrepreneurship opportunities for our students will enhance enrollment and retention and fits perfectly with our mission as a College of Technology. It will also create opportunities for faculty and staff.
- We were awarded \$1M last year from the State CFA process to establish an Entrepreneurship Center on our campus. We submitted this for a 2:1 match program from SUNY, but funding was not available, and we are seeking alternate funding. When fully funded, we will begin construction as a second floor above the One Hop Shop.
- A Federal Government earmark of \$2.6M toward the Jubilee Plaza project (which includes our downtown Entrepreneurship Center) is pending. This would narrow the funding gap for the project considerably, and we are hopeful that construction could begin as soon as Spring 2023. [\$1.4M in previous grants are already in hand for this project.]



CHILD CARE CENTER

- We would like to construct a Child Care Center on our campus to serve our faculty, staff, students, and the public. The Center would serve 66 children at full capacity. We have identified an outside non-profit agency who would operate the Center.
- A \$2.7M grant proposal has been submitted to SUNY to partially cover the cost, to come from the \$10.8M that was allocated to all of SUNY in the Governor's budget. Total cost of the project is circa \$8M and includes observation classrooms that would be resources for our Early Childhood and Applied Psychology programs. We will try to leverage the \$2.7M and secure additional state funding. A support letter from our Assemblyman has already been obtained.



NEW DEGREE PROGRAMS

- A new degree program in Welding is being developed.
- Other programs are in development.
- New degree program ideas are always welcomed!



INSTITUTIONAL GRANTS

- SUNY Canton receives significant funding from grants and many of our support programs depend on this type of funding. There are many grant opportunities for the College overall, for individual degree programs, for faculty research, for staff development, and more. Some examples of current grants in hand or applied for follows:

Overall College

- \$4.6M CARES ACT*, Student Support; \$4.1M Institutional Support*; 369K Strengthening Institutions*; \$100K SBDC*
- \$1M CFA for on-campus Entrepreneurship Center.
- EOP: \$685K
- Liberty Partnership Grant \$540K
- SBDC: \$476K + State Match \$100K, CASH \$45K
- DOE-TRIO Student Support Services \$390K.
- C-STEP: \$184K
- Perkins Grant, \$141K
- Grants from Learning Commons personnel. \$97K
- CEL Core Training \$42K

CREST:

- Grant to help fund CDL program.
- Applied for funding from Good Jobs Challenge partnered with SLCIDA. Results pending.
- Partnered with Adirondack North Country Assoc for Regional Clean Energy Hubs. In negotiations with NYSERDA.

*Over 2-year period.



ACADEMIC GRANTS

- SBLA: Early Childhood program is working with SBDC and SLC Child Care Organization to offer training to offer home-based childcare. Program funded by a 3-year \$200K county grant.
- CSOET: Funding for the Civil Engineering Technology pavement initiative \$321K applied for.
- SSHCJ: Funding for Cybersecurity initiatives: \$146K (additional \$76K pending). A new grant for \$100K was recently awarded to Prof. Ghazinour.



ENHANCED HONORS PROGRAM

- Goal of having 33-50% student participation
- Honors option in any course (at faculty discretion)
 - Additional credit for honors courses
 - Weighted additional 0.3 toward GPA
 - Additional faculty compensation: 20+ honors students = 1 credit
 - Honors Diploma
 - Bachelor's: 8 honors courses (4 in major)
 - Associates: 4 honors courses (2 in major)



ACCOMPLISHMENTS



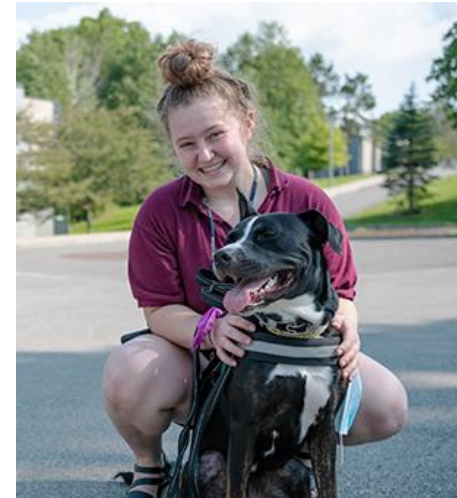
ACADEMIC AFFAIRS

- Hiring of new Dean of Science, Health and Criminal Justice: Michele Snyder
- Appointment of new Registrar: Sharon Tavernier
- New policies completed and passed: Pass/Fail, Micro-credentials, Academic Integrity
- 2 faculty completed doctorates, 1 published a book, 3 published journal articles, many presented at conferences
- Conversion to BrightSpace LMS – Canton was 1st in SUNY to complete. Training was provided to 19 faculty with technology issues, 65 with course design issues.
- **Admissions:** Of 1,940 accepted applicants who did **not** visit campus, 566 deposited, conversion = **29.1%**. Of 429 who **did** visit campus, 294 deposited, conversion = **69%**.
- **Accessibility:** 90% of first-time students eligible for accommodations completed registration for them. Of 59 students with accommodations, 51 were retained fall to spring, compared to 82.4% of all first-year students.
- **Retention:** Academic Recovery retention rates improved from 52% to 64-70%.
- **Learning Commons:** 48 events, 3,975 participants (3,276 in person, 690 online); 26,891 interactions on social media
- **Scholarly Activities Celebration:** 84 submissions, 62 attendees
- Articulation with IIHS in Sri Lanka re-established in PTA; working on Nursing
- **Steel Bridge Team** finished in the national Top 20
- VITA Tax Return program helped with 170 returns



STUDENT LIFE, HEALTH, & WELLNESS

- **SAIL:** Successful “Best Year Ever” campaign to enhance in-person campus activities. SAIL offered 438 events, meetings, and activities, 43% online or synchronous.
- **Badging:** 88 events qualifying toward cultural competency badge, 431 events toward Leadership badge, 165 toward wellness badge
- **Counseling:** Hiring of additional Mental Health Counselor; Counseling Center logged 1,772 counseling sessions (191 online), 28 crisis interventions, and offered 125 educational programs (7,555 contacts).
- **Diversity:** 31% of Student Affairs events had a diversity focus, not including those in collaboration with the Associated Colleges.
- **Health Center:** Davis Health Center will take over Student COVID testing for 2022-2023. There were 2,600 student visits (130 telehealth). Converted student health portal from Medica to Azure.
- **A New Dog Floor** was established for students and their furry friends.



ATHLETICS

- Currently, there are more than 125 new student athlete deposits for 2022-2023, exceeding the target of 100.
- eSports expanded to 10 teams with 90 students
- All Spring 2022 Teams made NAC playoffs
- Women's Lacrosse made national NCAA playoffs
- The College hosted numerous high school and youth sporting events: high school playoffs in basketball, lacrosse, and hockey, including final four in girls' hockey.



ADMINISTRATIVE AFFAIRS

Completed

- Appointment of new Chief of Police: Tim Ashley
- Appointment of new H.R. Director: Amanda Deckert
- Appointment of new College Association Executive Director: Jeffrey Taylor
- CA: Transition of textbook sales to e-Campus; Late-night dining introduced at The Corner.
- CA contributed \$100K to College Foundation, \$75K to President's Fund, \$2,500 in book scholarships.
- HR: New onboarding website for new employees--more streamlined process, user-friendly forms. Performance Program process streamlined, with number outstanding dropping from 90 to below 15.
- IT: 8,955 request tickets generated (up 64%), 6,700 closed (up 81%). 393 computers replaced on campus (190 in Nevaldine, 64 in Learning Commons, 103 faculty/staff). Classroom technology upgrades in Dana, Wicks, Cook, Nevaldine.
- One Hop: Number of phone calls down from 17,718 to 13,419. Number of in-person visits up from 2,909 to 4,705.
- UP: Now at full staff with three new officers hired (Dent, Eng, Pitcher). 24 Educational Programs (Domestic Violence, Sexual Assault, Citizen Response), 73 motorist assists, 61 medical emergencies, 37 general assistance, 30 welfare checks. The Police Academy had 21 graduates.

Beginning/Ongoing

- Design tabletop exercise for ERRG in Disaster Preparedness
- Reinvalidate UP Campus Safety programming in residence halls and other campus locations



FACILITIES

Completed:

- Dana Hall Renovation project
- Reconstruction of Miller Drive, Parking Lot 1
- eSports Wing in Heritage Hall, upgrade of Heritage North 2nd floor
- Removal of power lines separating CARC from campus by NYPA
- Campus-wide, Gender-neutral signage

Beginning/Ongoing:

- Development of Clean Energy Master Plan
- Renovation of French Hall project, Phase 2
- Construction/Installation of geothermal wells for heating and cooling of French Hall, also installation of 3-4 windmills to supply electricity
- Reconstruction of Kennedy Hall, Cooper Services Parking Lots
- Upgrade of Heritage North 1st and 3rd floors
- Replace switchgears and electrical panels: Wicks, MacArthur



ADVANCEMENT

Completed

- Raised \$2.114M in cash, pledges, planned gifts, exceeding goal by more than \$1M
- Bequest received from Raymond Modell ('62), which will ultimately total \$1.2M
- 15 new endowments created—the most ever in a year
- Naming of Don and Jamie Garrett CET Laboratory and funding for Steel Bridge Team, \$150K
- Awarded 360 scholarships to students, totaling \$465K
- Campus Enhancement Awards to fund student events, an electronics circuit board digital microscope, 3D printer and scanning equipment; a drone; Kahoot! Software; beautifying the Pollinator Garden; and support for Anti-Racism, Living Writers, Roopreneur, and Engineers Week
- Professional development funds to support 16 faculty and staff travel to conferences.

Beginning/Ongoing

- Planning will begin for Capital Campaign
- Scholarship support will rise to \$630K for 2022-2023



PUBLIC RELATIONS

- **Media:** 87 Press Releases carried by Watertown Daily Times and North Country Now; Piece covered in Inside Higher Ed
- **People Like Me:** 23 student bios and 1 pet bio to showcase everyday students and their successes at SUNY Canton
- **Marketing:** The “Best Year Ever” campaign was carried during the opening ceremony of the Olympics in Syracuse and Watertown and carried during NFL and NCAA games. The ad received the most reactions of any post in college history.
- **Publications:** Included After Canton, President’s Annual Report, Admission Viewbook, Quick Facts, Academic Catalog, Student Handbook
- **Videos:** Best Year Ever; Dana Hall Overview; Cyber-security Program; Practical Nursing; eSports Wing Tour; Mascot Madness; Commencement recap; Alumni Weekend Highlights; Youtube channel had nearly 55K views.
- **Website:** 4.6M views



AWARDS & ACCOLADES



Overall Rankings: 12th among Regional Colleges, northeast; 6th in Best for Veterans; 9th Top Public Schools; 11th Best Value Schools; 15th in Social Mobility. Online Programs: 138th nationally; 77th in best for veterans; 62nd in Business. [US News]



Military: Gold status on Military Friendly School List, on Military Spouse Friendly School List, ranked 4th among Northeast Public College (1st in SUNY!), 101st nationally. [Military Times Magazine]



Athletics: 175 different student awards for athletics and academics from NAC conference



Dining: #1 among SUNY Colleges of Technology

IN CASE YOU MISSED IT



COMMENCEMENT



748 Degrees Conferred | 400 in Attendance

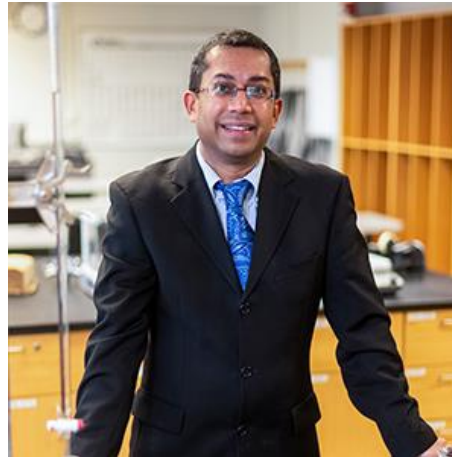


FACULTY AWARDS



Dr. Lucas Craig
Chancellor's Award
Excellence in Teaching

Dr. Rajiv Narula
College Council
Distinguished Faculty



Dr. Kirk Jones
Chancellor's Award
Excellence in
Faculty Service



PRESIDENT'S MERITORIOUS SERVICE AWARDS



Kristen Roberts
Director
Student Conduct

Dr. Mary O'Horo Loomis
Program Director
Veterinary Technology



COLLEGE COUNCIL AWARDS EXCELLENCE IN COLLEGE SERVICE



Information Services
Staff

Anne L. Reilly
Instructional Support Associate
Physical Therapist Assistant



STUDENT AWARDS



Jenna Van Allen
Veterinary Technology
Chancellor's Award
Student Excellence

Tiffany Hobby
Applied Psychology
Norman R. McConney
Award for EOP
Student Excellence



Charliann Friedman
Veterinary Technology
Chancellor's Award
Student Excellence



STUDENT AWARDS



Cassidy Asiamah
Criminal Investigation
Outstanding Graduate:
Baccalaureate

Bryan Levy
Mechanical Engineering Tech.
Outstanding Graduate:
Baccalaureate



Katlynn Allen
Physical Therapist Asst.
Outstanding Graduate:
Associate



ACCREDITATION VISIT

- Our final report to MSCHE will be submitted in February 2023. A draft will be circulated during the Fall semester.
- Visiting Team is scheduled to come in April 2023.
- We will have meetings during the Fall and Spring semesters to familiarize campus constituencies with the MSCHE process and what to expect when the visiting team comes.

