



State University of New York  
College of Technology @ Canton



Bachelors of Business Administration (BBA): Sports Management

School of Science, Health, & Criminal Justice

Dean, Dr. Michele Snyder

Program Director, Dr. Diane Para

## PREAMBLE

This HANDBOOK was developed to provide students in the Sports Management program at SUNY Canton with information about the academic program, student expectations, program policies and regulations, internship policies, and other important information. The handbook is available electronically on the college website on the Sports Management program link. In addition, printed copies are available in the Sports Management office in Wicks Hall room 211.

## NON-DISCRIMINATION NOTICE

Pursuant to the State University of New York policy, SUNY Canton is committed to fostering a diverse community of outstanding faculty, staff, and students, as well as ensuring equal educational opportunity, employment, and access to services, programs, and activities, without regard to an individual's race, color, national origin, religion, creed, age, disability, sex, gender identity, gender expression, sexual orientation, familial status, pregnancy, predisposing genetic characteristics, military status, domestic violence victim status, or criminal conviction. Employees, students, applicants, or other members of the campus community (including, but not limited to, vendors, visitors, and guests) may not be subjected to harassment that is prohibited by law or treated adversely or retaliated against based upon a protected characteristic.

The University's policy is in accordance with federal and state laws and regulations prohibiting discrimination and harassment. These laws include the Americans with Disabilities Act (ADA), Section 504 of the Rehabilitation Act of 1973, Title IX of the Education Amendments of 1972, Title VII of the Civil Rights Act of 1964 as Amended by the Equal Employment Opportunity Act of 1972, and the New York State Human Rights Law.

These laws prohibit discrimination and harassment, including sexual harassment and sexual violence. Inquiries regarding the application of Title IX and other laws, regulations, and policies prohibiting discrimination may be directed to the Title IX Coordinator/Affirmative Action Officer, Amanda Rowley, at (315) 386-7559 or at rowleya@canton.edu. Inquiries may also be directed to the United States Department of Education's Office for Civil Rights, 32 Old Slip 26th Floor, New York, NY 10005-2500; Tel. (646) 428-3800; email OCR.NewYork@ed.gov.

## PROGRAM ACCREDITATION

The sport management degree program at the State University of New York at Canton has received specialized accreditation through the Commission on Sport Management Accreditation (COSMA) located in Fort Collins, Colorado, USA.



## SPORTS MANAGEMENT PROGRAM FACULTY:

	<u>Office Location</u>	<u>Phone</u>	<u>Email</u>
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Dr. Lorenda Beuker, Lecturer	Online only		<a href="mailto:prierl@canton.edu">prierl@canton.edu</a>
Mrs. Pam Mahoney, Adjunct Instructor	Online only		<a href="mailto:mahoneyp@canton.edu">mahoneyp@canton.edu</a>

### MESSAGE FROM THE SPMT PROGRAM DIRECTOR

*Welcome to SUNY Canton and our Sports Management program. This handbook has valuable information and I hope you will take the time to read through it entirely. These next four years should be the most formative years in your education to date, as they will help prepare you for a future career as a sports management professional. As faculty, we are here to provide you with critical knowledge, help foster growth as both a learner and a person, and provide guidance and assistance along the way. The most important thing to remember, though, is that the responsibility for your education and for what you get out of the next four years **is yours**. The decisions you make both in and out of the classroom will shape the direction of your journey and have the most impact on the final outcome. I hope you will make wise and thoughtful decisions that will lay down stepping stones towards your ultimate goal and ones that do not create stumbling blocks. Taking your education seriously is the most important first step to reaching that goal. I know at times for some, college can be overwhelming, stressful, and maybe even lonely. Please know that we are here to provide assistance, listen, talk, encourage, or just give advice. Please do not hesitate to seek out your advisor or any other faculty for guidance when needed.*

*For the most part, the difference between students who do well and get the most out of their education and those who do not is simply effort and commitment. Your charge for the next four years is to challenge yourself to be the best student possible and to learn as much as you can in the journey from college to career!*

*Dr. Para, Program Director*



## COMMUNICATION BETWEEN FACULTY and STUDENT

Canton.edu email is the only email faculty will use to contact students. It is expected that students check their Canton email **daily** for important communications from Sports Management faculty, their advisor, and the College. Students should only use their Canton.edu email to initiate contact with faculty as well. For course specific correspondence, some faculty may use Brightspace. Specific course communication methods will be outlined in the course syllabus. When corresponding with any faculty or college staff, please use appropriate address and language. Starting an email with Hey or a faculty/staff member's first name is not a professional address.

## OFFICE HOURS

On campus faculty will post office hours on their door each semester. In addition, Sports Management faculty are generally available to students when not in class or engaged in other college commitments.

## SCHOOL DEAN:

The Sports Management program is housed in the College's School of Science, Health, and Criminal Justice. The Dean for the School of SHCJ is Dr. Michele Snyder. The Dean's office is located in Cook Hall Room 125. Appointments to speak with the Dean should be made in person at the Dean's office.

## MISSION

*The Sports Management program at SUNY Canton seeks to provide students with an experiential education to enhance learning and skill development throughout the program with faculty who encourage and model intellectual, personal and professional growth. Through innovative instruction, collaborative learning, and a commitment to excellence, the program strives to produce graduates with the leadership, critical-thinking, ethical decision-making and professional skills needed for successful careers in sport and to be transforming leaders in their chosen field.*

## What We Value:

### Academic Honesty and Integrity

It is incumbent on each student to pursue their education with the utmost respect for academic integrity and the honest pursuit of learning. Nurturing a value system that embraces the honest pursuit of learning will ensure that the integrity of the student and the integrity of the program stay intact throughout the journey. Each Sports Management student will sign an Academic Integrity Pledge Form at the start of each year.

## **Personal and Professional Growth**

The goal of every student in the Sports Management program should be to learn and develop intellectual and professional skills that will foster personal and professional growth with the intent of leading towards a successful career in the sports management industry. Students are encouraged to pursue participation in events outside the classroom to further build and strengthen their professional resumes.

## **Safe and Respectful Learning Environment**

The class environment will be one in which all views, opinions and differences will be respected at all times. All class members (students & instructors) will be courteous, polite, and considerate. There will be differing opinions on certain subjects and matters, but those differences must be respected. Students are encouraged to speak out and contribute to class discussions, and not be afraid to do so.

## **Experiential Learning**

Sports Management faculty are committed to providing a multitude of experiential and hands on learning opportunities for students. It is the belief of faculty in the program that students learn by doing. Class projects and assignments are centered on placing students in the field and in real-life situations.

## **A Rigorous Academic Experience**

We value the ideals centered on the notion that when faculty have high expectations students learn more. We believe in creating learning experiences that are both demanding and relevant and believe in encouraging and assisting our students towards their personal pursuit of academic excellence. We also understand the value in the skills of critical thinking and writing and believe at its fundamental core, our program should allow, through rigorous learning opportunities, the continual improvement and growth in those skills by our students.

## **An Approachable and Caring Learning Environment**

We value creating an approachable and caring learning environment that can be both demanding and fun. We value the idea that students need to feel safe, welcomed in our office space, and committed to developing and nurturing open and honest communication. Authentically caring about the personal and academic growth and success of every student is a cornerstone to our overall approach to teaching. Understanding that faculty are often a student's first or only contact, we are committed to ensuring our students feel comfortable to talk to our faculty and/or advisors or seek out their assistance or advice when needed.

## **Lifelong Learning**

Faculty in the Sports Management program encourage students to continue to embrace the learning process after their academic journey at SUNY Canton. Students are encouraged to pursue graduate degrees in the field to further strengthen their resumes and marketability.

## **Continual Quality Improvement**

We believe in the value of comprehensive assessment that will provide a compass for continual quality program improvement with the overarching goal of providing the highest quality education to our students.

## PROGRAM-LEVEL STUDENT LEARNING OUTCOMES

- 1. Professional Competencies**  
Students will be able to demonstrate adequate knowledge and competencies needed to be successful sports management professionals in a variety of settings.
- 2. Application of Knowledge and Skill**  
Students will be able to effectively apply knowledge and skills learned throughout the curriculum in real world settings.
- 3. Critical Thinking**  
Students will be able to apply critical thinking and reasoning skills as sports management professionals.
- 4. Communication Skills**  
Students will be able to capably communicate, orally and in writing, as a sports management professional within various sport settings.
- 5. Leadership Application and Teamwork**  
Students will be able to analyze situations and apply the principles of appropriate leadership skills and behaviors related to sport management and sport leadership responsibilities. Students will exhibit the skills and behaviors that help facilitate teamwork and collaboration in group or work settings.
- 6. Morals & Ethics in Sports Management**  
Students will be able to analyze moral and ethical issues related to sport and develop a personal philosophy regarding social responsibility and moral commitment in the sports management setting and as a sports management professional.
- 7. Intercultural Knowledge**  
Students will be able to demonstrate through knowledge and behavior intercultural sensitivity and importance of interacting in and promoting a diverse and inclusive sports management environment.
- 8. Global Perspective in Sports Management**  
Students will be able to demonstrate an understanding and appreciation for the global impact of the sports industry, the global influences on the sport industry, and the role sports plays in the greater global community.

## ACADEMIC REQUIREMENTS

- Students must meet all re-registration requirements set by the college in order to return for each subsequent semester. Failure to meet re-registration requirements will result in one of two actions: 1) suspension from college or 2) placed on academic recovery requiring an academic contract between the student and college outlining specific requirements that the student agrees to as a condition for being allowed to return. *Re-registration requirements and additional academic requirements/policies can be found in the College's Academic Catalog available on the college website.*
- The grading scale for the Sports Management program is as follows:  
A=4.0 (90-100); B+= 3.5-3.9 (85-89); B = 3.0–3.4 (80-84); C+ = 2.5–2.9 (75-79);  
C = 2.0–2.4 (70-74); D+ = 1.5-1.9 (65-69); D = 1.0-1.4 (60-64)
- Due Process  
If a student has a dispute concerning evaluation of their academic performance, he/she should follow the Academic Grievance Procedure in the College's Student Handbook

## GRADUATION REQUIREMENTS

- In order to graduate from the Sports Management Program, students must successfully complete all program requirements and have a cumulative GPA of 2.0 or higher.

## ADVISING AND SCHEDULING FOR COURSES

Sports Management faculty are committed to the ideal that being an academic advisor is more than just helping with scheduling choices. Serving as a mentor and providing guidance for you throughout your academic journey is a paramount function of your assigned advisor. Your advisor will help steer you towards or keep you on the path for academic and professional growth. If you are faced with situations or challenges that you are not sure how to handle or where to go for help, your advisor is a good resource person to start with.

### Pre-scheduling

Each semester, meetings to assist students with pre-scheduling for the next semester will be held during the Advising Period. It is the responsibility of the student to check their Canton.edu email for pre-scheduling announcements and meeting sign-up procedures and dates for each semester. The student bears the responsibility for pre-scheduling. If a student ignores or misses the pre-scheduling period with their advisor, it is up to that student to seek out their advisor. Once the registration period opens, it is the responsibility of students to register for the courses planned. If you decided to make changes to your schedule at any time, you should notify your advisor to ensure the change is appropriate and meets the requirements of the program (See Appendix A for SPMT Program Requirements).

## ACADEMIC HONESTY POLICIES

It is the responsibility of every student to pursue their education with the utmost respect for academic integrity and the honest pursuit of learning. The first part of that responsibility is reading the College's Academic Handbook and understanding the policies pertaining to academic integrity and violations of such ([https://www.canton.edu/media/pdf/Academic\\_Integrity.pdf](https://www.canton.edu/media/pdf/Academic_Integrity.pdf))

Second, using all the available resources will help you avoid violating academic honesty policies which can lead to serious consequences. In addition to the handbook, on the college Brightspace Academic Integrity page you will find helpful information and resources to help guide you as you complete academic work. Please visit the site whenever you have a question regarding academic integrity and/or plagiarism.

To ensure our sports management students are familiar with both and understand what constitutes academic dishonesty and the penalties for violation, each student will be required to sign a Student Academic Integrity Pledge form at the start of each year (Appendix B – Reference Copy of Integrity Pledge).

## ATTENDANCE POLICIES

### Excused Absence:

The Vice President for Student Affairs may issue excused absences for the following reasons: participation in intercollegiate athletics, course/curriculum field trips, religious observances, military service obligations, and for Title IX-related accommodations. Instructors must accept these excused absences for up to the equivalent of one week's worth of class time for each course (e.g., for a three-credit hour lecture course that meets for three, one-hour sessions a week, missing three sessions amounts to missing a week's worth of classes.) **Instructors have the right to accept or deny excused absences issued by the Vice President for Student Affairs for students who are over this limit.** Students having excused absences must fulfill all academic responsibilities. Students will submit a request for an excused absence via the form located on the Student Affairs webpage

***An excused absence is only granted prior to missing the class.*** If you are granted an excused absence prior to missing the class, it is YOUR RESPONSIBILITY TO HAND IN ALL DUE ASSIGNMENTS BEFORE THE CLASS YOU WILL BE MISSING. For example, if you know ahead of time you will be missing a class for an excused reason, you must plan ahead and submit any work due prior to missing the class. Assignments past the due date will not be accepted for planned excused absences. If you know in advance you will be missing a test or class presentation YOU must contact your instructor in advance to work out another arrangement. It is not the instructor's responsibility to reach out to you. **Assignments past the due date will not be accepted for planned excused absences.**

**Please refer to the syllabus for each course for detailed policies on class attendance!**

## ELECTRONICS POLICY

Headphones in ears or around the neck are prohibited when class period begins. Laptops, smart watches, or other personal computing devices may not be used or visible unless authorized by the instructor. Cell phones may be left on in silence mode only and placed in book bag or pocket (phones may not be on desk, lap, or chair).

## PROFESSIONAL DRESS POLICIES

For all class instruction hats must be removed and hoodies may not be over the head. For all class presentations, field trips, and/or specific events students are expected to dress in appropriate professional attire. Examples of professional attire include: dress slacks, khakis, dress shirt, collar shirt, tie, suit coat, blazer, skirt, dress, and appropriate shoes. Examples of attire that would not meet the expectation of professional attire: jeans, t-shirts (short or long sleeve), sweatpants, sweatshirts or hoodies or other similar athletic wear, sneakers, flip-flops.



## PRACTICUM COURSES

The Sports Management program offers students curriculum opportunities to engage in practicum experiences after their sophomore year for earned credit. The practicum courses provide opportunities for a student to observe a working sports management professional perform his/her duties and allow students the opportunity to participate in a limited role in performing tasks under the supervision of a practicum supervisor. Students may earn a maximum of three upper level credits through the practicum course. The three credits may be earned in one semester or split between semesters. One credit of practicum is equal to 40 hours of supervised work. Practicum supervisors and students may never exceed the hours requirement for a practicum course enrolled for.

- All practicum forms and agreements must be properly completed and signed and practicum sites must be approved by the Sports Management Program Director.
- Students must be junior standing and have a minimum 2.0 G.P.A. to enroll in a practicum.
- Students must fulfill all expectations and requirements of the practicum course to pass.

## INTERNSHIP OPPORTUNITIES AND POLICIES

The SUNY Canton Sports Management program allows students to choose an internship option for their final semester.

Internships are valuable learning and growth opportunities that allow students to observe and participate in a professional work setting. The internship for Sports Management students provides a structured opportunity to apply theories, concepts, and skills learned in the classroom in a sports management/industry setting. The goals of the sports management internship are to:

- Allow students to integrate classroom learning and practice.
- Allow students to gain insight into the sports management profession and explore their interests in the profession.
- Allow students to gain valuable skills and knowledge.
- Be substantive and objective.
- Allow students to make new professional connections and enhance their network.
- Help students develop interpersonal skills by meeting and engaging with new people.

### Internship Requirements

- Sports Management students must complete all required Sports Management courses and earn a combined G.P.A of 3.0 for all Sports Management courses completed (or permission of program director under rare occasions).
- Internships must be a minimum of 6 credit hours up to a maximum of 15 credit hours. Required internship hours are based on the credit value of the internship: 6 cr. = 240 hrs., 9 cr. = 360 hrs., 12 cr.= 480 hrs., 15 cr.= 600 hours. Six credit internships are only allowed under limited and special circumstances.
- Students wishing to complete an internship must apply by completing the Sports Management Internship Application.
- All internships must be approved by the Sports Management Program Director prior to completion of the Internship Agreement form.
- Internships may not commence until:
  - 1) The Internship Learning Agreement is completed and signed by all parties and on file with the Program Director.
  - 2) The SUNY Affiliation Agreement is signed and executed by all parties and on file.
  - 3) The student is officially registered for the semester and the internship course college bill is paid.

## Finding an Internship

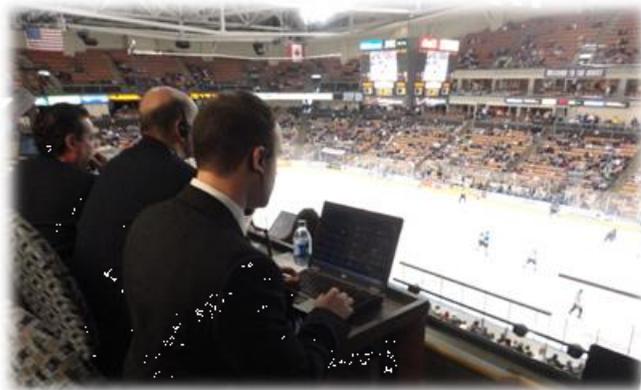
- It is the responsibility of the student to explore internship opportunities and secure an internship site. While Sports Management faculty may assist, it is ultimately each student's responsibility to find, contact, and secure an internship if he/she chooses the internship option.
- Internships and internship sites must be recognized as a sports management/industry setting.
- In limited situations and with approval from the Program Director, students may do a split internship at two different sites/settings providing it is reasonable and feasible.

**To ensure internships are as objective as possible and the internship relationship does not promote a conflict of interest, the following is prohibited:**

- Interning with a family owned business or organization.
- Being supervised by a relative or close friend.
- Interning with an organization/business/individual in which a previous or current relationship exists beyond acquaintance. (Examples of such relationships include a previous high school coach or college coach with which the student has played for; a college work study relationship; organization/business/individual with which student has interned with before; a current or former employer; student-athlete interning with the campus athletic department; prior practicum placement).
- Any internship which does not fit any of the categories above but which is deemed by the Program Director and the Dean of the School to be too subjective in nature and there exists too close of a relationship for the student to derive a meaningful new learning experience.

**Evaluation: In order to pass the internship course, students must:**

- Submit a weekly satisfactory internship written report which includes all the required components by due dates.
- Receive a satisfactory mid-term evaluation from the internship supervisor and faculty supervisor.
- Complete all other requirements outlined in the internship course syllabus by due dates.
- Receive a satisfactory final evaluation from the internship supervisor and faculty supervisor.
- Submit a satisfactory Final Internship Portfolio by due date established in the course syllabus.



## PREPARATION FOR INTERNSHIP AND AFTER GRADUATION

All Sports Management students are required to take SPMT 410 Orientation to Culminating Experience in the semester prior to their final semester. For students who wish to pursue an internship for their final semester, this course will orient students to the processes involved in selecting and securing an internship site along with the necessary skills and appropriate behavior necessary for a successful internship experience. All students in the course will learn how to prepare an appropriate resume and cover letter for internship or job application and be introduced to job searching skills and information, interviewing techniques and tips along with appropriate professional work habits. Students will be offered the opportunity to go through a mock interview to practice preparing for an interview and practice their interviewing skills. Going through a mock interview can also help lessen the anxiety and stress of interviewing and help build confidence.

## BUILDING YOUR PROFESSIONAL RESUME

Whether for admission to graduate school or for getting that first job, students who are actively engaged in outside activities that demonstrate their desire to learn, their commitment to community service, their leadership, and engagement in the profession will have more to offer a potential employer or be more attractive to a graduate program.

Students are encouraged to volunteer and become involved in as many events, on and off campus as possible to build a solid resume upon graduation. The Sports Management program, SUNY Canton, and surrounding colleges offer many events for volunteering. Students are encouraged to seek out volunteer opportunities while on breaks to obtain additional and varied experiences.

In addition, there are a number of professional organizations that offer student membership to consider joining while students and after. These organizations offer opportunities to stay abreast in the field, network with other sports management students or professionals, and enhance visibility in the industry.

### The North American Society for Sport Management (NASSM)

**NASSM** is an organization of professionals and students in the fields of sport, leisure and recreation. Its purpose is to enhance the professionalism in this field by promoting study, research, scholarly writing and professional development in sport management in both theoretical and applied aspects. The organization publishes the *Journal of Sport Management* and holds a yearly national conference.

NASSM involves students in their functioning through a Student Board and a Student Representative on their Executive Board. The Student Board organizes events at the yearly NASSM conference for student attendees to learn from and network with practicing sport managers and professors in the field of sport.

A helpful resource to students exploring the field of sport management is **ExSport II**, which is an interactive career interest system. By answering 18 questions on specific interests, your “scores” will show the specific sport management careers that are compatible with your interests.

NASSM provides job postings for academic sports management positions through partnership with **Job Target**, and industry job postings through **TeamWork Online**.

## National Association of Collegiate Directors of Athletics (NACDA)

**NACDA** is the largest association of collegiate athletics administrators, with 12,500 members from the United States, Canada and Mexico. It provides opportunities for networking, exchange of information and ideas, and training in two institutes: Management/Leadership and Sports Management. They also have an intern program for students who aspire to collegiate athletics administration.

Their annual convention in June focuses on examining contemporary problems in athletic administration with separate sessions to meet the needs of administrators at all levels. The NACDA Foundation manages a postgraduate scholarship program and sponsors clinics, seminars and workshops for its members.

NACDA administers a number of different organizations and events which are connected with college athletics. Its official journal, *Athletics Administration*, focuses on current issues in collegiate athletics administration such as athletics facilities, promotion, marketing and legal ramifications. The Job Center lists job openings nationwide.

## Sport Marketing Association (SMA)

**SMA** was founded to meet the need for an academic organization with a focus on sport marketing. It promotes professional interaction among practitioners, academicians and students worldwide where new knowledge in sport marketing can be shared. The university professors who form the majority of the 350 members have conducted leading edge research and added to knowledge in this field.

An annual conference is held each year and is a time when industry leaders share their experiences and insights in a beneficial exchange with professors and students. A feature of the conference is the Career Fair which provides opportunities for students to network with industry professionals.

## National Association of Collegiate Women Athletics Administrators (NACWAA)

**NACWAA** was founded to empower and support women in the profession of athletic administration. It takes a proactive role in advancing women into positions of influence in the world of college sports and beyond. It provides educational programs, networking and mentoring experiences to its members. It's an advocate for women in pertinent National issues.

NACWAA partners with the National Collegiate Athletic Association (NCAA) to sponsor four **leadership development programs** for women. The Pre-Level I symposium is held annually with a focus on graduates and other women aspiring for a career in intercollegiate athletics. The Association also provides an extensive job list.

## College Sports Information Directors of America (CoSIDA)

**CoSIDA** has a membership of 3000 college sports public relations, media relations and communications/information professionals in the United States and Canada. It provides its members with professional development and continuing education. It also assists and supports its members to take leadership roles and serve as a resource in the college intercollegiate athletics community. It is affiliated with NACDA and runs its convention in conjunction with the NACDA annual convention.

CoSIDA is the founder and manager of the American All-America® program. The Academic All-America® Hall of Fame honors those who have achieved lifetime success in their professional careers and support philanthropic causes in their communities.

Joining one or more of these organizations will give you rich opportunities to interact with and learn from professionals and see how classroom theory is put into practice. It will provide you with the chance to network and to form professional relationships that may open doors to jobs in sports management.

Source: <https://www.sports-management-degrees.com/lists/five-professional-organizations-to-consider-joining-as-a-sports-management-graduate/>

## SPORTS MANAGEMENT STUDENT AWARDS

Prior to graduation each year, the Sports Management faculty sponsors a senior reception and awards ceremony. Typically, the event takes place prior to graduation rehearsal on the Friday before Commencement. At the ceremony, the following may be awarded:

### *Certificates of Academic Excellence in Recognition for Graduating:*

- Summa Cum Laude (Highest Honors): 3.75 – 4.0 G.P.A.
- Magna Cum Laude (High Honors): 3.5 – 3.74 G.P.A.
- Cum Laude (Honors): 3.25 – 3.49 G.P.A.

### *Medallion & Certificate of Academic Excellence for Improvement and Growth*

- *Awarded to the senior who showed the most academic improvement and growth throughout their four-year journey.*

### *Medallion & Certificate of Academic Excellence for the Highest Overall G.P.A.*

- *Awarded to the senior male and senior female who will graduate with the highest overall G.P.A.*

### *Medallion & Certificate: Perseverance*

- *Awarded to the senior who demonstrated courage, strength, and determination in pursuit of their academic goals.*

### *Medallion & Certificate: Applied Learning Engagement Award*

- *Awarded to the senior who demonstrated consistent exemplary engagement, leadership, and spirit in Applied Learning Activities*

### *Outstanding Senior Award: Male & Female Outstanding Senior Award: (Wall of Fame Awards)*

- *Awarded to the male senior and female senior who most demonstrated exemplary effort, engagement, and commitment to learning and professional growth.*

*\*Along with G.P.A., the following is also considered for award selection: class attendance record, class engagement, program involvement, record of academic honesty, professionalism, academic effort, and others. Award categories are subject to change for a given year.*

## Appendix A

### Sports Management Degree Requirements: B.B.A

#### **REQUIRED GENERAL EDUCATION COURSES (30 credits)**

Students need to pass a total of 30 GER credits with a course in at least 7 of the 10 categories: (1) Math, (2) Science, (3) Social Science, (4) American History, (5) Western Civilization, (6) Other World, (7) Humanities, (8) The Arts, (9) Foreign Language, and (10) Communication.

The following four categories are captured within program requirements:

GER 1	MATH (Must be MATH 111 - Survey of Math or MATH 121- College Algebra or a higher math)
GER 2	SCIENCE (lab science not required)
GER 3	ECON 103 MICROECONOMICS
GER 10	COMMUNICATION (fulfilled by ENGL 101 Composition and the Spoken Word)

#### **REQUIRED BUSINESS CORE COURSES (19 credits)**

BSAD 100	INTRODUCTION TO BUSINESS
ACCT 101	FOUNDATIONS OF FINANCIAL ACCOUNTING
BSAD 201	BUSINESS LAW I
BSAD 203	MARKETING
BSAD 301	PRINCIPLES OF MANAGEMENT
BSAD 310	HUMAN RESOURCE MANAGEMENT

#### **REQUIRED SPORTS MANAGEMENT CORE COURSES (37 credits)**

SPMT 100	MAJOR PREP COURSE
SPMT 101	FOUNDATIONS OF SPORTS MANAGEMENT
SPMT 202	SPORT IN SOCIETY
SPMT 240	SPORTS GOVERNANCE
SPMT 241	LEGAL ISSUES IN SPORTS
SPMT 242	SPORTS FINANCE
SPMT 203	LEADERSHIP FOR SPORTS PROFESSIONALS
SPMT 307	SPORTS MARKETING
SPMT 306	SPORTS OPERATIONS AND FACILITIES MANAGEMENT
SPMT 308	SPORTS EVENT MANAGEMENT
SPMT 311	SPORTS INFORMATION
SPMT 320	GLOBAL SPORT PERSPECTIVES
SPMT 411	SPORTS PUBLIC RELATIONS
SPMT 410	ORIENTATION TO CULMINATING EXPERIENCE
SPMT 415	SPORTS MEDIA AND BROADCASTING

#### **UPPER LEVEL PROGRAM ELECTIVES (27 credits)**

SPMT 300	SPORTS MANAGEMENT PRACTICUM
SPMT 312	SPORT ENTREPRENEURSHIP
SPMT 313	ECONOMICS OF SPORTS
SPMT 315	INTERNATIONAL STUDY ABROAD
SPMT 412	SPORT SALES AND SPONSORSHIPS
SPMT 413	CONTEMPORARY ISSUES IN COLLEGE SPORTS ADMINISTRATION
SPMT 414	LABOR RELATIONS IN SPORT
SPMT 430	ADVANCED SPORTS MARKETING AND SALES
SPMT 431	APPLIED SPORTS MEDIA AND BROADCASTING
SPMT 432	APPLIED SPORTS EVENT MANAGEMENT
SPMT 421	SENIOR INTERNSHIP
SPMT 422	SENIOR PROJECT

Upper level BSAD, ECON, FSMA, ACCT, HEFI, PSYC courses may also be accepted as program electives.

#### **GENERAL ELECTIVES (9 credits)**

## STUDENT ACADEMIC INTEGRITY PLEDGE

*The goal of every student in the Sports Management program should be to learn and develop intellectual and professional skills that will foster personal and professional growth hopefully leading towards a successful career in the sports management industry. In the pursuit of that overarching goal, it is incumbent on each student to pursue their education with the utmost respect for academic integrity and the honest pursuit of learning. Nurturing a value system that embraces the honest pursuit of learning will ensure that the integrity of the student and the integrity of the program stay intact throughout the journey.*

*This pledge serves as a statement of commitment to fully embrace and uphold the principles of academic integrity and to not engage in any form of academic dishonesty. This pledge also serves as acknowledgement that you have read and understand the College's Academic Integrity Policy and understand the consequences of violating that policy.*

**PRINT NAME:** \_\_\_\_\_ **ACADEMIC YEAR:** \_\_\_\_\_

*By checking the box, I attest that:*

I have read the College's Academic Integrity Policy Handbook in its entirety and understand the following definitions of academic dishonesty:

1. Plagiarism: Presenting as one's own words, ideas, or products of another without providing a standard form of documentation, such as footnotes, endnotes, or bibliographic documentation.
2. Fabricating facts, statistics, or other forms of evidence in papers, laboratory experiments, or other assignments.
3. Presenting someone else's paper, assignment (any part of), computer work, or other material as one's own work.
4. Writing, or attempting to write, an examination, paper, computer work, or other material for another student; allowing someone else to take one's examination.
5. Buying and selling of examinations: Possession of examinations or answers to examinations without permission of the instructor.
6. Using "cheat sheets," looking onto another's paper, or talking to someone other than the instructor or proctor during an examination, without the instructor's permission.
7. Failing to follow the rules of conduct for taking an examination as stipulated by the instructor prior to the examination or as stated by him/her in a written course syllabus.
8. Presenting work for which credit has been received or will be received in another course without the consent of the instructor(s).
9. Forging of official College documents, which includes, but is not limited to, grade sheets, change of grade forms, and transcripts.
10. Facilitating Academic Dishonesty: If you allow another individual to cheat, you too are guilty of academic dishonesty. Students facilitate academic dishonesty when they allow another student to copy an assignment that was given as individual work, when they allow another to copy exam answers, when they take exams or complete assignments for another student, or when they provide their completed work to another in order for that student to submit the work as his/her own.

*By checking the box, I attest that:*

I have read the College's Academic Integrity Policy in its entirety and understand the **Academic Integrity Notification and Sanctioning Guidelines.**

**I, \_\_\_\_\_, pledge to fully embrace and uphold the principles of academic integrity and the honest pursuit of learning, and pledge to not engage in any form of academic dishonesty while a student at SUNY Canton; and in doing so demonstrate respect for the integrity of the college and the sports management program.**

Signature \_\_\_\_\_ Date \_\_\_\_\_

# FROM STUDENT TO PROFESSIONAL

## EXPECTATIONS OF SPORTS MANAGEMENT STUDENTS

- BE COMMITTED TO YOUR ACADEMICS
- DEVELOP POSITIVE LEARNING & PROFESSIONAL HABITS
- ENGAGE IN ETHICAL BEHAVIOR
- BE A POSITIVE REPRESENTATIVE OF THE PROGRAM IN ALL CLASSES AND ON/OFF CAMPUS
- BE RESPECTFUL TO FACULTY, STAFF, AND ALL STUDENTS ON CAMPUS
- BE ACTIVELY ENGAGED IN ALL YOUR SPORTS MANAGEMENT CLASSES
- DEVELOP STRONG ORAL AND WRITTEN COMMUNICATION SKILLS
- DEVELOP A PASSION FOR LEARNING
- BE ENGAGED OUTSIDE OF THE CLASSROOM – SEEK PROFESSIONAL DEVELOPMENT OPPORTUNITIES – VOLUNTEER!
- NEVER PASS AN OPPORTUNITY TO BUILD YOUR RÉSUMÉ
- NETWORK WITH PROFESSIONALS IN THE FIELD
- RECORD YOUR ACTIVITIES TO SHOWCASE YOUR INVOLVEMENT

