

Director of Olympic Sports Operations, University of California at Berkeley

Jenifer Morgan '19



SPORTS MANAGEMENT

BACHELOR OF BUSINESS ADMINISTRATION

HANDS-ON
LEARNING

SMALL
CLASS SIZE

DEDICATED
FACULTY

EXCITING CAREERS

Manager of Group Sales, Charlotte Hornets

Daniel Loskowitz '17

www.canton.edu

WHY US?

- An academically credentialed faculty with over 80 years of direct experience in sports administration, media & broadcasting, event management, public relations, sports business, facility operations and design, and coaching.
- Exciting array of sports management courses that offer students experiential learning opportunities and hands-on application.
- Flexible capstone options for the final semester.
- Two-week study abroad course.
- One-on-one advising throughout a student's academic journey.



Engage

Learn

Grow

EXPERIENCE IT!



WE DO A LOT! WHY YOU ASK?

Any career in sports management is people driven! Getting our students involved in hands-on activities both inside and outside the classroom in real life events will help deepen their learning and build important people and work skills.



They also provide a unique experience to network with professionals in the field and to showcase their own capabilities! Plus, our students get to know one another, work alongside each other and visit and experience new places!

EXCELLENCE IN & OUT OF THE CLASSROOM



**CADIN TAGGART
SPMT CLASS OF '24**

**OUTSTANDING
BACCALAUREATE GRADUATE
FOR THE COLLEGE CLASS OF
2024**

ARE YOU NEXT?



**ZION SANKEY
SPMT CLASS OF '22**

**RECIPIENT OF THE
DAVID R. MAYNARD
STUDENT ACTIVITIES AWARD
FOR THE COLLEGE CLASS OF
2022**

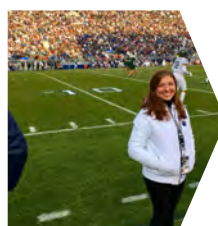
INTERNSHIPS

For the 8th and final semester of the program, SUNY Canton Sports Management students who meet the requirements have the option of an internship ranging from 6-15 credits. Because we allow students who meet our internship criteria to do a full semester internship there are no boundaries for where they can go. Our students have earned high praise and outstanding evaluations from an impressive array of internship agencies and organizations including: Nashville Predators, Bridgeport Sound Tigers, Manchester Monarchs, Baltimore Orioles, Charlotte Speedway, USA Luge, The Reading Royals, Adirondack Thunder, Dallas Stars, Daytona Tortugas, Ottawa Champions, Special Olympics of Southern California, St. Lawrence University, Clarkson University, Regis University (Co), Union College, Marist College, Siena College, Eckerd College (Fl), Penn State Hazleton (Pa), and others.



ON THE JOB

Our graduates are doing great things and building successful careers across the country! Here are just a few organizations our graduates have worked at: Golf Now, St. Lawrence University, University of Maine at Fort Kent (Me), California State University Berkley (Ca), Penn State University (Pa), Charlotte Hornets (NC), Armarillo Sod Poodles (Tx), Met Life Stadium, Coachella Valley Firebirds (Ca), USTA National Tennis Center/US Open, George Fox University (Or), World University Games, SIDEARM Sports, Union College, A-Game Sports.



EXCELLENCE
IN THE FIELD



THE SUNY CANTON SPORTS MANAGEMENT PROGRAM IS ONE OF ONLY 34 IN THE NATION TO EARN ACCREDITATION THROUGH COSMA

THE COMMISSION ON SPORT MANAGEMENT ACCREDITATION IS A SPECIALIZED ACCREDITING BODY WHOSE PURPOSE IS TO PROMOTE AND RECOGNIZE EXCELLENCE IN SPORT MANAGEMENT EDUCATION WORLDWIDE IN COLLEGES AND UNIVERSITIES AT THE BACCALAUREATE, MASTER'S AND DOCTORAL LEVELS THROUGH SPECIALIZED ACCREDITATION.

CAN YOU SEE YOURSELF?

Learn more about the SUNY Canton Sports Management-BBA program and begin YOUR journey!



SCAN THE QR CODE TO GO DIRECTLY TO THE SPMT PROGRAM WEBSITE AND LEARN MORE!



SCAN THE QR CODE TO GO TO THE COLLEGE WEBSITE AND LEARN MORE ABOUT SUNY CANTON!