Welcome

Dr. Zvi Szafran
President
Agenda

- Introduction
- President’s Office
  - President
  - Diversity, Equity, & Inclusion
  - University Relations
- Academic Affairs
  - Provost
  - Academic Support Services & Instructional Technologies
  - Canino School of Engineering Technology
  - School of Business & Liberal Arts
  - School of Science, Health, & Criminal Justice
- Administration
- Advancement
- Student Affairs
GIVEAWAY!
It Takes Our Entire Community to Advance Our College...
Our Goals
Grow the College
Expand Academic Offerings
Enhance Resources
The Road Isn’t Always Smooth....

Flat State Funding
No Tuition Increase
Campus-Funded Salary Increases
Less Funding Per Student
Decrease in Enrollment (*most of SUNY*)
We may have to pinch pennies... but our fiscal situation is healthy.
SUNY System

- Search for new Chancellor underway
- System staff meeting with each campus this year
- Re-connecting enrollment with funding/resources
Growing the College

- Led SUNY in Increase in Applications
- Housing Numbers Are Up 3%
- 2016-2017 Student Body:
  - First-time freshmen: 675
  - Transfer students: 340
  - Total enrollment: 3,100
  - Average high school GPA: 83.5
- Record-breaking Winter and Summer Sessions... again!
- Roadrunners/NYC Counselor
- Full Measure
- Nationwide Advertising via Voices in America
Some Improvements...
More Work to be Done

- Retention Rates
  - Fall-Spring (1st Year Students)
    - Five Years Ago: 82%
    - Now: 83%
    - In Five Years: 90%*
  - Fall-Fall (1st Year Students)
    - Five Years Ago: 62%
    - Now: 63%
    - In Five Years: 73%*

- Graduation Rates
  - Five Years Ago: 36%
  - Now: 36%
  - In Five Years: 40%*

* Performance Improvement Plan Goal
Enhance Resources

- A Welcoming Environment: Strong Student Support
  - READY Center
  - Medallions for Grads from Advancement
  - New Center for Diversities & Inclusion
  - New Battle Buddy Center
  - Student Opinion Survey:
    - Top Library & Tutoring Services (across SUNY)
    - Top Career Planning, Help in Finding P/T Job, Course-Related Labs, Availability of Online Courses, Student Health Services, Health & Wellness Programs (in Tech Sector)
    - New Fair and Impartial Policing Course
  - Renovated Facilities Across Campus
Enhance Resources

New Grants

- Two SUNY Grants received (total $1.075 million)
- Three grants received to support Center for Diversities & Inclusion (total $68,500)
- Three grants to support Entrepreneurship Accelerator (applied for)
- More grants to come
Some Points of Pride

- More Chancellor’s Awards
- Francesco Palumbo – ACT Student Award
- Three Athletic Teams in Playoffs; One National Winner
- Chelsea Chase – Admissions Professional Award
- Dr. Brian Harte – U.S. Coast Guard Meritorious Team Commendation
- Dental Hygiene Program – National ADHA Community Service Grant
- U.S. News & World Report – Top 50 in the Nation for Online Programs
- Programs ranked nationally – Legal Studies, Nursing, Finance
- “STEM Jobs Approved” College
- Four “Military-Friendly” Commendations
- 9th Best in Nation for “Best Colleges for Animal Lovers”
Introduction

Anne Sibley
Vice President for Advancement & Executive Director of the Canton College Foundation
GIVEAWAY!
Diversity, Equity, & Inclusion

Lashawanda Ingram & William Jones
Co-Chief Diversity Officers
What is Diversity?
Purpose:
To promote cross-cultural understanding, communication, & cultural competence among faculty, staff, & students.
Access & Equity

- Improve recruitment, retention, & graduation of students from diverse and/or underserved backgrounds.
- Improve employee recruitment & orientation process to attract & retain a diverse workforce & leadership team that reflects the diversity of the College.

Teaching & Learning

- Improve campus culture relative to welcome, inclusion, tolerance, & respect for human dignity through diversity awareness programs & activities.
- Infuse multiculturalism, pluralism, & global awareness into the educational curriculum.
Community Outreach

- Remembrance Vigils
  - Orlando Victims (August 30)
  - Black Lives Matter (August 31)
  - Slain Officers (September 1)
- Racial Climate Programs: Campus Strategies for Success (October 13)
- Center for Diversities & Inclusion Grand Opening (slated for October)
- Continue & Expand Cross-Cultural Conversations Series
- Cultural and Educational Programs (throughout the semester)
Small Business Development Center

- 1st in NY in Client Evaluations
- 345 Clients
- 70 Jobs Created
- 22 Jobs Saved
- $8.2 million in Economic Impact
- $45,000 Grant From the Alcoa Foundation

**NEW LOCATION: French Hall!**
“I have no regrets and no misgivings. Actors take chances, but there’s always something good about them and we learn something from them.”

- James Earl Jones

VOICES IN AMERICA

Zvi Szafran, Ph.D.
President
SUNY Canton
Two Major Features on 7 News:
- Financial Planning for College (featuring Kerrie Cooper)
- Funeral Services Administration Program (featuring David Penepent & alumnus Carl Trainor)
Facebook - More than 1,000 new fans.
Twitter - Approximately 300 new followers.
YouTube - Doubled views in the last year.
Coming Soon!
Academic Affairs

Douglas M. Scheidt, Ph.D.
Provost & Vice President for Academic Affairs

...to enable students to achieve their highest potential both personally and professionally.
Goal:

Promote Academic Excellence
- Successful Middle States Monitoring Report
- No visit. No PRR.

Goal:

Improve Operational Effectiveness
- Resolved Interim Dean Positions
Goal:
Optimize Enrollment

- Program Announcements & Proposals
  - Agribusiness
  - Mechatronics
  - Game Design & Development
  - Technological Communications
  - Early Childhood Care & Management
  - Nursing Dual Degree
  - Addictions Treatment Training Certificate
  - Cybersecurity (objection)

- CREST
  - Solar Ready Vets
  - North Country Tourism Program
Goal:
Drive Decisions with Relevant Information

- Strategic Planning: Deans Cabinet & Chairs and Directors Forum
- Deans’ Assessment Forums & Provost’s Allocation of Resources ($10,000)
- Anticipated Hires 16-17 (pending approval)

Goal:
Create an Active & Enriching Campus Life

- Department-Sponsored Campus Events
Goal:
Build Greater Awareness of SUNY Canton

- Led SUNY System with an increase in applications (nearly 20%)
- Excellence in Leadership Lecture Series (with Advancement)
- Mini-Conference: Integrating African Studies Across Disciplines
Priorities for 2016-17

Completion
- Retention (%)
- Graduation (150% completion %)
- Alumni Placement (%)
- Campus Climate (% faculty diverse)
- Robust Campus Life

Optimize Enrollments
- Increase Applications (N) and Yield (%)
- Reach Capacity in Each Program (% seats enrolled)
- Expand In-Demand Programs Where Appropriate (total enrollments)
- Develop Programs (total enrollments)
- Continue Increasing Demographic Diversity (% diverse students)
Priorities for 2016-17 (continued)

- Faculty Development
  - Terminal Degree (%)
  - Scholarship (% active on FIF)
  - Grantsmanship ($)

- Academic Assessment
  - Close the Loop ($ allocated)

- Philanthropy ($ and % participation)

- Sustainability
  - Average Cost of Student Textbooks ($)

- Campus Life
  - Number of Academically-Sponsored Campus Events
Academic Support Services & Instructional Technologies

Dr. Molly Mott
Associate Provost & Dean of Academic Support Services and Instructional Technologies
Area Updates
- Application Increase
- READY Center
- Summer Programming
- Jump Start
- TRiO
- EOP
Major Initiatives 2016-17

- Helping students achieve their highest potential both personally & professionally
- Retention
- Graduation
- Placement
Academic Support Services & Instructional Technologies

Introductions

- **Illissa Barney**, Coordinator, Tutoring Center
- **Debra Joseph-McEwen**, Director, EOP
- **Hannah Ralston**, Assistant Librarian
- **Lisa Sieg**, Digital Media & Accessibility Specialist, Online Learning
- **Amy Sipher**, Counselor, EOP
- **Rebecca Snyder**, Administrative Assistant, TRiO
- **Jacob Yaeger**, Counselor, Admissions
Canino School of Engineering Technology

Michael Newtown
Dean of the Canino School of Engineering Technology
Major Initiatives 2016-17

- Focus on Student Success
- Focus of all Programs
  - Assessment & Course Mapping
  - Retention
  - Enrollment
- New Program Development
Canino School of Engineering Technology

Introductions

- Dr. Caroline McCaw, Visiting Fulbright Scholar, Graphic & Multimedia Design

- Kibria Roman, Instructor, Alternative & Renewable Energy Systems
School of Business & Liberal Arts

Jondavid DeLong
Dean of the School of Business & Liberal Arts
Major Initiatives 2016-17

- Establish IACBE Accreditation for Business Programs.
- Build a strategic plan for SBLA that is informed by the College-wide and Academic Affairs planning processes.
- Finalize international agreements with Canadian & Chinese colleges.
- Continue to enhance the SUNY Canton Financial Literacy Center.
- Finalize State Education approval for Agribusiness, Technological Communication, & Early Childhood Education.
School of Business & Liberal Arts

Introductions

- **David Button**, Lecturer, Business
- **Jennie Flanagan**, Lecturer, Business
- **Christina Lesyk**, Lecturer, Social Science
- **Ran Li**, Assistant Professor, Accounting
- **Dr. William Myers**, Assistant Professor, Business
- **Dr. Shuting Wang**, Assistant Professor, Business
- **Dr. Barat Wolfe**, Assistant Professor, Psychology
School of Science, Health, & Criminal Justice

Dr. Kenneth Erickson
Dean of the School of Science, Health, & Criminal Justice
Major Initiatives 2016-17

- Focus on program quality across the School.
- Gain reaccreditation for the Veterinary Technology program & initial accreditation for the Practical Nursing program.
- Create consortium agreements with community colleges that allow their Nursing students to be functionally enrolled in a BSN program from day one.
- Create robust, effective course/program/college assessment plans for all programs & departments.
- Retention, retention, retention.
School of Science, Health, & Criminal Justice

Introductions

- **Marcy Blackmer**, Instructor, Nursing
- **Michelle Currier**, Lecturer, Criminal Justice
- **Anne Petroccione**, Instructor, Nursing
- **Charles Russo**, Lecturer, Criminal Justice
- **Jenna Stutzman**, Lecturer, Nursing
- **Holly Young**, Instructor, Nursing
GIVEAWAY!
Administration

Shawn Miller
Vice President for Administration & Chief Financial Officer
New Electronic Messaging Board and Directional Signage at the “Y”!
Campus Dining Update

- Rendezvous, in the Miller Campus Center, is completely remodeled featuring three concepts: Center Grill, Soups & Slices, and Market Fare.

- Roos Court, in the Halford Lobby, MacArthur Hall, (formerly JT’s) received a complete renovation.

- Upcoming: major renovation of Chaney Dining Center
Enhancements

- All UP officers have completed the Fair and Impartial Policing training.
- CARC’s multimedia upgrade is substantially complete.
- Wireless Network Upgrades will be beginning this year.
- Plaza and French Hall landscaping upgrades & installation of the Bee and Butterfly Garden is complete.
- HR will be going live with a more user friendly website (September 1).
Major Initiatives Recently/Substantially Complete

- Wicks Hall SIM Hospital
- Parking Lot 3 (Heritage) & Lot 8 (French)
- Storage Facilities & Site Renovations (CARC)
- Chaney Dining Hall Mechanical System Upgrades
- Heritage Hall East Interior Rehab
- Natural Gas Main/Site Lighting Rehab
Major Facilities Initiatives

- Wicks Hall Entrance (Construction September 6 - End of October)
- Cooper Service Building & Payson Hall Building Envelope Rehab (Construction September 2016)
- Mohawk Hall East Interior Rehab (Construction January 2017)
- Water Distribution System & Site Infrastructure Rehab (Bid)
- Dana Hall Building Envelope & Interior Rehab (Design)
- Chaney Dining Hall Rehab (Design)
Administration

Introductions

- **Jennifer Church**, Help Desk Technician, Information Services
- **Derek Converse**, Environmental Health & Safety Coordinator, Physical Plant
- **Joshua Crawford**, Cleaner, Physical Plant
- **Ben Crump**, Agency Program Aide, Student Accounts
- **Ryan Dean**, Cleaner, Physical Plant
- **Benjamin Matott**, Help Desk Technician, Information Services
- **Robert Miller**, Shared Energy Manager, Facilities
- **Nathaniel Minckler**, SUNY Campus Worker, Physical Plant
- **Patrick Perry**, Grounds Worker, Physical Plant
- **Robert Snow**, Infrastructure Technician, Information Services
- **Megan Warren**, Office Assistant 1, Procurement & Travel
Administration

Introductions ~ College Association

- **Sean Conklin**, Catering and Concessions Manager
- **Kristen Farr**, Retail Food Associate
- **Wayne Fullerton**, Food Service Associate
- **Dustin Gushlaw**, Food Service Associate
- **Molly Johnson**, Food Service Floater
- **Kevin Nugent**, Facilities Associate
- **Dorothea Pearson**, Retail Food Associate
- **Debbie Weller**, Food Service Associate
Advancement

Anne Sibley
Vice President for Advancement
& Executive Director of the Canton College Foundation
Fiscal Year 2015-2016 Summary

- **Total Gifts: $676,235**
- Scholarship endowment grew by $258,547 with 5 new endowments.
- Over $465,000 in scholarships were awarded to 292 students.
- Over $270,000 in support of more than 100 campus programs and initiatives.
Major Initiatives 2016-17

- Cultivate new donors
- Increase alumni giving participation to 3%
- Build giving from key groups: advisory board members, volunteers, young alumni, & reunion classes

- Increase alumni engagement
- Hold more events, expand social media outreach, & build a stronger volunteer network
- Emphasize career connections between alumni & students
  - Networking events, campus speakers
- Implement new software for improved fundraising
Advancement

Introductions

- **Bradford Catling**, Associate Director of Individual Giving

- **Amanda Stopa**, Assistant Director of Individual Giving
Student Affairs

Courtney Battista Bish
Vice President for Student Affairs & Dean of Students
Green Dot Bystander Intervention Training
  300 Faculty, Staff, & Students Trained (Spring 2016)
  Official launch (September 18)

Student Emergency Medical Services Squad
  More Than 40 Active Members, 20 EMTs/First Responders

Health Center Received Reaccreditation through Accreditation Association for Ambulatory Health Care

Addition of 2nd Pet Wing in Mohawk Hall
  36 Pet-Friendly Rooms, 70 Beds
Women’s Golf ~ 1st Year as Varsity Team

120 First-Time (new) Student-Athletes for Fall 2016

Student Athletes’ GPA 2015-16: 3.05

Three Highest Teams:
- Women’s Volleyball: 3.54
- Women’s Hockey: 3.38
- Men’s Golf: 3.37
Major Projects 2016-17

- 1st Annual Community Service Fair (September 30)
- Homecoming Weekend (October 7-9)
- Athletics Conference
- Expanded Opportunities for Living-Learning Communities in Residence Life
Student Affairs

Introductions

- **Nicodeme Auguste**, Hall Director, Residence Life
- **Alexander Boak**, Men’s Hockey Coach, Athletics
- **Louisa Lewis**, Hall Director, Residence Life
- **Elizabeth McGinley**, Women’s Softball Coach, Athletics
- **Caroline Pearson**, Nurse Practitioner, Health Services
- **Jade Perry**, Women’s Head Basketball Coach, Athletics
- **Mary Rishe**, Office Assistant 2 (Keyboarding), Student Activities
- **Danielle Swanston**, Women’s Volleyball Coach, Athletics
- **Benjamin Thompson**, Men’s Basketball Coach, Athletics