



State-of-the-Campus

August 24, 2016

An aerial photograph of a university campus. The campus features several large, modern academic buildings with white and grey facades, interspersed with green lawns and trees displaying vibrant autumn foliage in shades of yellow, orange, and red. A large, multi-story dormitory-style building with a grey roof and red accents is situated in the lower-left corner. Numerous parking lots filled with cars are scattered throughout the campus. A winding road curves along the right side of the campus, adjacent to a calm river. In the background, a baseball field and other smaller structures are visible. The overall scene is peaceful and scenic, capturing the beauty of the campus during the fall season.

Welcome

Dr. Zvi Szafran
President

Agenda

- ✓ Introduction
- ✓ President's Office
 - ✓ President
 - ✓ Diversity, Equity, & Inclusion
 - ✓ University Relations
- ✓ Academic Affairs
 - ✓ Provost
 - ✓ Academic Support Services & Instructional Technologies
 - ✓ Canino School of Engineering Technology
 - ✓ School of Business & Liberal Arts
 - ✓ School of Science, Health, & Criminal Justice
- ✓ Administration
- ✓ Advancement
- ✓ Student Affairs



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GIVEAWAY!



**It Takes Our Entire Community to
Advance Our College...**



Our Goals

Grow the College

Expand Academic Offerings

Enhance Resources

The background image shows a rugged, unpaved road made of dirt and stones, leading uphill through a lush green landscape. The sky is filled with large, white, fluffy clouds. The overall scene suggests a difficult or challenging journey.

The Road Isn't Always Smooth....

Flat State Funding
No Tuition Increase
Campus-Funded Salary Increases
Less Funding Per Student
Decrease in Enrollment (*most of SUNY*)

We may have to
pinch pennies...
but our fiscal
situation
is healthy.



SUNY System

- ✓ Search for new Chancellor underway
- ✓ System staff meeting with each campus this year
- ✓ Re-connecting enrollment with funding/resources



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Growing the College

- ✓ Led SUNY in Increase in Applications
- ✓ Housing Numbers Are Up 3%
- ✓ 2016-2017 Student Body:
 - ✓ First-time freshmen: 675
 - ✓ Transfer students: 340
 - ✓ Total enrollment: 3,100
 - ✓ Average high school GPA: 83.5
- ✓ Record-breaking Winter and Summer Sessions... again!
- ✓ Roadrunners/NYC Counselor
- ✓ Full Measure
- ✓ Nationwide Advertising via Voices in America

Some Improvements...

More Work to be Done

- ✓ Retention Rates
 - ✓ Fall-Spring (1st Year Students)
 - ✓ Five Years Ago: 82%
 - ✓ Now: 83%
 - ✓ In Five Years: 90%*
 - ✓ Fall-Fall (1st Year Students)
 - ✓ Five Years Ago: 62%
 - ✓ Now: 63%
 - ✓ In Five Years: 73%*
- ✓ Graduation Rates
 - ✓ Five Years Ago: 36%
 - ✓ Now: 36%
 - ✓ In Five Years: 40%*

* Performance Improvement Plan Goal



Enhance Resources



- ✓ A Welcoming Environment:
Strong Student Support
 - ✓ READY Center
 - ✓ Medallions for Grads from Advancement
 - ✓ New Center for Diversities & Inclusion
 - ✓ New Battle Buddy Center
 - ✓ Student Opinion Survey:
 - ✓ Top Library & Tutoring Services (across SUNY)
 - ✓ Top Career Planning, Help in Finding P/T Job, Course-Related Labs, Availability of Online Courses, Student Health Services, Health & Wellness Programs (in Tech Sector) New Fair and Impartial Policing Course
 - ✓ Renovated Facilities Across Campus





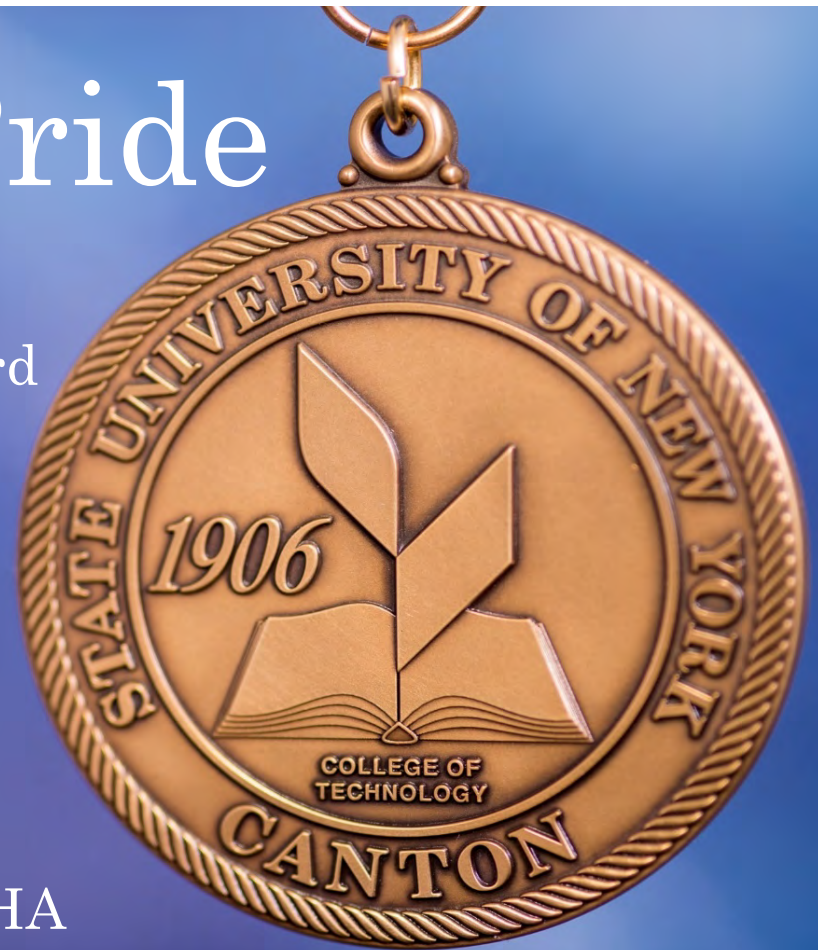
Enhance Resources

New Grants

- ✓ Two SUNY Grants received (total \$1.075 million)
- ✓ Three grants received to support Center for Diversities & Inclusion (total \$68,500)
- ✓ Three grants to support Entrepreneurship Accelerator (applied for)
- ✓ More grants to come

Some Points of Pride

- More Chancellor's Awards
- Francesco Palumbo – ACT Student Award
- Three Athletic Teams in Playoffs; One National Winner
- Chelsea Chase – Admissions Professional Award
- Dr. Brian Harte – U.S. Coast Guard Meritorious Team Commendation
- Dental Hygiene Program – National ADHA Community Service Grant
- U.S. News & World Report – Top 50 in the Nation for Online Programs
- Programs ranked nationally – Legal Studies, Nursing, Finance
- “STEM Jobs Approved” College
- Four “Military-Friendly” Commendations
- 9th Best in Nation for “Best Colleges for Animal Lovers”





Introduction

Anne Sibley

Vice President for Advancement
& Executive Director of the
Canton College Foundation



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Diversity, Equity, & Inclusion

Lashawanda Ingram & William Jones
Co-Chief Diversity Officers



What is Diversity?





Purpose:

To promote cross-cultural understanding, communication, & cultural competence among faculty, staff, & students.

Access & Equity

- Improve recruitment, retention, & graduation of students from diverse and/or underserved backgrounds.
- Improve employee recruitment & orientation process to attract & retain a diverse workforce & leadership team that reflects the diversity of the College.

Teaching & Learning

- Improve campus culture relative to welcome, inclusion, tolerance, & respect for human dignity through diversity awareness programs & activities.
- Infuse multiculturalism, pluralism, & global awareness into the educational curriculum.



Community Outreach

- ✓ Remembrance Vigils
 - ✓ Orlando Victims (August 30)
 - ✓ Black Lives Matter (August 31)
 - ✓ Slain Officers (September 1)
- ✓ Racial Climate Programs: Campus Strategies for Success (October 13)
- ✓ Center for Diversities & Inclusion Grand Opening (slated for October)
- ✓ Continue & Expand Cross-Cultural Conversations Series
- ✓ Cultural and Educational Programs (throughout the semester)



University Relations

Lenore VanderZee

Executive Director for University Relations



Small Business Development Center

- ✓ 1st in NY in Client Evaluations
- ✓ 345 Clients
- ✓ 70 Jobs Created
- ✓ 22 Jobs Saved
- ✓ \$8.2 million in Economic Impact
- ✓ \$45,000 Grant From the Alcoa Foundation




****NEW LOCATION: French Hall!****

"I have no regrets and no misgivings. Actors take chances, but there's always something good about them and we learn something from them."

- James Earl Jones

VOICES IN AMERICA





Two Major Features on 7 News:

- ✓ Financial Planning for College (featuring Kerrie Cooper)
- ✓ Funeral Services Administration Program (featuring David Penepent & alumnus Carl Trainor)



Facebook - More than 1,000 new fans.



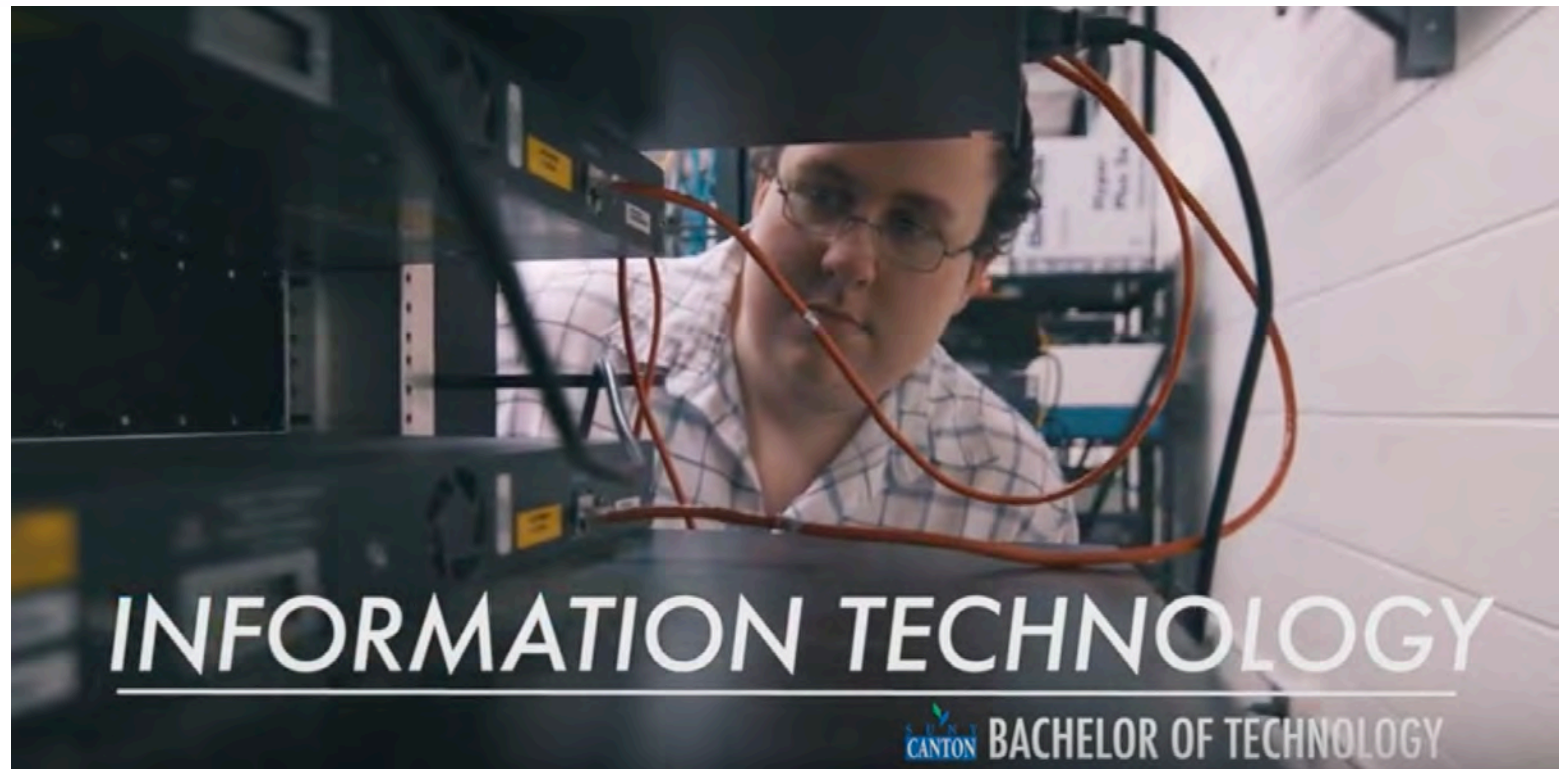
Twitter - Approximately 300 new followers.

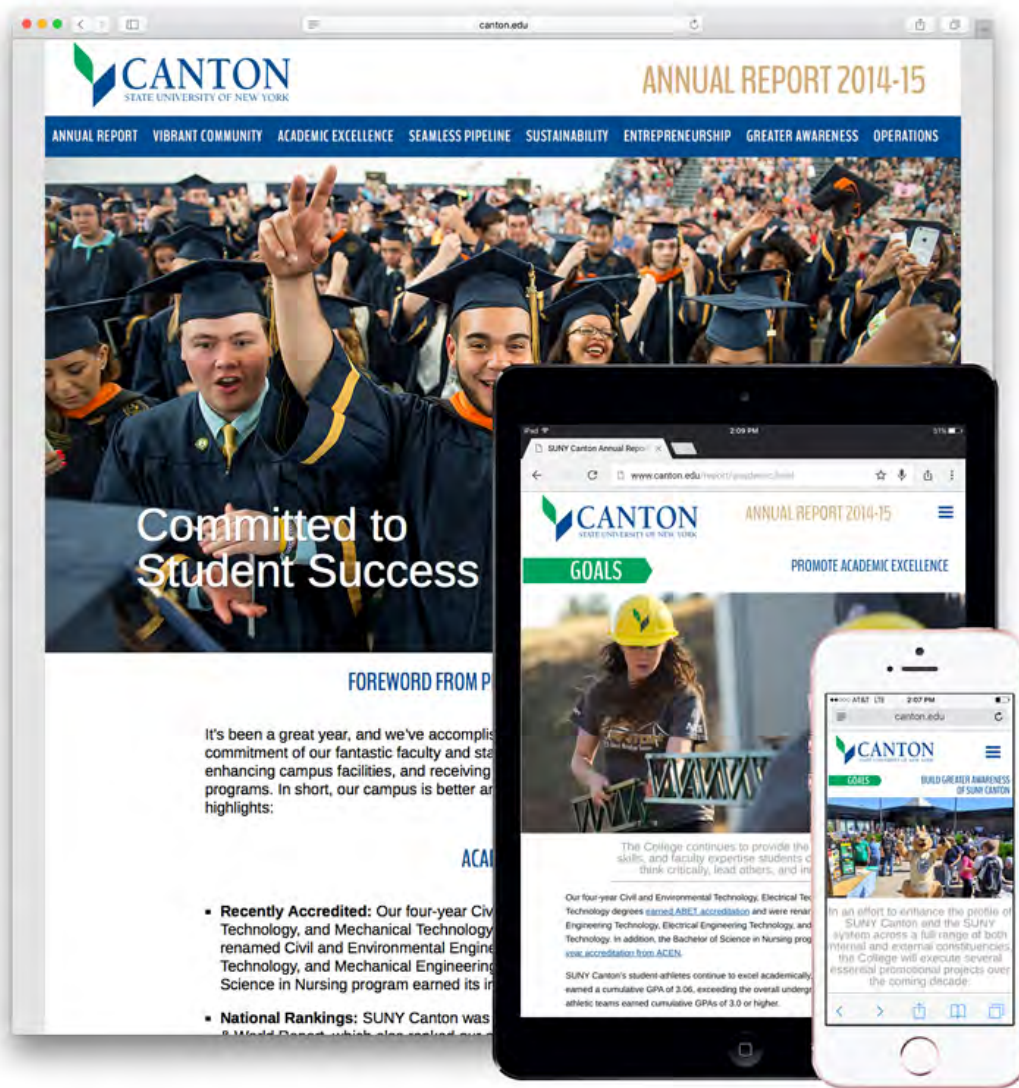


YouTube - Doubled views in the last year.



New
Program
Videos





JUDGE'S CITATION

**E-COMMUNICATIONS
AND INTERACTIVE MEDIA**

SUNY CANTON 2014-15 ANNUAL REPORT

**Coming
Soon!**





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Academic Affairs



Douglas M. Scheidt, Ph.D.

Provost & Vice President for Academic Affairs

...to enable students to achieve their highest potential both personally and professionally.

Goal:

Promote Academic Excellence

- ✓ Successful Middle States Monitoring Report
 - ✓ No visit. No PRR.



**MIDDLE STATES COMMISSION
ON HIGHER EDUCATION**

Goal:

Improve Operational Effectiveness

- ✓ Resolved Interim Dean Positions



Goal:

Optimize Enrollment

✓ Program Announcements & Proposals

- ✓ Agribusiness
- ✓ Mechatronics
- ✓ Game Design & Development
- ✓ Technological Communications
- ✓ Early Childhood Care & Management
- ✓ Nursing Dual Degree
- ✓ Addictions Treatment Training Certificate
- ✓ Cybersecurity (objection)

✓ CREST

- ✓ Solar Ready Vets
- ✓ North Country Tourism Program

Goal:

Drive Decisions with Relevant Information

- ✓ Strategic Planning: Deans Cabinet & Chairs and Directors Forum
- ✓ Deans' Assessment Forums & Provost's Allocation of Resources (\$10,000)
- ✓ Anticipated Hires 16-17 (pending approval)

Goal:

Create an Active & Enriching Campus Life

- ✓ Department-Sponsored Campus Events



A photograph of a wooden bridge with a green metal roof. A brown rabbit mascot wearing a blue jersey with "CANYON" on it is sitting on the wooden planks of the bridge. The background shows lush green trees and a concrete support pillar for the bridge.

Goal: Build Greater Awareness of SUNY Canton

- ✓ Led SUNY System with an increase in applications (nearly 20%)
- ✓ Excellence in Leadership Lecture Series (with Advancement)
- ✓ Mini-Conference: Integrating African Studies Across Disciplines

Priorities for 2016-17

✓ Completion

- ✓ Retention (%)
- ✓ Graduation (150% completion %)
- ✓ Alumni Placement (%)
- ✓ Campus Climate (% faculty diverse)
- ✓ Robust Campus Life

✓ Optimize Enrollments

- ✓ Increase Applications (N) and Yield (%)
- ✓ Reach Capacity in Each Program (% seats enrolled)
- ✓ Expand In-Demand Programs Where Appropriate (total enrollments)
- ✓ Develop Programs (total enrollments)
- ✓ Continue Increasing Demographic Diversity (% diverse students)



Priorities for 2016-17 (continued)

❖ Faculty Development

- ❖ Terminal Degree (%)
- ❖ Scholarship (% active on FIF)
- ❖ Grantsmanship (\$)

❖ Academic Assessment

- ❖ Close the Loop (\$ allocated)

❖ Philanthropy (\$ and % participation)

❖ Sustainability

- ❖ Average Cost of Student Textbooks (\$)

❖ Campus Life

- ❖ Number of Academically-Sponsored Campus Events



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Academic Support Services & Instructional Technologies



Dr. Molly Mott

Associate Provost & Dean of Academic Support Services and
Instructional Technologies



Area Updates

- ✓ Application Increase
- ✓ READY Center
- ✓ Summer Programming
 - ✓ Jump Start
 - ✓ TRiO
 - ✓ EOP



Major Initiatives 2016-17

- Helping students achieve their highest potential both personally & professionally
- Retention
- Graduation
- Placement

Academic Support Services & Instructional Technologies



Introductions

- **Illissa Barney**, Coordinator, Tutoring Center
- **Debra Joseph-McEwen**, Director, EOP
- **Hannah Ralston**, Assistant Librarian
- **Lisa Sieg**, Digital Media & Accessibility Specialist, Online Learning
- **Amy Sipher**, Counselor, EOP
- **Rebecca Snyder**, Administrative Assistant, TRiO
- **Jacob Yaeger**, Counselor, Admissions



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Canino School of Engineering Technology

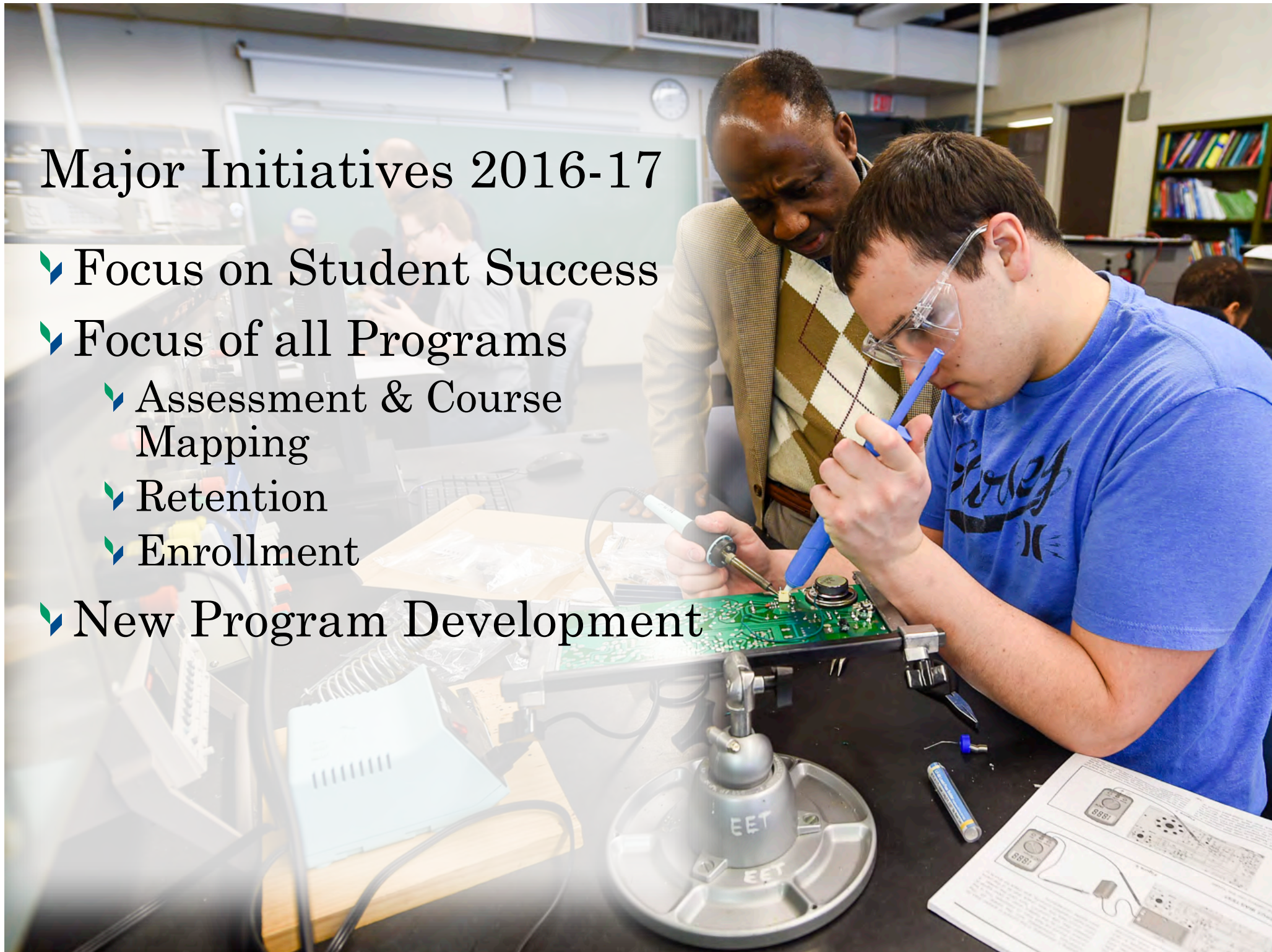


Michael Newtown

Dean of the Canino School of Engineering Technology

Major Initiatives 2016-17

- ✓ Focus on Student Success
- ✓ Focus of all Programs
 - ✓ Assessment & Course Mapping
 - ✓ Retention
 - ✓ Enrollment
- ✓ New Program Development



Canino School of Engineering Technology



Introductions

- ✓ **Dr. Caroline McCaw**, Visiting Fulbright Scholar, Graphic & Multimedia Design
- ✓ **Kibria Roman**, Instructor, Alternative & Renewable Energy Systems

School of Business & Liberal Arts

Jondavid DeLong

Dean of the School of Business & Liberal Arts





Major Initiatives 2016-17

- Establish IACBE Accreditation for Business Programs.
- Build a strategic plan for SBLA that is informed by the College-wide and Academic Affairs planning processes.
- Finalize international agreements with Canadian & Chinese colleges.
- Continue to enhance the SUNY Canton Financial Literacy Center.
- Finalize State Education approval for Agribusiness, Technological Communication, & Early Childhood Education.

School of Business & Liberal Arts



Introductions

- ✓ **David Button**, Lecturer, Business
- ✓ **Jennie Flanagan**, Lecturer, Business
- ✓ **Christina Lesyk**, Lecturer, Social Science
- ✓ **Ran Li**, Assistant Professor, Accounting
- ✓ **Dr. William Myers**, Assistant Professor, Business
- ✓ **Dr. Shuting Wang**, Assistant Professor, Business
- ✓ **Dr. Barat Wolfe**, Assistant Professor, Psychology

School of Science, Health, & Criminal Justice



Dr. Kenneth Erickson

Dean of the School of Science, Health, & Criminal Justice

Major Initiatives 2016-17

- Focus on program quality across the School.
- Gain reaccreditation for the Veterinary Technology program & initial accreditation for the Practical Nursing program.
- Create consortium agreements with community colleges that allow their Nursing students to be functionally enrolled in a BSN program from day one.
- Create robust, effective course/program/college assessment plans for all programs & departments.
- Retention, retention, retention.



School of Science, Health, & Criminal Justice



Introductions

- **Marcy Blackmer**, Instructor, Nursing
- **Michelle Currier**, Lecturer, Criminal Justice
- **Anne Petroccione**, Instructor, Nursing
- **Charles Russo**, Lecturer, Criminal Justice
- **Jenna Stutzman**, Lecturer, Nursing
- **Holly Young**, Instructor, Nursing



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Administration

Shawn Miller

Vice President for Administration & Chief Financial Officer





CANTON
STATE UNIVERSITY OF NEW YORK

**New Electronic
Messaging Board
and Directional
Signage at the “Y”!**

watchfire®

Campus Dining Update

- Rendezvous, in the Miller Campus Center, is completely remodeled featuring three concepts: Center Grill, Soups & Slices, and Market Fare.
- Roos Court, in the Halford Lobby, MacArthur Hall, (formerly JT's) received a complete renovation.
- Upcoming: major renovation of Chaney Dining Center





Enhancements

- ✓ All UP officers have completed the Fair and Impartial Policing training.
- ✓ CARC's multimedia upgrade is substantially complete.
- ✓ Wireless Network Upgrades will be beginning this year.
- ✓ Plaza and French Hall landscaping upgrades & installation of the Bee and Butterfly Garden is complete.
- ✓ HR will be going live with a more user friendly website (September 1).



Major Initiatives Recently/ Substantially Complete

- ✓ Wicks Hall SIM Hospital
- ✓ Parking Lot 3 (Heritage) & Lot 8 (French)
- ✓ Storage Facilities & Site Renovations (CARC)
- ✓ Chaney Dining Hall Mechanical System Upgrades
- ✓ Heritage Hall East Interior Rehab
- ✓ Natural Gas Main/Site Lighting Rehab

Major Facilities Initiatives

- ✓ Wicks Hall Entrance (Construction September 6 - End of October)
- ✓ Cooper Service Building & Payson Hall Building Envelope Rehab (Construction September 2016)
- ✓ Mohawk Hall East Interior Rehab (Construction January 2017)
- ✓ Water Distribution System & Site Infrastructure Rehab (Bid)
- ✓ Dana Hall Building Envelope & Interior Rehab (Design)
- ✓ Chaney Dining Hall Rehab (Design)



Administration



Introductions

- ✓ **Jennifer Church**, Help Desk Technician, Information Services
- ✓ **Derek Converse**, Environmental Health & Safety Coordinator, Physical Plant
- ✓ **Joshua Crawford**, Cleaner, Physical Plant
- ✓ **Ben Crump**, Agency Program Aide, Student Accounts
- ✓ **Ryan Dean**, Cleaner, Physical Plant
- ✓ **Benjamin Matott**, Help Desk Technician, Information Services
- ✓ **Robert Miller**, Shared Energy Manager, Facilities
- ✓ **Nathaniel Minckler**, SUNY Campus Worker, Physical Plant
- ✓ **Patrick Perry**, Grounds Worker, Physical Plant
- ✓ **Robert Snow**, Infrastructure Technician, Information Services
- ✓ **Megan Warren**, Office Assistant 1, Procurement & Travel

Administration



Introductions ~ College Association

- ✓ **Sean Conklin**, Catering and Concessions Manager
- ✓ **Kristen Farr**, Retail Food Associate
- ✓ **Wayne Fullerton**, Food Service Associate
- ✓ **Dustin Gushlaw**, Food Service Associate
- ✓ **Molly Johnson**, Food Service Floater
- ✓ **Kevin Nugent**, Facilities Associate
- ✓ **Dorothea Pearson**, Retail Food Associate
- ✓ **Debbie Weller**, Food Service Associate



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Advancement



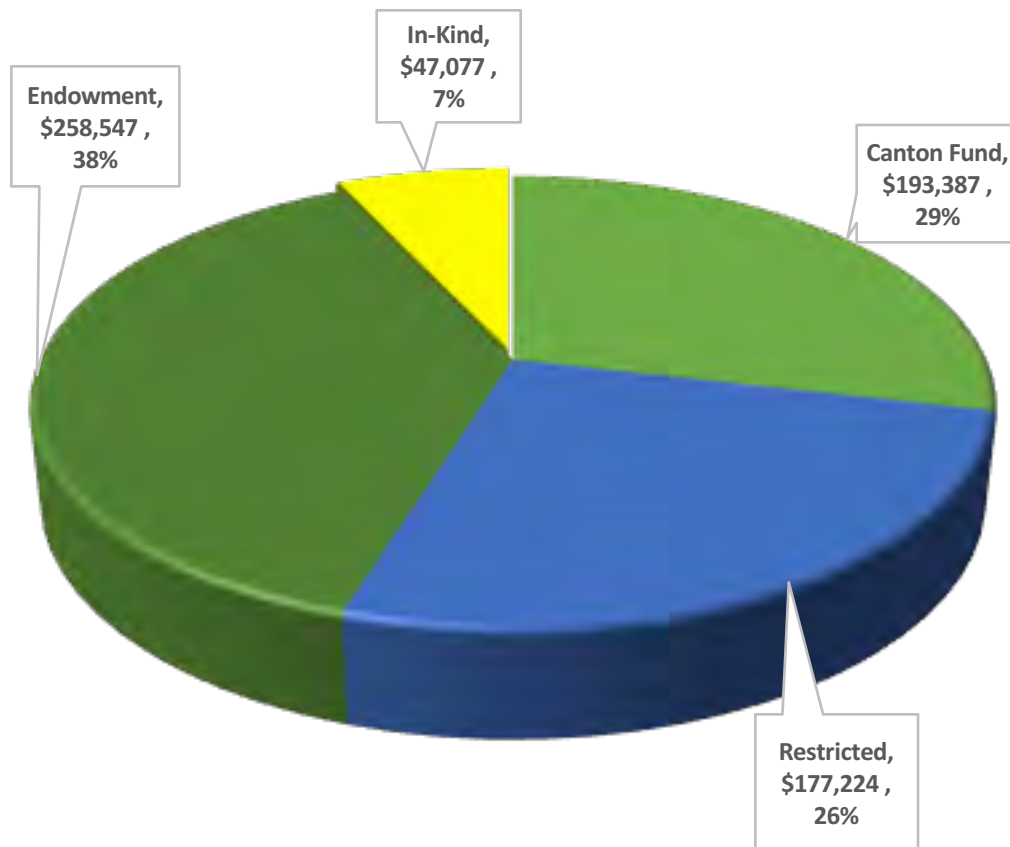
Anne Sibley

Vice President for Advancement
& Executive Director of the Canton College Foundation

Advancement



Fiscal Year 2015-2016 Summary



- ✓ **Total Gifts: \$676,235**
- ✓ Scholarship endowment grew by \$258,547 with 5 new endowments.
- ✓ Over \$465,000 in scholarships were awarded to 292 students.
- ✓ Over \$270,000 in support of more than 100 campus programs and initiatives.

Major Initiatives 2016-17

- Cultivate new donors
- Increase alumni giving participation to 3%
- Build giving from key groups: advisory board members, volunteers, young alumni, & reunion classes



- Increase alumni engagement
- Hold more events, expand social media outreach, & build a stronger volunteer network
- Emphasize career connections between alumni & students
 - Networking events, campus speakers
- Implement new software for improved fundraising

Advancement



Introductions

- ✓ **Bradford Catling**, Associate Director of Individual Giving
- ✓ **Amanda Stopa**, Assistant Director of Individual Giving



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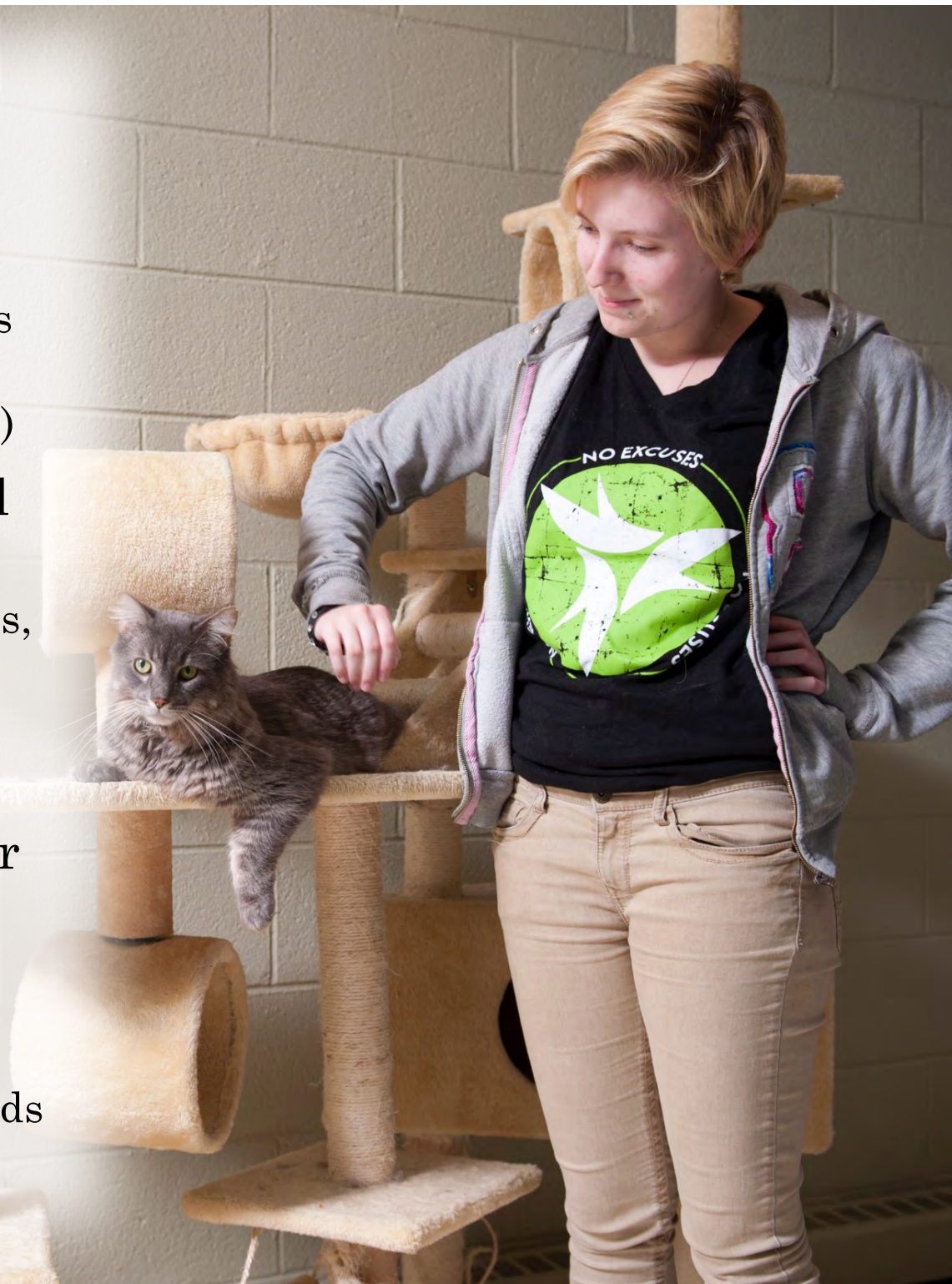
Student Affairs


Courtney Battista Bish

Vice President for Student Affairs & Dean of Students



- ✓ Green Dot Bystander Intervention Training
 - ✓ 300 Faculty, Staff, & Students Trained (Spring 2016)
 - ✓ Official launch (September 18)
- ✓ Student Emergency Medical Services Squad
 - ✓ More Than 40 Active Members, 20 EMTs/First Responders
- ✓ Health Center Received Reaccreditation through Accreditation Association for Ambulatory Health Care
- ✓ Addition of 2nd Pet Wing in Mohawk Hall
 - ✓ 36 Pet-Friendly Rooms, 70 Beds



- 
- ❖ Women's Golf ~ 1st Year as Varsity Team
 - ❖ 120 First-Time (new) Student-Athletes for Fall 2016
 - ❖ Student Athletes' GPA 2015-16: **3.05**
 - ❖ Three Highest Teams:
 - ❖ Women's Volleyball: **3.54**
 - ❖ Women's Hockey: **3.38**
 - ❖ Men's Golf: **3.37**



EVERYONE IS WELCOME HERE
SUNY
CANTON

Major Projects 2016-17

- 1st Annual Community Service Fair (September 30)
- Homecoming Weekend (October 7-9)
- Athletics Conference
- Expanded Opportunities for Living-Learning Communities in Residence Life

Student Affairs



Introductions

- ✓ **Nicodeme Auguste**, Hall Director, Residence Life
- ✓ **Alexander Boak**, Men's Hockey Coach, Athletics
- ✓ **Louisa Lewis**, Hall Director, Residence Life
- ✓ **Elizabeth McGinley**, Women's Softball Coach, Athletics
- ✓ **Caroline Pearson**, Nurse Practitioner, Health Services
- ✓ **Jade Perry**, Women's Head Basketball Coach, Athletics
- ✓ **Mary Rishe**, Office Assistant 2 (Keyboarding), Student Activities
- ✓ **Danielle Swanston**, Women's Volleyball Coach, Athletics
- ✓ **Benjamin Thompson**, Men's Basketball Coach, Athletics



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