

A photograph of the Richard W. Miller Campus Center at SUNY Canton. The building features a prominent glass pyramid roof and a dark facade. A clock tower with a white face and black hands stands in front of the entrance. The entrance is marked by large glass windows and doors. In the foreground, there are green bushes and branches with yellow and red autumn leaves. A few people are visible near the entrance.

# State of the Campus

August 23, 2017



# Welcome



Zvi Szafran  
President



# Agenda

- ✔ President
- ✔ Administration
- ✔ Diversities & Inclusion
- ✔ Advancement
- ✔ Academic Affairs
- ✔ Student Affairs









An aerial photograph of a large, multi-story building with a complex, multi-gabled roof. The building is surrounded by a large green lawn. In the center of the lawn is a circular paved area with several wooden chairs arranged around it. The building has multiple stories with windows and balconies. The roof is a mix of grey and blue. The overall scene is a well-maintained campus area.

# WHERE WE ARE

New student enrollment is up

Record Winterterm and Summer Session enrollments...again

\$12 million in additional capital funding

Increased numbers of alumni donors

Stable Executive Leadership





Finances are  
stable...

But challenges  
remain.



# Challenges

- Competition for students is tougher than ever.
- Excelsior implementation has been challenging.
- College affordability and student debt remain an issue for many low-income students.
- Public is increasingly questioning the value of higher education.
- Expectations for student support, retention, and graduation are higher than ever.
- No expected Maintenance of Effort funds.
- National issues of diversity and free speech affecting colleges nationwide.





**Accelerate  
5 Years**

**Ahead of Our  
Competition**





# BUILD ON OUR STRENGTHS



Integrated



Easily Understood



Marketable



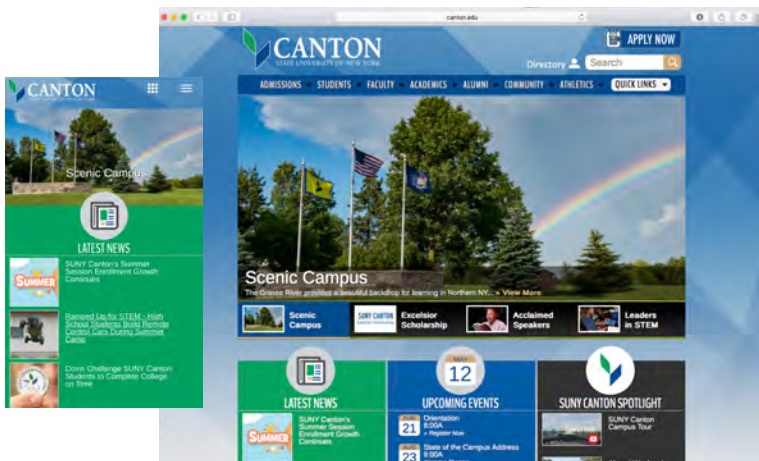


36 Videos produced in 2016-17

59,000 YouTube Views

90,900 Views on Facebook

All Admissions Publications  
President's Annual Report to SUNY  
After Canton Alumni Magazine



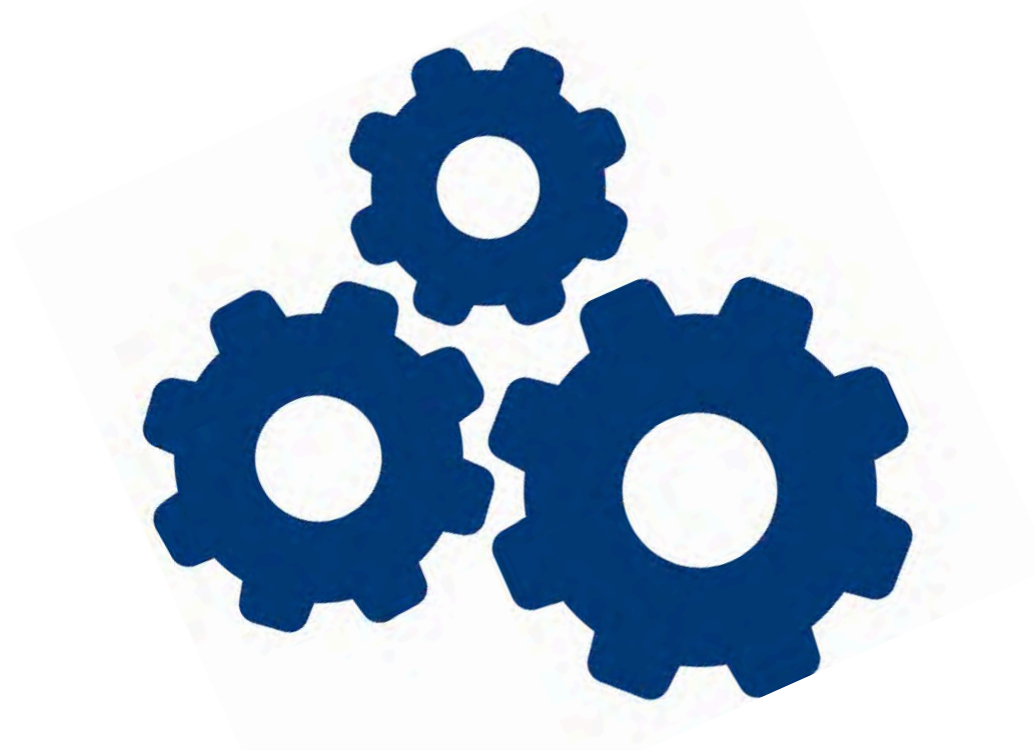
5.3 Million Total Page Views

3.7 Million Unique Page Views



**“All organizations are perfectly designed to get the results they are now getting. If we want different results, we must change the way we do things.”**

– Tom Northrup, Author of *Five Hidden Mistakes CEOs Make*



**“The decade ahead will be about developing platforms for success — both for students and campuses — through institutional alliances and throughout the lifecycle of a student’s education.”**

– SUNY Performance Improvement Fund Presentation 8/3/17



# Integrate Our Students



# into Campus Life



# Enhance, Scale, and Market Our Programs and Course Offerings



# Individualized Student Success

- ✓ FYEP extending to Y3/Y4
- ✓ Expanded career mentoring
- ✓ Co-Curricular Transcript

- ✓ Faculty-Student research and practice
- ✓ Diversity and Inclusion as hallmark
- ✓ Entrepreneurship Accelerator







# Small Business Development Center



Awarded \$40,000 grant from Alcoa to strengthen local businesses' social and graphic media presence



\$8,628,700 invested into the local economy

**20**

New businesses started with SBDC's help

**66**

Jobs created and/or saved

**4.7/  
5**

Average client evaluation







# ATHLETICS

**Intramurals**

**E-Sports**

**A-Sports**

**Leadership**

**Developing the Whole Student Athlete**



Thank you, Greg!







# GIVEAWAYS!



# Diversities & Inclusion

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Lashawanda Ingram and  
William T. Jones

Co-Chief Diversity Officers/Affirmative Action Officers







## Accomplishments

- ✓ Celebrated the grand opening of the Center for Diversities and Inclusion
- ✓ Published SUNY Canton's Diversity Strategic Plan
- ✓ Held numerous workshops, training sessions, and other events for students, faculty, and staff, including Soup and Solidarity Days
- ✓ Received two \$10k grants through SUNY's Explorations in Diversity and Academic Excellence Program
- ✓ SUNY Canton is represented on the Board of Directors of the National Association of Diversity Officers in Higher Education (NADOHE)



# Upcoming Initiatives

- Create Diversity Council
- Establish more opportunities for students, faculty, and staff
- Continue work with SUNY Canton Affirmative Action Committee
- Include several Work Study students on the diversity team
- Collaborate with the community and CDOs from other campuses





# Academic Affairs

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Douglas M. Scheidt

Provost and Vice President for Academic Affairs



# Academic Affairs

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## Introductions

- ✔ Joseph Bradley, Counselor, EOP
- ✔ J. Miles Canino, Assistant Professor, Mechatronics
- ✔ E. Nathaniel Chapman, Assistant Professor, Psychology
- ✔ Gabrielle Clover, Counselor, EOP
- ✔ Chelsea Ellis, Office Assistant 1 (Keyboarding), Registrar
- ✔ Kaitlin French, Admissions Counselor, Admissions



# Academic Affairs

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## Introductions

- ✔ Jarrian Jefferson, Assistant Librarian, Library
- ✔ Autumn Kirker, Assistant Librarian, Library
- ✔ Megan Riedl, Director, Student Accessibility Services
- ✔ Jeffery Stinson, Instructor, Automotive Technology
- ✔ Irad Vanterpool, Admissions Counselor, Admissions
- ✔ Jennifer Wilson, Instructional Support Associate, Dental Hygiene

Enable students to achieve their highest potential,  
both personally and professionally.



## Ultimate Outcomes

- ✓ Enrollment
- ✓ Retention
- ✓ Completion
- ✓ Placement



# Accomplishments 2016-17: Enrollment

- ✓ 4 new programs approved
  - ✓ Agribusiness (B.B.A.)
  - ✓ Game Design and Development (B.S.)
  - ✓ Nursing (A.A.S.-B.S.)
  - ✓ Technological Communications (B.S.)
- ✓ Liberal Arts A.A.S. approved for Online
- ✓ 2 new certificates created
  - ✓ Alcohol and Drug Counseling (Applied Psychology)
  - ✓ Nursing Home Administration (Health Care Management)
- ✓ Cybersecurity, Early Childhood Care and Management, and Mechatronics under review by SUNY/NYSED
- ✓ New accreditations
  - ✓ Veterinary Science Technology (AVMA)
  - ✓ Practical Nursing (ACEN)
- ✓ 169 new articulation agreements
- ✓ New high-end digital studio in Nevaldine North 119



# Accomplishments 2016-17: Retention



## ✓ New initiatives

- ✓ Early warning with intrusive advising (E/NE)
- ✓ Revision of FYEP
- ✓ Affordability: E-Textbook use went up by **74.4%**; there were **2,571** more textbook/reserve transactions in 2016-17
- ✓ F/S/S Engagement: **\$5 Fridays**
- ✓ Flash Poll: Intent to return with outreach
- ✓ Off-term online support helping students get ahead



# Accomplishments 2016-17: Retention



- ✓ Revision of EOP and JumpStart
- ✓ Applied learning as graduation requirement

- ✓ SUNY Innovation, Teaching, and Technology Grant
- ✓ Betty J. Evans Tutoring Center  
CRLA Certified



# Accomplishments 2016-17: Completion

## Upper Division Engagement

- Increased Funding for Scholarly Activities Day
- Several students presented their research at academic conferences





# Accomplishments 2016-17: Placement

## Quality of Programs

- ✔ Deans' Assessment Forums: \$10,000 allotted for action plans
- ✔ Academic Affairs Strategic Initiative Grant Program: \$25,472 awarded
- ✔ 9 SUNY Performance Improvement Fund (PIF) Grant Proposals:  
6 moved forward (\$1.58 million potential funding)
- ✔ Three Veterinary Technology graduates were admitted into colleges of veterinary medicine



# Goals 2017-18: Enrollment

- Continued new program development
  - Certificate programs transitioning to AOS degrees
  - Create Logistics track in Industrial Technology Management
  - Electrical Engineering Technology (B.S.) 2+2 online
  - Sustainability Construction Management (B.S.) online (grant funded)
  - Nursing (B.S.)
  - Environmental Science (B.S.)
- Implement high-end Panopto Lecture Capture studio
- Expand converged modality courses
- Develop articulations with Canadian technical colleges
- Quebec mini-study abroad program
- Virtual open houses and career fairs
- Updated communications with prospective students





# Goals 2017-18: Retention and Completion



- ✓ Academic Student Engagement Fund
- ✓ Bring co-requisite remediation to scale
- ✓ Continue to expand and enhance retention initiatives
- ✓ Explore late-stage stop-outs and enhance efforts to retain them

# Goals 2017-18: Placement

## Quality of Programs

- ✔ Continue conversations around scholarship
- ✔ Work with recommendations of Faculty/Staff Salary Task Force
- ✔ Institutionalize faculty professional development







# GIVEAWAYS!

# Administration

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**Shawn Miller**

Vice President for Administration and Chief Financial Officer





# Administration

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## Introductions

- ✔ **Chandilyan (Sandi) Arunagirinathan**, Lead Programmer Analyst, Information Services
- ✔ **Todd Axtell**, SUNY Campus Worker, Physical Plant
- ✔ **Brittaney Barr**, Instructional Support Assistant, Student Accounts
- ✔ **Christopher Booth**, Dining Operations Supervisor, College Association
- ✔ **Christopher Bradford**, Grounds Worker, Physical Plant
- ✔ **Jared Brown**, Cleaner, Physical Plant
- ✔ **Adam Clark**, Officer 1, University Police
- ✔ **Scott Clough**, Cleaner, Physical Plant
- ✔ **Amanda Crump**, Financial Analyst, Student Accounts

# Administration

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## Introductions

- ✔ Daniel Davis, Grounds Worker, Physical Plant
- ✔ Craig Donovan, Facilities Leader, College Association
- ✔ Alicia Flynn, Staff Assistant SL-2, Student Accounts
- ✔ Justin Forbes, Cleaner, Physical Plant
- ✔ Douglas Frary, Cleaner, Physical Plant
- ✔ Kaitlin Fuller, Office Assistant 1, Student Accounts
- ✔ Robert Gray, Campus Project Site Representative, Facilities
- ✔ Melissa Gushlaw, Retail Food Associate, College Association
- ✔ Adam Lawrence, Food Service Associate, College Association



# Administration

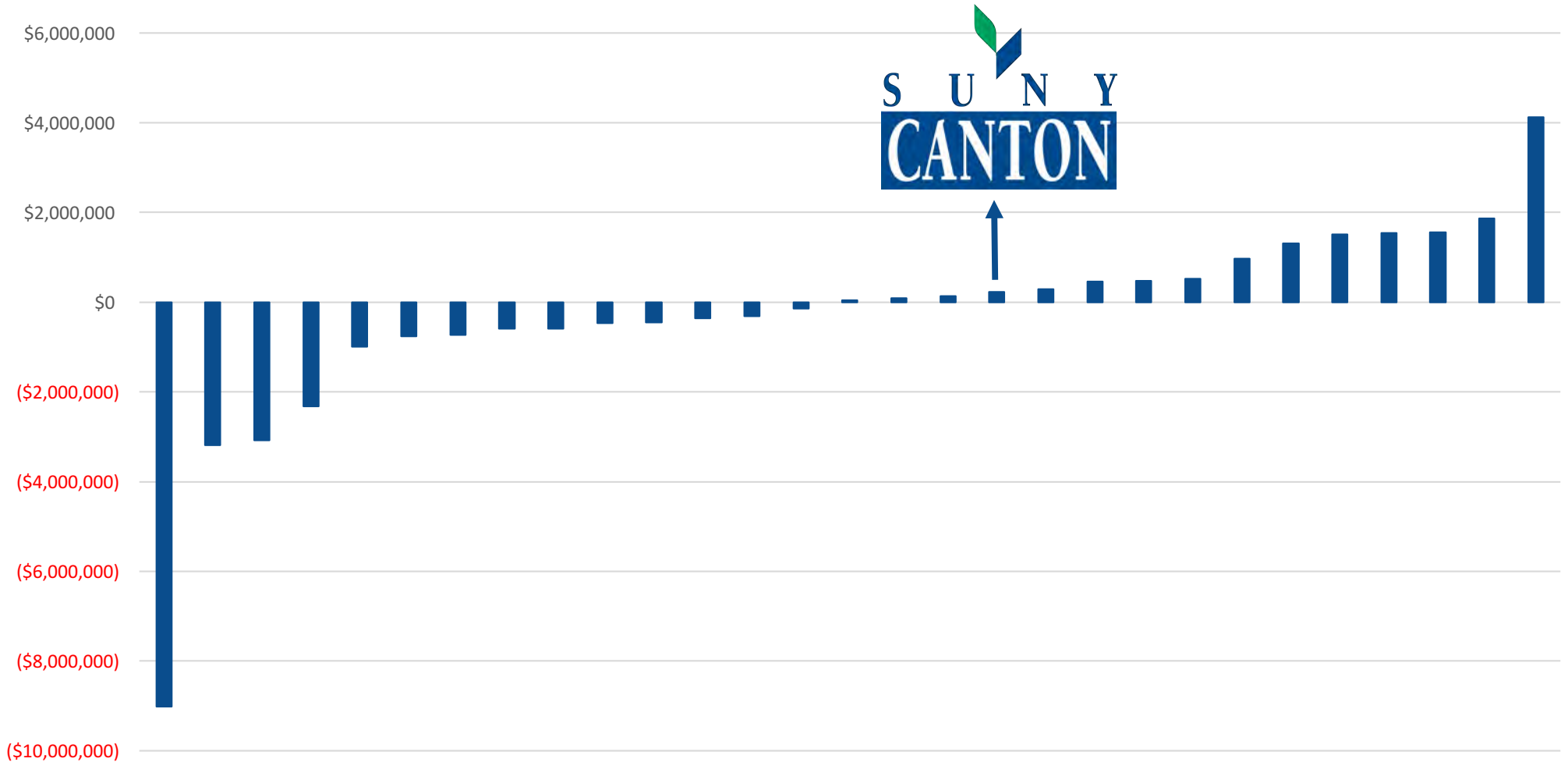
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## Introductions

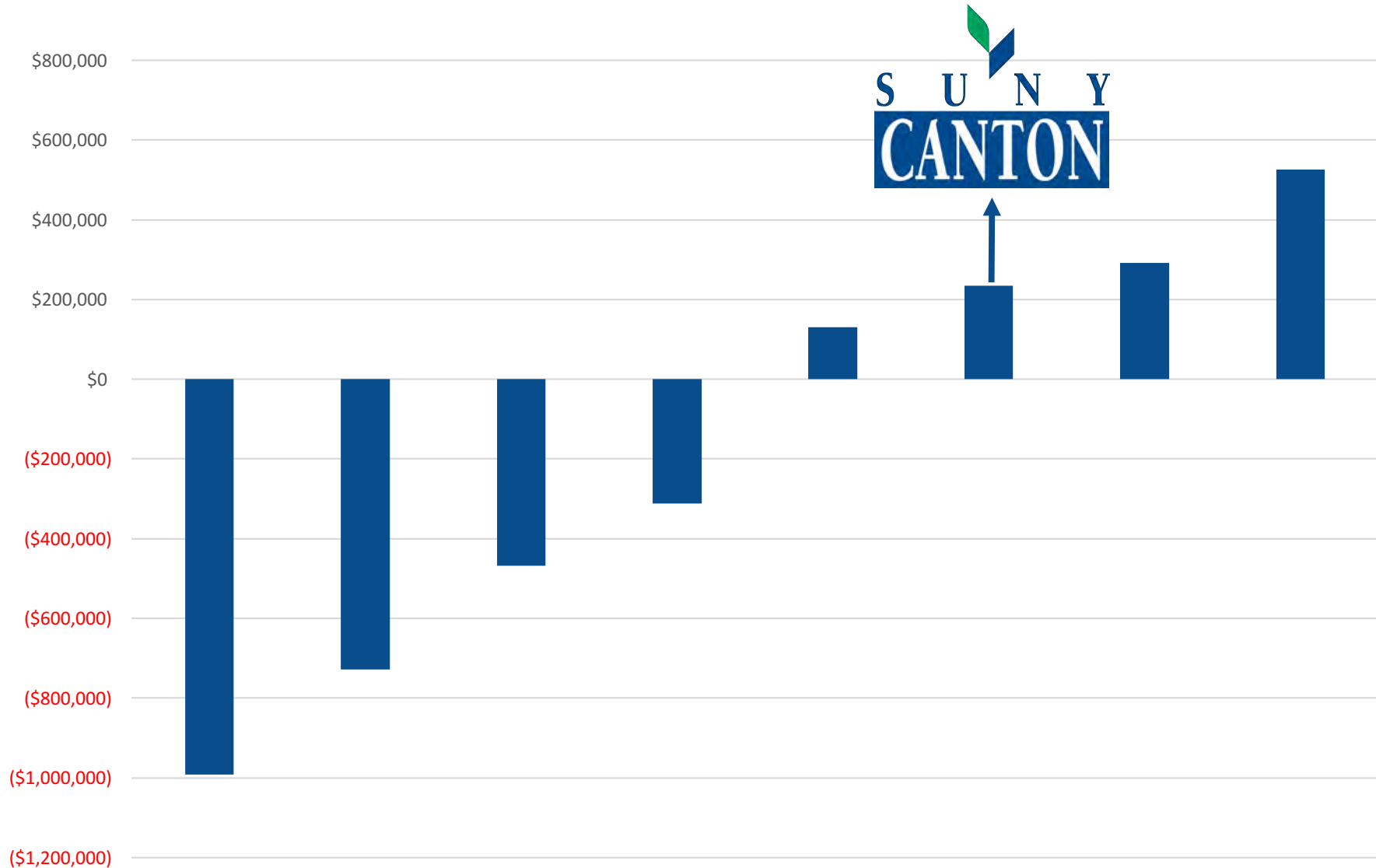
- ✔ Robert Locy III, Cleaner, Physical Plant
- ✔ Aaron Michaud, Grounds Worker, Physical Plant
- ✔ Sarah Murray, Food Service Associate, College Association
- ✔ Morgan Newtown, Office Assistant 1, Student Accounts
- ✔ Jesse Olson, Food Service Associate, College Association
- ✔ Carl Planty, Jr., Cleaner, Physical Plant
- ✔ Douglas Takac, Officer 1, University Police
- ✔ Ashley Trombley, Food Service Associate, College Association
- ✔ Courtney White, Staff Assistant SL-2, Financial Aid/Student Accounts

# Revenue Projection vs. Actual Revenue: All SUNY State-Operated Campuses





# Revenue Projection vs. Actual Revenue: SUNY Colleges of Technology





# SUNY CANTON

## Excelsior Scholarship

**720** Applicants **270** Passed academic review **133** Awards

**Innumerable**

Hours worked by the Financial Aid,  
Registrar, and Admissions Offices!





# The David Sullivan St. Lawrence County Law Enforcement Academy

Graduated 32 cadets:  
the largest class in its 22-year history!





# Major Improvements to Facilities



- ✓ **Water distribution system improvements**
- ✓ **Payson Hall and Cooper Service Complex** – exterior renovations and new roofs
- ✓ **Mohawk Hall** – East Wing interior renovation
- ✓ **Southworth Library Learning Commons** – replacement of ceilings, lighting, lighting controls, and mechanicals
- ✓ **Nevaldine North** – interior renovations for new computer lab/digital work space



# Major Facilities Initiatives



- ❖ **Dana Hall** – exterior renovations and site improvements (Fall 2017)
- ❖ **Chaney Dining Center** – interior renovations (Spring 2018)
- ❖ **Wicks Hall** – interior renovations to accommodate University Police (Fall 2017)
- ❖ **Rendezvous**– site improvements (completion estimated in early October)
- ❖ **Rushton Hall**– East Wing interior renovation (Spring 2018)
- ❖ **Cyber Café** – interior renovations (completion estimated in early October)



# INFORMATION SERVICES



Ongoing network upgrades, wired networks, and “NFL grade” wireless



Internet2 access coming during Winter Break 2017-18





# GIVEAWAYS!

# Advancement

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**Anne Sibley**

Vice President for Advancement and  
Executive Director of the Canton College Foundation

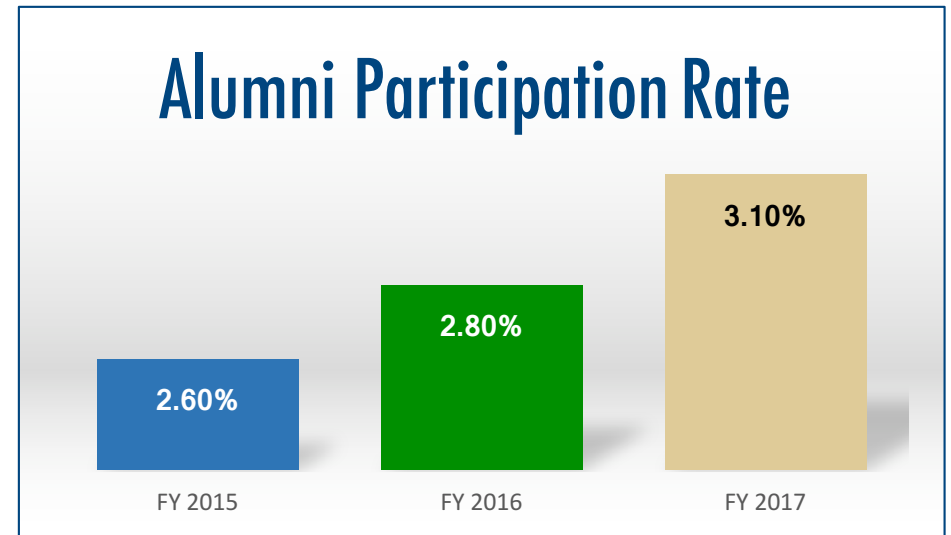
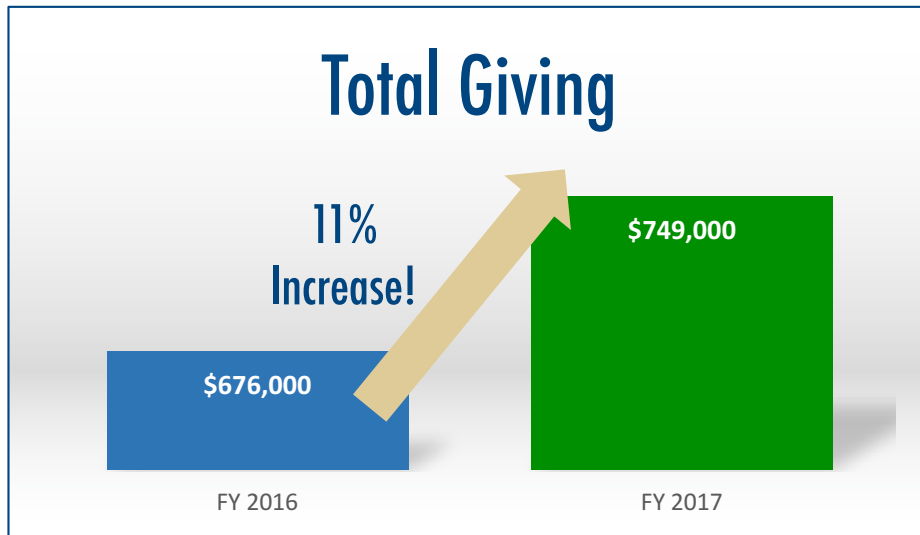




# Advancement



## Fiscal Year 2016-17 Summary



**New Pledges in FY 2017: \$2,220,370**

# Key Goal 2016-17: Engaging Alumni



Events:  
12  29  
2015-16 2016-17

Reunion:  
>300  
Attendees

More:

- ✔ Speakers on campus – Excellence in Leadership
- ✔ Alumni career panels



# Future Goals:

## Increase Engagement, Giving, and Events



- More outreach in New York State
- Increase giving

Donor Goal for 2017-18: 1,968

- More targeted giving and crowdfunding
- Engage online program graduates



# GIVEAWAYS!



# Student Affairs

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**Courtney Battista Bish**

Vice President for Student Affairs and Dean of  
Students



# Student Affairs

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## Introduction

✦ Josh Suttles, Women's Basketball Coach, Athletics



# 2016-17 Initiatives and Accomplishments

## ✔ Student-Athlete GPA:

Fall 2016: 2.96

Spring 2017: 3.04

48 student-athletes had cumulative GPA  
of 3.5 or higher

## ✔ Student-Athlete Retention Fall 2016 to Spring 2017:

96% overall

100% of female student-athletes

## ✔ 102 Student-Athletes received awards from ECAC, USCAA, Empire 8

## ✔ SUNY Canton was #1 in attendance at Men's Basketball Games among NCAA Division III colleges in New York State (and #61 nationwide!)



## SUNY Canton EMS Squad - First Full Year (2016-17):

✔ Responded to **99** calls in **181** days of service

Title IX responsibilities have moved to Student Affairs (from Administrative Affairs).



## Housing Numbers, 2017-18:

✔ Up 42 students (3%) overall



# 2017-18 Upcoming Initiatives

- 
- ✓ RooLife – Student Engagement Portal
  - ✓ Implement Co-Curricular Transcript
  - ✓ Student-Athlete Development Program:
    - ✓ Academic achievement
    - ✓ Personal development
    - ✓ Career preparation



# GIVEAWAYS!



Thank You!

