

A photograph of the Richard W. Miller Campus Center, a modern building with a dark facade and a large glass entrance. A clock tower stands in front of the building, displaying the time as approximately 10:10. The clock face is white with black Roman numerals and a black frame. Above the clock, a small sign reads "SUNY Canton". The building's name, "RICHARD W. MILLER CAMPUS CENTER", is inscribed in gold letters on the dark facade. In the foreground, there are green bushes and trees with yellow and orange autumn leaves. A few people are walking near the entrance. The sky is blue with scattered white clouds.

State of the Campus

August 21, 2018



Welcome
President Zvi Szafran

Summer Highlights:

- ✦ Mechatronics Technology B.S.
- ✦ New Dean in SBLA
- ✦ \$860K in New & Renewed Grants
 - ✦ Solar Ready Vets (SUNY PIF)
 - ✦ Entrepreneurship Accelerator (NBRC)
 - ✦ Liberty Partnership



Three Focus Areas for 2018-19

- ✔ Implementing new initiatives:
 - ✔ Personalized Pathways
 - ✔ Online Learning Enterprise
 - ✔ Athletic Leadership
- ✔ Finances
- ✔ Being proactive in rapidly changing college and industry environments



Personalized Pathways



Integrated



Easily Understood



Marketable



Personalized Pathways: Progress

- ✓ 9 Subcommittees

- ✓ Campus Bonding & Traditions:

- ✓ Reviving Convocation:
Wednesday at 5:00 p.m.

- ✓ Cultural Competency:

- ✓ Co-curricular badge for co-curricular transcript

- ✓ Leadership Development:

- ✓ Leadership badge for co-curricular transcript

ON CAMPUS

ONLINE

- 
- ✓ Virtual Clothing Fair
 - ✓ Virtual Career Fair
 - ✓ Virtual Study Abroad Fair
 - ✓ Online Student Advisory Board & Representative on SGA
 - ✓ Engagement at SpringFest
 - ✓ Co-Curricular Transcript
 - ✓ Finals Stress-Relief Kits for Online Students
 - ✓ 24-7 Online Tutoring via Star-NY
 - ✓ Online Varsity eSports Team



STUDENT ATHLETE DEVELOPMENT PROGRAM

Focus Areas:

- ✓ Academic Success
- ✓ Career Development
- ✓ Personal Growth & Well-Being
- ✓ Community Service
- ✓ Athletic Development, Sportsmanship, & Leadership

Programs:

- ✓ Time Management/College Skills
- ✓ Annual Speaker/Symposium
- ✓ Peer Leadership Panel
- ✓ Roos Hop to Help Day; Special Olympics





FACULTY/STAFF SALARIES

THE GOOD:

Union contracts have been approved or are agreed and pending approval for all bargaining units on campus.

THE PROBLEM:

The State did not fund these salary increases.



THE RESULT:

\$1.8 million in increased costs for 2018-19.

TUITION, ROOM, & BOARD

THE GOOD:

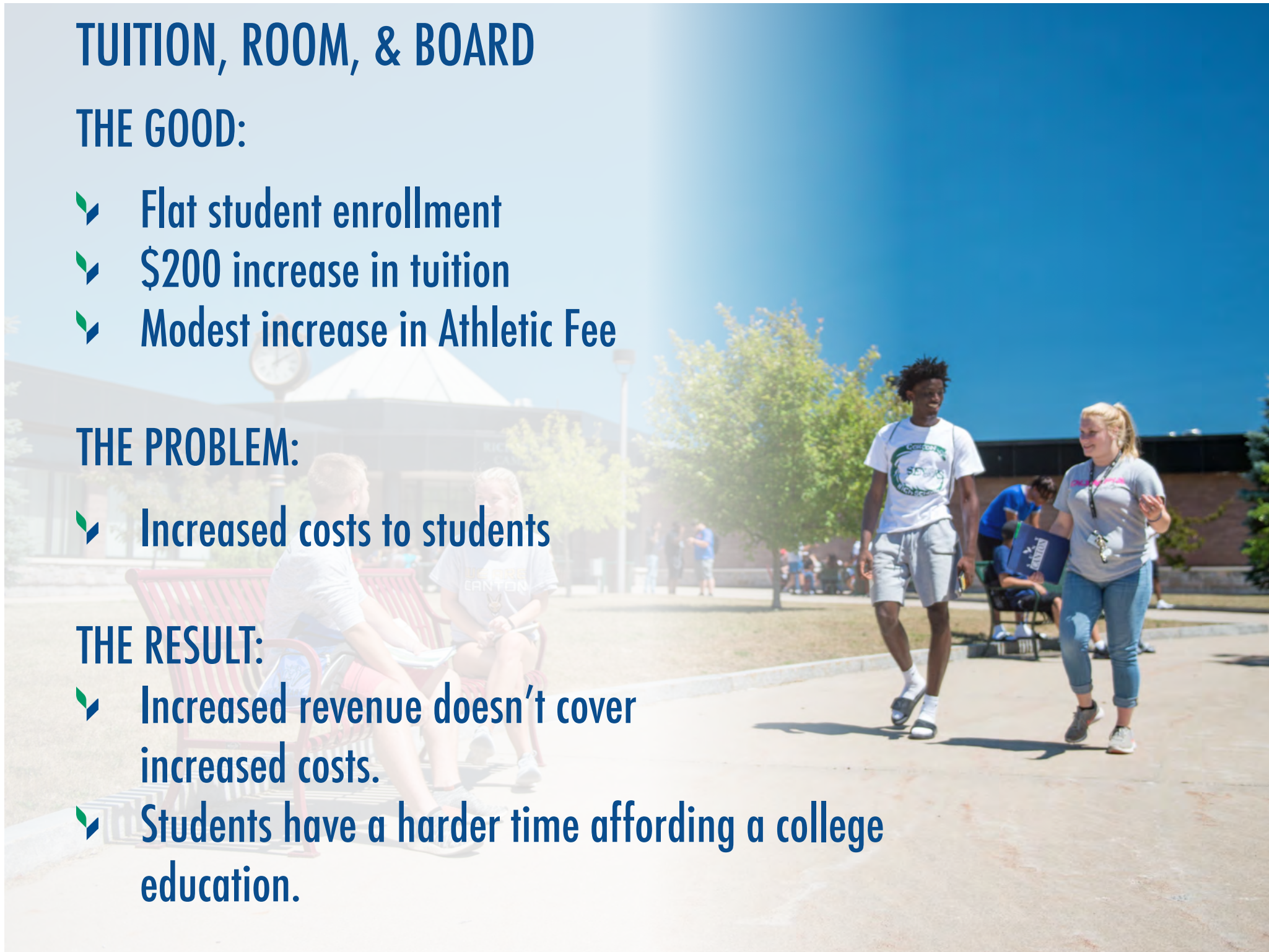
- ✓ Flat student enrollment
- ✓ \$200 increase in tuition
- ✓ Modest increase in Athletic Fee

THE PROBLEM:

- ✓ Increased costs to students

THE RESULT:

- ✓ Increased revenue doesn't cover increased costs.
- ✓ Students have a harder time affording a college education.



STATE SUPPORT

THE GOOD:

- ✦ Capital funding has increased.
- ✦ Dana Hall
- ✦ Chaney Dining Center

THE PROBLEM:

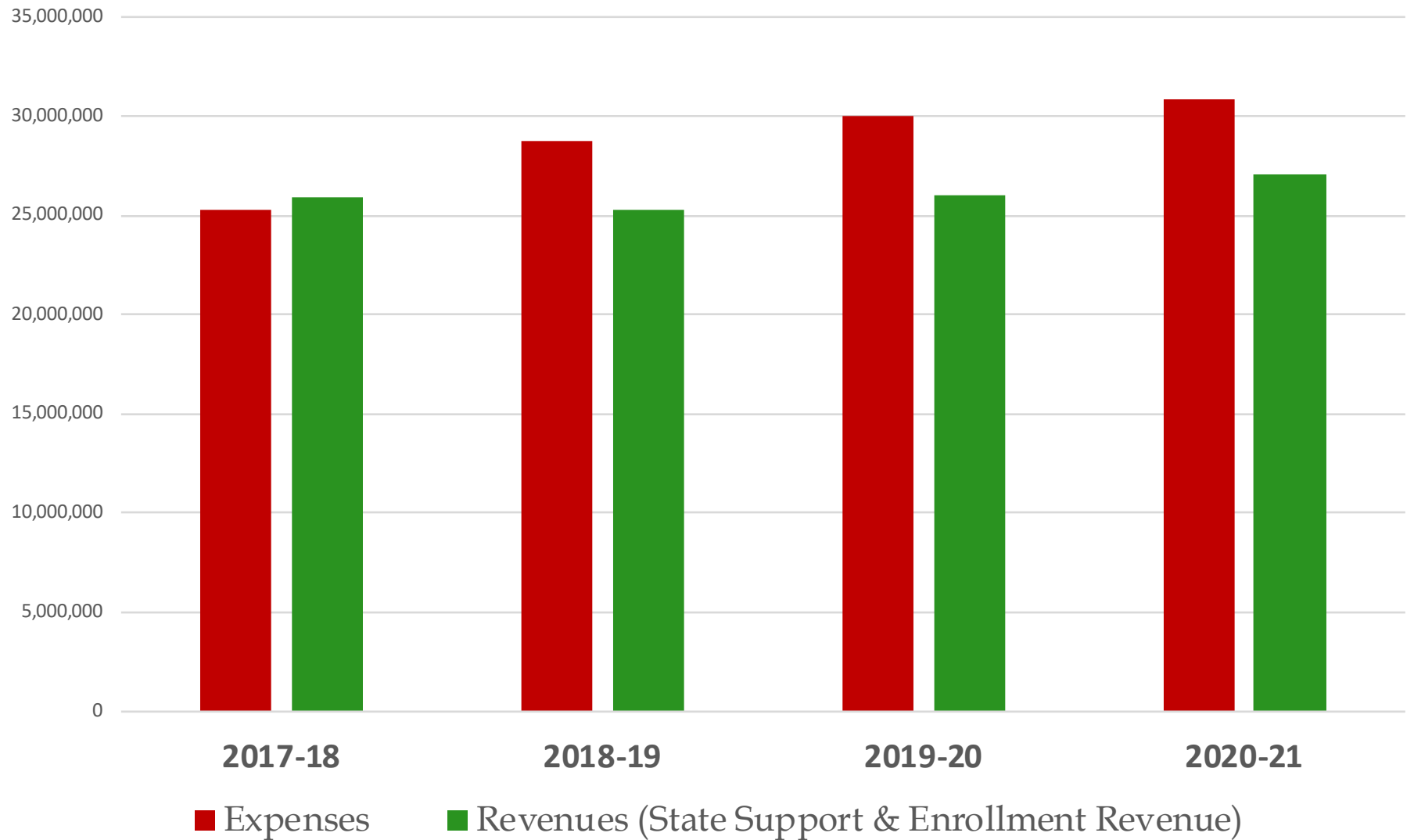
- ✦ All other State support is flat.
- ✦ There is an inequitable funding formula among SUNY schools.

THE RESULT:

- ✦ We are among the lowest funding in SUNY on per-student basis.



Expenses vs. Revenues



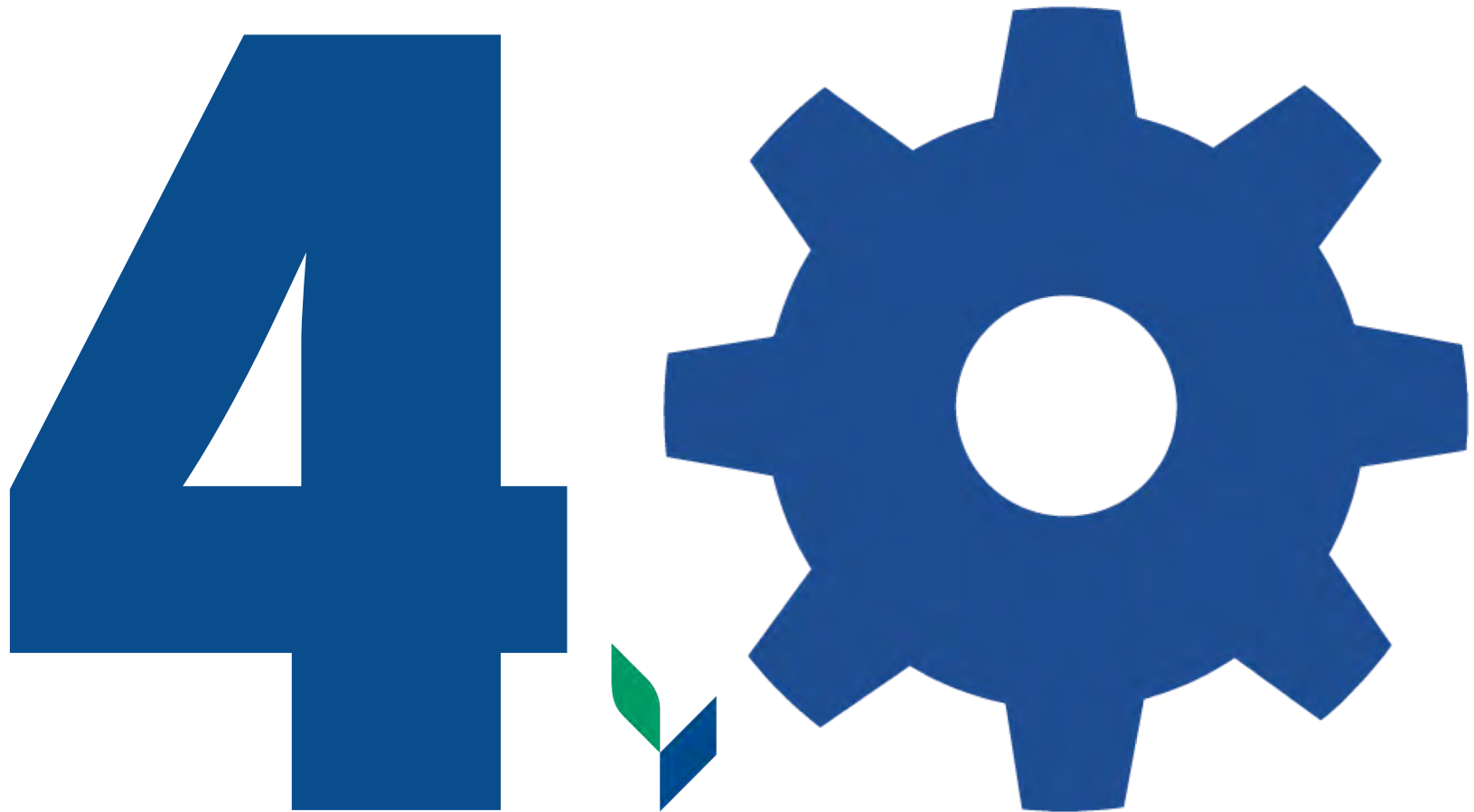
The Takeaway:

- ✔ Good decisions in the past → stable present financial situation
- ✔ Good decisions now → strong financial future

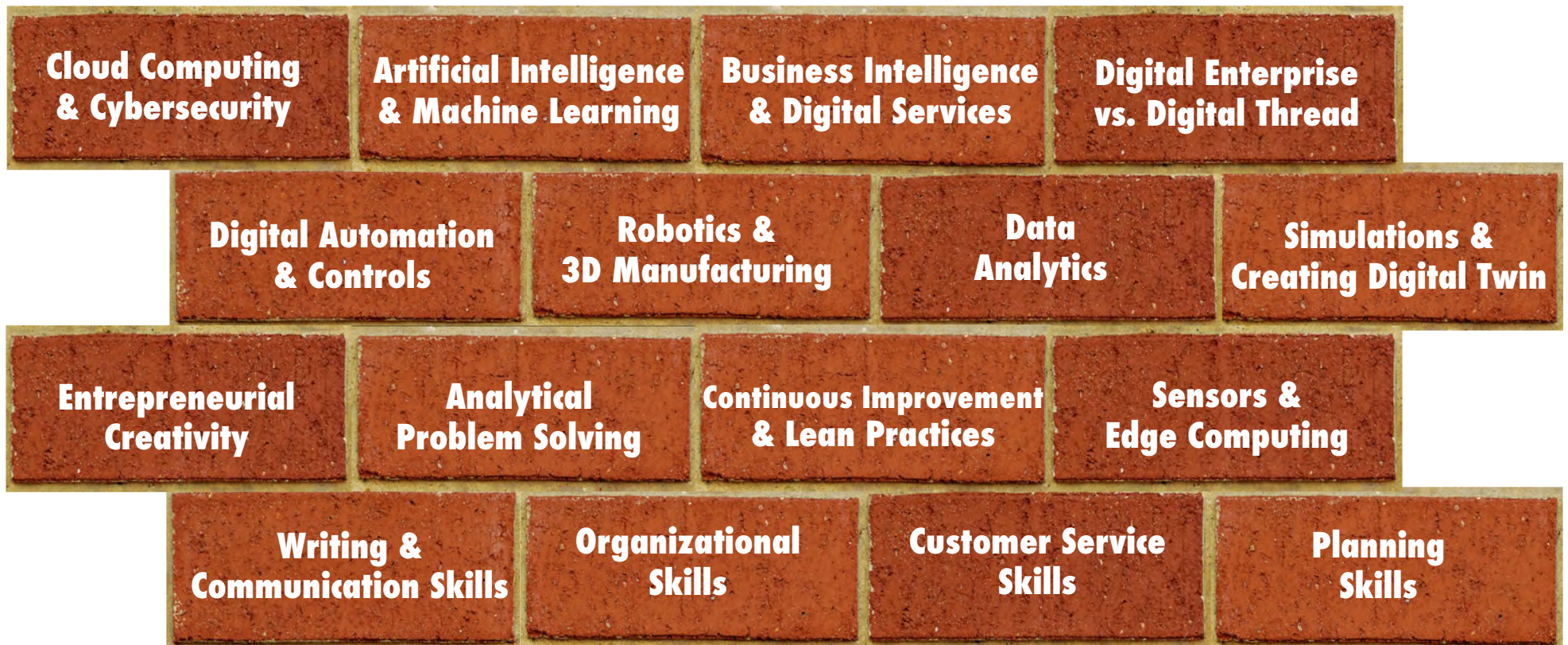


Rapidly changing industry needs + changing educational models =

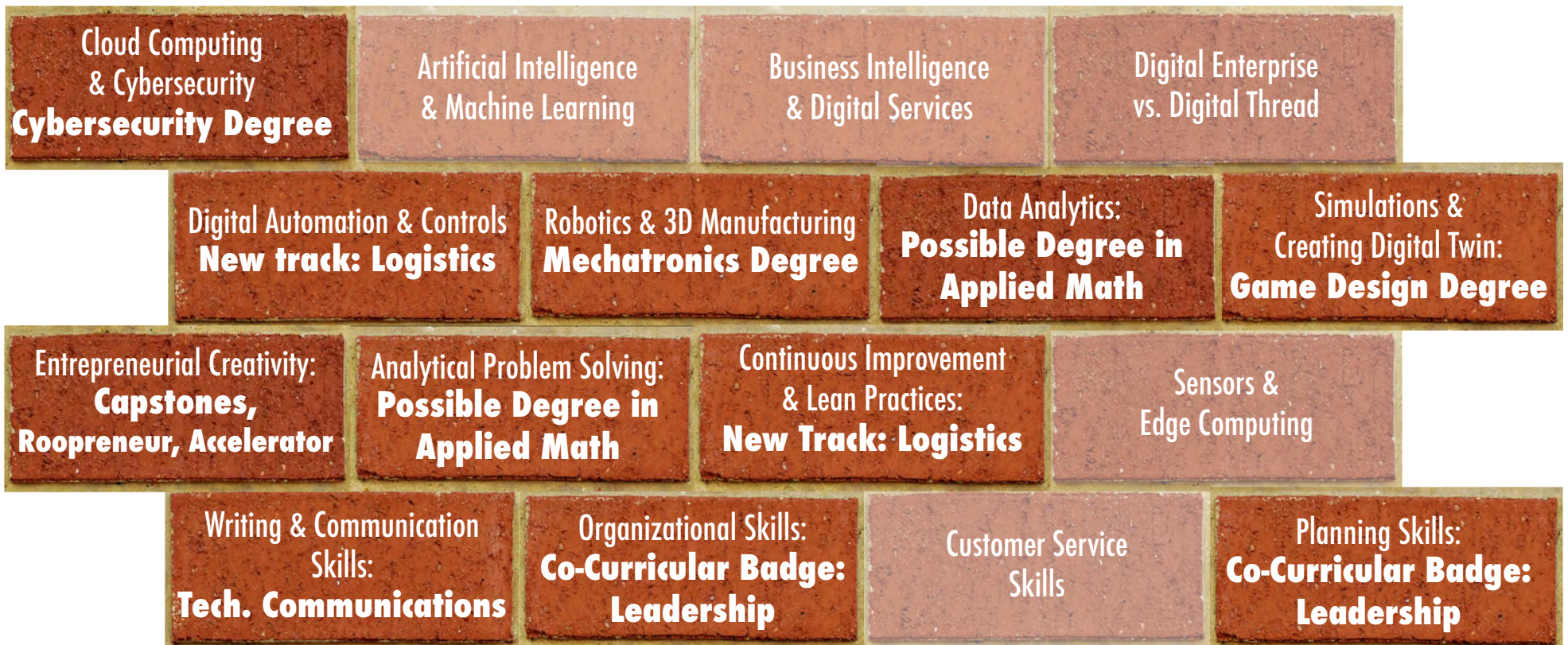
INDUSTRY



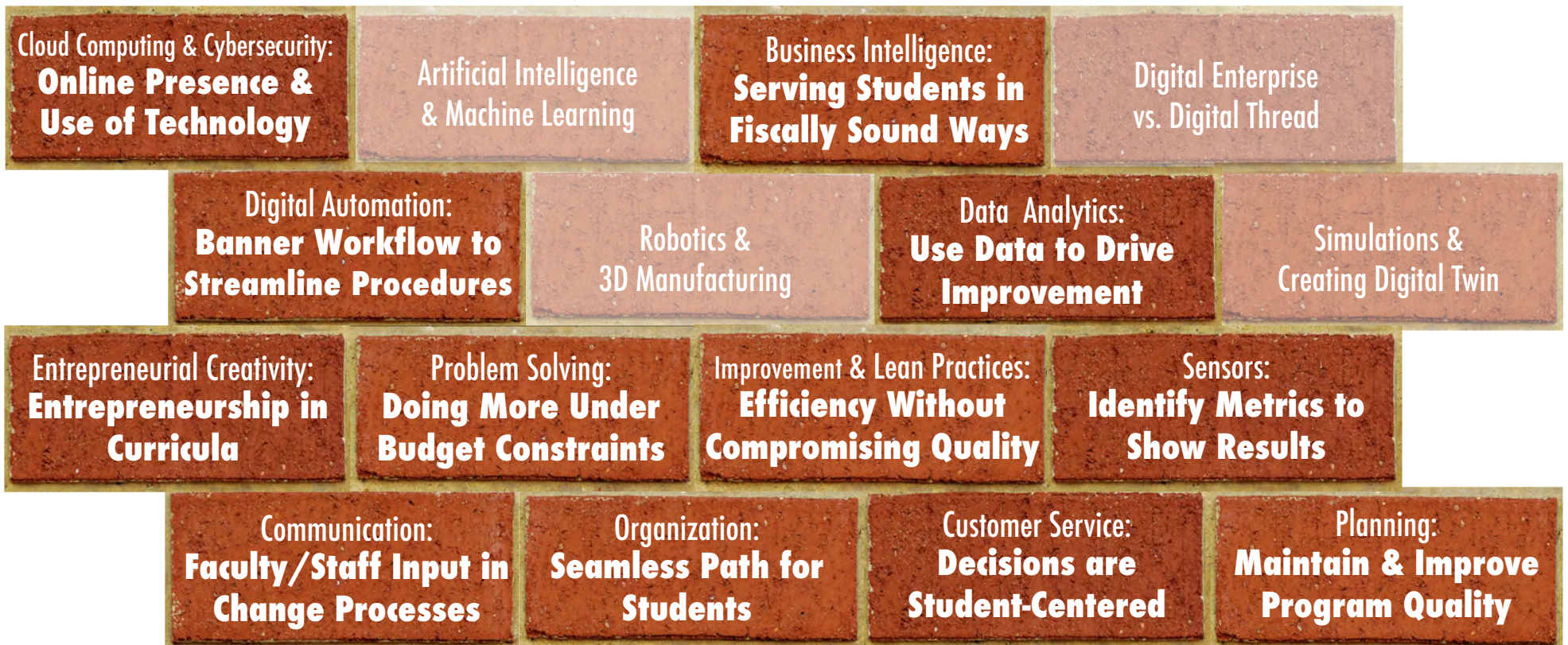
The Foundation for Industry 4.0



How SUNY Canton is Responding to Industry 4.0



Translation of Industry 4.0 to Our Fiscal Picture



Diversities & Inclusion

Lashawanda Ingram and
William T. Jones

Co-Chief Diversity Officers/ Affirmative Action Officers





Accomplishments:

- Associated Colleges' Diversity Equity & Inclusion Council
- Creation of Diversity & Inclusion Council on campus
- Programs, Workshops, Trainings, etc. across campus
- CDI has been used by groups across campus, including for inter-group dialogue
- Soup & Solidarity Days – bi-weekly opportunity for casual communication

A photograph of four students walking along a paved path on a college campus. The path is covered with fallen autumn leaves. To the right of the path, there are trees with vibrant orange and yellow foliage. The sky is blue with some light clouds. The students are dressed in casual attire suitable for the weather.

Upcoming Initiatives

- More opportunities for dialogue & training for faculty, staff, & students
- Offer Cultural Competency Badge for Co-Curricular Transcript
- Continue work with SUNY Canton's Affirmative Action Committee & groups across campus to ensure diversity is at the forefront of our mission & vision
- Hire several Work Study students to assist at the CDI
- Continue to collaborate with the community and other CDOs through ongoing committee work and off-campus outreach

Academic Affairs

Douglas M. Scheidt

Provost and Vice President for Academic Affairs



Academic Affairs



Introductions

Fulltime Appointments

- ✓ *Leota (Annie) Butterfield*, Office Assistant 2 (Customer Service), Library
- ✓ *Andrew Harvey*, Engineering Lab Coordinator, Tutoring Center
- ✓ *Chelsea Kroeger*, Administrative Assistant, EMT, CREST
- ✓ *Sarah Lane*, Access Service Librarian, Library
- ✓ *Dr. Philip Neisser*, Dean, School of Business and Liberal Arts
- ✓ *Maurizio Paniconi*, Counselor, Admissions
- ✓ *Elizabeth Rohr Adams*, Coordinator, Sponsored Programs
- ✓ *Jennifer Whittaker*, Digital and Outreach Librarian, Library
- ✓ *Dr. Hiren Bhavsar*, Assistant Professor, Agribusiness
- ✓ *Jennifer Bourdette*, Instructional Support Associate, Graphic and Multimedia Design

Academic Affairs



Introductions

Fulltime Appointments

- ✓ *Adam Bullock*, Assistant Professor, Nursing
- ✓ *Brooke Bush*, Instructional Support Assistant, Nursing
- ✓ *Kevin Carvill*, Lecturer, Criminal Justice
- ✓ *Dr. Michelle Currier*, Instructor, Criminal Justice
- ✓ *Kelly DeHaut*, Assistant Professor, Criminal Justice
- ✓ *Nina Guidi*, Visiting Assistant Professor, Accounting
- ✓ *Ryan Hower*, Assistant Professor, Graphic and Multimedia Design
- ✓ *Nicholas Ladd*, Lecturer, Veterinary Science
- ✓ *Kelly LeCuyer*, Instructor, Nursing
- ✓ *Christina Lesyk*, Assistant Professor, Social Science

Academic Affairs



Introductions

Fulltime Appointments

- ✓ *Kevin McAdoo*, Lecturer, Mathematics
- ✓ *Patrick McManus*, Lecturer, Applied Psychology
- ✓ *Jessica Robinson*, Lecturer, Nursing
- ✓ *Frederick Saburro*, Lecturer, Mathematics
- ✓ *Alison Shut*, Lecturer, Nursing
- ✓ *Paul Todd*, Lecturer, Heating and Plumbing
- ✓ *Nicholas Wildey*, Lecturer, Criminal Justice

2017-18 Initiatives & Accomplishments:

✔ Off-Term Enrollments

- ✔ Annual Increase since 2013
- ✔ 80% Seats Enrolled

✔ Targeted Recruitment

Civil, Mechanical, Accounting, Homeland Security

- ✔ Deposits (8/3/18) + 14%

✔ Retention/Graduation/Completion/Placement

- ✔ Retention Rate: 70%
- ✔ Graduation (Bach.): 44%
- ✔ Completion: 48%
- ✔ Placement: 90%



2017-18: Initiatives & Accomplishments

- ✔ **New Program Development**
 - ✔ **New Programs Approved**
 - ✔ Mechatronics Technology (B.S.)
 - ✔ Cybersecurity (B.S.)
 - ✔ Early Childhood Care & Management (B.B.A.)
 - ✔ **New Program Proposals**
 - ✔ Electrical Engineering Technology (B.S. Online)
 - ✔ HVAC Trades (AOS)
 - ✔ **Program Announcements**
 - ✔ Forensic Criminology (B.S.)
 - ✔ E-Sports Management (B.B.A.)



2018-19: Upcoming Initiatives

- ✔ **Targeted Recruitment**
 - ✔ Sports Management, Health & Fitness Promotion, Powersports
- ✔ **Retention/Graduation/Completion – Continue:**
 - ✔ Faculty/Staff/Student Engagement
 - ✔ Early Alerts & Intrusive Advising (E/NE, MTS, Midterm Grades, Outreach)
 - ✔ Add Starfish
 - ✔ Cost Reduction (Textbook Reserves, e-Books, OER, etc.)
- ✔ **New Program Development**
 - ✔ Forensic Criminology (B.S.)
 - ✔ eSports Management (B.B.A.)
 - ✔ Electrical Engineering Tech. (B.S., Online)
 - ✔ HVAC Trades (AOS)
 - ✔ ITM/Logistics Track (Online)
 - ✔ Sustainable Construction Mgmt. (B.S., Online)



Administration



Shawn Miller

Vice President for Administration and Chief Financial Officer

Administration



Introductions

Fulltime Appointments

- ✓ *Mandy Bowman*, Office Assistant 1, Registrar
- ✓ *Christopher Capone*, Retail Food Associate, College Association
- ✓ *Brian Delosh*, Facilities Associate, College Association
- ✓ *Agnes Ferguson*, Food Service Associate, College Association
- ✓ *Lori Gagnon*, Office Assistant 2 (Keyboarding), Human Resources
- ✓ *Brandy Grenier*, Food Service Associate, College Association
- ✓ *Lucas Harper*, Instructional Support Assistant, Information Services
- ✓ *Clifford Harvey*, Cleaner, Physical Plant
- ✓ *Durand Hays*, Food Service Associate, College Association
- ✓ *Rachelle Helmar*, Food Service Floater, College Association

Administration



Introductions

Fulltime Appointments

- ✓ *Mary James*, Financial Analyst, Business Office
- ✓ *Jeffery Jay*, Grounds Worker, Physical Plant
- ✓ *John Jodice*, Instructional Support Associate, Helpdesk
- ✓ *Suzan McDermott*, Director, Human Resources
- ✓ *Melissa Orologio*, Cleaner, Physical Plant
- ✓ *Cortney Rookey*, Campus Worker, Physical Plant
- ✓ *Arthur Siebert*, Food Service Floater, College Association
- ✓ *Edmund Smith*, Learning Space Technician, Information Services
- ✓ *Katelyn Steele*, Staff Assistant (Operations Assistant), Information Services
- ✓ *Melissa Tulip*, Budget Control Officer, Business Office
- ✓ *D'Kota Wright*, Facilities Associate, College Association



Chaney Dining Center is closed this semester to complete extensive renovations; a temporary kitchen is open in Dana Hall until renovations are completed.



Cyber Café re-opened last Fall with new menu options and a layout that is conducive to studying and socializing – and now has evening hours!

Major Improvements to Facilities



- ✓ Rushton Hall East Wing Interior Renovation
- ✓ Mohawk Hall South Wing Floor Replacement
- ✓ Kennedy Hall Exterior Renovations
- ✓ Dana Hall Exterior Renovations & Site Improvements
- ✓ Payson Hall North Site Improvements
- ✓ Nevaldine North 119 Renovation for Game Design & Development
- ✓ Nevaldine South 133 Renovation for eSports
- ✓ Miller Campus Center Boiler Replacement
- ✓ Southworth Library Ground Floor Renovation for IT

SUNY CANTON

Excelsior Scholarship

- University Police moved to Wicks Hall until Dana Hall renovations are complete.
- HR is working with the Title IX Coordinator on training on sexual harassment and Title IX for all existing and new staff and faculty.
- Patrick Massaro has taken on the role of Director of Operations should assist in streamlining One Hop Shop processing.

- Financial Aid and the Registrar have been working tirelessly on the Excelsior Scholarship program.



INFORMATION SERVICES: 2017-18

2 New Converged
Modality Classrooms



New Game Design Lab
(NN 119)

Paperless Campus
Initiative

(Banner Workflow, Digital Signatures, Etc.)



INFORMATION SERVICES: 2018-19

Grand Opening of Brand New
State-of-the-Art eSports Arena



A/V Upgrade coming to Kingston
Theater – Fall 2018

Banner 9 Rollout
Begins – Fall 2018

Banner® 9

New CRM &
Self-Reporting
Systems Coming



Advancement

Anne Sibley

Vice President for Advancement and
Executive Director of the Canton College Foundation



Advancement



Introduction

- ✓ *Jordan Walker*, Assistant Director of Individual Giving, Foundation

Where do gifts to the Canton College Foundation go?

2017-18

Gifts-in-Kind (physical items)

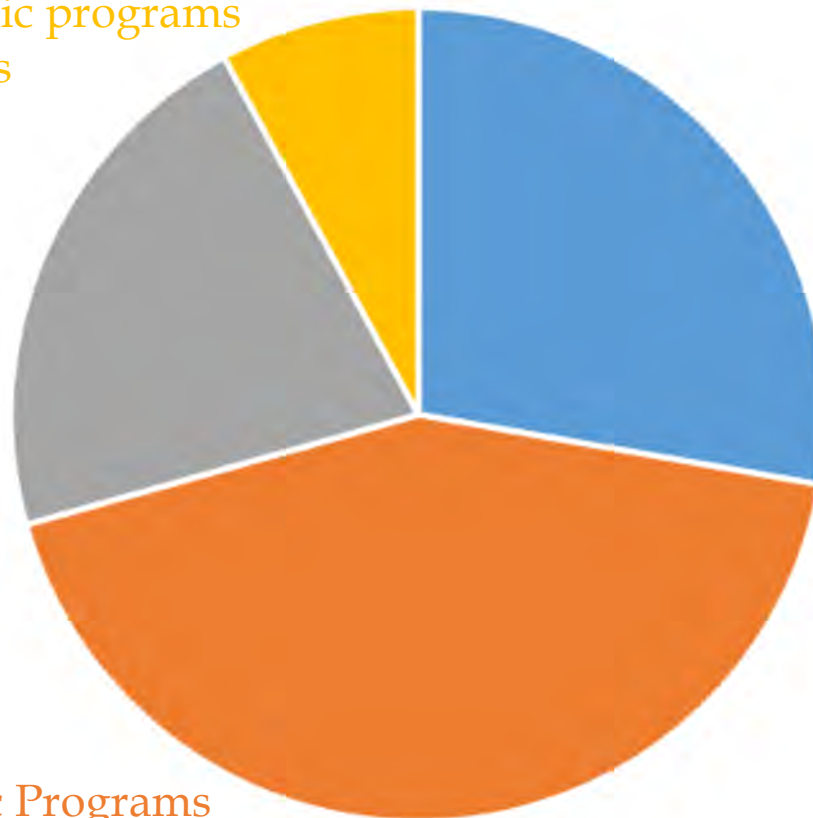
- ✓ Equipment for academic programs
- ✓ Equipment for athletics

Endowment

- ✓ Scholarships
- ✓ Specific programs, such as Steel Bridge Team

Restricted Funds

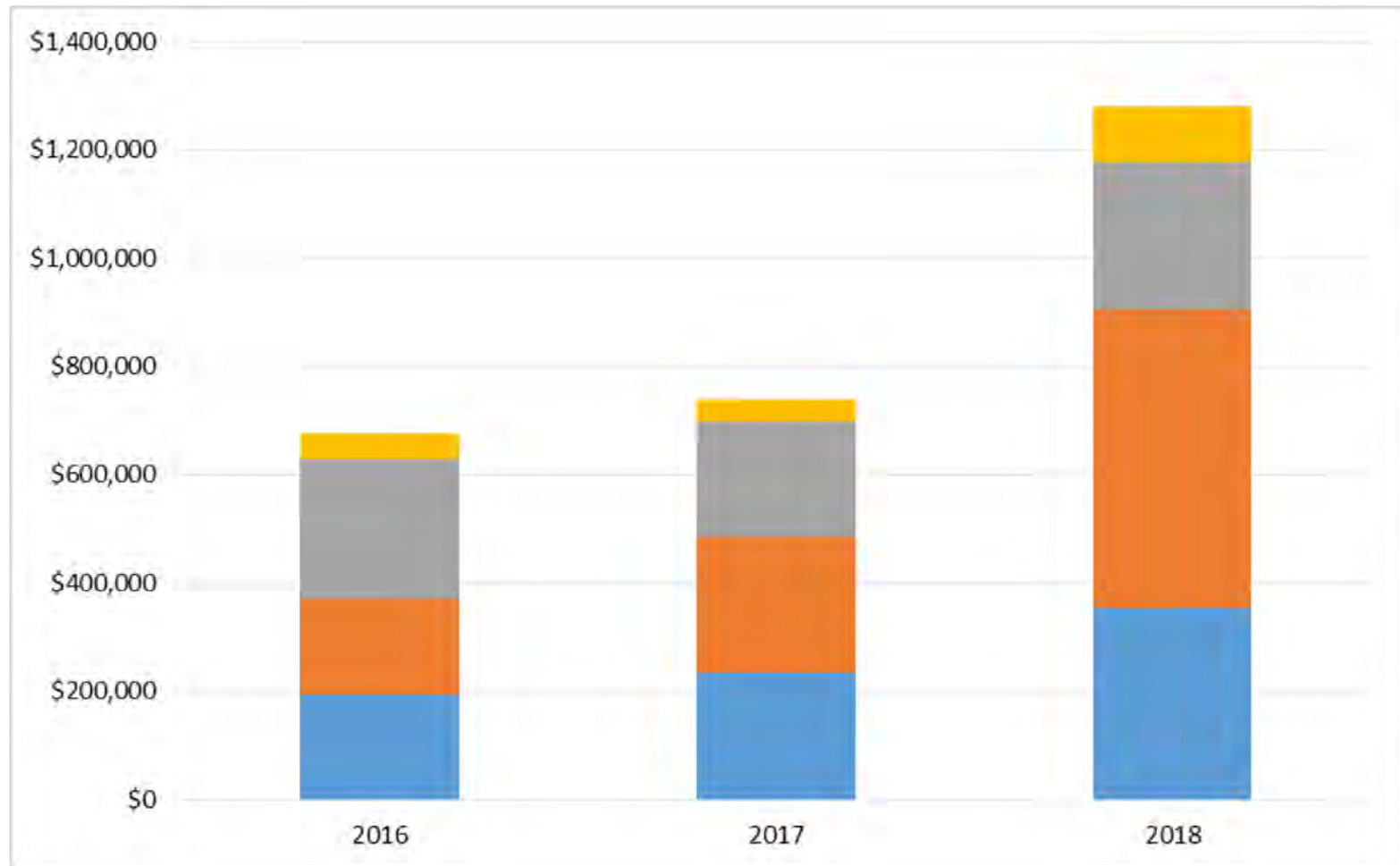
- ✓ Athletics
- ✓ Specific Academic Programs
- ✓ Special Projects, such as Financial Literacy Center
- ✓ Groups such as Steel Bridge Team, other clubs
- ✓ Student Emergency Fund
- ✓ Scholarships



Canton Fund

- ✓ Campus Enhancement Grants
- ✓ Faculty-Staff Development Grants
- ✓ Alumni Events
- ✓ Excellence in Leadership & other campus events
- ✓ Scholarships

Fundraising Totals 2016-2018



 **Canton Fund**

 **Endowment**

 **Restricted Funds**

 **Gifts-In-Kind**

Key Achievements 2017-18

Alumni Events:
12 → 29 → 32
2015-16 2016-17 2017-18



17 Events for
Faculty/Staff

12.4%
Increase in
Donors



10%
Increase in
Campus Donors

Scholarships

\$411,000

Scholarships Awarded
2017-18

\$50,000

Additional Commitment to
Scholarships & Endowment
Fundraising, 2018-19



Key Goals for 2018-19



NEW Student Alumni Association

\$5,000 Increase in Campus Enhancement &
Faculty/ Staff Professional Development Funds

Key Goals for 2018-19

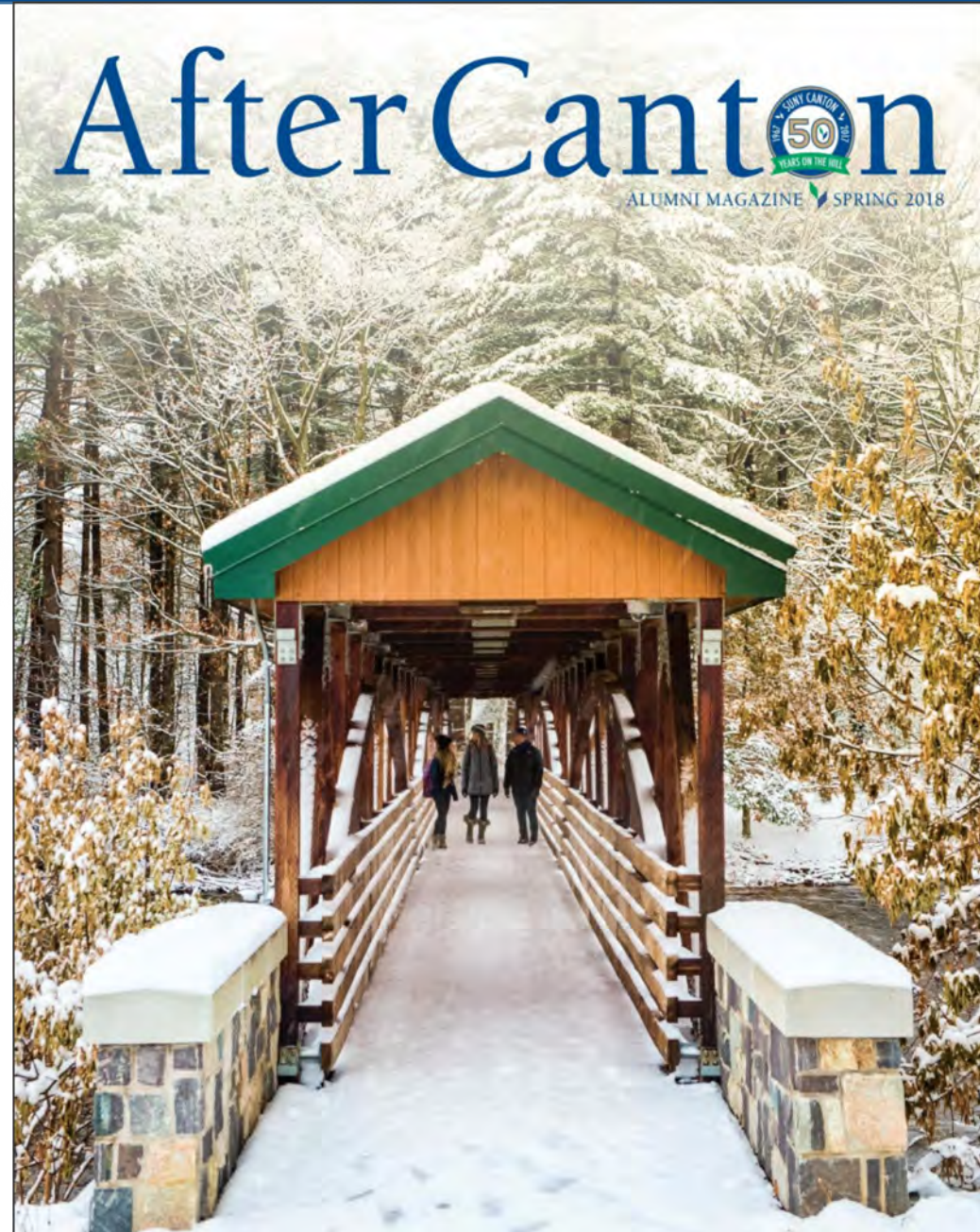
Highlight Alumni Accomplishments through:

- ✓ Excellence in Leadership
- ✓ *After Canton* Profiles
- ✓ Career Panels

Involve Online Students in Regional Alumni Events

Create career-focused events for online alumni, students, and prospective students

Continue Fundraising for the Benefit of the SUNY Canton and its Students!



Student Affairs



Courtney Battista Bish

Vice President for Student Affairs and Dean of
Students

Student Affairs



Introductions

Fulltime Appointments

- ✓ *Lorraine Honeyghan*, Hall Director, Residence Life
- ✓ *Quincy Lewis*, Women's Head Softball Coach, Athletics
- ✓ *Jennifer Polniak*, Assistant Counselor, Counseling
- ✓ *Mikaela Shelby*, Assistant Athletic Trainer, Athletics
- ✓ *Shanna White*, Director, Health Services

2017-18 Initiatives and Accomplishments

Co-Curricular Transcripts & Badges

- ✓ Cultural Competency
- ✓ Student leadership

Greek Life Taskforce

Goal is to Improve Greek Life on Campus

Joined North Athletic Conference (NAC)

Roos Pathway to Graduation

- ✓ Assist Academically-Struggling Student-Athletes
- ✓ 50 Student-Athletes Participated

Student-Athlete Success Off the Field/Court/Ice

- ✓ Overall Average 3.12 GPA
- ✓ 13 of 15 Teams Averaged >3.0 GPA
- ✓ Women's Golf Averaged 3.75 GPA
- ✓ Men's Hockey & Men's Golf Each Averaged 3.32 GPA

2018-19 Upcoming Initiatives

- ✓ **Expand Student Leadership Initiatives**
 - ✓ Student-Athlete Leadership
 - ✓ Leadership for All Students
- ✓ **Continue to Enhance Student Life Engagement for Online Students**
- ✓ **Growth in Cultural & Diversity Programming**
- ✓ **Two more badges by Spring 2019**





Thank You!